



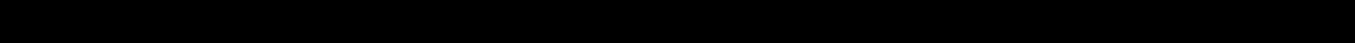
Publicity Pamphlet and Candidate Information Pamphlet

City of Scottsdale
General Election
November 5, 2024



This pamphlet is mailed to each City residence in which an eligible registered voter resides and is available online at [Scottsdale.Vote](https://www.scottsdale.vote).

For a braille, large print, or Spanish version of this Information Pamphlet, please call 480-312-2412.



Para una versión en español o en letra grande de este folleto, favor de llamar al 480-312-2412, o escribir a la Oficina del Secretario Municipal, 3939 N. Drinkwater Blvd., Scottsdale, Arizona 85251. Una versión en español de este folleto esta disponible en línea al (Scottsdale.Voto) y en los siguientes lugares de Scottsdale:


- Oficina del Secretario Municipal, 3939 N. Drinkwater Blvd., 480-312-2412
 - Centro de la Vecindad Paiute, 6535 E. Osborn Road, 480-312-2529
 - Centro Comunitario Vista del Camino, 7700 E. Roosevelt St., 480-312-2323
 - Biblioteca Appaloosa, 7377 E. Silverstone Drive, 480-312-7323
 - Biblioteca Arabian, 10215 E. McDowell Mountain Ranch Road, 480-312-7323
 - Biblioteca del Centro Cívico, 3839 N. Drinkwater Blvd., 480-312-7323
 - Biblioteca Mustang, 10101 N. 90th St., 480-312-7323
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INTRODUCTION

To the Voters of the city of Scottsdale:

This pamphlet provides information regarding the city of Scottsdale's November 5, 2024 General Election to elect a Mayor and two City Councilmembers. In the July 30, 2024 Primary Election, there were three residents running for Mayor and nine residents running for three Council seats. No mayoral candidate received a majority of the legal votes cast. The two mayoral candidates receiving the highest number of votes advanced to the General Election. One council candidate, Jan Dubauskas, received a majority of the legal votes cast and was elected. The next four council candidates receiving the highest number of votes advanced to the General Election. The City Council also referred two items to the November ballot for Scottsdale voters to consider – Proposition 490, which is a city proposal to enact a 0.15% sales tax rate, and Proposition 491, which is an adjustment to the city's state-imposed expenditure limitation.

This pamphlet contains information regarding early voting and identification at the polls. Also included is information related to the two ballot measures, including arguments supporting and opposing the ballot measures. Additionally, this pamphlet includes statements prepared and submitted by each of the candidates for this election. Ballot measure arguments and candidate statements represent the opinions of the authors and have not been edited or checked for accuracy of content. Arguments were printed in the order received and the order of the candidate statements was determined through a drawing.

All qualified electors of the city, regardless of party registration, may vote for one Mayor and two City Council candidates and the two ballot measures. A qualified elector of the city is defined as a person, eighteen years or older, whose name appears on Maricopa County's list of registered voters in a city of Scottsdale precinct 29 days prior to the date of election. To vote in the city's November 5, 2024 General Election, Scottsdale residents must be registered to vote by Monday, October 7, 2024.


Additional information about this election is available through the:

Scottsdale City Clerk's Office
3939 N. Drinkwater Blvd.
Scottsdale, AZ 85251
480-312-2412 / [Scottsdale.Vote](https://www.scottsdale.vote)

You are encouraged to read all the material contained in this pamphlet and to exercise your right to vote in Scottsdale's November 5, 2024 General Election.

For a braille, large print, or Spanish version of this Information Pamphlet, please call 480-312-2412.

Sincerely,



Ben Lane
City Clerk

IMPORTANT VOTING INFORMATION

NOVEMBER 5, 2024 GENERAL ELECTION

The city of Scottsdale will hold a General Election on November 5, 2024 to elect a Mayor and two City Councilmembers. In the July 30, 2024 Primary Election, there were three residents running for Mayor and nine residents running for three Council seats. No mayoral candidate received a majority of the legal votes cast. The two mayoral candidates receiving the highest number of votes, Lisa Borowsky and David “Dave” Ortega, advanced to the General Election. One council candidate, Jan Dubauskas, received a majority of the legal votes cast and was elected. The next four council candidates receiving the highest number of votes, Tammy Caputi, Tom Durham, Adam Kwasman, and Maryann McAllen, advanced to the General Election. All candidates elected in 2024 will begin their terms in January 2025. The City Council also referred two items to the November ballot for Scottsdale voters to consider – Proposition 490, which is a city proposal to enact a 0.15% sales tax rate, and Proposition 491, which is an adjustment to the city's state-imposed expenditure limitation.

QUALIFICATIONS TO VOTE

To vote in this election, you must be registered to vote within Scottsdale boundaries before midnight on Monday, October 7, 2024. You may check your registration status, track your ballot and more online at [BeBallotReady.Vote](https://www.maricopa.gov/BeBallotReady.Vote) or by calling the Maricopa County Elections Department at 602-506-1511.

VOTING YOUR BALLOT

Individuals who have signed up to be on the Active Early Voting List (AEVL) within the city of Scottsdale who are eligible to vote in this election will automatically be mailed a ballot beginning Wednesday, October 9, 2024. A voted early ballot must be returned in the ballot affidavit envelope that was provided with the ballot. Make sure to sign, date, and provide a current phone number on your affidavit envelope. To be valid and counted, voted ballots **must be received** by the Maricopa County Elections Department no later than 7:00 p.m. on Election Day, Tuesday, November 5, 2024. **Postmarks do not count.**

If you return your voted ballot by mail, be sure to allow sufficient time for delivery. It is recommended to mail your ballot at least 7 days (Tuesday, October 29, 2024) before Election Day. In addition to mailing, voters may drop off voted ballots at any of the voting locations or ballot drop boxes found on page 7.

If an early ballot is destroyed, lost, spoiled, or not received, a replacement ballot may be requested by phone at 602-506-1511 or online at [Maricopa.Vote](https://www.maricopa.gov/Maricopa.Vote) before 5:00 p.m. on Friday, October 25, 2024. A replacement ballot also may be obtained at any of the voting locations found on page 7 during the stated hours of operation.

REQUESTING BALLOTS BE SENT TO AN ALTERNATE (TEMPORARY) ADDRESS

The U.S. Postal Service cannot forward ballots to another address. If you will be out of town and would like to receive a ballot for Scottsdale's General Election at a temporary address, please contact the Maricopa County Elections Department by calling 602-506-1511 or online at [BeBallotReady.Vote](https://www.maricopa.gov/BeBallotReady.Vote).

IMPORTANT VOTING INFORMATION

HOW CAN I CHECK THE STATUS OF MY BALLOT?

Information about the status of your ballot is available online at [BeBallotReady.Vote](#), where you can obtain detailed information, such as the date your ballot was mailed, received, or processed for tabulation.

To check your ballot status, you will need to provide your date of birth, last name, and house address number. Additionally, you will need to provide one of the following pieces of information: last four digits of your social security number or driver license number. This information is required to identify you as the voter and the information you enter must match the information on your voter registration record.

You can also sign up for ballot status text alerts by texting "JOIN" to 628-683.

VOTING LOCATIONS

You can vote at any voting location in Maricopa County. In-person voting will be held at various locations throughout Maricopa County. You can request a replacement ballot, vote in person, or drop off your voted early ballot at the following Scottsdale locations starting Wednesday, October 9, 2024.

- **Florence Ely Nelson Desert Park – 8950 E. Pinnacle Peak Road, Scottsdale, AZ 85255**
- **Indian Bend Wash Visitor Center – 4201 N. Hayden Road, Scottsdale, AZ 85251**

Other locations in Scottsdale and Maricopa County can be found by calling 480-312-2412 or online at [Locations.Maricopa.Vote](#). **All voting locations will be open on Election Day, Tuesday, November 5, 2024, starting at 6:00 a.m. until 7:00 p.m.** Any qualified voter who is in the line of waiting voters at 7:00 p.m. shall be allowed to prepare and cast their ballot. Your Information Pamphlet may be brought into the voting location and taken into the voting booth.

BALLOT DROP BOXES ONLY

You can drop off your voted ballot at the following locations:

Scottsdale City Hall – 3939 N. Drinkwater Blvd., Scottsdale, AZ 85251

Monday through Friday, 8:00 a.m. to 5:00 p.m., starting Wednesday, October 9, 2024, through Monday, November 4, 2024; 6:00 a.m. to 7:00 p.m. on Tuesday, November 5, 2024.

Maricopa County Tabulation and Election Center – 510 S. 3rd Ave., Phoenix, AZ 85003

24 hours a day, 7 days a week starting Wednesday, October 9, 2024, through 7:00 p.m. on Tuesday, November 5, 2024.

VOTING ASSISTANCE

You may request a braille or large print ballot by calling 602-506-1511. Voters who need assistance due to a confining illness or disability may request Special Election Board assistance by calling 602-506-1511 or emailing SEB@risc.maricopa.gov by 5:00 p.m. on Friday, October 25, 2024. Please provide your full name, residence address, contact information, and date of birth for verification purposes. Accessible voting devices are available at all voting locations, as well as curbside voting for voters who are unable to leave their vehicle due to physical limitations.

KEY ELECTION DATES

Date of Election	Tuesday, November 5, 2024
In this General Election, city of Scottsdale voters will elect a Mayor and two City Councilmembers and consider two ballot measures – a city proposal to enact a 0.15% sales tax rate, and an adjustment to the city's state-imposed expenditure limitation.	
Military and Overseas Ballots Mailed	Saturday, September 21, 2024
The Uniformed and Overseas Citizens Absentee Voting Act (UOCAVA) requires that ballots be sent to UOCAVA voters (active members of the Uniformed Services) at least 45 days before an election.	
Last Day to Register to Vote	Monday, October 7, 2024
If you do not know if you are qualified to vote in this election, visit BeBallotReady.Vote or call the Maricopa County Elections Department at 602-506-1511.	
Ballots Are Mailed	Wednesday, October 9, 2024
To track the status of your ballot, visit BeBallotReady.Vote or text "JOIN" to 628-683.	
Last Day to Request Special Election Board Assistance	Friday, October 25, 2024
Your written or verbal request for voting assistance, due to a confining illness or disability, must be received by the Maricopa County Elections Department by 5:00 p.m. Please call 602-506-1511 or email SEB@risc.maricopa.gov for more information and include your full name, residence address, contact information, and date of birth for verification purposes.	
Last Day to Request a Replacement Ballot	Friday, October 25, 2024
If you do not receive your ballot in the mail or if you need to request a replacement ballot, call 602-506-1511 or go online at Request.Maricopa.Vote through 5:00 p.m. on Friday, October 25, 2024. After Friday, October 25, 2024, you may request a replacement ballot in person at one of the voting locations listed on page 7.	
Recommended Date to Mail Completed Ballots	Tuesday, October 29, 2024
If you return your voted ballot by mail, be sure to allow sufficient time for delivery. It is recommended you mail your ballot at least 7 days before Election Day.	
Ballot Must Be Received By	7:00 p.m., Tuesday, November 5, 2024
For your ballot to be valid and counted, your voted ballot and signed affidavit must be received (POSTMARKS DO NOT COUNT) by the Maricopa County Elections Department by 7:00 p.m. on Election Day, Tuesday, November 5, 2024. You may also deposit your ballot and affidavit at any voting location or drop box location before the 7:00 p.m. deadline.	
Election Results	8:00 p.m., Tuesday, November 5, 2024
Election results will be released shortly after 8:00 p.m. To view election results, please visit Scottsdale.Vote .	

VOTER IDENTIFICATION AT THE VOTING LOCATIONS

When voting at a voting location, voters shall announce their name and place of residence to the election official and present one form of identification from List 1 OR two different forms of identification from Lists 2 or 3. Please visit [GetID.Maricopa.Vote](#) for more information.

