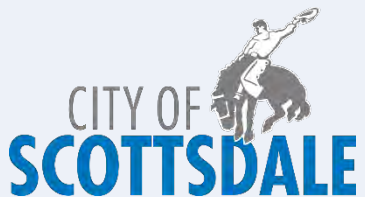


# Scottsdale

## City Government Overview









Rest to photo Omaha  
By Eddie + H.P. Brown  
From













SCOREBOARD  
BUSTER POSEY  
2:11

WILLIAMSON  
51

AMALFITANO  
8

MINOR  
37

KRUKOW

BEWARE  
FLYING  
S&BATS

CITY OF  
SCOTTSDALE









WM #ThePeoplesOpen

Next Group

 ANDREW CLARK -1 1.17	 SCOTTIE SCHEFFLER -1 1.17	 MATT FITZPATRICK -1 1.17
--	---	--

16



FedEx

WM



FedEx

WM

WM

WM

WM

WM

WM

WM

WM













LET SWIM NO DIVING





**NATIONAL  
CHAMPION  
BEST PARK**



**2019 ELGL KNOPE AWARD**

**MCCORMICK-STILLMAN  
RAILROAD PARK**

Scottsdale, AZ



An aerial night photograph of Old Town Scottsdale, Arizona. The scene is dominated by a central canal that runs vertically through the middle of the frame. The canal is illuminated with blue lights and features several large, illuminated, fan-shaped light sculptures along its length. On either side of the canal are modern, multi-story buildings with balconies and large windows, many of which are lit up from within. The surrounding area is filled with palm trees and other landscaping. In the background, the city lights of Scottsdale and the surrounding desert landscape are visible under a dark night sky. The overall atmosphere is vibrant and modern.

# *Old Town*

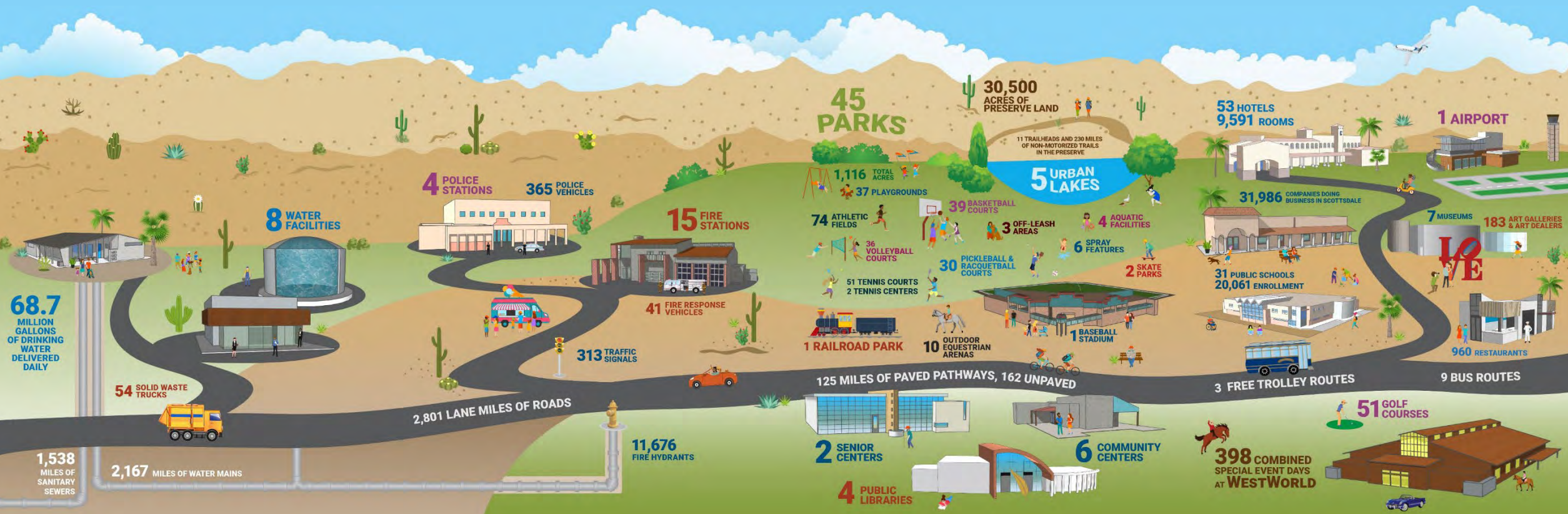
SCOTTSDALE







# Simply Better Service for a World-Class Community







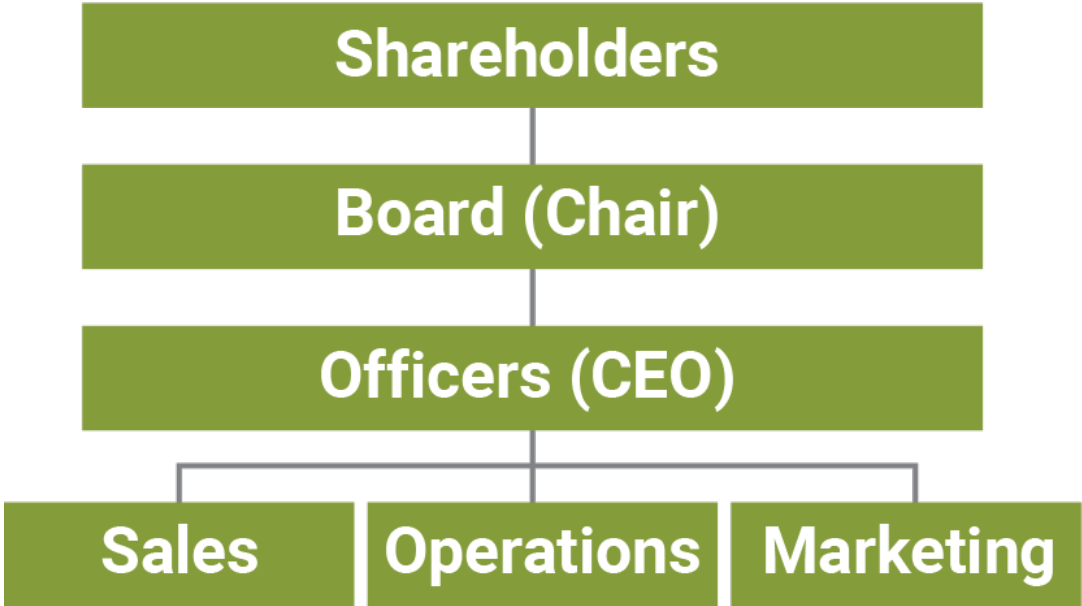
**"The municipal government provided by this charter shall be known as the **council manager** form of government."**



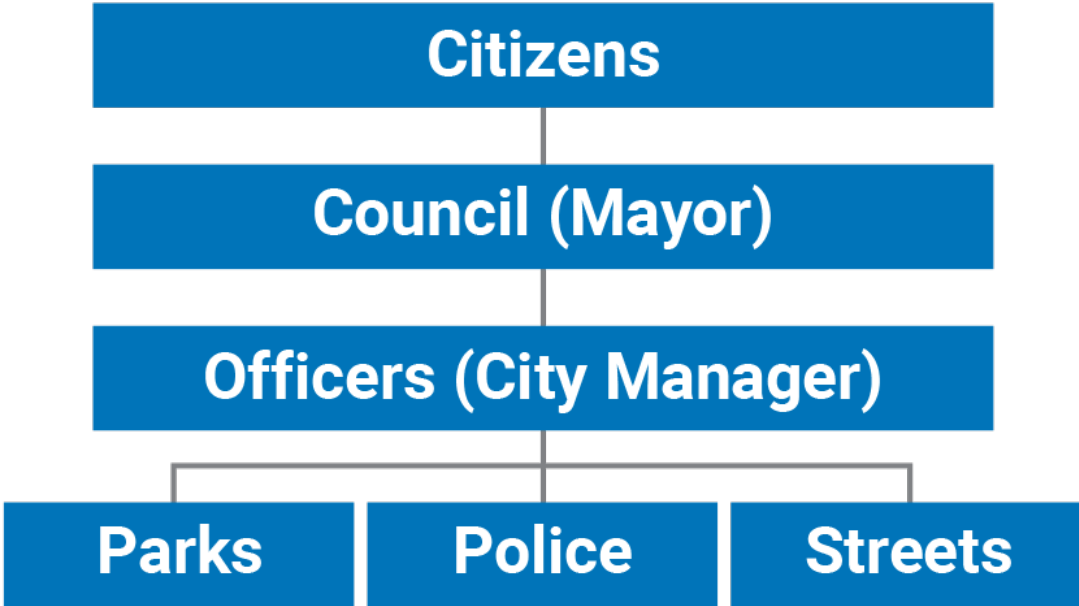




# Corporate Model



# Council-Manager Form of Government





# Key thoughts from the ICMA Code of Ethics...

professional management  
essential to effective, efficient,  
equitable and democratic  
local government

highest ideals of honor  
and integrity in all  
relationships to merit  
respect and confidence

serve the best  
interests of  
all community  
members











# Charter Officers



**Sherry Scott**  
City Attorney



**Lai Cluff**  
Acting City Auditor



**Ben Lane**  
City Clerk



**Jim Thompson**  
City Manager



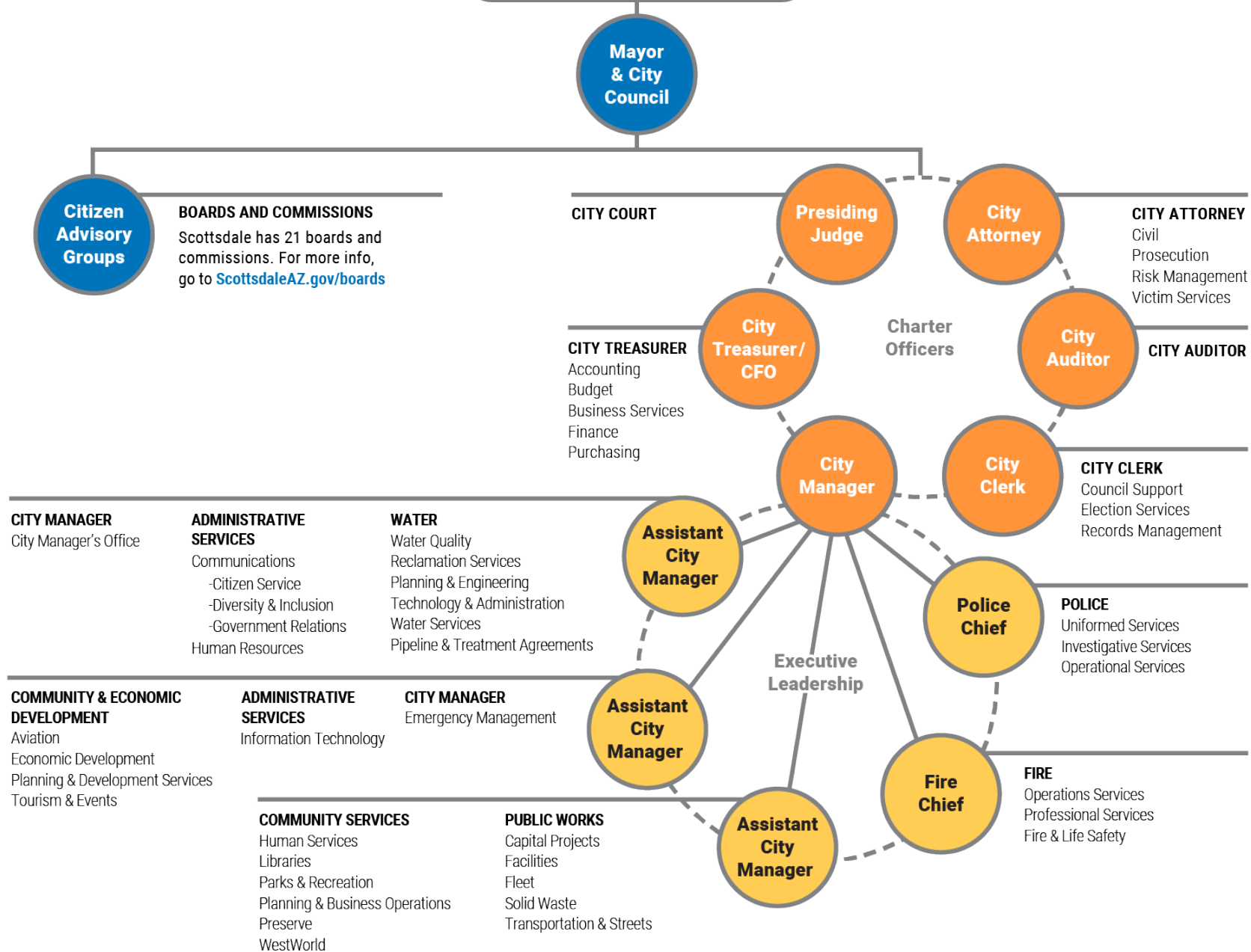
**Sonia Andrews**  
City Treasurer / CFO



