

# CITY OF SCOTTSDALE, ARIZONA

## CANDIDATE INFORMATION PAMPHLET

GENERAL ELECTION  
TUESDAY, NOVEMBER 4, 2014



For a large print version of this pamphlet, please call 480-312-2412, or write to the Scottsdale City Clerk's Office, 3939 North Drinkwater Boulevard, Scottsdale, Arizona 85251.

Para una versión en Español o en letra grande de este folleto, favor de llamar al 480-312-2488, o escríbale a la Oficina de la Secretaria Municipal, 3939 North Drinkwater Boulevard, Scottsdale, Arizona 85251.

Una Versión en Español de este folleto esta disponible en línea al (<http://www.scottsdaleaz.gov/elections/espanol>) y en las siguientes localizaciones de Scottsdale:

- Oficina de la Secretaria Municipal, 3939 North Drinkwater Boulevard, 480-312-2412
- Centro de la Vecindad Palute, 6535 East Osborn Road, 480-312-2529
- Centro de la Comunidad Vista del Camino, 7700 East Roosevelt Street, 480-312-2330
- Biblioteca Appaloosa, 7377 East Siverstone Drive, 480-312-7323
- Biblioteca Arabian, 10215 East McDowell Mountain Ranch Road, 480-312-7323
- Biblioteca Civic Center, 3839 North Drinkwater Boulevard, 480-312-7323
- Biblioteca Mustang, 10101 North 90th Street, 480-312-7323
- Biblioteca Palomino, 12575 East Via Linda , 480-312-7323



To the Voters of the City of Scottsdale:

This pamphlet provides you with information regarding the City of Scottsdale's November 4, 2014 General Election to fill three Council seats.

This pamphlet contains general voting information regarding early voting and voter identification at the polls. Also included in the pamphlet are statements prepared and submitted by each of the candidates for this election. Candidate statements represent the opinions of the authors and have not been edited or checked for accuracy of content.

The U.S. Postal Service cannot automatically forward ballots to another address. If you will be out of town and would like to receive an early ballot for Scottsdale's General Election, you must register your alternate mailing address with Maricopa County Elections. Your written request must include the following:

- Full name
- Date of birth
- Maricopa County residence address
- Alternate mailing address
- Signature
- A note giving Maricopa County permission to send your early ballot to the address provided

You can fax this written request to 602-506-5112, or you can mail it to:

Maricopa County Elections  
Attn: Early Voting  
510 S. 3rd Avenue  
Phoenix, AZ 85003

Additional information about the election is available through the Scottsdale City Clerk's Office, 3939 North Drinkwater Blvd., 480-312-2412, and on the Internet: <http://www.scottsdaleaz.gov/elections>.

Carolyn Jagger, MMC  
City Clerk

**TO CAST YOUR VOTE ON TUESDAY, NOVEMBER 4, 2014, MAKE SURE YOU GO TO THE POLLING PLACE INDICATED ON THE MAILING LABEL OF THIS PAMPHLET.**



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**IMPORTANT VOTING INFORMATION**

Date of Election ..... Tuesday, November 4, 2014

Your polling place will be open from 6:00 a.m. to 7:00 p.m. To cast your vote, make sure you go to the polling place indicated on the mailing label of this pamphlet.

Any qualified elector, at the voter’s option, may be accompanied by a minor who is permitted in the voting booth pursuant to Arizona Revised Statutes (A.R.S.) § 16-515; be accompanied and assisted by a person of the voter’s own choice; or be assisted by two election officials, during any process relating to voting or during the actual process of voting on a paper ballot, machine, or electronic voting system. A person who is a candidate for an office in that election other than the office of precinct committeeman is not eligible to assist any voter. [A.R.S. § 16-580(G)]

Any qualified elector who, at 7:00 p.m., is in the line of waiting voters, shall be allowed to prepare and cast a ballot.

Last Day to Register to Vote ..... Monday, October 6, 2014

If you do not know if you are qualified to vote in this election, please call the Maricopa County Elections Office at 602-506-1511.

**EARLY VOTING INFORMATION**

First Day Early Ballots Available ..... Thursday, October 9, 2014

Last Day to Request Special Election Board Assistance ..... Friday, October 24, 2014

Your written or verbal request for voting assistance must be received by the Maricopa County Tabulation and Elections Center, 510 S. Third Avenue, Phoenix, AZ 85003, 602-506-1511, before 5:00 p.m. on Friday, October 24, 2014, and must specify the address of confinement.