LIST 1 – Acceptable forms of ID with voter’s photograph, name, and address where you are registered to vote (1 required). If the ID is expired or the address on the ID does NOT reasonably match the address on your voter registration record, see List #2 or List #3:

- Arizona driver license
- Arizona non-operating identification card
- Tribal enrollment card or other form of tribal identification
- United States federal, state, or local government issued identification

LIST 2 – Acceptable forms of ID (no photo) with voter’s name and address. The address must match your voter registration record (2 required):

- Voter Registration Card
- Utility bill of the elector dated within 90 days of the election (may be electric, gas, water, solid waste, sewer, telephone, cellular phone, or cable television)
- Bank or credit union statement dated within 90 days of the election
- Valid Arizona vehicle registration
- Property tax statement with the voter’s name and address
- Tribal identification including Indian census card, tribal enrollment card, or other form of tribal identification without the voter’s photo
- Arizona vehicle insurance card with the voter’s name and address
- United States federal, state, or local government issued identification without a photo
- Any mailing to the elector marked “Official Election Material”

LIST 3 – Acceptable forms of ID, one with photo, one without (2 required):

- Any valid photo identification from List 1, with an address that does not match the voter registration record, accompanied by one valid item from List 2
- United States passport and one valid item from List 2
- United States military identification and one valid item from List 2

PROVISIONAL BALLOT

If the voter does not have sufficient identification at the voting location, the voter will be issued a provisional ballot. To be a valid and counted ballot, sufficient identification must be presented to the Maricopa County Elections Department before 5:00 p.m. on Sunday, November 10, 2024.

**PROPOSITION 490 BALLOT MEASURE
2025 SCOTTSDALE 0.15% SALES TAX RATE**

INFORMATION BEGINS ON NEXT PAGE INCLUDING:

RESOLUTION NO. 13092 – AMENDED

**RESOLUTION NO. 13092 – AMENDED
EXHIBIT A – PROPOSITION 490 BALLOT TEXT**

ORDINANCE NO. 4633

QUESTIONS & ANSWERS – 2025 SCOTTSDALE 0.15% SALES TAX RATE

ARGUMENTS SUPPORTING PROPOSITION 490

ARGUMENTS OPPOSING PROPOSITION 490

RESOLUTION NO. 13092 – AMENDED

A RESOLUTION OF THE COUNCIL OF THE CITY OF SCOTTSDALE, MARICOPA COUNTY, ARIZONA, SEEKING APPROVAL OF THE QUALIFIED ELECTORS AS TO WHETHER THE CITY COUNCIL SHALL BE AUTHORIZED TO ENACT A TRANSACTION PRIVILEGE AND USE TAX RATE FOR IMPROVEMENTS, MAINTENANCE, AND PROTECTION OF CITY PARKS AND CITY RECREATIONAL FACILITIES, AND THE MAINTENANCE AND PROTECTION OF THE MCDOWELL SONORAN PRESERVE.

WHEREAS, the maintenance and improvement of City Parks and Recreational Facilities, and maintenance and protection of the McDowell Sonoran Preserve, including Police and Fire protection of City Parks and the Preserve, are of great importance to the community and its residents; and

WHEREAS, Article 6, Section 9 of the Scottsdale City Charter requires the approval of the qualified voters of the City for a tax rate change above 1%; and

WHEREAS, on May 23, 1995, the qualified electors of the City authorized the City Council to increase the transaction privilege and use tax rate of the City by 0.20%, for 30 years, for the purpose of acquiring land for the McDowell Sonoran Preserve; and

WHEREAS, it is the recommendation of the Protect and Preserve Scottsdale Task Force and the desire of the City Council to submit to the qualified electors a question as to whether the City Council shall be authorized to enact a 0.15% tax rate, for 30 years, for the improvement and replacement of Citywide Parks and Recreational Facilities including WestWorld, and for preservation, maintenance, and protection of Citywide Parks and Recreational Facilities, and the maintenance and protection of the McDowell Sonoran Preserve; and

WHEREAS, on March 5, 2024, the City Council adopted Resolution No. 13065 calling a Primary Election for Tuesday, July 30, 2024, and if necessary, a General Election for Tuesday, November 5, 2024.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Scottsdale, Maricopa County, Arizona, as follows:

Section 1. The question as to whether the qualified electors of the City authorize the City Council to enact a 0.15% transaction privilege and use tax rate of the City shall be submitted to the voters of the City of Scottsdale, substantially in the form shown in Exhibit A, at the General Election to be held on Tuesday, November 5, 2024.

Section 2. The City Council hereby directs the City Clerk, City Manager, City Attorney, and City Treasurer to take such steps as may be necessary to include this measure on the General Election ballot.

PASSED AND ADOPTED by the Council of the City of Scottsdale, Maricopa County, Arizona, this 20th day of August 2024.

CITY OF SCOTTSDALE, an Arizona municipal corporation

/s/ David D. Ortega
Mayor

ATTEST:
/s/ Ben Lane
City Clerk

APPROVED AS TO FORM:
/s/ Sherry R. Scott
City Attorney

**RESOLUTION NO. 13092 – AMENDED
EXHIBIT A – PROPOSITION 490 BALLOT TEXT**

Full Text

Question 1 (Proposition 490)

Proposal Referred to the Voters by the Council of the City of Scottsdale

OFFICIAL TITLE: A CITY CODE AMENDMENT TO ENACT A TRANSACTION PRIVILEGE AND USE TAX RATE SOLELY TO FUND: 1) IMPROVEMENTS AND MAINTENANCE FOR CITYWIDE PARKS AND RECREATIONAL FACILITIES; 2) MAINTENANCE AND PROTECTION FOR THE MCDOWELL SONORAN PRESERVE; AND 3) INCREASED POLICE AND FIRE RESOURCES RELATED TO CITYWIDE PARKS AND THE PRESERVE.

DESCRIPTIVE TITLE: Enacts a 0.15% transaction privilege and use tax rate for 30 years solely to fund the improvement, maintenance, and protection of Citywide Parks and Recreational Facilities, and the maintenance and protection of the Preserve as determined by ordinance, effective immediately upon the expiration of the 0.20% tax rate in 2025.

A “**YES**” vote shall have the effect of authorizing the City to enact a transaction privilege and use tax rate of 0.15% for 30 years for the sole purpose of: 1) improvements and maintenance for Citywide Parks and Recreational Facilities; 2) maintenance and protection for the McDowell Sonoran Preserve; and 3) increased Police and Fire resources related to Citywide Parks and the Preserve, as determined by City ordinance, to take effect on July 1, 2025, immediately upon the expiration of the current 0.20% tax rate.

A “**NO**” vote shall have the effect of denying the City the authority to enact a new 0.15% transaction privilege and use tax rate, and the current 0.20% transaction privilege and use tax rate will automatically expire at the end of June 30, 2025.

**YES
NO**

**RESOLUTION NO. 13092 – AMENDED
EXHIBIT A – PROPOSITION 490 BALLOT TEXT**

Tagline Text

Question 1 (Proposition 490)

Proposal Referred to the Voters by the Council of the City of Scottsdale

SHALL SCOTTSDALE ENACT A 0.15% TRANSACTION PRIVILEGE AND USE TAX RATE FOR 30 YEARS, EFFECTIVE JULY 1, 2025 UPON EXPIRATION OF THE CURRENT 0.20% TAX RATE, SOLELY TO FUND IMPROVEMENTS, MAINTENANCE, AND INCREASED POLICE AND FIRE PROTECTION OF CITYWIDE PARKS, RECREATIONAL FACILITIES, AND THE PRESERVE AS DETERMINED BY CITY ORDINANCE?

A **“YES”** vote shall have the effect of authorizing the City to enact a transaction privilege and use tax rate of 0.15% for 30 years for the sole purpose of: 1) improvements and maintenance for Citywide Parks and Recreational Facilities; 2) maintenance and protection for the McDowell Sonoran Preserve; and 3) increased Police and Fire resources related to Citywide Parks and the Preserve, as determined by City ordinance, to take effect on July 1, 2025, immediately upon the expiration of the current 0.20% tax rate.

A **“NO”** vote shall have the effect of denying the City the authority to enact a new 0.15% transaction privilege and use tax rate, and the current 0.20% transaction privilege and use tax rate will automatically expire at the end of June 30, 2025.

**YES
NO**

ORDINANCE NO. 4633

AN ORDINANCE OF THE COUNCIL OF THE CITY OF SCOTTSDALE, MARICOPA COUNTY, ARIZONA, ADDING A NEW SECTION 16-52 TO CHAPTER 16, LICENSES, TAXATION AND MISCELLANEOUS BUSINESS REGULATIONS, ARTICLE III, PRIVILEGE AND USE TAXES, OF THE SCOTTSDALE REVISED CODE (CODE) TO DETERMINE THE SPECIFIC DISTRIBUTION OF REVENUES FROM THE 2025 0.15% TAX IF SUCH TAX IS APPROVED BY THE VOTERS ON NOVEMBER 5, 2024; AMENDING SECTION 20-1 OF THE CODE TO UPDATE THE PURPOSE, POWERS, AND DUTIES OF THE PARKS AND RECREATION COMMISSION TO INCLUDE OVERSIGHT OF THE 2025 0.15% TAX RELATED TO PARKS; AMENDING SECTION 21-7 OF THE CODE TO UPDATE THE PURPOSE, POWERS, AND DUTIES OF THE MCDOWELL SONORAN PRESERVE COMMISSION TO INCLUDE OVERSIGHT OF THE 2025 0.15% TAX RELATED TO THE PRESERVE; AND ESTABLISHING A CONDITIONAL EFFECTIVE DATE.

WHEREAS, on November 5, 2024, voters will consider whether to authorize the City to impose a 0.15% transaction privilege and use tax (the "2025 0.15% Tax") for 30 years, effective July 1, 2025, to fund the (1) improvements and maintenance for Citywide Parks and Recreational Facilities, (2) maintenance and protection for the McDowell Sonoran Preserve, and (3) increased Police and Fire resources related to Citywide Parks and the McDowell Sonoran Preserve, with all being more specifically determined by City ordinance;

WHEREAS, if the voters approve the 2025 0.15% Tax, the City Council will adopt a subsequent ordinance codifying the new tax rate, to be effective July 1, 2025;

WHEREAS, as contemplated by the 2025 0.15% Tax ballot question, in this Ordinance, the City Council desires to predetermine and codify the specific distribution of revenues from the 2025 0.15% Tax, if approved by the voters; and

NOW, THEREFORE, BE IT ORDAINED by the Council of the City of Scottsdale, Maricopa County, Arizona, as follows:

Section 1. A new Section 16-52 is hereby added to Scottsdale Revised Code, Chapter 16 (Licenses, Taxation and Miscellaneous Business Regulations), Article III (Privilege and Use Taxes) as follows:

Section 16-52. Use of 2025 0.15% Tax. All revenues generated from the 0.15% transaction privilege and use tax approved by City voters on November 5, 2024 (the "2025 0.15% Tax") shall be used to improve and maintain the City's Parks and Recreational Facilities (which includes limited WestWorld capital improvements), to maintain and protect the McDowell Sonoran Preserve, and to increase Police and Fire resources related to Citywide Parks and the McDowell Sonoran Preserve, for the benefit of all geographic areas within the City, with an emphasis on restoring and updating the Indian Bend Wash Greenbelt and other aged Parks.

Revenues from the 2025 0.15% Tax shall be distributed as determined by the City Council with the following specific ordinance restrictions:

- A. After Section (C) is satisfied, all other remaining 2025 0.15% Tax revenues shall be distributed as set forth below:
 - 51% for City Parks improvement needs.
 - 18% for McDowell Sonoran Preserve maintenance and protection.
 - 14% for City Parks, and Recreational Facilities maintenance (excluding WestWorld).
 - 10% to the Scottsdale Fire Department for Citywide related needs within the purposes of the 2025 0.15% Tax, which specifically includes, but is not limited to, technical rescue team(s) for the McDowell Sonoran Preserve and City Parks and for fire fuel mitigation around the McDowell Sonoran Preserve and in and around the City Parks for the protection and maintenance of the McDowell Sonoran Preserve and City Parks.
 - 7% for increased McDowell Sonoran Preserve and City Park Police ranger unit(s) and Park and McDowell Sonoran Preserve security.
- B. At the end of each year, any unused 2025 0.15% Tax revenues in each category listed in Section (A) will be carried forward for use in future years within the same category.
- C. Debt may be used to fund capital improvements in accordance with the City's adopted financial policies (for instance, debt will be issued for WestWorld capital improvements). Notwithstanding Section (A) above, on an annual basis, the 2025 0.15% Tax revenues will be used to satisfy any debt requirements as required by bond covenants. Debt requirements will be limited to no more than \$4,500,000 of the 2025 0.15% Tax revenues on an annual basis.
- D. Beginning with the 2025/26 fiscal year end audited financial results, and continuing for the term of the 2025 0.15% Tax, the City Treasurer will prepare an annual accounting of the 2025 0.15% Tax for the City Council.