**Marianne Bayardi**  
Presiding Judge



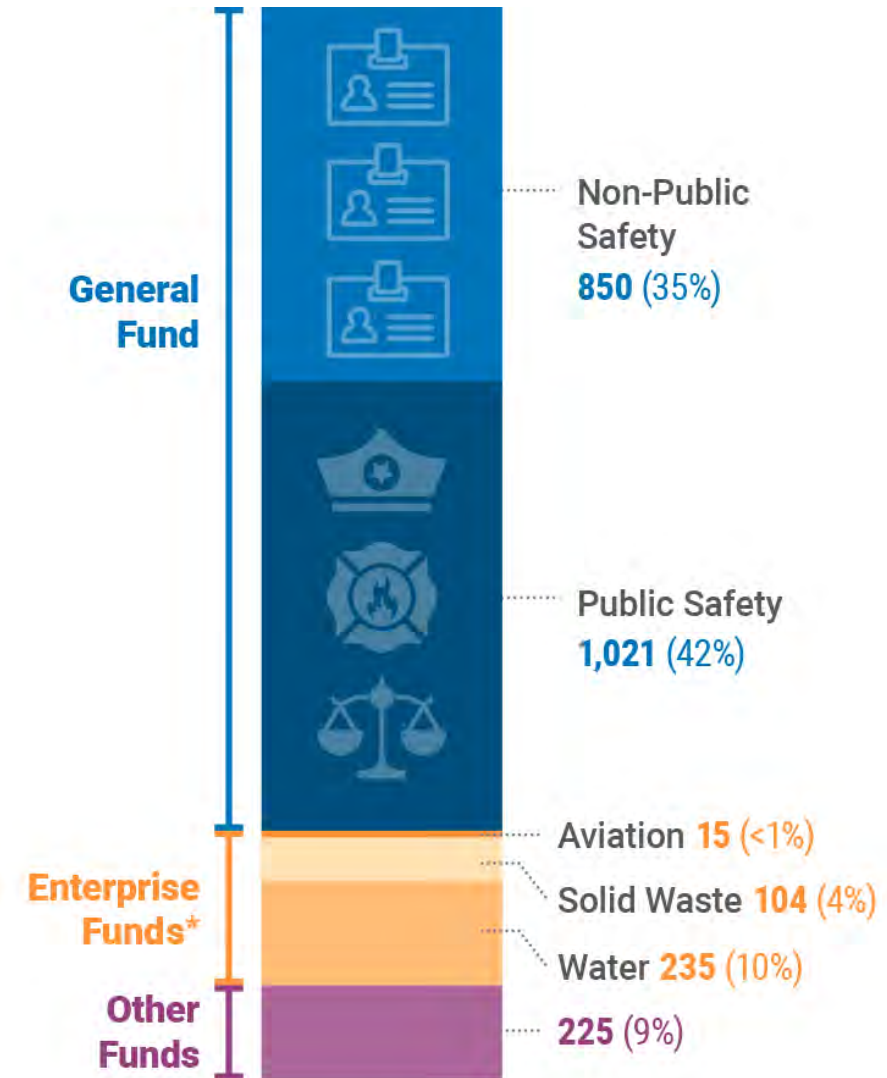
# People of Scottsdale





# Nearly half of all 2,450 full-time city employees work in Public Safety

(City Court, Fire and Police)



\*An Enterprise Fund operates similarly to a private business. Instead of taxes, revenues are generated from user fees or charges which cover all operating and capital expenses



**Federal Government**

**State Government**

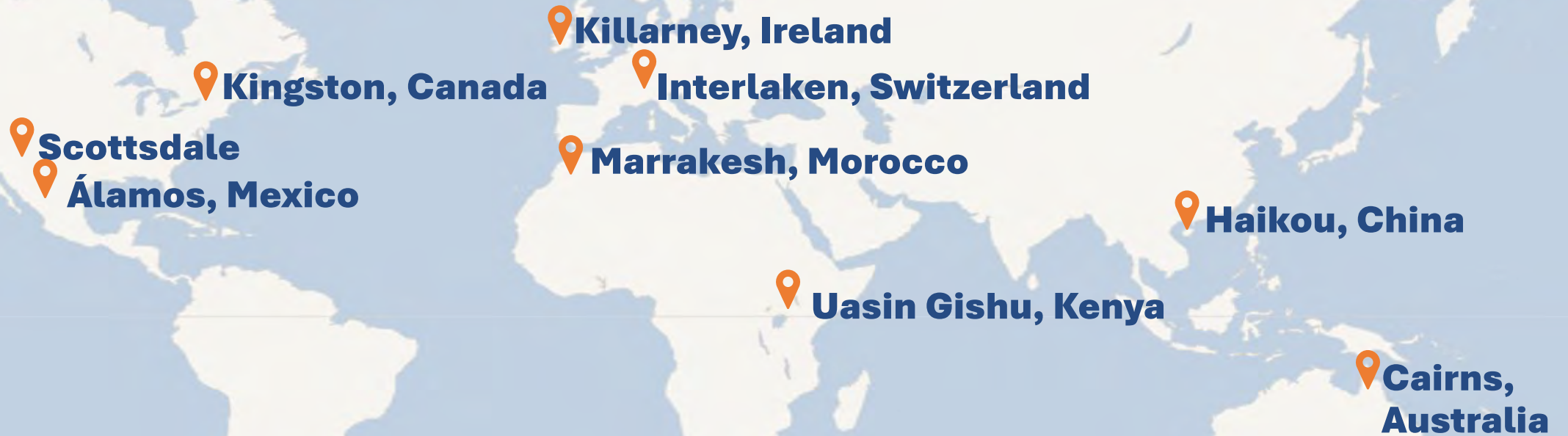
**City of  
Scottsdale**

**Maricopa  
County**

**School  
Districts**

**Other Special  
Districts and  
Governments**





# Scottsdale Sister Cities

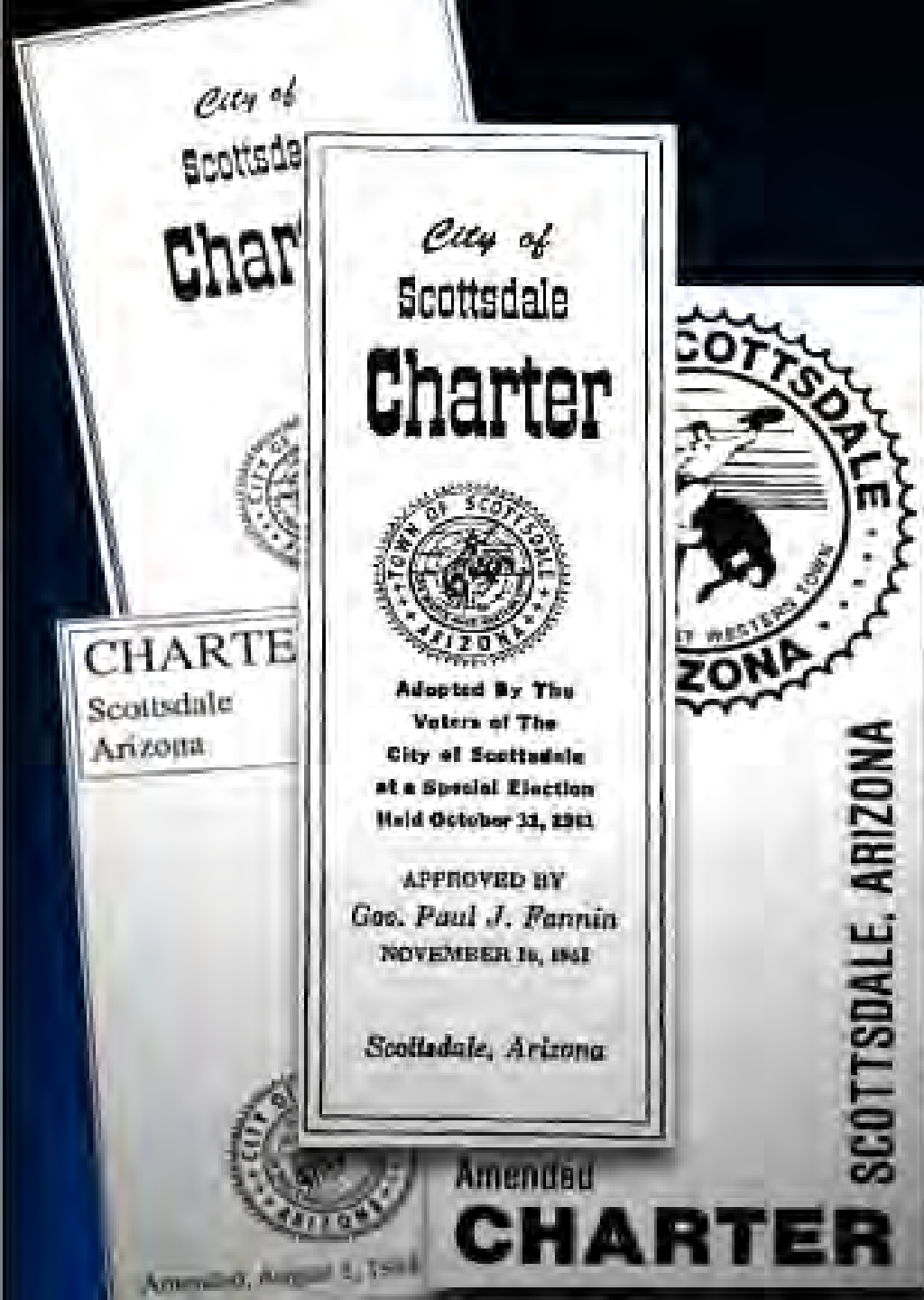
Go to [ScottsdaleAZ.gov](http://ScottsdaleAZ.gov), search “Sister Cities”



# The City Charter

- Defines the city's powers and functions.
- Sets the governance structure including seven elected officials:
- Mayor and six Councilmembers and six city officers:
- City Attorney, City Auditor, City Clerk, City Judge, City Manager, City Treasurer/CFO
- Amending or modifying the charter requires a public vote.

Go to [ScottsdaleAZ.gov](http://ScottsdaleAZ.gov), search "Charter"





**Sec. 2-7. Reserved.**

**Editor's note**—Ord. No. 3249, § 1, adopted Aug. 16, 1999, repealed §§ 2-7, 2-8 in their entirety. Formerly, said sections pertained to qualified elector definition and petition circulators. See the Code Comparative Table.

**Secs. 2-8—2-15. Reserved.****ARTICLE II. CITY COUNCIL****DIVISION 1. GENERALLY****Sec. 2-16. Mayor.**

The mayor shall sign all orders, together with warrants, drawn on the treasury. He shall execute all bonds, deeds, leases, conveyances, and all other instruments authorized by the council and requiring his signature. In addition to the requirements of this section, he shall perform such other duties as may be required of him by law. (Code 1972, § 2-301)

**Charter references**—Mayor generally, art. 2, §§ 3, 6, 7; mayor authorized to sign contracts, art. 8, § 1.

**Sec. 2-17. Date and time of regular meetings.**

The council holds regular meetings at 5:00 p.m. on the first and third Tuesday of each month. The mayor or four (4) members of the council may schedule additional regular meetings, or may cancel or reschedule any regularly scheduled meeting to any day or time of the same month, but not less than two (2) regular meetings shall be held each month. At the discretion of the mayor or four (4) members of the council, regular meetings that are scheduled to be conducted on consecutive days may be combined and held on either of the two (2) days, and shall be considered a single meeting.

Special meetings of the council may be scheduled by the city clerk at either the request of the mayor or four (4) members of the council.

A notice of regular meeting changes or scheduled special meetings shall be posted as required by law. (Code 1972, § 2-201; Ord. No. 2270, § 1, 11-6-89; Ord. No. 2499, § 1, 11-2-92; Ord. No. 3660, § 1, 12-13-05; Ord. No. 3967, § 1, 9-20-11)

**Charter reference**—Council meetings generally, art. 2, § 12 et seq.

**Sec 2-18. Rules of Council Procedure.**

Unless otherwise provided by law, the council, by majority vote, shall adopt a resolution setting forth Rules of Council Procedure. The process for amending these Rules shall also be by resolution. (Code 1972, § 2-201; Ord. No. 3967, § 2, 9-20-11)

**Charter reference**—Public meetings required, art. 2, § 12.

**State law reference**—When closed meetings authorized, A.R.S. § 38-431.02.

**Secs. 2-19—2-23. Reserved.**

**Editor's note**—Ord. No. 3967, § 3, adopted September 20, 2011, repealed §§ 2-19—2-23, which pertained to agenda; introduction and sponsorship of ordinances, resolutions, etc. review of ordinances, resolutions, etc., by city attorney and city manager; voting; and committees. See also the Code Comparative Table.

**Secs. 2-24—2-35. Reserved.****DIVISION 2. RESERVED\*****Secs. 2-36—2-46. Reserved.****DIVISION 3. CODE OF ETHICAL BEHAVIOR:  
GENERAL****Sec. 2-47. Definitions.**

The following words, terms and phrases, when used in divisions 3 and 4 of this article of the Code shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

*City official* means the mayor, members of the city council, and individuals appointed to serve on the city's boards, commissions, committees, task forces, and other appointed advisory groups.

*City of Scottsdale Code of Ethical Behavior* means the provisions set forth in divisions 3 and 4 of this article.

*Ethics code* means the City of Scottsdale Code of Ethical Behavior. (Ord. No. 3675, § 1, 5-2-06)

\*Ord. No. 3967, § 3, adopted September 20, 2011, repealed Div. 2, §§ 2-36—2-244, which pertained to rules of order. See also the Code Comparative Table.