Last Day to Request that an Early Ballot be Mailed to You ..... Friday, October 24, 2014

To have an early ballot mailed to you, the Maricopa County Tabulation and Elections Center, 510 S. Third Avenue, Phoenix, AZ 85003, 602-506-1511, must receive your written, verbal, or online request before 5:00 p.m. on Friday, October 24, 2014. Your written request must specify where (complete mailing address) to send the early ballot and must contain your signature for verification purposes. Early ballot requests can be made online at:

<https://recorder.maricopa.gov/earlyvoteballotnet/evbrequest.aspx>

An early ballot by mail also may be requested by calling 480-312-7844 beginning at 9:00 a.m., Thursday, October 9, 2014, through 5:00 p.m., Friday, October 24, 2014.

Last Day to Vote Early in Person ..... Friday, October 31, 2014

Appear at an office designated for early voting no later than the close of business on the last day to vote in person.

Last Day to Return a Ballot that was Mailed to You . . . . . by 7:00 p.m., Tuesday, November 4, 2014

For your ballot to be valid and counted, your voted early ballot and signed affidavit must be received by the Maricopa County Tabulation and Elections Center by 7:00 p.m. on Election Day, Tuesday, November 4, 2014. You may also deposit your ballot and affidavit at any polling place designated for this election from 6:00 a.m. to 7:00 p.m. on Election Day.

The U.S. Postal Service cannot automatically forward ballots to another address. If you will be out of town and would like to receive an early ballot for Scottsdale's General Election, you must register your alternate mailing address with Maricopa County Elections. Your written request must include the following:

- Full name
- Date of birth
- Maricopa County residence address
- Alternate mailing address
- Signature
- A note giving Maricopa County permission to send your early ballot to the address provided

You can fax this written request to 602-506-5112, or you can mail it to:

Maricopa County Elections  
Attn: Early Voting  
510 S. 3rd Avenue  
Phoenix, AZ 85003

## HOW TO VOTE EARLY IN PERSON

### Offices Designated for Early Voting in Person

Early voting in person is being held Monday through Friday at the following locations at the times and dates indicated below:

Scottsdale City Hall  
3939 N. Drinkwater Blvd., Scottsdale  
9:00 a.m. to 5:00 p.m., Thursday, October 9, 2014, through Friday, October 31, 2014

Maricopa County Elections  
510 S. Third Avenue, Phoenix  
111 S. Third Avenue, Phoenix  
222 E. Javelina, Mesa  
8:00 a.m. to 5:00 p.m., Thursday, October 9, 2014, through Friday, October 31, 2014

For additional information, please call the City of Scottsdale Elections Office: 480-312-7844.



## VOTER IDENTIFICATION AT THE POLLS

Every voter is required to show proof of identity at the polling place before receiving a ballot. This is a result of Proposition 200, the statewide initiative approved by voters in 2004.

### ACCEPTABLE IDENTIFICATION

Following are the types of identification that are acceptable and that can be used when voting at a polling place on Election Day. All identification must match the voter's name and address shown on the Maricopa County Elections Signature Roster.

**LIST 1 – Acceptable forms of ID with voter's photograph, name, and address. The address must reasonably match the precinct register (1 required):**

- Valid Arizona driver's license
- Valid Arizona non-operating identification license
- Tribal enrollment card or other form of tribal identification
- Valid United States federal, state, or local government issued identification

**LIST 2 – Acceptable forms of ID (no photo) with voter's name and address. The address must reasonably match the precinct register (2 required):**

- Utility bill of the elector dated within 90 days of the election (may be electric, gas, water, solid waste, sewer, telephone, cellular phone, or cable television)
- Bank or credit union statement dated within 90 days of the election
- Valid Arizona vehicle registration
- Indian census card
- Property tax statement of the elector's residence
- Tribal enrollment card or other form of tribal identification
- Arizona vehicle insurance card
- Recorder's Certificate
- Valid United States federal, state, or local government issued identification, including a voter registration card issued by the County Recorder
- Any mailing to the elector marked "Official Election Material"

**LIST 3 – Acceptable forms of ID, one with photo, one without (2 required):**

- Any valid photo identification from List 1 in which the address does not match the precinct register accompanied by one valid item from List 2
- United States passport without address and one valid item from List 2
- United States military identification without address and one valid item from List 2

**An identification is "valid" unless it can be determined on its face that it has expired.**

Other forms of identification not on this list must be deemed acceptable by the county election official in charge of elections and must establish the identity of the elector.