Section 2. A new Subsection (c)(4) is hereby added to Scottsdale Revised Code, Chapter 20 (Parks, Recreation and Cultural Affairs), Article I (General), Section 20-1 (Parks and Recreation Commission), as follows:

(c) The Parks and Recreation Commission shall:

....

(4) For the term of the 2025 0.15% Tax described in Section 16-52 of the Scottsdale Revised Code, serve as the citizens' oversight committee for the implementation of the 2025 0.15% Tax as it relates to the use of the 2025 0.15% Tax revenues for all park improvements, capital projects, and master plans relating to the use of the 2025 0.15% Tax with an emphasis on restoring and updating the Indian Bend Wash Greenbelt and other aged parks.

Section 3. A new Section (1) is hereby added to Scottsdale Revised Code, Chapter 21 (McDowell Sonoran Preserve), Article II (McDowell Sonoran Preserve Commission), Section 21-7 (Purpose; powers and duties), as follows, with the existing Sections (1) through (8) being renumbered

as Sections (2) through (9), respectively:

Sec. 21-7. - Purpose; powers and duties.

The McDowell Sonoran Preserve Commission, with the assistance of City staff, shall be responsible for making recommendations to the City Council on the following matters:

(1) For the term of the 2025 0.15% Tax described in Section 16-52 of the Scottsdale Revised Code, serving as the citizens' oversight committee for the implementation of the 2025 0.15% Tax as it relates to the use of the 2025 0.15% Tax revenues for maintenance and protection of the Preserve. Specifically, the McDowell Sonoran Preserve Commission shall review and recommend to City Council an annual budget proposal for use of the 2025 0.15% Tax revenues in accordance with master plans and strategies related to:

- (a) Wildlife habitat protection:
 - (i) Invasive Plant removal and management in the Preserve,
 - (ii) Wildland fire fuel reduction and management in the Preserve, and
 - (iii) Restoration of disturbed lands in the Preserve,
- (b) Ecological resource plan and natural resource studies, projects, and awareness in support of the Preserve; and/or
- (c) Cultural resource protection and management in the Preserve.

....

Section 4. If the voters approve the 2025 0.15% Tax, this Ordinance shall be effective as of July 1, 2025.

Section 5. This Ordinance cannot be modified except by an affirmative vote of at least 5 members of the City Council.

PASSED AND ADOPTED by the Council of the City of Scottsdale, Maricopa County, Arizona this 2nd day of April 2024.

CITY OF SCOTTSDALE, an Arizona municipal corporation

/s/ David D. Ortega
Mayor

ATTEST:
/s/ Ben Lane
City Clerk

APPROVED AS TO FORM:
/s/ Sherry R. Scott
City Attorney

QUESTIONS & ANSWERS – 2025 SCOTTSDALE 0.15% SALES TAX RATE

1. What is being voted on?

The ballot proposal asks voters to decide whether to: (a) authorize the city to enact a 0.15% transaction privilege and use (“sales”) tax rate for 30 years to take effect on July 1, 2025, upon the expiration of the current 0.20% tax rate, solely to fund improvements, maintenance, and protection of Citywide Parks and Recreational Facilities, and maintenance and protection of the McDowell Sonoran Preserve (“Preserve”) as determined by ordinance; or (b) not authorize the city to enact a new 0.15% sales tax rate and allow the current 0.20% sales tax rate to automatically expire at the end of June 30, 2025.

2. How would the Proposition affect the current city tax rate?

The current total sales tax rate in Scottsdale is 8.05%; the city’s portion of that is 1.75%, state and county taxes make up the rest. Of the city’s 1.75% sales tax rate, 0.20% of this tax rate expires at the end of June 30, 2025.

If the proposed 0.15% tax rate is approved, then on July 1, 2025, the city sales tax rate will be 1.70%. The new 0.15% tax rate would take effect upon the expiration of the 0.20% tax rate – there would be no gap and no overlap.

If the proposed 0.15% tax rate is not approved, then on July 1, 2025, the city sales tax rate will be 1.55% as the expiring 0.20% tax rate will automatically expire at the end of June 30, 2025.

3. Why is this being proposed?

The city’s Indian Bend Wash Greenbelt parks have been in existence for many years, some are over 50 years old and could benefit from capital asset replacements and additional maintenance. Other city parks could also benefit from capital replacements and improvements or additional maintenance as they age over the next 30 years. The McDowell Sonoran Preserve does not currently have a separate ongoing dedicated funding source to pay for maintenance outside of the city’s general fund. The proposed 0.15% tax rate would also fund additional Police Park Rangers and Fire resources including fire fuel mitigation and technical rescue for citywide parks and the Preserve. These needs are beyond what can be done today due to limited funding and higher priority needs in the city’s General Fund operating budget.

The ballot proposal was recommended by the Protect and Preserve Scottsdale Task Force, consisting of nine residents appointed by the City Council to develop financial strategy recommendations to preserve and protect Scottsdale’s parks, open spaces and quality of life.

The Task Force held 22 public meetings from February 2023 to March 2024, studying the financial needs for upgrades and additional maintenance of city parks and recreational facilities (including drainage, shade, and infrastructure improvements for WestWorld), and the needs for the McDowell Sonoran Preserve as well as police and fire protection for the city's parks and the Preserve.

The current 0.20% city sales tax rate that was approved by voters in 1995 to acquire land in the McDowell Sonoran Preserve will expire in 2025. The Task Force concluded their work by recommending that the Council request voter approval to enact a new 0.15% sales tax rate for 30 years, effective July 1, 2025, upon expiration of the 0.20% sales tax rate, solely to fund improvements and maintenance for citywide parks and recreational facilities (including WestWorld), maintenance and protection for the McDowell Sonoran Preserve, and increased police and fire resources for citywide parks and the Preserve.

The City Council accepted that recommendation and placed this proposal on the ballot for voter consideration.

The Protect and Preserve Scottsdale Task Force meeting materials and final report are available at [ScottsdaleAZ.gov, search "Protect and Preserve Task Force."](https://scottsdaleaz.gov/search/Protect%20and%20Preserve%20Task%20Force)

4. How would the proposed 0.15% tax rate be used?

If approved, the specific uses and annual revenues collected from the proposed 0.15% sales tax rate would be allocated as follows, as designated by Council Ordinance No. 4633 (see Table 1 at the end of this document for estimated allocations):

- 51% for capital asset replacements and improvements to the Indian Bend Wash parks and other citywide parks (see further discussion of capital replacements and improvements below).
- 14% for citywide park and recreational facilities (excluding WestWorld) maintenance including additional maintenance workers and contracts.
- 7% for the Police Park Ranger program including additional resources for enforcement and education to provide safety and security for city parks and the Preserve.
- 18% for maintenance, protection and care for the McDowell Sonoran Preserve and its desert plants and wildlife, including trail and trailhead maintenance; protecting wildlife habitat; assessing and protecting archaeological, ecological and cultural resources; and removing invasive plants to reduce wildfire risk (known as fire fuel mitigation).
- 10% for the Fire Department wildland fire fuel mitigation program with additional resources to remove/reduce overgrown plants and weeds around the Preserve and in

city open spaces that pose ongoing wildfire risk during dry summer months, and additional Fire Department resources including technical rescue teams for citywide parks and the Preserve.

In addition to the annual allocations listed above, a portion of funds from the proposed 0.15% tax rate also will be allocated to provide one-time funding to address drainage, shade, and other infrastructure issues at WestWorld. The improvements for WestWorld are anticipated to be funded with debt, and allocations for debt service will not exceed \$4.5 million per year from the proposed 0.15% tax rate as restricted by Council ordinance. The total allocation over 30 years to WestWorld is estimated to be approximately 7% of the total revenue collected from the proposed 0.15% tax rate over the life of the rate. (See table 1 at the end of this document).

This specific allocation and use of the proposed 0.15% tax rate was recommended by the Protect and Preserve Scottsdale Task Force.

Task Force meeting materials and their final report are available at [ScottsdaleAZ.gov, search "Protect and Preserve Task Force."](https://www.scottsdaleaz.gov/search/Protect%20and%20Preserve%20Task%20Force)

The attached Table 1 shows the estimated allocations over 30 years based on projected revenues from the proposed 0.15% tax rate. These allocations were approved and recommended by the Task Force and accepted by the City Council.

5. Can the proposed 0.15% tax rate be repurposed by future City Councils?

By law, the city must use funds from the proposed 0.15% tax rate solely for the improvements, maintenance, and protection of city parks and recreational facilities and the McDowell Sonoran Preserve as described in the ballot. The City Council adopted an ordinance (local law) that will take effect if the ballot proposal is approved by the voters, which specifies the allocation of the 0.15% tax rate revenues and can only be changed by a super majority (at least five votes) of the City Council.

If the ordinance is changed in the future by a super majority of the City Council, the 0.15% tax rate allocations must still be used solely for the improvements, maintenance and protection of city parks and recreational facilities and the McDowell Sonoran Preserve as described in the ballot question and cannot be diverted for other uses.

The ordinance also establishes additional oversight for the use of the tax through the Parks and Recreation Commission and McDowell Sonoran Preserve Commission and requires the City Treasurer to provide an annual accounting of the 0.15% tax rate to the City Council. City commissioners are residents appointed by City Council to provide recommendations to staff and the City Council on specific topics.

6. Why is a sales tax rate being proposed to address these expenses rather than bonds?

Bond programs cannot be used for maintenance and operating needs such as for Police Park Rangers and fire fuel mitigation or maintenance and care of city parks and the Preserve.

A sales tax can be used to maintain, improve and protect the city's amenities – the McDowell Sonoran Preserve, city parks, and WestWorld. Bond programs (General Obligation Bonds) increase property taxes and visitors and non-property owners do not share in the costs. A sales tax is paid by everyone who buys taxable goods and services in Scottsdale, regardless of their place of residence.

7. What capital improvements have been identified for city parks and recreational facilities, and how were they determined?

For the major city community parks, capital improvements are typically identified and approved through community master planning efforts, which involve community input, citizen board and commission review, and final approval by the City Council.

Current planning efforts for city parks and facilities include the Citywide Parks and Recreation Master Plan (in progress), Indian Bend Wash Master Plan - Thomas to McKellips (completed and approved by Council in 2020) and Indian School Park Master Plan (in progress). These community planning efforts are guided by the voter-approved Scottsdale General Plan.

These efforts have identified a list of improvements within the Indian Bend Wash Greenbelt, which includes some of Scottsdale's oldest parks. For example, at Eldorado Park (57 years old) and Vista Del Camino Park (53 years old), capital renewal and replacement requests include renovating fields, landscaping, irrigation repair, playgrounds, sport courts, paths, parking areas, and the Wedge Skatepark, and adding amenities like pickleball courts, splash pads, new shade structures, mature trees, a dog park and amphitheater. Similar renovations and improvements have been identified at Chaparral Park (50 years old) and Indian School Park (43 years old).

Find details at:

- ShapeScottsdaleParks.com (citywide Parks and Recreation Master Plan)
- IndianSchoolPark.com (Indian School Park Master Plan)
- [Indian Bend Wash Municipal Use Master Site Plan](#)

8. What additional maintenance and public safety requests have been identified for city parks?

Scottsdale's parks and recreation system provides 44 parks totaling nearly 1,000 acres that routinely need maintenance and upkeep.

The Parks and Recreation Department has identified that the parks could benefit from additional maintenance employees and contract staffing to perform a variety of park and recreation maintenance, beyond what can be done today due to limited funding and higher priority needs in the city's General Fund operating budget.