# City Code

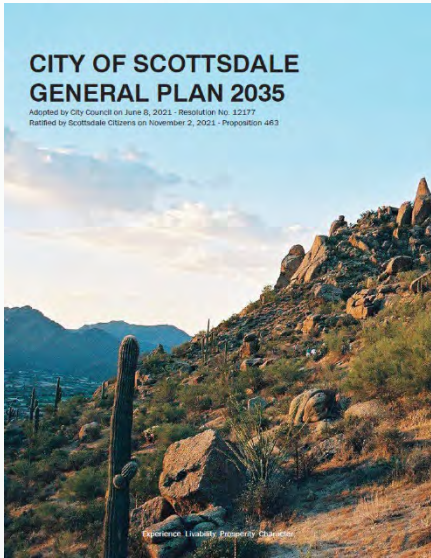
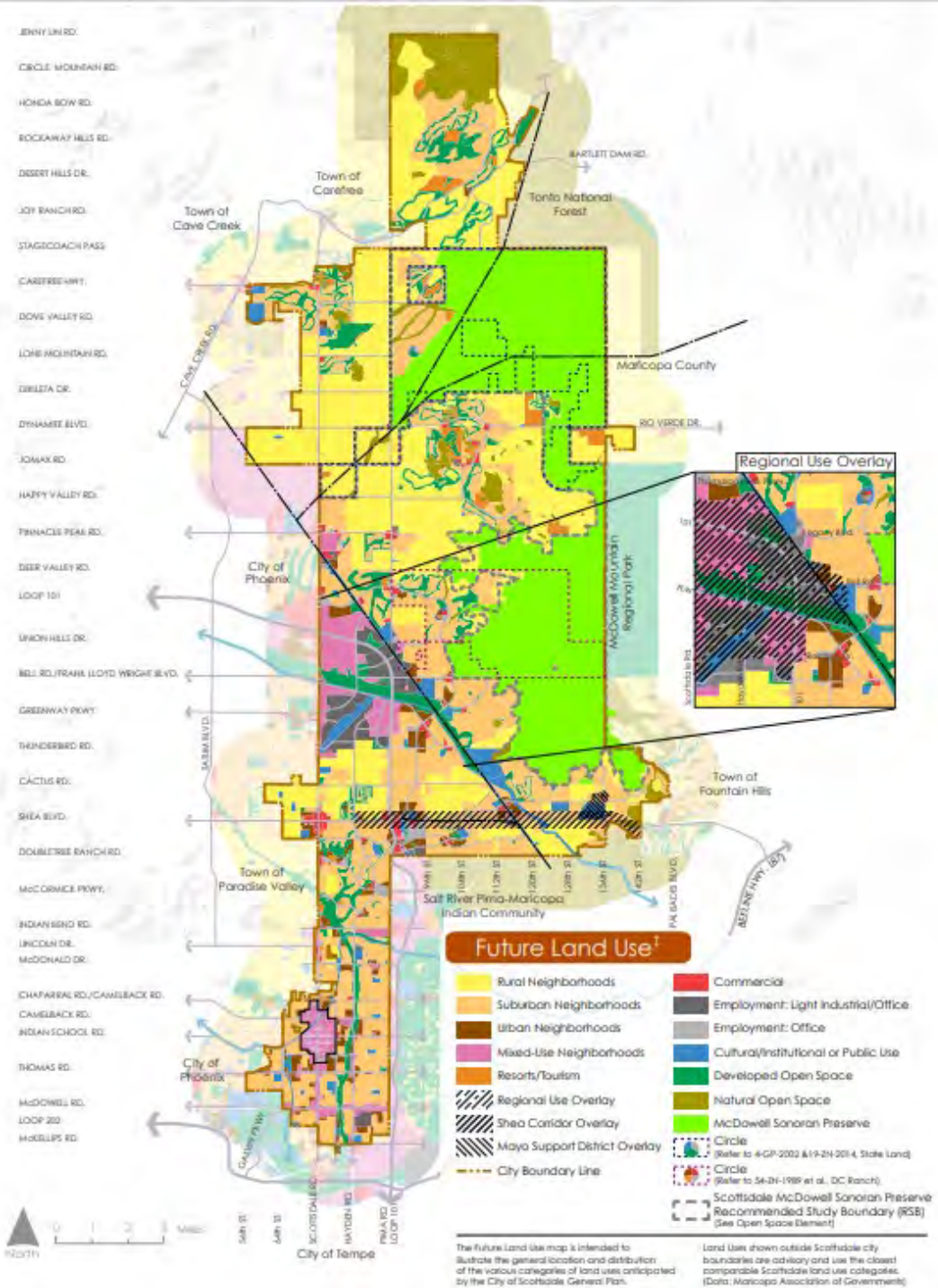
- Collection of ordinances adopted by the City Council
- 27 Chapters and two Appendices the Zoning Ordinance and the Tax Code
- Referred to as Scottsdale Revised Code or City Code
- Does not include Resolutions, which are statements of policy or direction

Go to [ScottsdaleAZ.gov](http://ScottsdaleAZ.gov), search “City Code”



# The General Plan

More than just a map, the General Plan is a voter-approved statement of goals and policies that work as the primary tool for guiding the future development of the city. Go to [ScottsdaleAZ.gov](http://ScottsdaleAZ.gov), search “General Plan”





**Respect Character and Culture**



**Conserve and Preserve the Environment**



**Collaborate and Engage**



**Foster Well-Being**



**Connect the Community**



**Revitalize Responsibly**



**Advance Innovation and Prosperity**



**COMMUNITY  
VALUES**



# EMPLOYEE VALUES



## **Dedicated Service**

We serve everyone professionally, timely and responsively.



## **Thoughtful Innovation**

We explore and develop unique solutions to challenges we face.



## **Collaborative Teamwork**

We listen, communicate and work together to identify ways to serve others.



## **Value Diversity**

We are a supportive community, and treat everyone with respect, dignity and compassion.



## **Accountable Integrity**

We are committed to doing what is right and acting with transparency.



## **Continuous Learning**

We grow personally and professionally to reach our fullest potential.



# Scottsdale Customer Service Standards



## Standards

## Commitments

Treat customers with dignity & respect

- ▶ Acknowledge the uniqueness of each individual and their specific needs
- ▶ Genuinely listen, speak respectfully and be accountable for words and actions
- ▶ Be patient, understanding and courteous

Provide the most accurate & appropriate information

- ▶ Take time to clarify the customer's needs
- ▶ Be knowledgeable about city resources
- ▶ Determine appropriate referral staff

Be timely & responsive to our customers

- ▶ Acknowledge messages by the close of the next business day
- ▶ Provide an estimated time to customer for follow-up
- ▶ Keep email/voicemail messages updated with out-of-office messages and resources



# Anti-Discrimination Ordinance No. 4497



It is the policy of the city to not discriminate and provide equal opportunity to all persons regardless of actual or perceived race, color, religion, sex, national origin, age, sexual orientation, gender identity or disability in the access, provision and treatment of city services, programs and activities. It is the policy of the city that all persons be treated with respect and dignity... Each person has the right to receive service from the city in a manner that promotes equality under the law and prohibits unlawful discrimination, including harassment and retaliation.

These policies apply to all elected and appointed officials, employees, and volunteers while acting within the scope of their city duties and all contractors, vendors and consultants of the city...



# City of Scottsdale Employee Resource Groups



CARE – Connection, Allyship, Reflection, and Empathy



Scottsdale Christian Alliance



Scottsdale Pride



VSHIELD: Veterans of Scottsdale Helping Individuals for Empowerment, Leadership and Development



# Key Ethical Principles

It is the policy of the City of Scottsdale to promote ethical conduct and public trust in the integrity of Scottsdale municipal government.

As a result, all employees are expected to:

- A. Obey laws
- B. Maintain personal integrity
- C. Place the city and its citizens first
- D. Keep public duties separate from private life
- E. Treat others fairly and equitably

Administrative Regulation 320





SCOTTSDALE CITY HALL  
3939 N. DRINKWATER BLVD.

Bloomberg Philanthropies | What Works Cities Certification | RESULTS FOR AMERICA

SCOTTSDALE, AZ



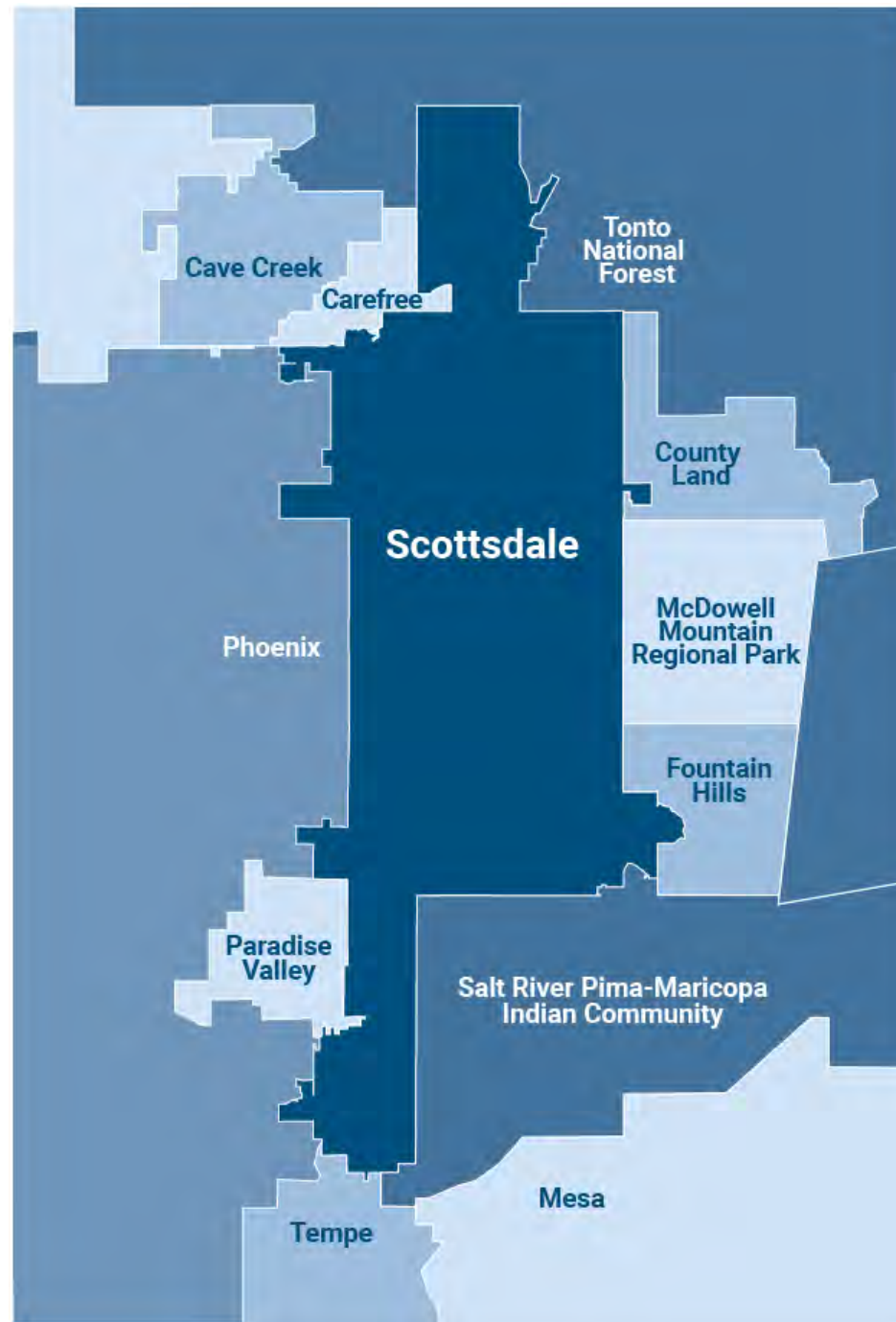
CERTIFIED CITY





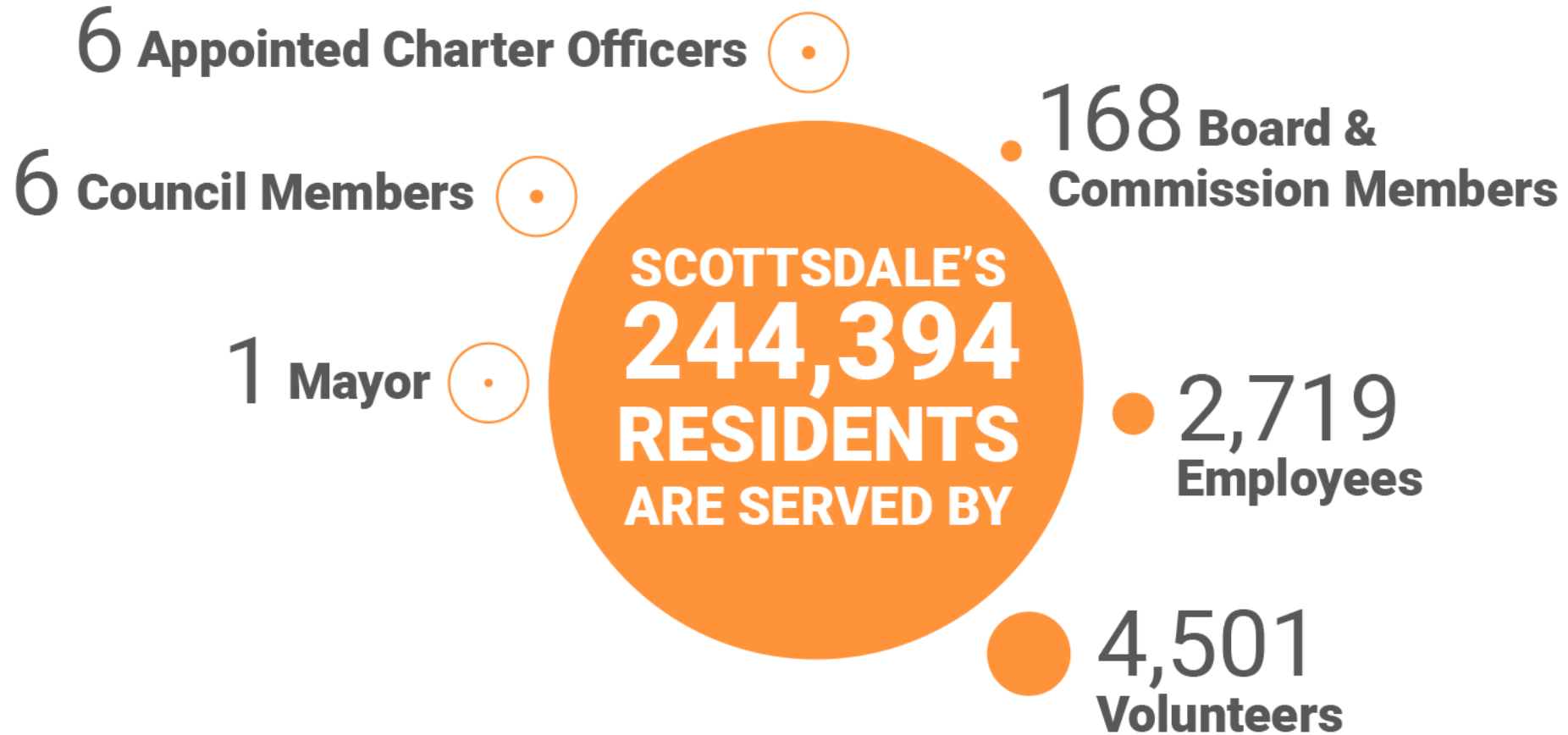
## Who are Scottsdale's neighbors?

Scottsdale is bordered by 1 tribal community, 5 municipalities, Maricopa County & the Tonto National Forest





# Nearly 7,000 people directly serve the residents of Scottsdale



Source: U.S. Census Quickfacts (2023) and City of Scottsdale



# Citizen Advisory Groups

The Citizen Advisory Groups advise the City Council on a wide variety of policy matters.