### PROVISIONAL BALLOT

If the voter does not have acceptable identification at the polling place, a Provisional Ballot may be voted. Acceptable identification must then be presented to the City Clerk or the Maricopa County Recorder by 5:00 p.m. on Wednesday, November 12, 2014.

**If you have any questions regarding voter identification for the upcoming election contact:**

**City Clerk's Office  
City of Scottsdale  
3939 N. Drinkwater Blvd.  
(480) 312-2412  
[www.scottsdaleaz.gov/elections](http://www.scottsdaleaz.gov/elections)**

## CANDIDATE FOR COUNCIL



**Name:** Kathy Littlefield  
**Age:** 65  
**Education:** B.A. in Business Education from Arizona State University  
**Occupation:** Part Owner and Treasurer of NetXpert Systems, Inc.  
**Website:** [www.kathylittlefield.com](http://www.kathylittlefield.com)  
**E-mail:** [kathy@kathylittlefield.com](mailto:kathy@kathylittlefield.com)

*I am a Scottsdale native* and have been a resident activist in Scottsdale for many years. My goals for Council will be:

- approving conservative fiscal policies
- promoting tourism and small business
- protecting your rights as a Scottsdale resident
- defending Scottsdale's special character from harmful development, and above all,
- focusing on public safety to protect neighborhoods and keep you safe.

***Because I am a fiscal conservative*** in deed as well as in word, I have fought to keep our taxes low. Last year I formed and chaired the Keep Scottsdale Special PAC to defeat the third-of-a-billion-dollar city property tax increase. When the bonds were rejected by voters in every precinct in Scottsdale by an overall ratio of 60/40, people saw I could make a difference in city government and encouraged me to run as ***the residents' voice on city council***.

***I support tourism and small business.*** I will work to attract new businesses and events to Scottsdale. I support the expansion of WestWorld, the Museum of the West, and completion of our beautiful McDowell-Sonoran Preserve. These amenities enhance our Western character and strengthen Scottsdale's tourism industry.

***I support neighborhoods.*** I will stand with residents on issues of vital concern to their quality of life. Too often I have watched citizens ask Council to protect their neighborhoods from unwanted development, only to see their concerns go unanswered or even ignored! I will be your Councilmember who not only listens to you, but advocates for you at City Hall.

***I support public safety.*** We must ensure all residents have a safe and secure environment in which to live, work and raise their families. I will vote to give police and firefighters the critical resources they need to keep you safe.

I would be honored to receive your vote in the upcoming city election.

## CANDIDATE FOR COUNCIL



**Name:** David N. Smith

**Education:** BA, Accounting – Northwestern University  
MBA, Finance – Northwestern University  
CPA, American Institute and Illinois Society

**Website:** [www.electdavidsmith.com](http://www.electdavidsmith.com)

**E-mail:** [elect\\_davidsmith@aol.com](mailto:elect_davidsmith@aol.com)

Scottsdale is a beautiful place for us to live, for tourists to visit and for businesses to prosper. This didn't happen by accident; Scottsdale enjoys the same sunshine as neighboring cities, but we were blessed by financial strengths that came from a booming construction economy and substantial tax revenues from millions of tourists. We were also fortunate we had leaders of vision who foresaw possibilities of greatness. How do we insure future greatness?

We need Councilmembers who understand finance and will spend our tax dollars wisely. For more than three years, I was Scottsdale's City Treasurer and Chief Financial Officer. That was after thirty years in senior financial management, the last fifteen as Chief Financial Officer of multi-billion dollar government enterprises – The Tennessee Valley Authority and AMTRAK. I am the most qualified financial candidate in this race.

We need Councilmembers attuned to citizens' visions for improving the livability of Scottsdale. Since moving here nearly thirty years ago, my family has had a family footprint near Coronado High School, on McCormick Ranch and in north Scottsdale. The entire city is our "front yard." It matters to me – *as it does to you* – what our community is and becomes.

We need Councilmembers who understand the drivers of economic development. Besides my leadership experience in national businesses, my wife and I also owned *Scottsdale Airpark News*, winner of the Chamber of Commerce *Small Business Award* in 1995. I understand how to nurture and recruit both large and small businesses.