Additionally, the city receives numerous police calls for service regarding issues and incidents in our park and Preserve system whether it be dog off leash, disorderly conduct, vehicle damage and/or burglaries, homelessness issues or the search and rescue of lost/injured hikers. The Scottsdale Police Department responds to all issues arising in the park and Preserve system but does so via a call priority hierarchy. Scottsdale currently has three Police Park Rangers whose sole focus is the entirety of the park and Preserve system in the city of Scottsdale.

9. What additional Fire resource needs have been identified for city parks and the Preserve?

The Scottsdale Fire Department performs brush patrol and treatment to address the risk of fire fuel loads around the Preserve and open spaces, and responds to fires, technical rescue, and other emergency response needs in the Preserve or citywide parks. The city currently relies on available funding through one-time grants for fire fuel mitigation or additional funding in the Fire Department budget to perform these tasks.

This ballot proposal will secure consistent and dedicated funding to ensure the continued provision of fire response efforts in citywide parks and the McDowell Sonoran Preserve including fire fuel mitigation and hiker rescue services.

10. What additional needs have been identified for the McDowell Sonoran Preserve and how were they determined?

The McDowell Sonoran Preserve Commission, consisting of seven residents appointed by the City Council to provide recommendations to advise the Council about the Preserve, recommends additional resources to maintain, protect and care for the McDowell Sonoran Preserve. Continued financial resources are needed for the care and protection of the Preserve, including proper trail and trailhead maintenance; protection of wildlife habitat; archaeological, ecological and cultural resources assessments and protection and awareness programs; and increasing invasive plant removal and additional wildfire fuel reduction.

11. What improvements have been identified for WestWorld and why is WestWorld receiving funding from the proposed 0.15% tax rate?

WestWorld is a recreational facility/event center that provides economic benefits to the city. Recent heavy rainfall events have demonstrated a need to address stormwater flow and drainage issues to protect the city's facility and infrastructure investments. Additionally, providing more shaded event areas and improving access and parking have been requested by participants and visitors.

These requests were discussed by the Protect and Preserve Scottsdale Task Force and recommended to be funded within the proposed 0.15% tax rate.

It is important to note that the proposed 0.15% tax rate will provide funding only for the specific WestWorld improvements recommended by the Task Force, and as further limited by Council ordinance, and not ongoing funding for operating WestWorld over 30 years.

12. Are there remaining funds from the expiring 0.20% tax rate or other taxes approved by voters for land acquisitions and improvements in the McDowell Sonoran Preserve that can be used for these expenses?

No. All remaining funds from the expiring 0.20% tax rate are committed to paying outstanding debt service payments for Preserve land acquisitions. Currently, there is approximately \$137 million of funds (estimate as of June 30, 2024) accumulated from the second Preserve tax rate that voters approved in 2004, restricted solely for additional land acquisitions and capital improvements in the Preserve.

However, these accumulated funds are needed for ongoing debt service. These funds also cannot be repurposed for maintenance or other expenses discussed above as voters approved the tax rate to be used solely for land acquisition and capital improvements in the Preserve.

13. Are there revenues in the General Fund that can be used for these expenses?

The General Fund pays for ongoing city services such as public safety, community services which includes parks and recreation maintenance, maintenance of the Preserve and capital asset replacements. General Fund revenues are allocated through the budget process and approved by Council. Based on the current allocation of revenues, the Protect and Preserve Task Force determined that additional ongoing resources were needed to fully fund all the needs identified.

14. How much does the proposed 0.15% tax rate amount to?

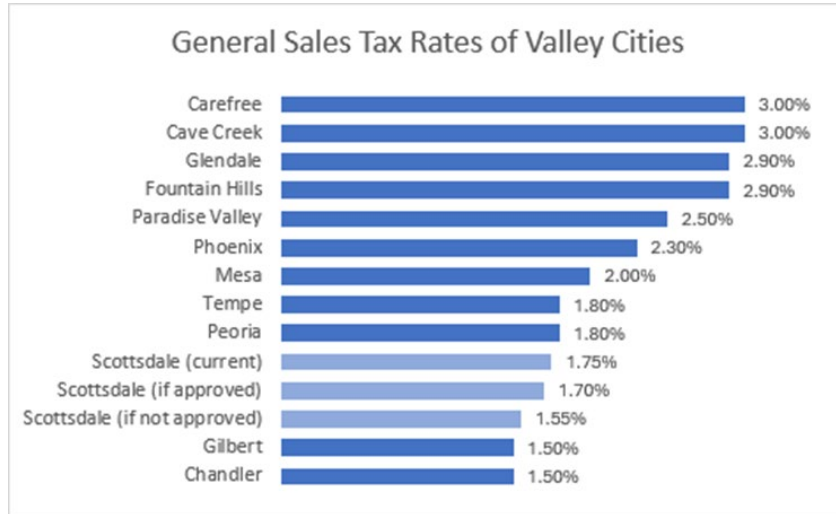
The 0.15% tax rate amounts to 15 cents on every \$100 purchase that is subject to sales tax.

15. How much revenue is the proposed 0.15% tax rate expected to raise?

Based on economic growth rate projections and current collections, a 0.15% tax rate is estimated to generate an average of \$38 million annually over the 30-year life of the tax. See detailed projections and allocations in Table 1.

16. How does Scottsdale's sales tax rate compare to other Valley cities?

The following table shows the city portion of the total sales tax rate for various cities (the sales tax rate charged by the State and County is the same in all Valley cities and totals 6.30%).



17. Do other communities have similar taxes for parks and preserve or open spaces?

Yes. Locally, the city of Phoenix has a 0.10% sales tax rate dedicated to parks and open space.

18. Why was Proposition 490's ballot language revised?

On April 2, 2024, the City Council approved ballot language for Proposition 490. On June 20, 2024, a lawsuit was brought seeking to prohibit the city of Scottsdale from placing Proposition 490 on the November 5, 2024 General Election ballot. On July 19, 2024, the Maricopa County Superior Court ruled in favor of the city. The plaintiffs appealed the ruling to the Arizona Court of Appeals. On August 19, 2024, the Court of Appeals issued an amended order prohibiting the city and county from including the ballot proposal "as currently worded on the 2024 ballot."

On August 20, 2024, during a special open public meeting, the City Council revised the ballot language to comply with the Court of Appeals' order. The revised ballot language was provided to Maricopa County for inclusion on the November 5, 2024 General Election ballot. Additionally, individuals and groups who filed arguments in support of and in opposition to Proposition 490 were given the revised ballot language and an opportunity to revise their arguments.

Only the ballot language explaining Proposition 490 was revised. The substance of Proposition 490, including the tax rate, allocations, and use of the proposed tax, remains the same.

19. What happens if this ballot proposal is approved?

If approved, the new 0.15% sales tax rate would go into effect July 1, 2025 immediately upon expiration of the expiring 0.20% tax rate, and begin generating revenues that would be allocated during the city's annual public budgeting process in accordance with Ordinance No. 4633, to address the needs related to the restricted purpose of the proposed 0.15% tax rate.

20. What happens if this ballot proposal is rejected?

If the voters reject this ballot proposal, the city will not be authorized to enact a new 0.15% sales tax rate and the expiring 0.20% sales tax rate will automatically expire at the end of June 30, 2025.

Table 1. Allocation of estimated proposed 0.15% tax rate revenues for park and WestWorld improvements, park and Preserve maintenance, police park rangers and fire fuel mitigation and technical rescue. Amounts in thousands (rounding may occur).

Year	Projected 0.15% Tax Collections	Set Aside for Revenue Stabilization Reserves	Net Available for Expenditures	Estimated Debt for WestWorld Improvements	% Allocated to West World	Allocation of Taxes After Debt Requirements					
						Net Taxes After Debt Requirements	Park Improvements	Park Maintenance	McDowell Sonoran Preserve	Police Park Rangers	Fire Fuel Mitigation and Technical Rescue
1	24,000	5,657	18,343	-	0%	18,343	9,355	2,568	3,302	1,284	1,834
2	24,000	396	23,604	2,555	11%	21,050	10,735	2,947	3,789	1,473	2,105
3	25,000	135	24,865	1,703	7%	23,162	11,813	3,243	4,169	1,621	2,316
4	25,000	213	24,787	1,703	7%	23,084	11,773	3,232	4,155	1,616	2,308
5	26,000	224	25,776	3,846	15%	21,931	11,185	3,070	3,948	1,535	2,193
6	27,000	232	26,768	3,846	14%	22,922	11,690	3,209	4,126	1,605	2,292
7	28,000	240	27,760	3,846	14%	23,914	12,196	3,348	4,305	1,674	2,391
8	29,000	248	28,752	3,846	13%	24,906	12,702	3,487	4,483	1,743	2,491
9	30,000	257	29,743	3,846	13%	25,897	13,207	3,626	4,661	1,813	2,590
10	31,000	266	30,734	3,846	13%	26,888	13,713	3,764	4,840	1,882	2,689
11	32,000	275	31,725	3,846	12%	27,879	14,218	3,903	5,018	1,952	2,788
12	33,000	285	32,715	3,846	12%	28,869	14,723	4,042	5,196	2,021	2,887
13	35,000	295	34,705	3,846	11%	30,859	15,738	4,320	5,555	2,160	3,086
14	36,000	305	35,695	3,846	11%	31,849	16,243	4,459	5,733	2,229	3,185
15	37,000	316	36,684	3,846	10%	32,838	16,747	4,597	5,911	2,299	3,284
16	38,000	283	37,717	3,846	10%	33,871	17,274	4,742	6,097	2,371	3,387
17	39,000	289	38,711	3,846	10%	34,865	17,781	4,881	6,276	2,441	3,487
18	40,000	298	39,703	3,846	10%	35,857	18,287	5,020	6,454	2,510	3,586
19	42,000	306	41,694	3,846	9%	37,848	19,302	5,299	6,813	2,649	3,785
20	43,000	316	42,684	3,846	9%	38,838	19,808	5,437	6,991	2,719	3,884
21	44,000	325	43,675	3,846	9%	39,829	20,313	5,576	7,169	2,788	3,983
22	46,000	335	45,665	1,292	3%	44,374	22,631	6,212	7,987	3,106	4,437
23	47,000	345	46,655	2,143	5%	44,512	22,701	6,232	8,012	3,116	4,451
24	48,000	355	47,645	2,143	4%	45,502	23,206	6,370	8,190	3,185	4,550
25	50,000	366	49,634	-	0%	49,634	25,313	6,949	8,934	3,474	4,963
26	51,000	377	50,623	-	0%	50,623	25,818	7,087	9,112	3,544	5,062
27	53,000	388	52,612	-	0%	52,612	26,832	7,366	9,470	3,683	5,261
28	54,000	400	53,600	-	0%	53,600	27,336	7,504	9,648	3,752	5,360
29	56,000	412	55,588	-	0%	55,588	28,350	7,782	10,006	3,891	5,559
30	58,000	424	57,576	-	0%	57,576	29,364	8,061	10,364	4,030	5,758
	1,151,000	14,563	1,136,437	76,920		1,059,518	540,354	148,332	190,713	74,166	105,952

Percent of Total \$1.15 Billion over 30 Years

7%

48%

13%

17%

6%

9%

(Amounts expressed in thousands in table above, rounding may occur)

ARGUMENTS SUPPORTING PROPOSITION 490

The following "supporting" arguments were reproduced exactly as submitted and were not edited for spelling, grammar, or punctuation. These arguments represent the opinions of the authors and have not been checked for accuracy of content.

ARGUMENT IN SUPPORT OF PROPOSITION 490

Dear Scottsdale,

Prop 490 Supports Family Values! Prop 490 renews parks in every neighborhood and pays for additional police, fire and park rangers in the Green Belt and the McDowell Sonoran Preserve too.

Families love fun, fresh air, the Railroad Park, hiking, pickle ball, sports fields, dog parks and leisure biking-- which nurture our healthy lifestyle. Prop 490 secures our home values, draws tourism, and underpins Scottsdale's financial prosperity.

Over a 16-month period, holding 26 public meetings involving 1800+ residents, a Task Force and the Council documented citywide unfunded deficiencies, prioritized oldest park needs to be fixed first, and formulated pay-as-we-go sales tax funding, for the next thirty years.

Opponents filed a lawsuit to prevent VOTERS from protecting our community assets. Meanwhile, our parks continue to deteriorate, and fire danger worsens in the Preserve. The Arizona Legislature stripped Scottsdale's fair share of sales tax revenues. Prop 490 protects our LOCAL sales tax revenues and dedicates revenues which stay in Scottsdale!