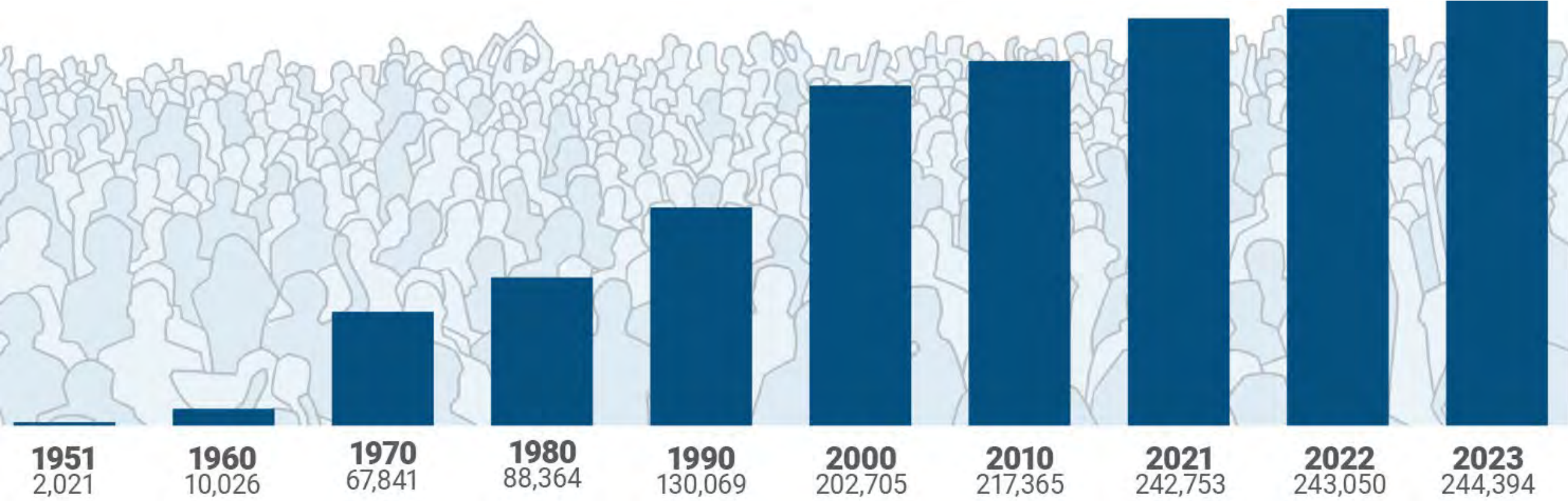
To learn more or volunteer, go to [ScottsdaleAZ.gov](http://ScottsdaleAZ.gov) and search “Boards”

Commissions	
Airport	Neighborhood
Environment	Parks and Recreation
Historic Preservation	Planning
Human Relations	Tourism Development
Human Services	Veterans
McDowell Sonoran Preserve	

Boards	
Adjustment	Personnel
Building Appeals	Public Safety Personnel Retirement – Fire Local
Development Review	Public Safety Personnel Retirement – Police Local
Judicial Appointments	
Library	
Loss Trust Fund	



# Scottsdale is the 93rd largest city in the U.S. by population, and has nearly a quarter million residents.

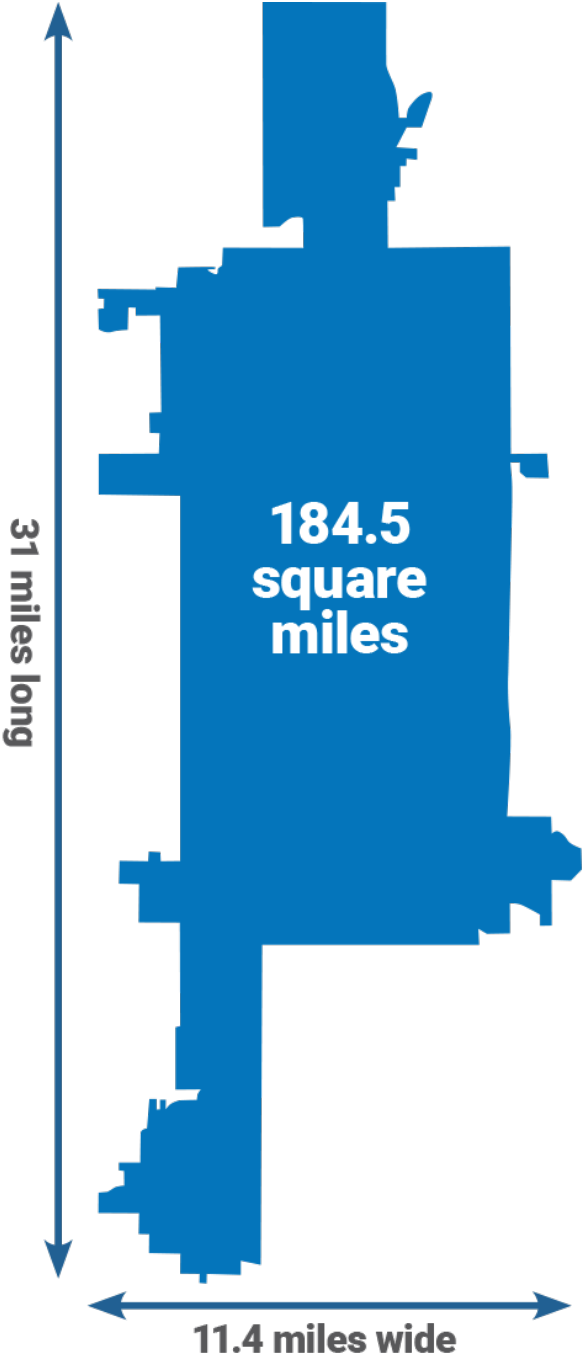


Source: U.S. Census





**Scottsdale is the  
48th largest city in  
the U.S. by area.**



Source: U.S. Census (2020-2021)  
and City of Scottsdale





**Scottsdale employees are spread across 73 buildings, but most work on five major campuses.**

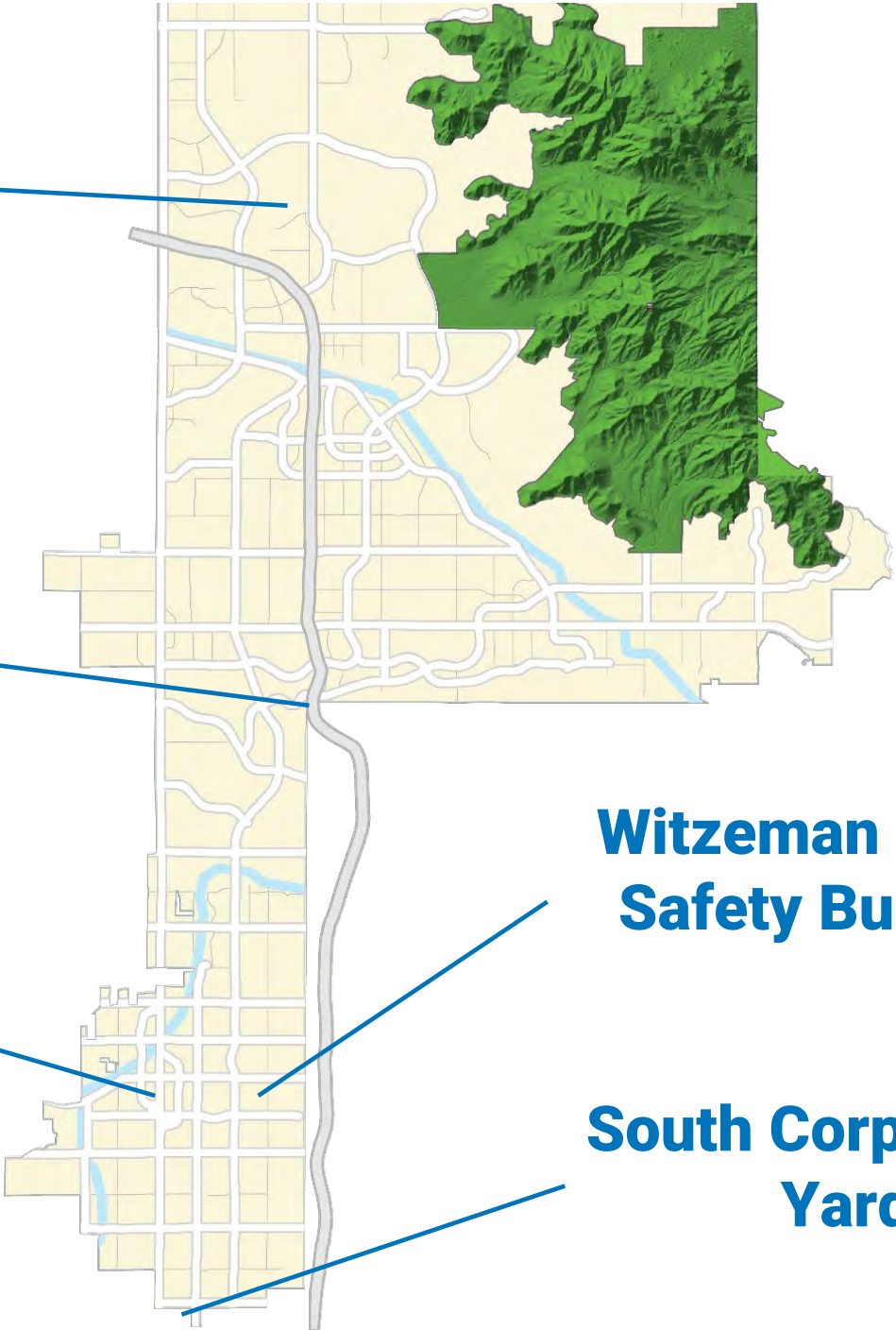
**Water Campus**

**North Corporation Yard**

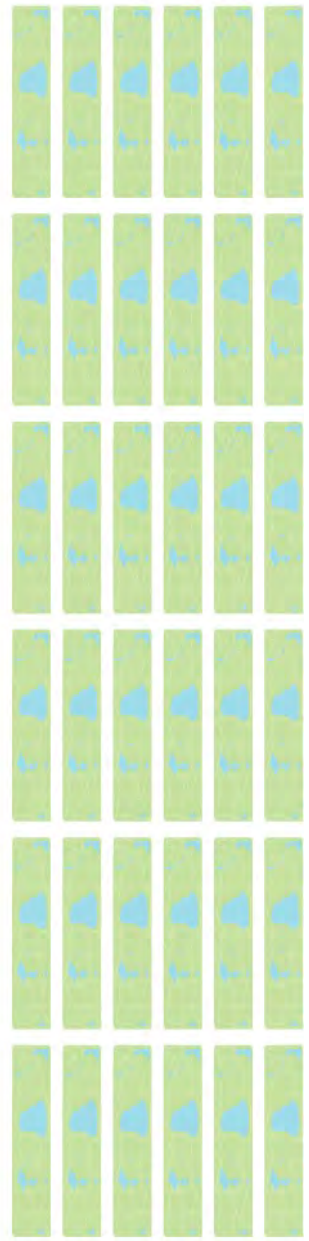
**Civic Center**

**Witzeman Public Safety Building**

**South Corporation Yard**



**The 48 square miles of  
Scottsdale's McDowell  
Sonoran Preserve is the  
equivalent to 36 of New York  
City's Central Park**



\*Not to scale

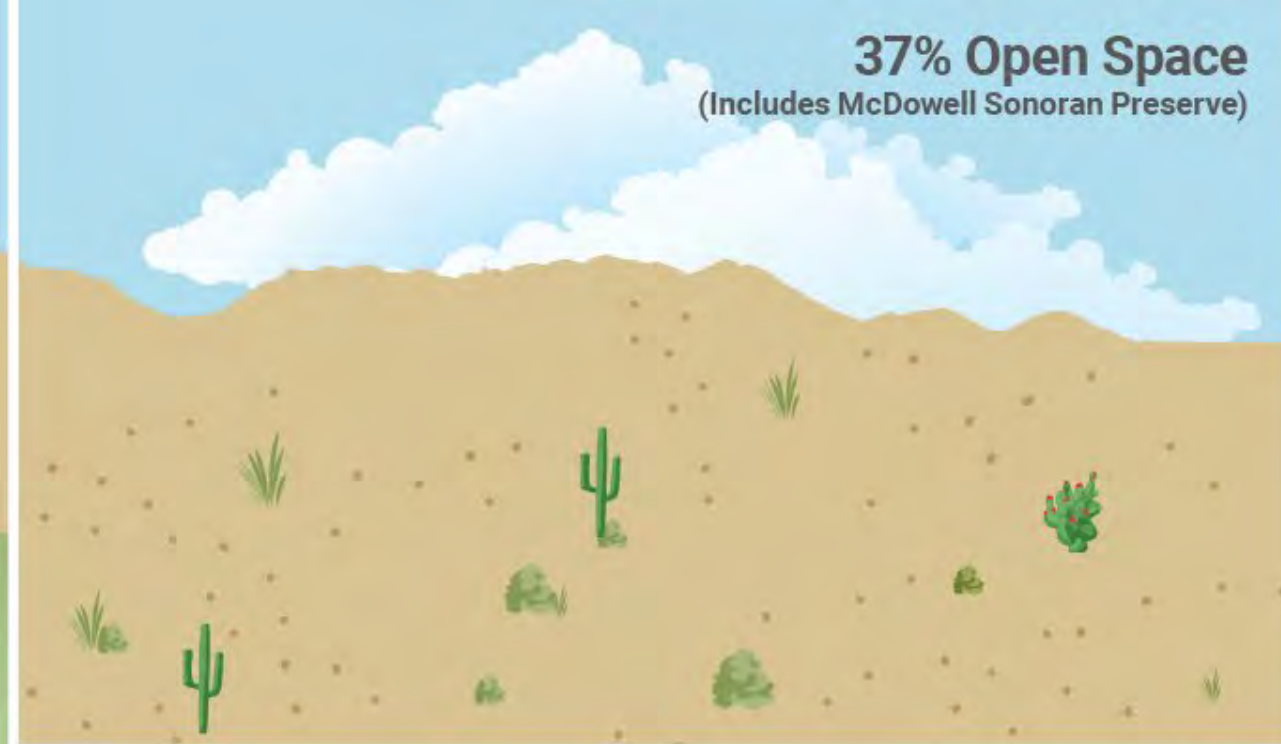


# More than one-third of Scottsdale's land area is open space.

51% Residential



37% Open Space  
(Includes McDowell Sonoran Preserve)