Citizens expect a transparent, financially responsible Council pursuing citizens' visions and supporting economic development – especially tourism, the bedrock of our economy. A vote for me supports responsible, visionary leadership and a pledge of civility working to insure Scottsdale continues as a beautiful place for us to live, tourists to visit and businesses to prosper.

## CANDIDATE FOR COUNCIL



**Name:** Dennis Robbins

**Age:** 49

**Education:** BA – California Lutheran University  
JD – Pepperdine University

**Occupation:** Midas Auto Service Franchisee and Attorney

**Website:** [www.votedennisrobbins.com](http://www.votedennisrobbins.com)

**E-mail:** [azdrob@aol.com](mailto:azdrob@aol.com)

Our great city is at a crossroads. There are candidates running for City Council who are trying to hold the city back from becoming a renowned city unlike any other in our country. These candidates attempt to tear down our city with their misguided and worn out campaign rhetoric.

This election is about selecting positive leaders who know Scottsdale is a special place to live and who are willing to make it even better, which is what I have done over the last four years while serving you on the Council. Four years ago, I made promises to balance our budget and to improve our economy and our quality of life. I have kept those promises.

Positive and constructive decisions don't happen by accident. A city must elect leaders who see what a community can become and then provide the leadership to make the collective vision become a reality. As your councilman, I stand for the fine qualities that have become hallmarks for Scottsdale. I am very committed to our community and its' future.

All cities face certain challenges. Perhaps our biggest challenge is to continue growing our diverse business sectors while we strive to maintain the southwest character and the open spaces in Scottsdale. Industries like technology and healthcare present great opportunities for employment, more commerce and economic growth. As a proven leader, I will advance initiatives that ensure proper job growth, improve our quality of life, and secure a viable vision for Scottsdale's future.

With your vote on November 4th, I will continue to focus on economic development, private-sector job creation, a balanced budget and the revitalization of the mature areas of our city. I truly believe that Scottsdale's best days are ahead of us. I respectfully and humbly ask for your vote.

## CANDIDATE FOR COUNCIL



**Name:** Cindy Hill  
**Age:** 48; married to a decorated police officer for 26 years  
**Education:** Bachelors (Magna Cum Laude) in Psychology with a minor in Child Development, IUP  
Masters in Education with an emphasis in Counseling, University of Maryland College Park  
Post Masters work in Non Profit Leadership at ASU; Human Resources at Ottawa University  
**Occupation:** Executive Director, 11 years, Police Officers of Scottsdale Association Outreach (POSA OUTREACH) creating "Shop With A Cop"  
**Website:** [www.electcindyhill.com](http://www.electcindyhill.com)  
**E-mail:** [electcindyhill@gmail.com](mailto:electcindyhill@gmail.com)

It's time to put **"We the PEOPLE"** back into our City government. I have spent thousands of hours working with you and our neighbors as the Executive Director of POSA Outreach helping thousands of families and children. I understand the needs and know how to mobilize our community to fix those needs without taxpayer subsidies.

Where I stand...

**Yes: Listening to residents and taking action**

*No: Special Interest groups having the run of City Hall*

**Yes: Correctly funding and staffing our police and fire departments**

*No: Diverting needed public safety funds to tax payer subsidies for pet projects*

**Yes: Managed, controlled growth that benefits and enhances Scottsdale**

*No: Height and density increases that block our beautiful views*

**Yes: Leveling the playing field for all businesses**

*No: Good ole' boy network and corporate welfare*

**Yes: A quality family friendly Entertainment District to help increase tourism**

*No: Out of control bar district that constantly damages Scottsdale's first class reputation*

**Yes: Increased energy efficient transportation and valley wide connectivity options**

*No: Light Rail*

**Yes: Strong family neighborhoods and excelling schools**

*No: Shortchanging residents on quality of life issues*

**Yes: Protecting the McDowell Sonoran Preserve and mature neighborhoods**

*No: Unwanted development encroachment and rezoning*

**Yes: Fiscal Responsibility**

*No: Increased property taxes*

My participation in our community includes:

Scottsdale Leadership Class 25  
2014 MLK Diversity Champion COS  
2009 Frances Young Community Hero Merit Award  
Partners for Paiute Board  
Treasurer, Protect and Preserve Committee  
Founder, Scottsdale Kachina Lion's Club  
Development Committee – SPD Gang Out  
Past President, Scottsdale Exchange Club; Exchange Clubs Foundation (Child Abuse Prevention)

If you believe it is time to bring back **"We the People"** to your City Council, then please **vote for me, Cindy Hill.....Because Your Priorities Matter.**