Beginning July 2025, a \$500 purchase would yield 75 cents which can immediately go to renew our community spaces where Scottsdale Families thrive. Strong oversight of revenues and expenditures is provided by two citizen commissions, the City Treasurer, and ultimately authorized by the City Council.

We cannot afford another wildfire season while opponents argue, and legislators continue to reduce General Funds. Generations of Scottsdale residents have invested in our 48 city parks, in the 11-mile Green Belt and our McDowell Sonoran Preserve. Now it is our turn.

If you live near the Preserve VOTE YES! If you want designated Police & Firefighters in your neighborhood park VOTE YES! If you want to replace dilapidated restrooms and repair playgrounds and sports fields VOTE YES!

Join me and ask your neighbors to VOTE YES on Nov 5th.

Submitted By:
David "Dave" Ortega
Scottsdale Mayor
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

I'm writing to ask for your support for the Protect and Preserve ballot measure in Scottsdale. This measure seeks to optimize the .20% tax previously approved by voters in 1995 for land acquisition for the Preserve, reducing it to .15%. The funds generated will be directed toward revitalizing and safeguarding Scottsdale's open spaces, enhancing our community's overall quality of life.

Just like you, I am someone deeply invested in Scottsdale; I've made it my home after completing my education in Arizona and relocating from another state. I've come to appreciate our city's abundance of recreational opportunities, from sports activities like T-Ball and soccer to leisurely hikes and bike rides on our extensive trails. These experiences have underscored the importance of preserving our natural landscapes for future generations.

The Protect and Preserve ballot measure represents a proactive step toward maintaining the allure of Scottsdale as a vibrant and livable community. By supporting this initiative, we can ensure that our parks, trails, and recreational facilities remain accessible and well-maintained for all residents to enjoy. Protecting and preserving the 984 acres of parks and greenbelt helps maintain Scottsdale's standing as one of the premier communities of the Southwest if not the world.

Your endorsement of this measure is crucial in safeguarding the essence of Scottsdale and sustaining its reputation as a good place to live, work, and play. Let's work together to preserve the natural beauty and recreational opportunities that make Scottsdale such a special place.

Thank you for your consideration and support. David Pierce, father of 3 children, associate broker with MHG commercial, and resident of Scottsdale since 2003.

Submitted By:
David Pierce
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

One Great City. Two Important Proposals. Please Vote YES and then YES.

I was proud to serve on The Protect and Preserve Scottsdale Task Force which met for months to identify the city's needs to improve parks, protect open spaces, enhance Scottsdale's quality of life, and much more. Now that To Protect and To Preserve is on the ballot, I am excited and hopeful that this plan will become a reality which will positively impact All of Scottsdale.

The To Protect and Preserve increases our quality of life while decreasing our sales tax. It replaces an expiring sales tax with a lower tax so that Scottsdale's parks and open spaces remain second to none.

If approved, we would see improvements to Indian Bend Wash parks and additional citywide parks. We would get additional police rangers to patrol the parks and the McDowell Sonoran Preserve. Those are just a few of the benefits. And there are strict safeguards to ensure the money is spent as intended. Unfortunately, there are a few naysayers who don't want to invest in the city's future through this sales tax

plan. Some prefer bonding which would increase Scottsdale property taxes. I must respectfully disagree. By using sales tax revenues those visiting Scottsdale will pay a substantial portion. A sales tax decrease sounds a lot better than a property tax increase. Perhaps my friends on the other side of this issue should check their math.

Another ballot item also deserves your vote. The Permanent Base Adjustment increases Scottsdale's spending limits which were set more than two decades ago. It's not a tax increase or a budget override. It just gives local government the ability to spend the money it has to deliver the services you demand.

Please vote YES on both of these needed measures.

Submitted By:
Dan Schweiker
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490
Vote Yes "To Protect and To Preserve"

Can you imagine Scottsdale without the Indian Bend Wash or the McDowell Sonoran Preserve or our largest event venue, WestWorld? Voting YES for the "To Protect and To Preserve" ballot measure is a smart way to address many of our current and future needs to maintain our wonderful quality of life.

The 0.20% Preserve acquisition tax will expire next year. It makes sense to move forward with this measure which would provide for so many needed services with only a 0.15% tax. These funds would be used for improvements and capital replacements at our city parks and recreational facilities, and additional maintenance and preservation, including fire and police protection of our city parks and the Preserve.

The ballot language ensures that the money must be spent SOLELY on the projects specified. In addition, the City Council passed an Ordinance which outlines what percentage of revenue would be directed to each project. If there is ever a need for any changes to these percentages, it would require a super majority vote of the council. Also, there is additional oversight required by the Parks Commission and the Preserve Commission. The city currently has a sales tax for transportation and for the Preserve and they have always been used correctly and never diverted.

Since this is a sales tax, millions of visitors would help pay for these investments over the next 30 years. This is preferable to raising property taxes on city residents.

Vote YES To Protect and To Preserve. You can make a positive difference in protecting and preserving our Scottsdale quality of life.

Submitted By:
Mary Manross
Chairperson
Vote Yes-Yes Scottsdale PAC
Scottsdale, AZ

Pruitt Layton
Treasurer
Vote Yes-Yes Scottsdale PAC
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

As an individual who serves on the McDowell Sonoran Preserve Commission and who helps take care of the Preserve as a volunteer, I get to experience the wonderment visitors have for one of Scottsdale's crown jewels. However, today I am writing as a private citizen.

The McDowell Sonoran Preserve sees around one million visitors each year. Many are residents who enjoy this open space on a regular basis, but a large portion are tourists from other parts of the state, country, and world. Many of these tourists rave about the beauty, condition, and accessibility of our Preserve. Many make multiple visits to Scottsdale and always include a hike on our trails in their adventure. The dollars they spend while here has made a significant contribution to the Preserve's success.

The McDowell Sonoran Preserve experience is only possible because a group of citizens, local leaders and city employees dedicated their efforts over the past 30 years to making it the amazing place that it is.

The Greenbelt (aka Indian Bend Wash) is another Scottsdale crown jewel with a similar history of community support. It is also highly frequented by residents and tourists alike. But the Greenbelt is made up in part of five parks that are beginning to show their age and need improvements to help keep Scottsdale the world-class city it has become.

This is why I urge every voter to vote Yes-Yes to approve Proposition 490 and Proposition 491 which are on the ballot this November 5th.

Doing so will not only support the maintenance and upkeep of the Preserve (to include wildlife habitat protection), but it will also allow for improvements to the city's aging parks and expand public safety by adding police park rangers and fire department technical rescue capabilities.

Submitted By:
Stephen Coluccio
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

Keep Scottsdale Vibrant

City parks and open space improve our physical and mental health, strengthen community ties, and make neighborhoods more attractive places to live and work. The Indian Bend Wash Greenbelt is home to 11 miles of parks, lakes, and paths, some over 50 years old. Scottsdale dedicated the initial 5-acre McDowell Sonoran Preserve in 1994. Now it protects over 30,000 acres and hosts an estimated one million visitors per year, all thanks to you. The Scottsdale Community has always shown unwavering support for open space. There is a realization that our parks and Preserve are in need of additional care as they age. We are again reaching out to you for support. Two ballot measures will be presented to you in November to ensure our open space continues to thrive. A constituent said it best "Without maintenance, things fall apart."

The first ballot measure is asking for a 30-year 0.15% sales tax (15 cents per \$100) that takes effect July 1, 2025 immediately upon expiration of the current 0.20% tax that funded Preserve land acquisition. Our visitors and businesses will also share in the costs for improvements. The new tax will cover park improvements and maintenance starting with the oldest parks along the southern part of the Wash. It will also fund continuing care for the McDowell Sonoran Preserve, additional security from police park rangers and our fire department, and critical infrastructure improvements for WestWorld. The measure has extraordinary controls to make certain funds are used only as designated.

The second measure is to increase the spending limits with a “Permanent Base Adjustment.” This is not a tax increase or an override. It simply allows the city to lift an almost 20 year old state imposed spending limit.

Vote YES-YES Scottsdale!

Submitted By:

Betty Janik
Scottsdale City Councilwoman
Scottsdale, AZ

Solange Whitehead
Scottsdale City Councilwoman
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

Vote YES on PROPOSITION 490

YES, to upgrading our 50-year-old parks!

YES, to protecting our open spaces from wildfires with a professional Fire Team.

YES, to increasing public security with Park Rangers.

YES, to a Transaction Privilege and Use Tax and not a Bond paid by our property tax!

<https://coalitionofgreaterScottsdale.org/> all-volunteers' 501(c)4

Submitted By:

Marilyn Atkinson
Board of Directors Member
Coalition of Greater Scottsdale
Scottsdale, AZ

Sonnie Kirtley
Board of Directors Member
Coalition of Greater Scottsdale
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

This November, Scottsdale residents will have the opportunity to decide the future of our parks and Preserve. Proposition 490 offers a realistic solution for our city's parks and the McDowell Sonoran

Preserve. This enacts a 0.15% transaction privilege and use tax rate solely to fund the improvement, maintenance, and protection of Citywide Parks and Recreational Facilities.

Just as importantly, the proposition emphasizes protecting the 30,500-acre McDowell Sonoran Preserve. The Preserve requires additional funding to maintain its beauty and safety. Securing resources for police park rangers and fire services, including fire fuel mitigation and technical rescues, ensures the best possible emergency response, safeguarding both the community and the environment. The steady funding stream will support the Scottsdale Fire Department's critical work in fire fuel management and emergency responses, which currently relies on one-time grants.

By approving this proposition, we secure ongoing safety, maintenance, and enhancement of our parks and Preserve, benefiting residents and visitors alike.

The expiring 0.20% tax, initially approved in 1995, was instrumental in acquiring land for the Preserve. Supporting Proposition 490 ensures our parks and Preserve remain vibrant, safe, and well-maintained for generations to come.

Submitted By:

Cynthia S. Wenström
Chair

Protect & Preserve Scottsdale Task Force
Scottsdale, AZ

Raoul Zubia
Vice Chair

Protect & Preserve Scottsdale Task Force
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

Protect and Preserve What is Yours

The citizens of Scottsdale have voted in the past for the creation of open space, green belts, city parks, and the McDowell Sonoran Preserve. These contribute to what makes our city so special, the envy of others, a tourist destination, and a great place to live. I'm writing to you as a private citizen, with the insights that I have learned as a native of Arizona, my time as a volunteer steward of the McDowell Sonoran Preserve and a commissioner for the city of Scottsdale.

We have invested billions to acquire open space and to build our city parks. Now we need to fund the protection and preservation of these treasures. These funds are for the improvements and ongoing maintenance for the McDowell Sonoran Preserve, city parks, investment in fire protection, and the police department for public safety.

Please support by voting Yes-Yes to approve "To Protect and To Preserve Scottsdale" and "Permanent Base Adjustment" on the ballot this November 5th.

Submitted By:

Kerry Olsson
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

“Vote YES-YES Scottsdale” and support compromise to keep Scottsdale amazing.

As a Scottsdale resident, I support the success of the “To Protect and To Preserve Scottsdale” and “Permanent Base Adjustment” ballot measures. These two proposals are critical to maintain an exceptional quality of life for residents and a wonderful experience for visitors.

I have not taken this position lightly and respect friends and colleagues who raise questions: Can't we let a *temporary* tax expire for once? Can we trust in the city's transparency and efficiency? What about Items, which stretch the 'Protect and Preserve' idea, remaining in place? Other items I deeply care about - funding public art conservation and small cultural organizations - have not been included.

Scottsdale remains successful and holds a significant fund balance. The permanent base adjustment does not issue a blank check, but rather authorizes deployment of budgeted funds. After almost two decades, it is critical to enable city officials to use available funds to maintain and improve Scottsdale.

The “Protect and Preserve” tax measure does not accomplish everything I'd like to see. But in its compromise, it provides for the continued improvement of public & event spaces, parks & rec, and our treasured McDowell Sonoran Preserve.