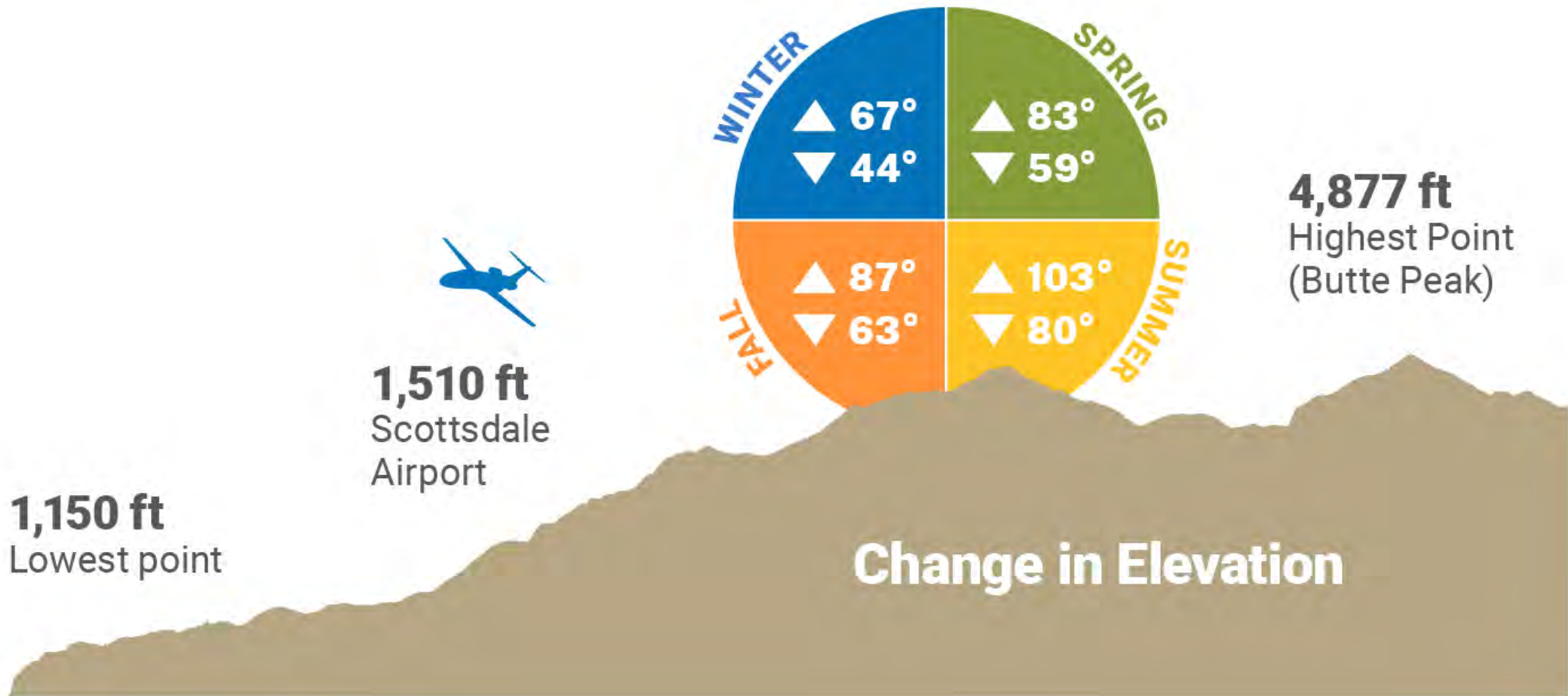


3% Mixed Use

9% Non-Residential

Source: City of Scottsdale Long-Range Planning

# Scottsdale's elevation rises by nearly 4,000 feet from south to north.



Source: City of Scottsdale and Scottsdale Airport Weather Station



# Scottsdale's median age of 48.7 is 10 years older than the U.S. median age of 38.5.

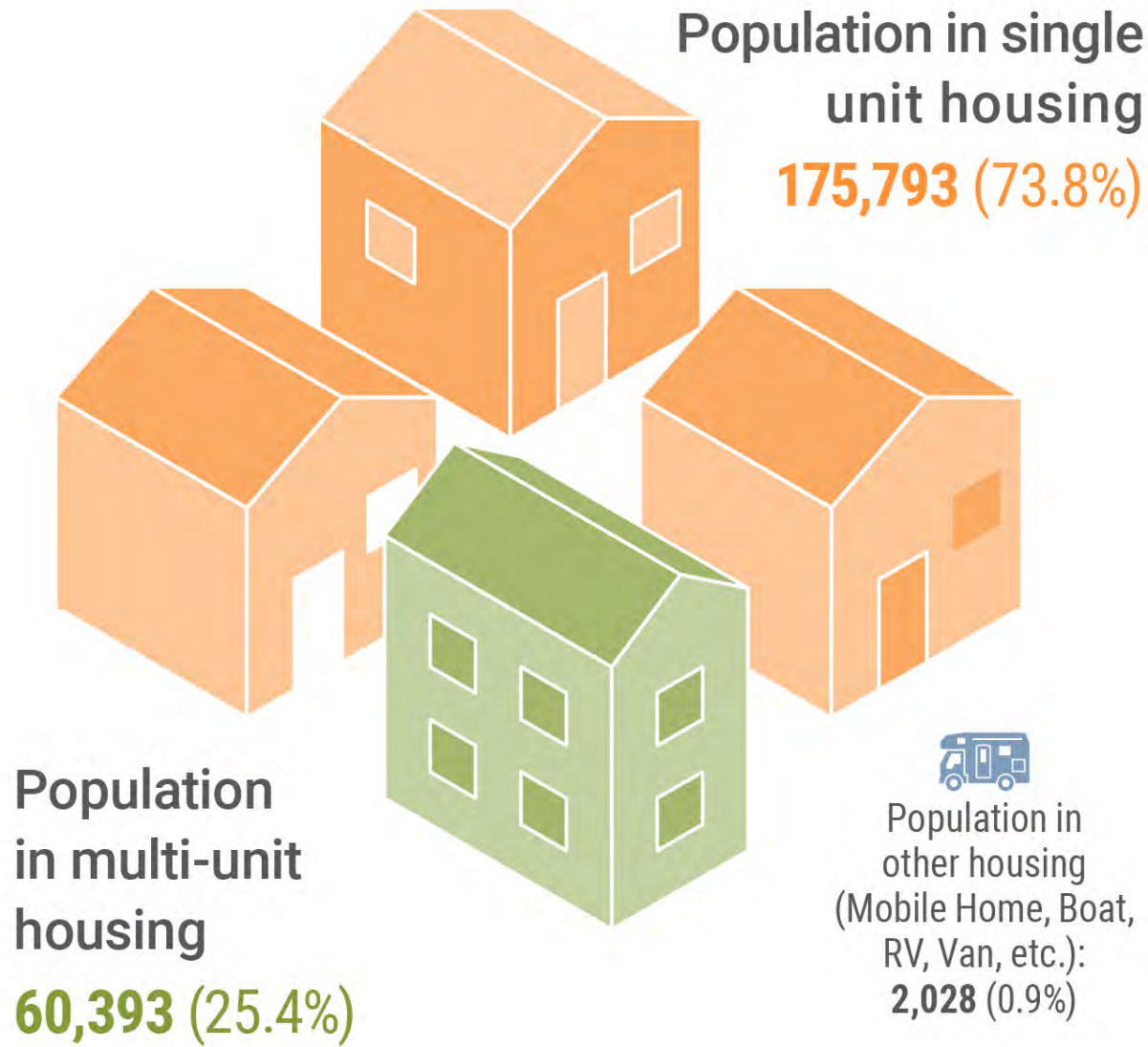


Median Age (US): 38.5 | Median Age (Scottsdale) 48.7

Age Under 5 7,686	5-19 29,213	20-24 12,953	25-54 92,365	55-74 67,540	75+ 32,388
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Source: U.S. Census (2018-2022 ACS)

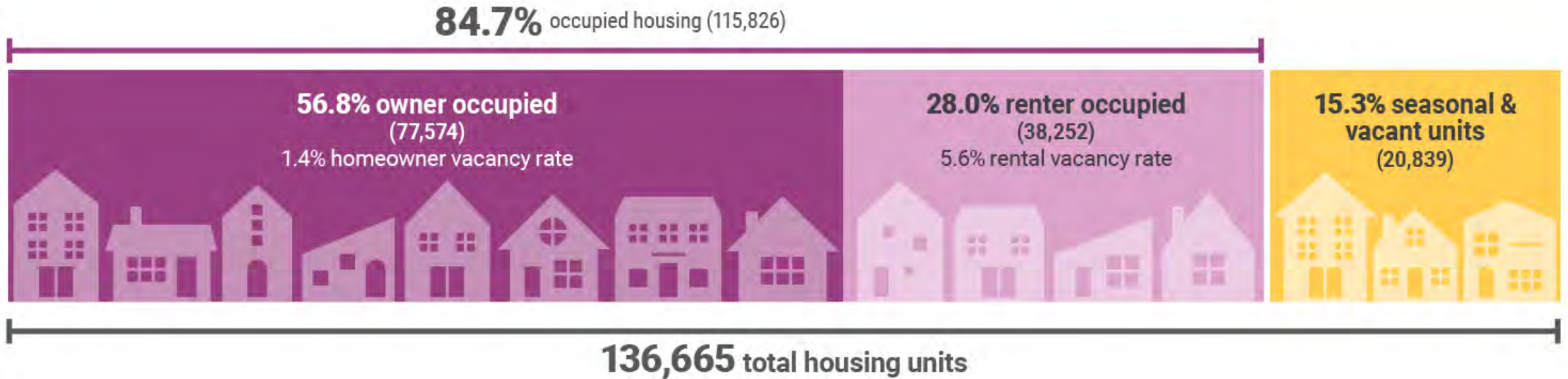
# Almost 3 in 4 Scottsdale residents live in single unit housing.



Source: U.S. Census Bureau (2017-2021 ACS)



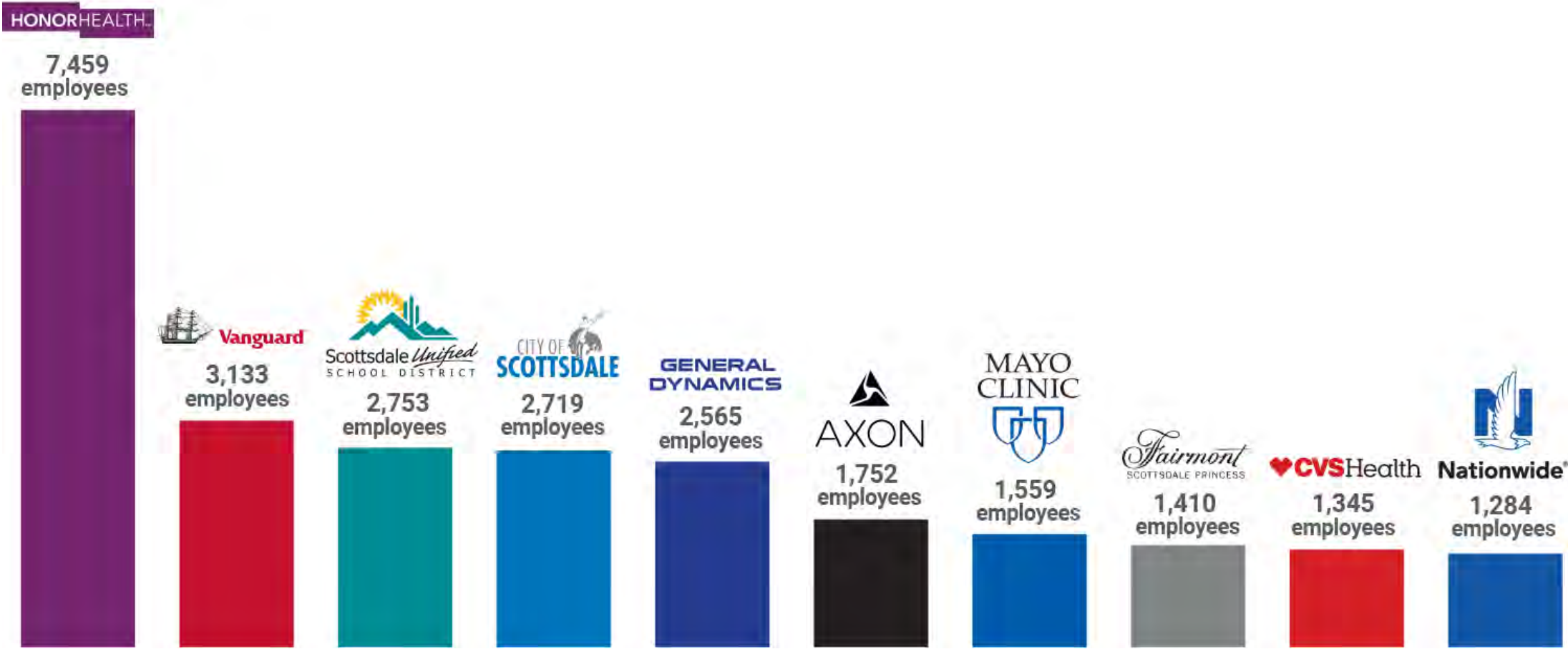
# Most housing units in Scottsdale are owner occupied.



Source: U.S. Census Bureau (2018-2022 ACS)

# Health care and finance firms lead the list of top employers.\*

\* Excludes grocers, convenience stores and traditional retail stores.