## CANDIDATE FOR COUNCIL



**Name:** Jennifer Petersen  
**Age:** 53  
**Education:** Southern Methodist University – Business/Marketing  
**Occupation:** Former SUSD Governing Board member/president  
**Website:** [www.electjenniferpetersen.com](http://www.electjenniferpetersen.com)  
**E-mail:** [jennifer@electjenniferpetersen.com](mailto:jennifer@electjenniferpetersen.com)

I am honored and grateful to have received tremendous support in the Primary election, which has allowed me to move forward to the General election. My sincere appreciation goes out to the many small-business owners, community leaders and longtime residents who have backed my campaign to help build an even better Scottsdale.

I have lived in Scottsdale for 26 years. After moving here in 1988, I immediately fell in love with the energy, enthusiasm and eagerness of this city. My husband, Ron, and I have raised three children and put down roots in the community. Scottsdale is our home. We need positive leadership and that's why I'm running for the Scottsdale City Council this year. I want Scottsdale to be the best city that it can be, while maintaining our unique charm and character.

Scottsdale must change from a City of No to a City of Go. If you want to stand apart, you can't stand still. We need to attract and retain quality jobs by showing that we are open for, and welcoming of, business.

These priorities reflect my record in public service. As president of the Scottsdale Unified School District Governing Board, we worked together to overcome a horrible recession and manage a budget of \$175 million while maintaining an A-rated school district. We also cut administrative costs by 21 percent during my last four years. I am the only non-incumbent candidate with experience as an elected official who had to make tough decisions and balance multimillion-dollar budgets.

As I consistently demonstrated during my time on the SUSD Board, I value your voice and want it to be heard. I am running to represent you. I look forward to seeing you on the campaign trail and hearing from you.

[ELECTJENNIFERPETERSEN.COM](http://ELECTJENNIFERPETERSEN.COM)

Please vote Jennifer Petersen for Scottsdale City Council

## CANDIDATE FOR COUNCIL



**Name:** Linda Milhaven

**Age:** 56

**Education:** Paradise Valley High School  
Wellesley College, BA, Psychology  
Columbia University, MBA, Finance

**Occupation:** Banker

**Website:** [www.milhavenforscottsdale.com](http://www.milhavenforscottsdale.com)

**E-mail:** [linda@milhavenforscottsdale.com](mailto:linda@milhavenforscottsdale.com)

Thank you for your trust and overwhelming support in the primary election. I finished first in the primary and narrowly missed getting elected outright. I ask for your continued support so I may continue to work on your behalf.

I work to ensure that we respond to the changing world around us while keeping Scottsdale special. I apply the vision, expertise, and leadership skills I gained throughout my volunteer and business career to maintain and encourage civility, understand different points of view, and find solutions.

My first priority continues to be the financial strength of our City. A strong economy keeps our sales tax and property tax among the lowest in the region, while helping to pay for the high-quality services that we all enjoy.

Specifically, I have worked to:

- Create conditions that encourage private investment, spur business development, and stimulate job creation. Today, over half a billion dollars in private investment is being made in Southern Scottsdale.
- Make fiscally responsible investments that improve our quality of life. We have set aside money each year to maintain our infrastructure.
- Control costs to keep government small, keep tax rates low and ensure that more of our tax dollars go to providing quality services to citizens. City government is smaller and taxes are flat.
- Improve our transportation system to serve our city and encourage Valley residents to work, shop and play in Scottsdale. We are updating our transportation plan to improve our bus service today and to provide better connections and improved service in the future.

Scottsdale is a very special place. It is our home. We must prepare for the future while protecting and preserving the best from our past. I ask for your support and your vote so I may continue to build a positive and prosperous future for Scottsdale.



CITY OF SCOTTSDALE  
CITY CLERK DEPARTMENT  
3939 N. Drinkwater Blvd.  
Scottsdale, Arizona 85251



Non-Profit Org.  
U.S. Postage  
**PAID**  
Phoenix, AZ  
Permit No. 1

**YOUR POLLING PLACE IS: - SU CENTRO ELECTORAL ES:**

**OFFICIAL VOTING MATERIALS** - ONLY ONE PAMPHLET HAS BEEN MAILED TO EACH HOUSEHOLD CONTAINING A REGISTERED VOTER. PLEASE MAKE IT AVAILABLE TO ALL REGISTERED VOTERS IN THE HOUSEHOLD.