I believe that we rely on a system of checks and balances between elected leadership and city staff. With this ballot measure, city leadership will remain accountable for all expenditures and our taxes remain among the lowest in the Valley. Scottsdale is beautiful and holds a strong cultural identity. We are thriving but it is this very success and the growth it brings that requires careful calibration.

Moments like these are not about “what's best for me”, but “what's best for Scottsdale”. I believe “Vote YES-YES Scottsdale” is a big step in the right direction.

Submitted By:
Dr. Gerd Wuestemann
President & CEO
Scottsdale Arts
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

BETTER PARKS, LOWER TAXES

Take a moment and try to picture Scottsdale without the beautiful Indian Bend Wash (or “Greenbelt.”) It's impossible to separate the trails and trees, the parks and pools from the fabric of Scottsdale. The Indian Bend Wash serves two vital purposes: it provides beauty and community to residents and visitors and serves as a flood control system during monsoons. It is one of Scottsdale's standout assets, and worthy of investment. You have an opportunity to commit to keep Scottsdale's quality of life high while lowering taxes.

Proposition 490 will allow the creation of a 0.15% sales tax for 30 years. This will fund critical park maintenance and improvements citywide, beginning in the Indian Bend Wash. It will improve public safety by doubling the Police's Park Rangers Unit, patrolling parks and Preserve trailheads. It will increase fire safety by funding fire prevention and response citywide, and provide needed infrastructure improvements for WestWorld. It is a sound, responsible, and well-researched way to care for our City's crown jewels.

As a City of Scottsdale Parks and Recreation Commissioner, I see the aging within the Indian Bend Wash parks, which are all at least 50 years old. These parks have significant needs which cannot be met through the General Fund, but there are citizen-vetted and City-approved plans to improve our world-class parks, starting in the south of the city, then moving north as other parks age over the next 30 years. To accomplish this a dedicated funding source is needed, hence the ballot question before you.

Along with the Permanent Base Adjustment ballot measure, a necessary state-mandated step, these two measures work together to ensure wise and fiscally responsible reinvestment in Scottsdale's future. Please join me and vote YES-YES!

Submitted By:
Michael Vreeland
City of Scottsdale Parks & Recreation Commissioner
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

Let's Bring Our City Budget Up To Date and Enhance Public Safety

The Police Officers of Scottsdale Association is asking you to vote YES on two important ballot measures. One brings stability to the city budget by increasing spending limits. The other brings safety and security to our parks and Preserve.

The Permanent Base Adjustment makes sure Scottsdale has the ability to spend the revenues it collects. That sounds reasonable. However, Scottsdale is currently operating under state-imposed spending limits that are 20 years old. If those limits aren't lifted, the city won't be able to spend enough money on everything from amenities to essential city services, including public safety. Voting yes won't raise taxes, nor would it put Scottsdale in debt. It would put the city's budgeting process in the 21st century.

To Protect and To Preserve will replace and reduce an expiring sales tax to pay for improvements to parks, beginning in the Indian Bend Wash, as well as specialized care for the McDowell Sonoran Preserve. It would also bring an extra measure of public safety to Scottsdale by providing funds for additional Police Rangers to patrol parks citywide and Preserve trailheads ensuring our open spaces are safe for all to enjoy.

Please vote YES on both of these vital ballot measures. Thank you.

Submitted By:
Joshua Currington
President
Police Officers of Scottsdale Association
Scottsdale, AZ

Darlene Cook
Civilian Vice President
Police Officers of Scottsdale Association
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

Vote YES On “To Protect and To Preserve” For A Healthier Scottsdale

As the city’s largest healthcare provider and employer, HonorHealth is dedicated to improving the health and well-being of those we serve. In doing so, we urge you to vote YES on “To Protect and Preserve.”

Access to safe parks and recreational trails contribute to improving the well-being of our Scottsdale residents and can have a significant impact on everyone’s health. The accessibility of the McDowell Sonoran Preserve and parks throughout the entirety of our community make Scottsdale one of the healthiest cities in America, according to a recent study from WalletHub. “To Protect and To Preserve” would continue these investments and fund an extensive list of projects for City parks and open spaces throughout Scottsdale by replacing and reducing an expiring City sales tax.

We know that health is not one dimensional; it is influenced by the medical care you receive, but also the environmental spaces and recreational opportunities that exist in our community. Please vote YES on “To Protect and Preserve” for the health of our community.

Submitted By:
Todd LaPorte
CEO
HonorHealth
Scottsdale, AZ

Michelle Pabis
Vice President, Government & Community Affairs
HonorHealth
Phoenix, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

Please Vote YES And YES for Improved Parks, Lower Taxes, Better Public Safety

Please vote YES on the To Protect and To Preserve ballot measure. As a business owner and former Scottsdale City Councilmember, I realize that even the best ideas must make sense fiscally. This measure checks all the boxes and includes unprecedented legal protections to ensure that the money must be spent as promised.

It would lower the sales tax while funding much needed improvements to parks citywide, beginning in the Indian Bend Wash in southern Scottsdale. It would also enhance and protect the McDowell Sonoran Preserve ensuring this natural treasure remains sustainable.

In addition, this measure will increase our Police Park Rangers Unit resulting in safer parks and Preserve trailheads. The Fire Department will get more resources to protect our City. A key project will address invasive plant removal to lessen fire dangers. All while lowering the sales tax.

A second ballot item is also worthy of your vote. The Permanent Base Adjustment lifts state-imposed spending limits set nearly 20 years ago. It doesn't increase taxes or override budgets. It does give Scottsdale the ability to spend the money it collects on programs and services its' residents want.

Please vote YES on both of these important ballot items.

Submitted By:
Virginia L. Korte
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

Please vote YES and YES for our parks, quality of life, economy, and western heritage

The To Protect and To Preserve ballot measure funds a long list of improvements to the things that make Scottsdale a great and unique place to live.

It also lowers and extends an expiring sales tax.

The measure would fund improvements to our parks at the Indian Bend Wash as well as citywide parks. Resources would be used for police rangers at local parks and the McDowell Sonoran Preserve. WestWorld would get much needed infrastructure including resources for flood control.

As CEO of the Arizona Quarter Horse Association, I can attest that while WestWorld is a signature equestrian facility, it is much more.

WestWorld plays a huge role in Scottsdale's economy. According to a 2019 study from ASU's Seidman Research Institute, the total economic impact of Westworld's operations and events for the City of Scottsdale economy was more than \$111 million.

The study shows WestWorld is responsible for nearly 1,900 jobs and \$3.9 million in transaction privilege tax and bed tax revenues because of its 12-month calendar of events, direct operations, and State Shared Revenue allocations. From Barrett-Jackson to the Scottsdale Arabian Horse Show, and much more, WestWorld adds significant horsepower to our local economy. A new study due for release this year will show improvement to these already impressive figures.

Another ballot item would work hand in hand with To Protect and To Preserve. The Permanent Base Adjustment increases Scottsdale's 20-year-old spending limits. It won't increase taxes or override the budget. It just gives Scottsdale more freedom and local control to improve Scottsdale's quality of life and economy.

Please vote YES on both of these measures.

Submitted By:
Doug Huls
CEO
Arizona Quarter Horse Association
Skull Valley, AZ

Fred Fisher
President
Arizona Quarter Horse Association
Phoenix, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

Improved Parks, Lower Taxes, and Better Public Safety Are Good for Scottsdale and Our Economy.

The Scottsdale Area Chamber of Commerce urges you to please vote YES on Proposition 490, the “To Protect and To Preserve” ballot measure. This measure lowers the city sales tax while funding much needed improvements to parks citywide. Improvements will begin in the Indian Bend Wash, and also include enhancing and protecting the McDowell Sonoran Preserve. Prop 490 also gives police officers and firefighters the resources they need to keep us safe. The benefits to residents are immeasurable.

A safe Scottsdale with quality amenities is also good for business. These investments help attract employers, generate tourism and bring more customers to existing Scottsdale businesses. This economic activity keeps our quality of life high and property taxes low. Everyone wins.

The Chamber also asks you to vote YES on Proposition 491, the “Permanent Base Adjustment”. This measure lifts state spending limits that are nearly two decades old so Scottsdale’s elected leaders can sensibly spend money the city already has. Prop 491 doesn’t increase taxes or override budgets. But it does make sure the city has the financial freedom to provide necessary resources for public safety and the services residents deserve.

Please join us in voting YES-YES on Props 490 and 491.

Submitted By:

Eric Luoma

Vice Chair

Scottsdale Area Chamber of Commerce

Scottsdale, AZ

Mark Stanton

Secretary

Scottsdale Area Chamber of Commerce

Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

I am writing to explain my support for the .15% sales tax that will be on our November ballot. When I ask citizens why they love Scottsdale (and they all do), their answer is always some version of “because it’s so beautiful.” Beauty costs money, so we ask ourselves, who pays for it.

Our Parks, recreational areas and Westworld all require financial support to operate and be maintained. There are numerous detailed explanations on how the money will be appropriated, but there are a few easy answers to help you make the decision to vote Yes.

First, a sales tax is paid by everyone who lives and visits Scottsdale. This allows all the visitors to participate in this liability. I recently made a hotel reservation in Tampa, Florida, and my hotel tax was \$45.00 for one night hotel stay. So, spreading this cost evenly via sales tax vs. a property tax, appeals to me.

Secondly, the current .20% tax is ending and being replaced with a .15% tax.

There were at least 22 public meetings regarding this tax, and the Protect and Preserve Scottsdale Task Force voted to approve. They met for over a year to determine the needs and costs.

I urge you to do your own research and then vote “yes” on this measure. I love Scottsdale, and I want to keep it beautiful. I hope you do also.

Submitted By:
Michal Ann Joyner
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

I've lived in Scottsdale 50 years – mostly 85251. I've paid a lot of property tax. Happily. And I'm voting YES YES and YES!

You and I live a highly subsidized lifestyle in Scottsdale. Although we have one of the lowest tax rates in the state - we live in a community with high-end resorts, best hospitals, award-winning parks, low crime, most beautiful freeway, vibrant downtown, excellent schools (k-12 AND our Scottsdale Community College YES)!

HOW did that happen?

Because critical decisions were made by citizens from the very beginning of this young town - voting to tax themselves repeatedly to build the infrastructure that would attract quality employers, add amenities that entice an educated workforce, plus ensure a safe community. For decades, it has been various panels of citizens that have initiated, and/or scrutinized, weighed, and recommended to City Councils - innovative projects that our talented city staff have then brought forward for our consideration.

Those investments have also attracted tourists, conferences, visitors, and our families to Scottsdale. People have come from everywhere to enjoy what we take for granted. They pay the bed taxes, sales taxes, gas taxes, community college taxes and more - that help underwrite the things we value most as a community.

Voting YES YES and YES will catch us up on parks infrastructure and maintenance especially in south Scottsdale. We should be most excited about the intentional focus on community amenities -- from Indian Bend Wash parks, WestWorld and, of course, our Preserve. That our city and Scottsdale Community College will have the flexibility to invest our tax dollars wisely. All significant investments that continue to draw tourists and students here and that they match almost dollar for dollar!

Let's together vote YES YES & YES with confidence and enthusiasm. Protect our future!

Submitted By:
Sam Kathryn Campana
Former Mayor, City of Scottsdale
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

Please join us To Protect and To Preserve – Vote YES on Prop 490

The McDowell Sonoran Preserve is a cherished Scottsdale treasure, and the residents of DC Ranch are keenly aware of its value. In fact, the DC Ranch development contributed to the creation of the Preserve. It's rooted in our community's identity. That's why we're asking you to vote YES on To Protect and To Preserve Scottsdale, Prop 490.

A YES vote will provide funds to keep the Preserve healthy and flourishing for decades. It will pay for extra brush trucks, increased invasive plant mitigation, and additional fire department resources. Recent wildfires have shown us this is incredibly important.

Prop 490 will also improve Scottsdale's parks and increase the Police Park Ranger Unit. It not only benefits the neighborhoods near the Preserve but ALL of Scottsdale. We believe Prop 490 is a wise investment.

While Prop 490 adds a .15% sales tax, Scottsdale's overall sales tax will decrease by .05% due to another tax retiring. And remember, much of Scottsdale's sales tax is paid by visitors and tourists. Reinvestment in Scottsdale's amenities will positively impact property values and Scottsdale's reputation as a world-class city and continue to provide for the amenities residents value and enjoy.