Source: City of Scottsdale Economic Development Department (2023)





**More people  
come to work in  
Scottsdale each  
day than leave to  
work in other  
communities.**



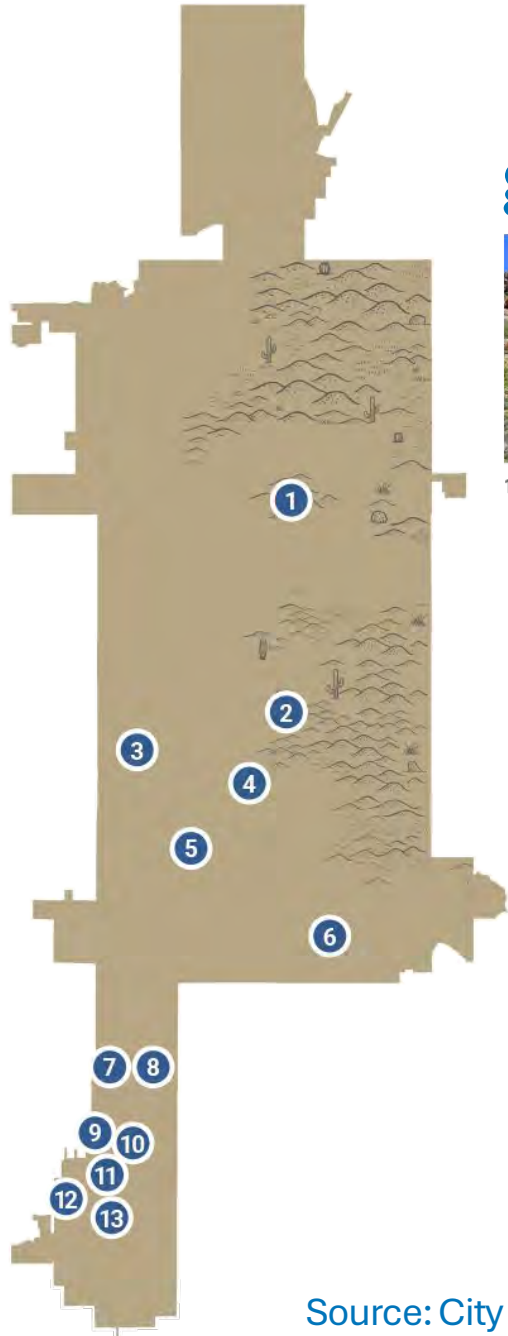
Scottsdale  
businesses and  
organizations  
have nearly

**200,000**

employees

Source: U.S. Census Inflow/Outflow Analysis (2023)

# 1 in 5 tax dollars (about \$74 million) were generated by the 10.8 m visitors to Scottsdale



1. Pinnacle Peak Park



2. Preserve Gateway and Scottsdale's McDowell Sonoran Preserve



3. TPC Scottsdale



4. WestWorld



5. Scottsdale Airport/Airpark



6. Taliesin West



7. McCormick-Stillman Railroad Park



8. Indian Bend Wash Greenbelt



9. Scottsdale Fashion Square



10. Scottsdale Waterfront



11. Civic Center



12. Scottsdale's Museum of the West



13. Scottsdale Stadium

Source: City of Scottsdale Tourism and Events Department, Tourism Study – Visitor Statistics (2023)



3950 N 7200 E → CITY OF SCOTTSDALE  
Main St

DO NOT BLOCK INTERSECTION



7200 Scottsdale  
E 7200 Main

Welcome to  
HISTORIC  
OLD TOWN  
- SCOTTSDALE -



1950s

Anticus

Anticus

OLD TOWN

SANDY & TONY

Gilbe  
CAL

TO REQUEST GREEN WAIT ON BICYCLE



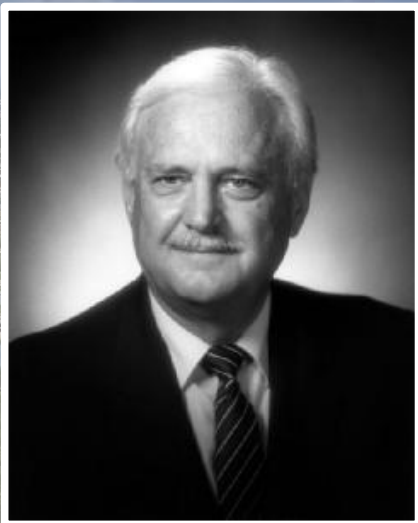




1960s







# Indian Bend Wash

SCOTTSDALE, ARIZONA

**No UNSIGHTLY  
CONCRETE WALLS!**  
JUST a 4½ MILE GREENBELT  
of PARKS  
LAKES  
PICNIC GROUNDS  
GOLF COURSES  
HIKING &  
BIKE TRAILS  
TENNIS COURTS  
SWIMMING POOLS  
OPEN ARENA

**FLOOD CONTROL LAND  
BEING USED FOR  
PUBLIC FUN!**

Built by the ENGINEERS —

1970s

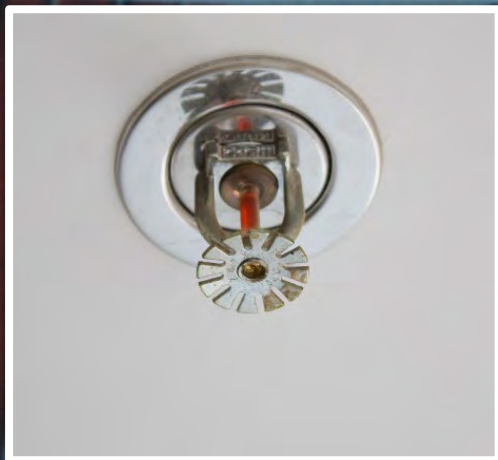
**THE FIRST NON-STRUCTURAL FLOOD CONTROL  
SOLUTION IN THE U.S.!!**

BF  
24



RURAL / METRO  
FIRE TEST

2



1980s





Jane Rau  
Trail

0.5 mi. Loop



1990s









2010s

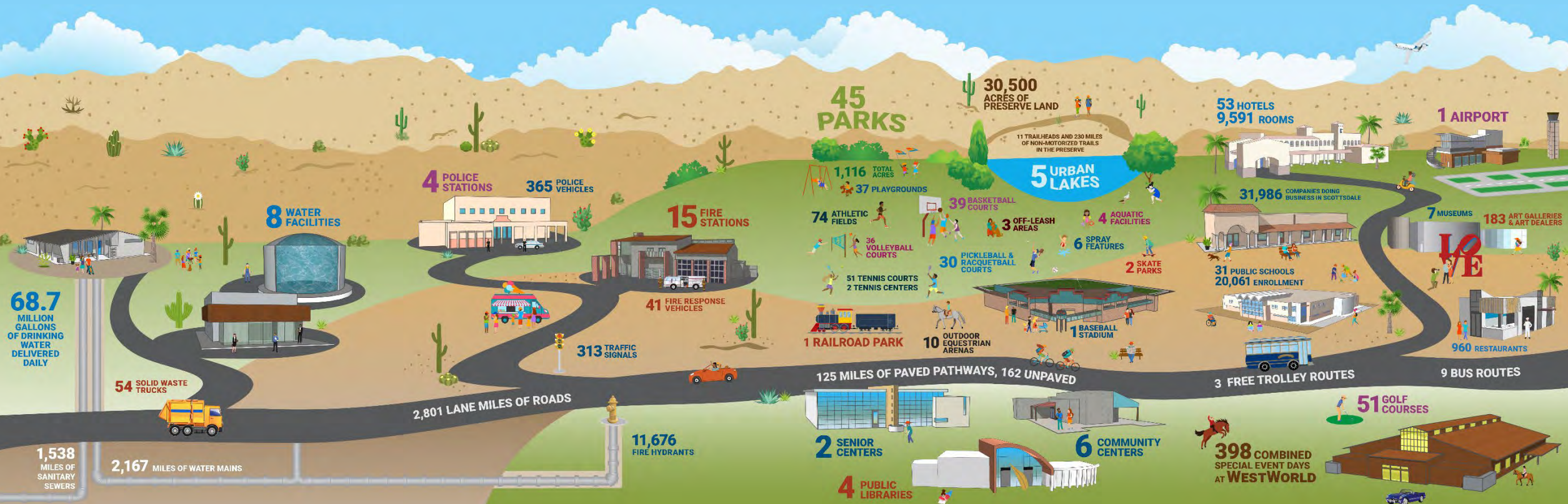




2020s



# Simply Better Service for a World-Class Community





**68.7**  
MILLION  
GALLONS  
OF DRINKING  
WATER  
DELIVERED  
DAILY

**54** SOLID WASTE  
TRUCKS

**1,538**  
MILES OF  
SANITARY  
SEWERS

**2,167** MILES OF WATER MAINS

**8** WATER  
FACILITIES

**4** POLICE  
STATIONS

**365** POLICE  
VEHICLES

**15** FIRE  
STATIONS

**41** FIRE  
RESPONSE  
VEHICLES

**313** TRAFFIC  
SIGNALS

**2,801** LANE MILES OF ROADS

**11,676**  
FIRE HYDRANTS





**45 PARKS**

**30,500 ACRES OF PRESERVE LAND**

11 TRAILHEADS AND 230 MILES OF NON-MOTORIZED TRAILS IN THE PRESERVE

**53 HOTELS  
9,591 ROOMS**

**1 AIRPORT**

**5 URBAN LAKES**

**31,986 COMPANIES DOING BUSINESS IN SCOTTSDALE**

**7 MUSEUMS**

**183 ART GALLERIES & ART DEALERS**

**1,116 TOTAL ACRES**

**37 PLAYGROUNDS**

**74 ATHLETIC FIELDS**

**39 BASKETBALL COURTS**

**3 OFF-LEASH AREAS**

**4 AQUATIC FACILITIES**

**6 SPRAY FEATURES**

**2 SKATE PARKS**

**36 VOLLEYBALL COURTS**

**30 PICKLEBALL & RACQUETBALL COURTS**

**51 TENNIS COURTS  
2 TENNIS CENTERS**

**31 PUBLIC SCHOOLS  
20,061 ENROLLMENT**

**LOVE**

**960 RESTAURANTS**

**1 RAILROAD PARK**

**10 OUTDOOR EQUESTRIAN ARENAS**

**1 BASEBALL STADIUM**

**125 MILES OF PAVED PATHWAYS, 162 UNPAVED**

**3 FREE TROLLEY ROUTES**

**9 BUS ROUTES**

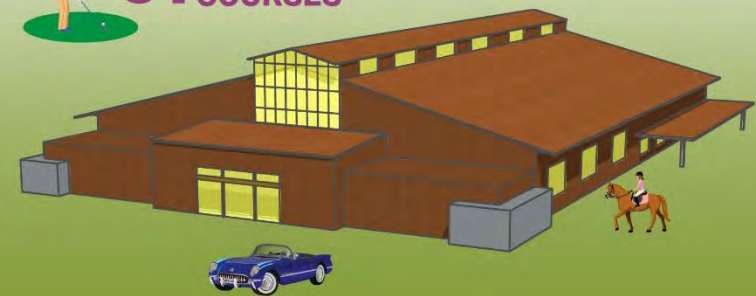
**2 SENIOR CENTERS**

**6 COMMUNITY CENTERS**

**4 PUBLIC LIBRARIES**

**398 COMBINED SPECIAL EVENT DAYS AT WESTWORLD**

**51 GOLF COURSES**





# KNOW IT ALL!

Connect with us to get and give important information that matters to you.



Subscribe to Scottsdale Update – weekly e-news  
**ScottsdaleAZ.gov, search “news”**



**facebook.com/ScottsdaleAZgov**



**@ScottsdaleAZgov**



**@ScottsdaleAZgov**



**youtube.com/user/ScottsdaleAZgov**



Scan to view the complete list of social media accounts.



## SCOTTSDALE EZ

Whether it's a broken streetlight, a fresh pothole or a missing trash can, our EZ online service makes it easier for residents to report problems with city facilities or services.

**ScottsdaleAZ.gov, search "EZ"**



Find real-time information about construction activity, development requests, building permits, code enforcement notices and crime activity. Simply enter your address or intersection and view all activity in the last six months.

**ScottsdaleAZ.gov, search “My Neighborhood”**



The city of Scottsdale partners with Nextdoor, the private social network for neighborhoods, to improve citywide and neighbor-to-neighbor communications. **Register at Nextdoor.com**



Find a variety of city e-newsletters at **ScottsdaleAZ.gov, search “email subscriptions”**





## Oath of the Athenian City State

We will never bring disgrace to this our city by any act of dishonesty or cowardice;

We will fight for the ideal and sacred things of the city, both alone and with many;

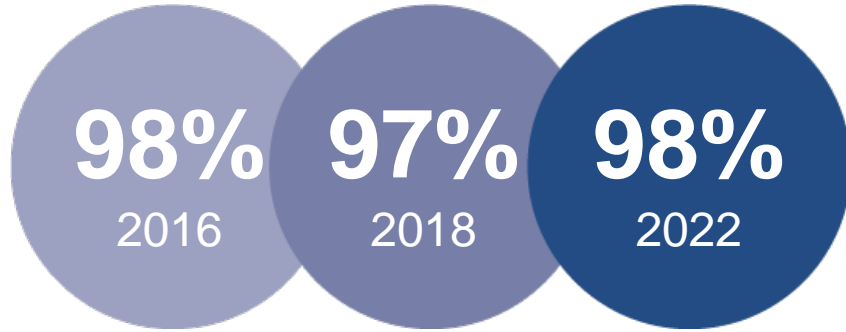
We will revere and obey the city's laws and do our best to incite a like respect in those above us who are prone to annul or set them at naught;

We will strive unceasingly to quicken the public's sense of civic duty.

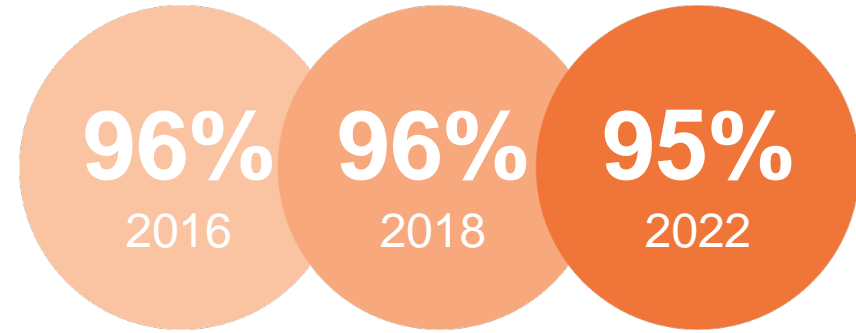
Thus, in all these ways, we will transmit this city not only not less, but greater and more beautiful than it was transmitted to us.



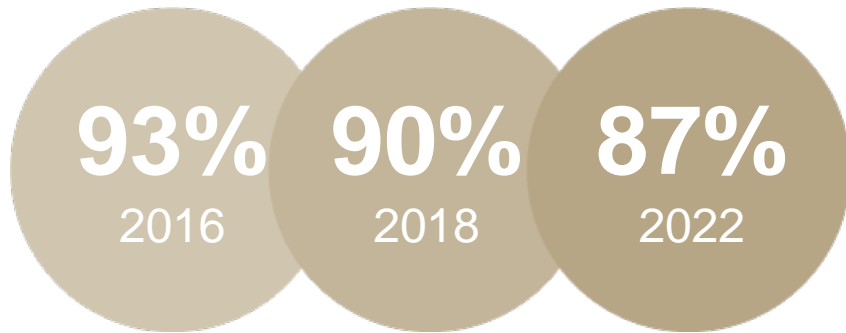
## As a place to live



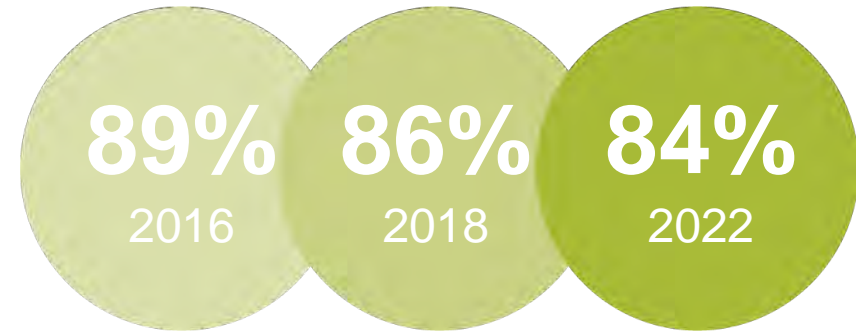
## Quality of life



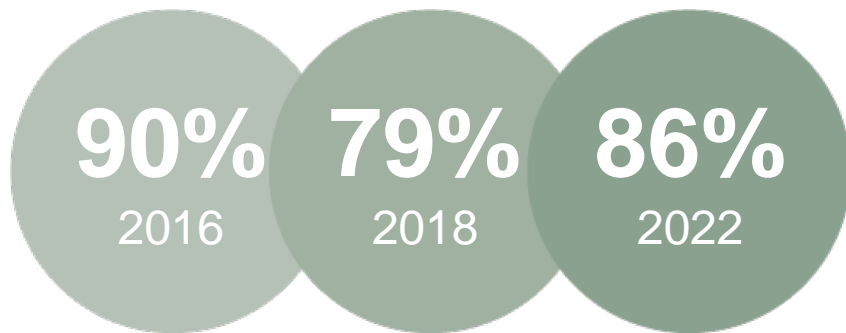
## Appearance



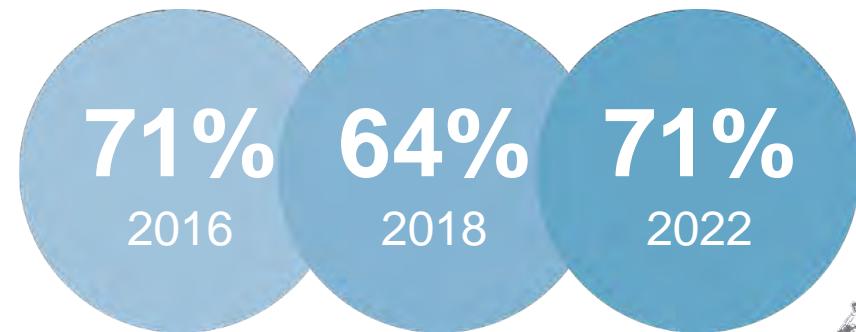
## City services



## City employees

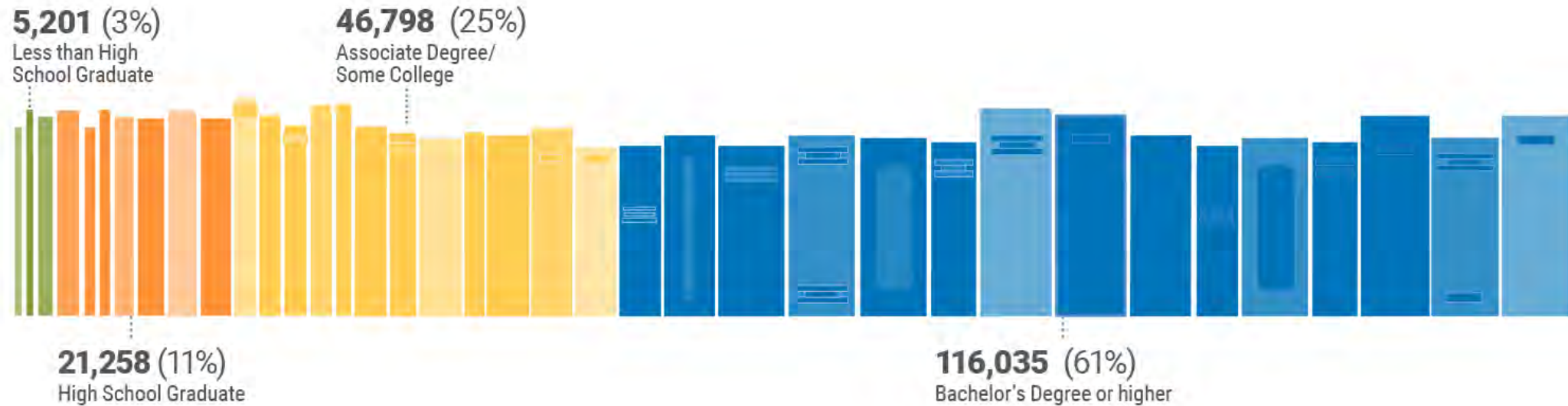


## Value of services for taxes paid





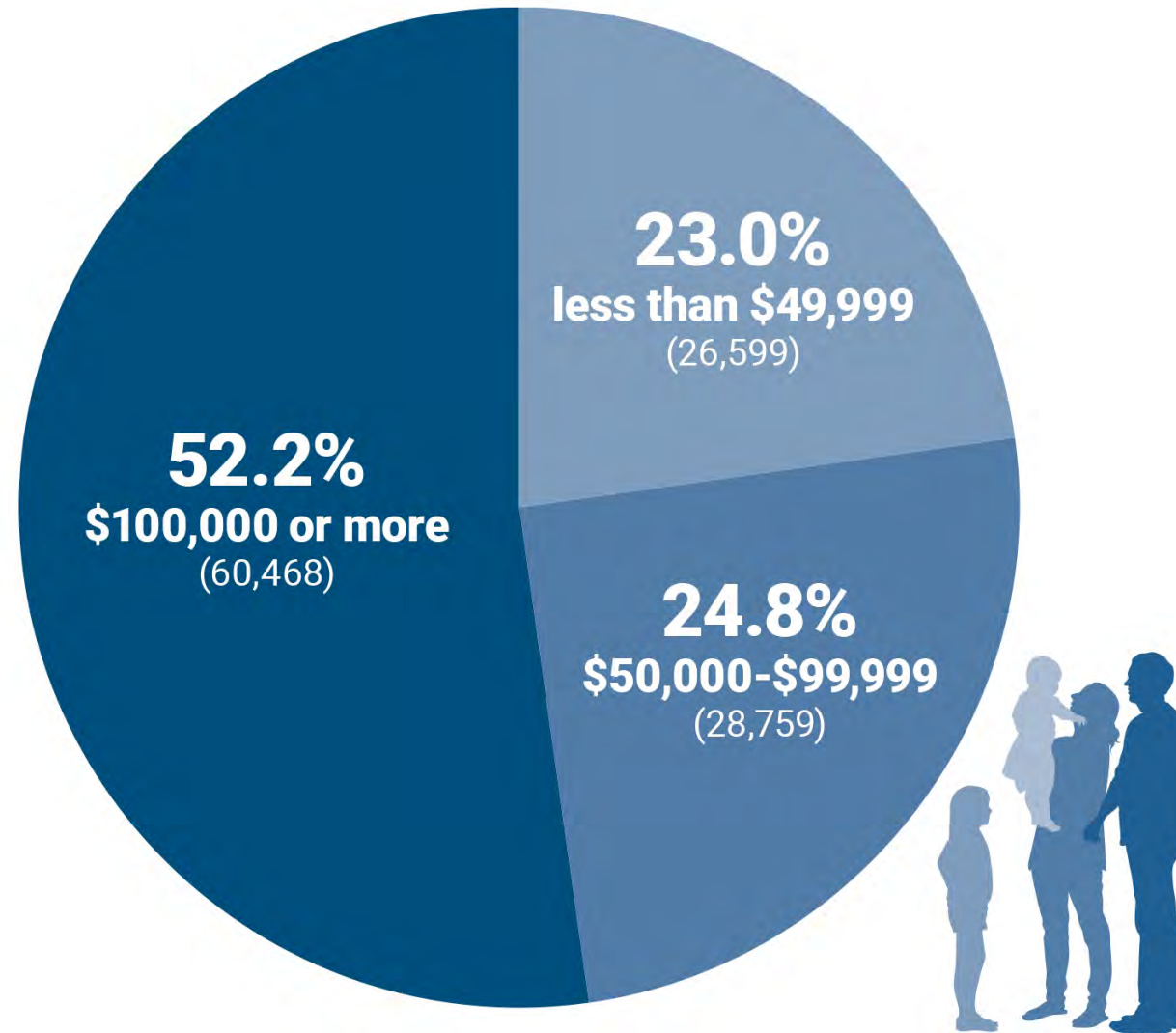
# 3 in 5 Scottsdale residents over age 25 have earned a bachelor's degree or higher.



Source: U.S. Census (2018-2022 ACS)



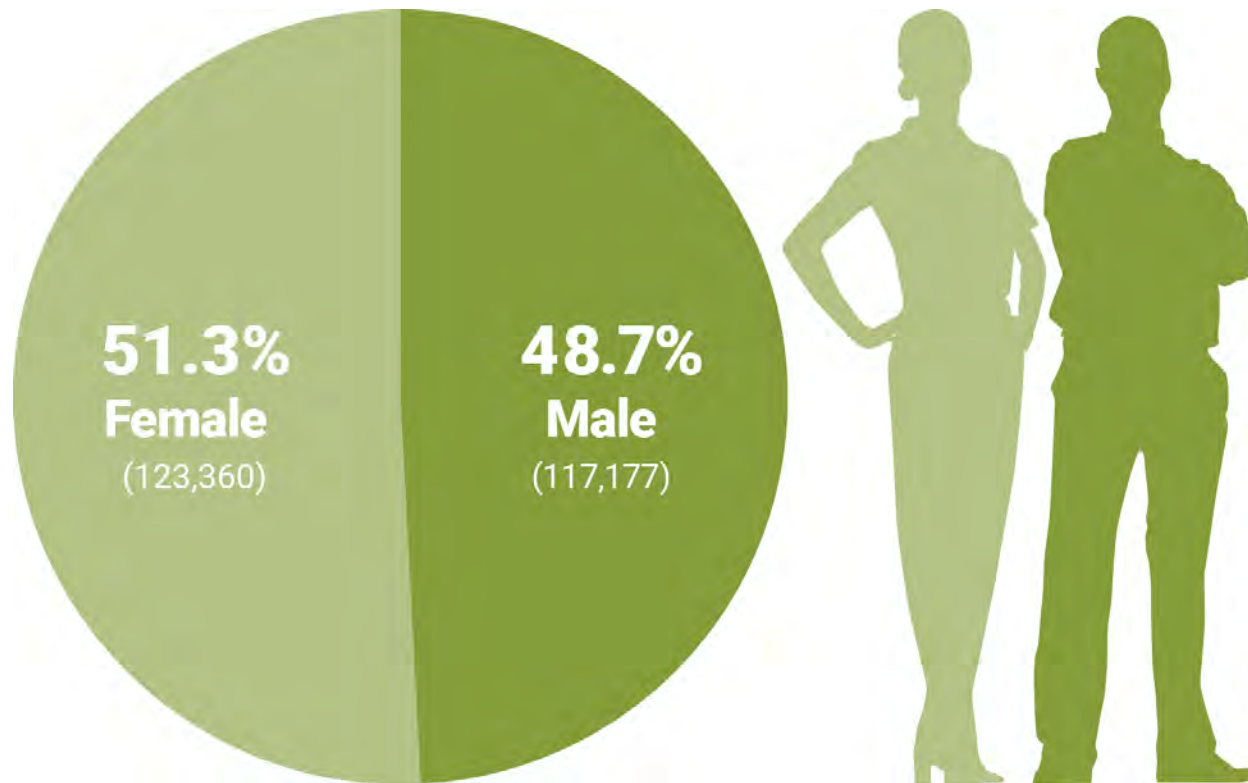
**More than half  
of all Scottsdale  
households  
make over  
\$100,000 a year**



Source: U.S. Census Bureau (2018-2022 ACS)



# There are slightly more women than men in Scottsdale



Source: U.S. Census (2018-2022 ACS)