Please Vote YES on Proposition 490.

Submitted By:

Ethan Knowlden

President

DC Ranch Community Council

Scottsdale, AZ

Dinesh Kakwani

Secretary & Treasurer

DC Ranch Community Council

Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

Vote YES YES for a Special, Safer Scottsdale

Scottsdale has public safety needs that are not keeping pace with inflation. Its residents deserve the highest quality parks and open spaces and the resources to keep them safe. That's why the Scottsdale Fire Fighters Association supports To Protect and To Preserve and the Permanent Base Adjustment.

To Protect and To Preserve will replace and reduce an expiring sales tax to fund improvements to the parks at the Indian Bend Wash parks first, then additional citywide parks as they age. It will fund ongoing care for the McDowell Sonoran Preserve, more police rangers for parks, and more Fire Department resources to reduce fire loads and increase public safety.

The Preserve and the Indian Bend Wash make Scottsdale a very special place to live. Let's keep them special.

The Permanent Base Adjustment allows Scottsdale to increase 20-year-old spending limits that currently prevent the city from spending the money it has to deliver the services its residents want. It's not a budget override or a tax increase. It's just common sense.

As representatives of the Scottsdale Fire Fighters Association, we can't think of a better way to increase our quality of life while decreasing our sales tax.

We hope you agree and will vote YES on both of these measures.

Submitted By:

Sasha Weller
President
Scottsdale Fire Fighters Association
Scottsdale, AZ

Bradley Clawson
Vice President
Scottsdale Fire Fighters Association
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490
PROTECT SCOTTSDALE'S NATURAL TREASURE

The McDowell Sonoran Preserve is the City of Scottsdale's most valuable feature and natural resource. It is extraordinary that local citizens had the foresight to acquire and permanently protect more than 30,500 acres to create the largest urban preserve in the nation.

Initially the McDowell Sonoran Conservancy began as a land trust to advocate for the preservation of the land. From which, the current iteration of McDowell Sonoran Conservancy emerged, an independent 501c3 nonprofit organization, that still participates in the critical work necessary to ensure the Preserve is healthy and well-cared for over time.

These goals are accomplished via both scientific research and education initiatives within the Preserve and throughout the broader community, all of which are activated in partnership with the invaluable Steward community and City Preservation staff. Our Steward community includes over 550 active volunteers participating across nine individual programs, who generously give their time to help visitors and locals experience the McDowell Sonoran Preserve safely and thoughtfully. These collaborative projects are critical to the long-term sustainability of the Preserve. They include key programs such as the restoration and maintenance of wildlife habitat, including invasive plant removal and wildfire mitigation. Each of these programs must continue to ensure the health of this precious resource.

The McDowell Sonoran Conservancy is dedicated to preserving open space and the wellbeing of the McDowell Sonoran Preserve, plus supports the continued protection and necessary resources allocated for its care.

Submitted By:

Mark Winkleman
Chair, Board of Directors
McDowell Sonoran Conservancy
Scottsdale, AZ

Carrie Ulvestad
Vice Chair, Board of Directors
McDowell Sonoran Conservancy
Rio Verde, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 490

Everyone on the City Council agrees our parks need help. Councilmember Graham has stated “I agree with those that point out [the] neglect to some of the South Scottsdale parks.” He agrees that parks are “in disrepair and crumbling.” Council member Littlefield, in her pamphlet statement, wrote that “we have aging parks that need maintenance.”

The parks were neglected under prior Councils, but that neglect needs to stop now.

Your City Council has taken leadership on this issue, creating the Protect and Preserve Scottsdale Task Force to reverse the prior neglect. The Task Force, after many months of work and extensive public input, unanimously proposed a .15% tax to replace the current .2% tax which will expire next year.

Passing Proposition 490 will reduce your tax. Today’s total tax rate is 8.05%; if the Proposition passes, your tax rate will decline to a flat 8% and your taxes will continue to be among the lowest in the Valley. It’s that simple. If the Proposition fails, the “crumbling” of our parks will continue, and the costs of repair will inevitably increase down the road.

Claims that this will create a “slush fund” are false. The ballot language specifies that the funds can be spent “solely” on parks, recreational facilities, and the Preserve and for police and fire protection of the same. The funds cannot be spent on anything else.

The Council has conformed the ballot language to the guidance set forth by the Court of Appeals. Citizens will have over two months to consider this language and the arguments for and against. As always, the citizens, not the Council, have the final say. They are your parks and Preserve. If you are in favor of stopping the neglect of your parks and Preserve, please vote for Proposition 490.

Submitted By:
Tom Durham
Scottsdale City Councilmember
Scottsdale, AZ

ARGUMENTS OPPOSING PROPOSITION 490

The following "opposing" arguments were reproduced exactly as submitted and were not edited for spelling, grammar, or punctuation. These arguments represent the opinions of the authors and have not been checked for accuracy of content.

ARGUMENT IN OPPOSITION TO PROPOSITION 490

I love the McDowell Sonoran Preserve and made it a point, as an observer, to attend the months of the meetings held by the Protect and Preserve Task Force. I learned we have over forty parks which is fantastic! Voting against the Preserve is like voting against the blue skies and the wild blue yonder.

However, the 1.2 Billion generational tax for 30 years generates lack of trust how the money will be derived and spent. Throwing the parks into the Preserve tax equation to cover up neglect of maintenance, or to pay for new projects, and then sneaking in WestWorld that use to be called Horseman's Park? That is what our General Fund or Bonds should cover. The Preserve should be a standalone item and certainly not to be used for more trails. The Preserve is not a park! I therefore will be voting NO on the tax ballot measures currently proposed.

Submitted By:
Patricia Guard Badenoch
Scottsdale, AZ

ARGUMENT IN OPPOSITION TO PROPOSITION 490

In 1995 Scottsdale voters approved a .20% sales tax to purchase roughly 16,000 acres of land in and around the McDowell Mountain. In 1998, the boundary of the planned Preserve was expanded to include approximately 20,000 more acres of land, primarily located north of Dynamite Blvd, and owned by The State Land Department. This Sales Tax is expiring in 2025.

There was great pressure in the 1990's to build on the McDowell Mountains and on the state land, the citizens overwhelming voted to tax themselves.

This was the creation of the McDowell Sonoran Preserve.

I was very fortunate to be part of the forming of this preserve, and served on the McDowell Sonoran Commission for 6 years in the 2000's. I also served on the Parks & Recreation Commission in the 1990's for 3 years.

Being involved with The Preserve and the city parks I have strong feeling about voting NO on this Ballot Issue.

The city of Scottsdale has the best parks system in Arizona and the city needs to maintain them out of the city budget, like they always have done.

The Preserve and the city parks need to be kept separate.

I understand that Arizona has most of the last of the Sonoran Desert in America and the McDowell

Mountains were so special and spiritual the Indians never built on them.

I'm very grateful to the Citizens of Scottsdale for taxing themselves to purchase the McDowell Sonoran Preserve.

Again, VOTE NO on extending the tax for another 30 years.

Submitted By:
Susan Wheeler
Scottsdale, AZ

ARGUMENT IN OPPOSITION TO PROPOSITION 490

This last-minute re-write of Prop 490 should not be passed by Scottsdale voters. **The process has been rife with error and lack of transparency.**

In August, the Arizona Court of Appeals ruled **against** the city; judging the original Proposition language to be... **misleading**. The measure didn't represent a tax **reduction** (in the absolute); just a reduced **rate**. Additionally, it was not an extension, but an altogether **new** tax.

Council had about 24 hours to re-draft the language for 490, to describe it **accurately**. **Proponents** however, had already been discussing and "**marketing**" it, in misleading ways, for months! Undoubtedly, some people have come to their decisions, based on **false** premises.

Authors of ballot arguments, were given only about 48 hours to become **aware** of, and **amend**, their arguments appropriately. Ridiculous.

Other problems:

- Prop 490 appears to have been deliberately constructed to make people think it's predominantly about the PRESERVE. However, only about 18% of monies that accrue from this tax might GO to the Preserve. Additionally, the designated NAME for this proposition (Protect AND Preserve), appears intended to make citizens think that it's the **same** popular entity that fought building the Desert Discovery Center IN the Preserve (Protect OUR Preserve). It's not.

- Scottsdale's Parks and recs need to be maintained properly, but these obligations are already a responsibility of the General Fund. Prop 490 creates a huge slush fund there. Importantly, future councils can **change** how this money gets spent, any time over the next 30 years!

- Finally, the 2004 Preserve tax still **exists**, which will generate approximately \$250 million dollars between now and its termination in 2034. The original missions of this tax have been accomplished. Voters could be asked to repurpose these monies, to **include** Preserve maintenance and security.

Not enough transparency, integrity in this process.

Submitted By:
Nancy Voorhees
Scottsdale, AZ

ARGUMENT IN OPPOSITION TO PROPOSITION 490

Vote NO on Prop 490 – The New 30 Year Sales Tax

Breaking News - The Appeals Court ruled the original Ballot Language “*Misleading*” – and it still is. Hastily, the City Council crafted new unvetted language and refused to allow time for citizens to write any arguments, pro or con.

The city changed the language but in the process appears to have violated the Arizona statutory requirement to allow no less than 90 days to allow for voters write rebuttal arguments. Why is the Council is pushing this through?

The City of Scottsdale told you originally that Prop 490 was a tax cut. Don't you believe it! This is a New Tax! If Prop 490 passes, everything you buy for the next 30 years will cost you more. The current Tax that is expiring was dedicated to acquire land for the McDowell Sonoran Preserve. That job is complete. If you liked the safeguards of the expiring Preserve sales tax, then you won't like Prop 490.

This New Sales Tax is a substantial tax with limited safeguards. Originally, the City Council described this New Sales Tax as an extension of a separate, expiring tax. No one believed that and a few brave citizens and the Goldwater institute and sued the city – and they won! The Appeals Court ruled that the City was misleading voters.

Residents need to realize that putting Prop 490 on the ballot was not a unanimous decision. Getting it this far is now a 4-to-3 vote. Councilwoman Caputi, Councilman Graham, and Councilwoman Littlefield each voted no. Councilwoman Caputi called the issue “*Inflammatory*”. What does that tell you? A divided Council still couldn't agree on whether it was clear, secure, or even necessary at this time. Why is that?

Please Vote NO on the Prop 490 – New 30 Year Sales Tax!

Submitted By:
Thomas Kube
Scottsdale, AZ

ARGUMENT IN OPPOSITION TO PROPOSITION 490

Hello Scottsdale Voters,

Task Forces often represent their own agendas rather than that of the broader community.

Councilmembers in favor of Prop490 promise voters will understand the language. Many will read the first line or two and go no further, because who doesn't want to preserve & protect Scottsdale!?

Is Prop490 the best vehicle to accomplish this goal, given the AZ Court of Appeals ruled the ballot language was illegally “misleading,” yet our council rushed it's rewrite overnight without public input and scrutiny to make the November ballot?

Prop490:

- **Creates a \$1.2B slush fund.** If City Council aligns its budget priorities with the residents, the General Fund can easily handle obligations for operating, maintaining, repairing, protecting, and preserving city assets.
- **Is a 30-yr tax hike.** Voters with young children may well have grandchildren before it expires.
- **City Councils/staffs will change over the next 30-years,** causing the project selection, monitoring, and auditing of funds to potentially change without specific objectives or stringent oversight.
- **Fiscal Accountability.** Voters deserve the city provide detailed project descriptions, cost estimates, and timelines before allocating tremendous sums of tax dollars. No more Optima sewer debacles!
- **“What are you scared of,” a pro-sales tax councilmember asked?** Answer: We’re not scared; we’re highly skeptical that you’ll honor your promises after you’ve broken them in the past, especially when you’re demanding an open-ended tax hike rife for abuse.

Has Council hijacked the rule of law in favor of the color of law? Did they honor, defend, and protect the law, their oath of office, and serve the people by rushing Prop490 to the ballot?

Please vote NO. The new Council should decide future taxes.

Submitted By:
Dr. Bob Saeger
Scottsdale, AZ

Gloria Saeger
Scottsdale, AZ

ARGUMENT IN OPPOSITION TO PROPOSITION 490

The Arizona Court of Appeals determined the City’s original ballot language was ***misleading***...citing the failure “...to disclose the proposition’s principal provision – that it creates a new tax...with a new purpose.”