# 1 in 5 Scottsdale residents is a person of color.

Hispanic or Latino:  
10.4%



Asian:  
5.2%



Two or more races:  
3.1%



African-American:  
2.1%



Native-American:  
0.7%

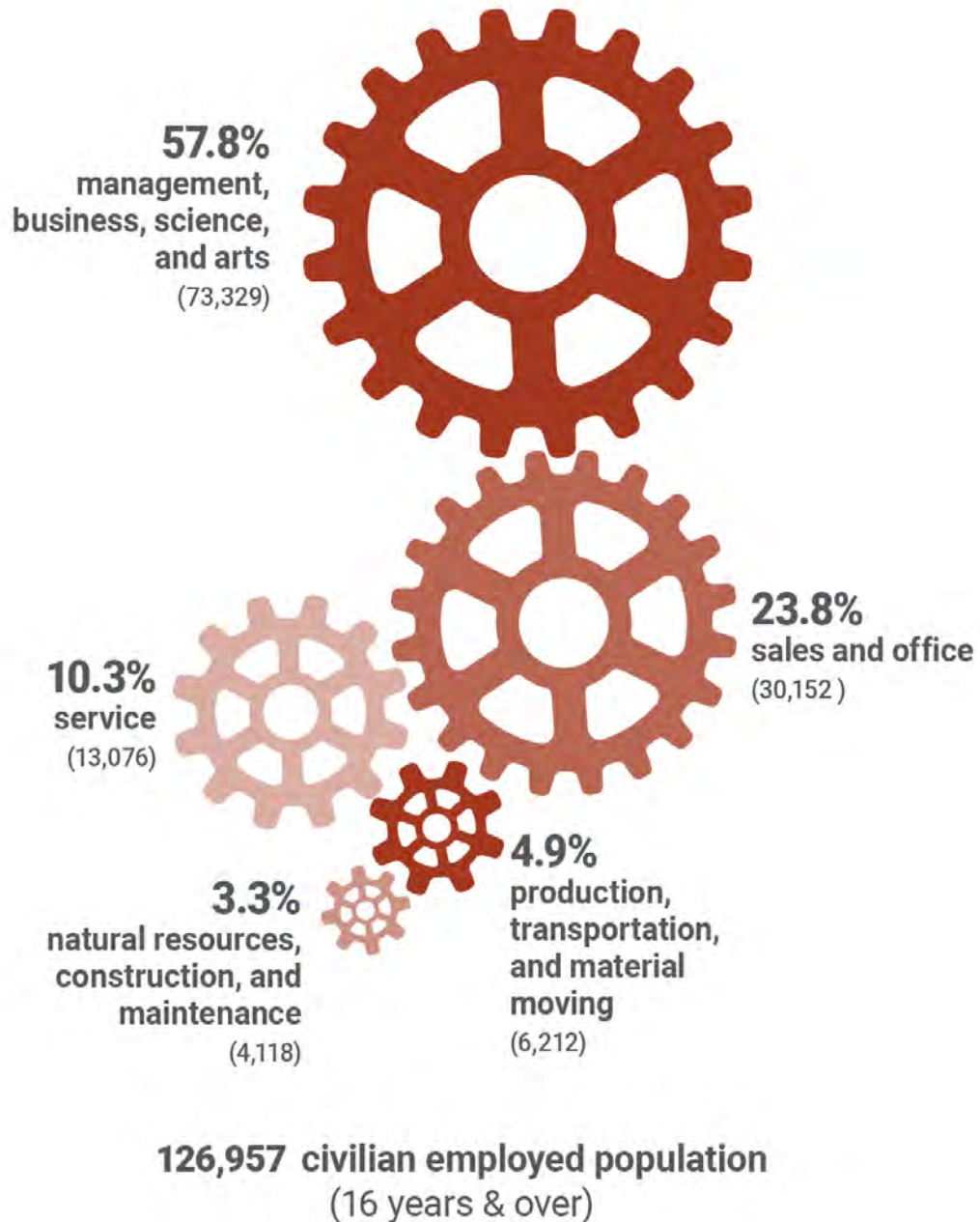


White: 83%

Source: U.S. Census (2017-2021 ACS)



# Most residents work in management or office jobs.



Source: U.S. Census (2018-2022 ACS)



**Property tax on a  
\$300,000 house**



MESA



SCOTTSDALE



AVERAGE\*



GLENDALE

**Sales tax on a  
\$30,000 car**



CHANDLER  
& GILBERT



SCOTTSDALE



AVERAGE\*



GLENDALE

**Monthly  
utility rate**



CHANDLER



SCOTTSDALE



AVERAGE\*



MESA

\*Average of the eight largest cities in the Valley. The housing figures are reflective of the assessed value



**Taxes and Service Charges** are collected to support city services and pay for debt service.

**Capital** set aside for future projects that is not to be spent by year-end. Starting in 2025, the amount budgeted for capital projects is expected to be spent by year-end.

**Fund Balances** consist of accumulated surpluses from prior years held in contingency and reserve.

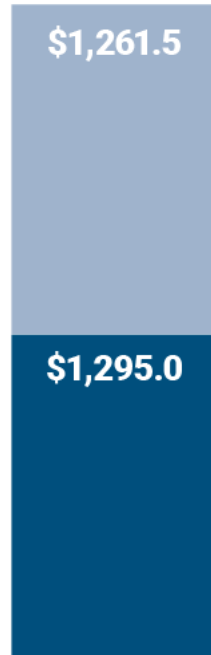
**Total Resources Available**

**2023/24**  
BUDGET



**\$3,027.0**

**2024/25**  
BUDGET



**\$2,556.5**

**Resources** (in millions of dollars)

**2023/24**  
BUDGET



**\$2,533.3**

**2024/25**  
BUDGET



**\$2,294.8**

**Expenses** (in millions of dollars)

**Operating Budget** pays for city services and the employees that provide those services.

**Capital Budget** is used to construct major facilities and infrastructure including building and roads.

**Contingency & Reserves** are set aside for emergency use.

**Total Expenses Approved**



# In FY 2023/24, 160,000 people connected with our community through Old Town and Civic Center events



**25,000+**

visitors attended events at Scottsdale Center for the Performing Arts



**130,000**

people attended the 2024 Spring Training season



**11,400**

children and their parents sat in for storytelling at Civic Center Library



**30+**

residents graduated the Government 101 Citizen Academy



**6:07 minutes** average police response time.



**5:22 minutes** average fire response time.



Fire Department public education and outreach connected with **45,000 people.**



Scottsdale libraries welcomed more than **109,519 visitors.**



**322 volunteers** with Vista del Camino & Paiute neighborhood centers.



**20,001 food boxes** provided at senior and community centers.

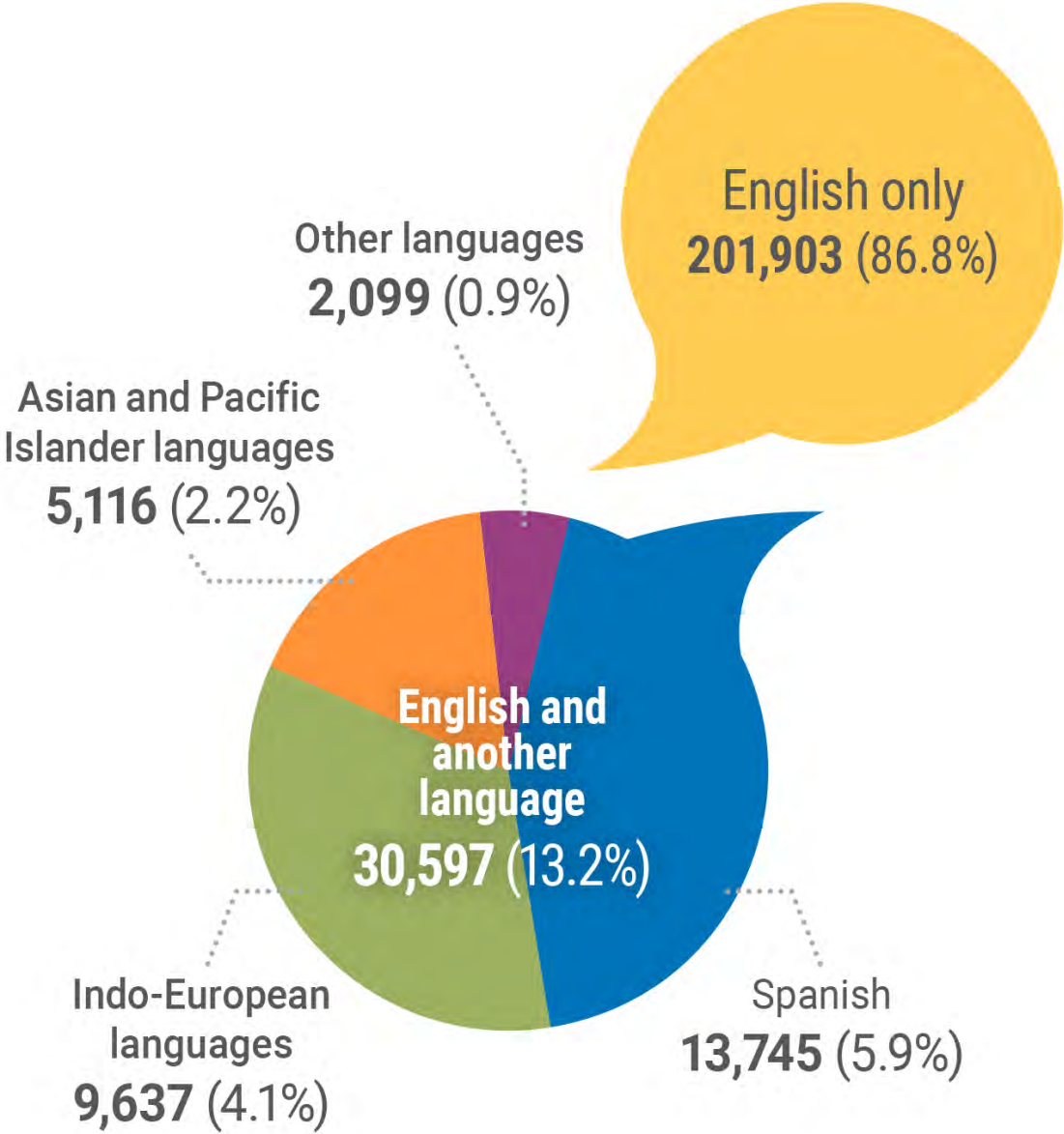


Scottsdale's McDowell Sonoran Preserve had **815,000 visits.**





**While most  
Scottsdale residents  
speak English, 1 in 8  
can also speak  
another language.**



Source: U.S. Census Bureau (2018-2022 ACS)

# Scottsdale has the highest median housing price of any of the large Valley cities and one of the lowest property tax rates.



Source: U.S. Census Bureau (2018-2022 ACS)







### Prepare

Departments work to forecast and refine forthcoming budget requests



### Propose

Proposed Budget is presented to City Council



### Review & Adopt

City Council sets the rates and fees for the fiscal year. Residents can provide their thoughts



### Adopt

City Council adopts the final budget. Residents can provide their thoughts



## Adopted Budget

(all funds)



Scottsdale's budget is balanced as the city has more resources available than it is using

### Total Resources

**\$2,556.5**

(in millions of dollars)

### Total Uses

**\$2,294.8**

(in millions of dollars)

# Scottsdale's Budgets

Scottsdale's annual budget includes two main components, one is for capital projects that become long-time assets and the other is for city operations, which fund services for the public.



## Capital Budget

Funds long-term investments in the city such as building, acquisition and improvement of infrastructure and facilities.



All other uses of funds: \$256.4



## Operating Budget

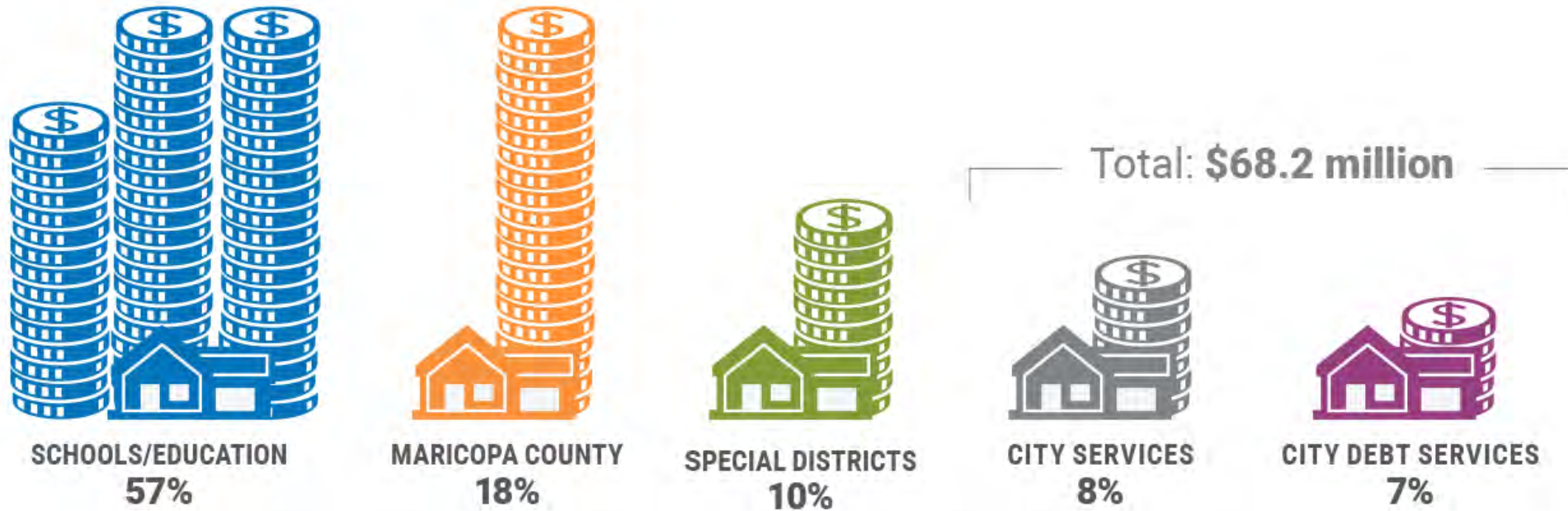
Funds the day-to-day city operations and services.



All other uses of funds: \$619.2



# Where Do My Property Taxes Go?



Some property tax numbers may vary based on location in Scottsdale

# Where Do My Sales Taxes Go?

Total: **8.05%**

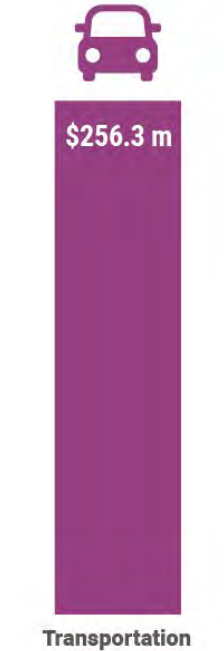


0.20% for land acquisition (expires 2025)  
0.15% for land improvements (expires 2034)



0.10% minimum public safety requirement





# FY 2024/25 Adopted Capital Improvement Plan

## \$1.1 Billion Budgeted Program Expenditures





More info at [ScottsdaleAZ.gov](http://ScottsdaleAZ.gov), search "about"