The City hastily crafted new language, implying it satisfied the Court, but still worded it to ***mislead*** you to believe the new 0.15% tax is somehow related to the expiring 0.20% tax. The Court’s finding was clear: the new tax has ***nothing whatsoever*** to do with the expiring tax.

My comments on the original language are repeated for the revised language:

A YES vote will cause your local sales tax rate to ***increase to 1.70%*** on July 1, 2025.
Vote **NO** if you want the tax rate to ***remain at 1.55%***.

A YES vote will raise \$1.2 billion. If visitors pay one-third, Scottsdale’s 100,000 households will pay the other two-thirds – that’s ***\$7,673 per household!***
Vote **NO** if you’re unwilling to ***commit \$7,673 with a single vote.***

A YES vote authorizes spending \$500 million for new capital projects without any project

descriptions, costs or construction time estimates.

Vote **NO** if you want to **hold the City accountable** for assets they build with your tax dollars.

A YES vote authorizes spending \$700 million for permanent expenses, using a temporary tax.

Vote **NO** if you feel the City has *mised* you and you want to **hold the City accountable** for what they expense with your tax dollars.

A YES vote will impose a new **regressive sales tax** – even on food purchased at the grocery store!

Vote **NO** if you believe these “needs” would be better funded the traditional way: Capital projects funded with voter-approved bonds and expenses funded with the multiple revenues available in the General Fund.

I served you as City Treasurer and Councilman. I’m voting **NO** on Proposition 490.

Submitted By:
David N. Smith
Scottsdale, AZ

ARGUMENT IN OPPOSITION TO PROPOSITION 490

All you need to know about Prop 490 is, it is a new 30 year sales tax.

The old tax will expire on June 30, 2025, and the new tax (if approved by you, the voters) would start on July 1, 2025.

The old tax (which began 29 years ago) had ONE purpose, to pay to acquire land for the McDowell Sonoran Preserve. That purpose has been completed.

If you vote NO on Prop 490, the sales tax rate will go down to 1.55%. If you vote Yes, the sales tax rate will be 1.70%.

Don't be hoodwinked by the propoganda from supporters of Prop 490, that are trying to scare you by saying the maintenance of our parks and the Preserve will suffer if Prop 490 fails.

The City of Scottsdale's tax revenues are higher than ever. Let's not add more of your hard earned money to the slush fund, to be wasted by city bureaucrats. Your children and grandchildren will be stuck paying for this tax!

Vote NO on the Prop 490 – No New Taxes!

Submitted By:
Susan Wood
Scottsdale, AZ

ARGUMENT IN OPPOSITION TO PROPOSITION 490

VOTE NO ON PROP 490

Funding public safety is our top priority--parks and the Preserve are close seconds. These should be **first** to be funded out of the taxes we already pay into the City's general fund, rather than approving a special new tax that will be subject to the City Council's whims on how the tax money is spent.

The new tax is a shell game to free up more of the taxes we are already paying for more wasteful spending on projects and programs that the voters would never approve of, like the City's new sustainability department or low-income housing.

Wasteful spending at City Hall is out of control. Like the \$150 million-plus of cost overruns on capital improvement projects and funding of other non-essential programs, such as migrant hotels and "road diets". We should not stand for the lack of fiscal responsibility we've seen over the past four years, and we should not reward reckless spending by approving even more taxes.

Scottsdale voters should say "NO" to approving any tax increases until confidence in City Hall is restored. As a start, I am confident that there is 15% of wasteful spending in the City's general fund that can be redirected to pay for enhancing public safety and the maintenance of our parks and the Preserve.

Mayor Ortega has misled citizens stating that he has lowered property taxes when, in fact, he's increased them by 9%. Now, he is misleading voters to hike taxes and free up monies for him to waste on his pet projects.

Vote "NO" on 490.

Submitted By:
Lisa Borowsky
Candidate for Mayor
Scottsdale, AZ

ARGUMENT IN OPPOSITION TO PROPOSITION 490

Everyone wants beautiful, well-maintained safe parks; however, Prop 490 will not deliver on the proponents' promises. The money is **discretionary**, which means the council can spend **\$1.2 BILLION** on whatever they wish. What will they construct or build in our pristine 30,000-acre Sonoran Desert Preserve? Remember the commercial Desert Discovery Center project?

Controversy has plagued this referral from the onset. In August, the Court found the city's Prop 490 language **illegally misleading**. Rather than pulling it from the ballot and going through transparent channels to reform the proposition, the City Council, just hours before the deadline to submit the referral to the ballot, with only 24 hours' notice to the public, in an emergency/special meeting, changed the language and **pushed thru the new \$1.2 Billion tax**. The court never approved the new language. Many find the language still misleads the voter.

Even Council members who originally supported Prop 490 stated that the new process lacked transparency. The new language was formulated without public input, and the vote was rushed.

DON'T BE FOOLED! The General fund provides money for maintenance of our parks. The City mismanagement of projects, approximately \$150 Million in cost overruns, coupled with a recent, \$5 million adverse legal judgment for employee wrongful termination, results in you, the taxpayer paying for their financial incompetence.

Do not give the city a blank \$1.2 BILLION check! Taxpayers deserve transparency, citizen input, and clearly defined project appropriation of funds tied to deadlines and results.

Your children will be paying this 30-year tax! In a time of economic uncertainty and inflation, **take a breath, there is no need to rush through a new tax.**

What will Prop 490 cost you? The tax increase is expected to raise \$1.2 BILLION. **That's \$7,673 per household!**

VOTE NO ON PROP 490

Submitted By:
Yvonne Cahill
Scottsdale, AZ

ARGUMENT IN OPPOSITION TO PROPOSITION 490 **Prop 490 is a SCAM. Vote NO!**

1. Don't get distracted by the wrangling about the wording. There should not even be a mention of any other tax. The city is intentionally misleading you by referring to the expiring Preserve tax.
2. Everything that the ballot language says this new tax will fund (maintenance and public safety services for parks and the Preserve), should have been budgeted from existing tax revenue when acquisitions were first approved. Where did that money go?
3. If there are real shortfalls in funding, it is due solely to the council's abandonment of fiscal responsibility for existing taxpayer funds. Why give them more tax money to waste?
4. The ballot language is so vague that this new tax money can and will be used for just about anything. The city has a long and proven history of misleading ballot measures AND of massive cost overruns due to negligent contract management after funding is approved.
5. 30 years?!!! Ridiculous!
6. Remember the tax-and-spend council majority (David Ortega, Solange Whitehead, Tom Durham)

in November, and get rid of them. Tammy Caputi, too. She voted for this before she voted against it... before she realized it would hurt her re-election.

Submitted By:
John Washington
www.ScottsdaleCitizen.com
Scottsdale, AZ

ARGUMENT IN OPPOSITION TO PROPOSITION 490

I ask you to **Vote NO** on Prop 490.

The language used to submit Prop 490 to the voters is misleading and not transparent.

This is a **new tax and not an extension of an older tax. It is not a tax cut.**

This new 0.15% sales tax will not replace or reduce the current 0.20% tax which will expire on July 1st, 2025, and turn to 0%.

There are no specific guidelines on how this new tax will be spent unlike the previous Preserve Tax which was specific to buying Preserve land. The City Council can at any time by a vote of 5 members change what the money raised from this tax will be spent on.

Vote No if you do not want a new tax with no concrete rules on how your money will be spent.

Suggested examples of projects that this new tax will fund are already being paid for by the General Fund. They are not temporary needs but ongoing needs which should not be funded by this tax.

Contrary to its misleading name 'Protect & Preserve', this is not a 'Preserve' tax. Only up to 18% of the new tax revenues may be used for Preserve maintenance.

This new tax will free up money in the city's General Fund which is currently being used for the same purposes. It will result in creating a slush fund within the General Fund.

Vote No if you do not want to create a slush fund.

The city should come back to the voters with a concrete transparent Proposition to generate funding that you can see, and they will be held accountable for. This is not that type of proposition.

I am Voting No on Prop 490

Submitted By:
French Thompson
Resident and Business Owner
Scottsdale, AZ

ARGUMENT IN OPPOSITION TO PROPOSITION 490

I have many objections to the NEW Prop 490 tax - the proposed sales tax increase that the City Council majority just voted to place on the November ballot.

First and foremost, it lacks transparency and dedicated uses for the money. The uses of bond monies are very tightly controlled and limited to the specific projects specified on the bond's face. On the other hand, the uses of sales tax money can be changed by a simple vote of five members of the Council. This gives the Council the ability to move sales tax money around to projects the citizens may not have intended or wanted. AND, they can do so without your consent.

One justification for this tax is we have aging parks (one over 50 years old) that need maintenance. This is true. However, ask yourself, why has the city not been putting money aside for these anticipated costs? What other maintenance costs are we not saving for --- or for that matter, what other plans are in the works for use of this money? Finally, what other options are there – other than this new, long-term sales tax - to fund these projects?

This proposal funds good projects in a bad way. If passed, this tax could allow the City to continue irresponsible spending of money that should be saved for the repair and maintenance of our parks and Preserve into the future.

Finally, nothing keeps us from asking voters to expand the spending authorization of future receipts on the original 0.15% preserve tax to include maintenance. That alone would provide for preserve and park maintenance needs.

We do not need this new tax. Very simply, it provides a slush fund for future projects that you may not need or want.

Submitted By:
Kathy Littlefield
Scottsdale City Councilmember
Scottsdale, AZ

ARGUMENT IN OPPOSITION TO PROPOSITION 490

Imagine if you were about to make the last payment on your home mortgage and your mortgage company informed you they were extending your mortgage by **30 years!** But not to worry, we are reducing your monthly payment amount by 25% to make you believe your mortgage is being reduced.

Of course, you would be outraged at this attempt to grossly increase the amount you would pay on your mortgage. And you certainly wouldn't be fooled by the small decrease in the amount of your monthly mortgage payment into thinking you would somehow be paying less for your mortgage!

And yet, this is exactly what the city is trying to get you to believe with Prop 490, the new sales tax, which will be on the November ballot. Contrary to the claims of the proponents this **would be a tax hike**, and a big one at that. While the proposed 0.15% sales tax is a lower rate than the current 0.20% sales tax it is higher than the 0% Scottsdale citizens would pay if the current tax were allowed to expire

next year. Bottom line, Scottsdale citizens will pay more – as much as \$1.5B more - in sales tax if this proposal passes.

Another problem with this proposal is it lacks transparency. The sales taxes used to purchase land for the Preserve were tightly locked down to ensure future City Councils could not divert those revenues to other uses. Prop 490, the new sales tax, is written so that a vote of only five Councilmembers can change where these monies are spent, to uses citizens may not have intended or would not approve. That makes this new sales tax a staff and Council majority slush fund.

Please vote NO on Prop 490, the new sales tax, on the November ballot.

Submitted By:
Bob Littlefield
Former Scottsdale City Councilman
Scottsdale, AZ

ARGUMENT IN OPPOSITION TO PROPOSITION 490

On June 25th, the Goldwater Institute stated on their website: *“The city of Scottsdale is illegally deceiving voters about a proposed sales tax hike—falsely claiming that the tax increase is actually a tax reduction so that residents will approve it in November.”*

Since Arizona law prohibits misleading ballot measures, the Goldwater Institute sued the City and won. The Arizona Court of Appeals agreed and ruled against the City, calling the ballot language **‘misleading’**.

24 hours after the court ruling, the City held a rushed meeting in an attempt to clean up the ‘misleading’ language that they staunchly defended all along and hours before the ruling.

In that meeting, Council hastily crafted new language, implying it satisfied the Court, but still worded it to subliminally lead the voters to believe the new 0.15% tax is somehow related to the expiring 0.20% tax that was used to buy Preserve Land. The Court’s finding was clear: **the new tax has nothing whatsoever to do with the expiring tax.**

The indisputable fact is that a **YES vote** will cause the local sales tax rate to **increase to 1.70%** on **July 1, 2025**. Vote **NO** if you want the tax rate to **remain at 1.55%**.

Unfortunately, the city is still trying to convince the voters that this is a Tax Decrease even with their rushed rewrite of the ballot language. This was evident at the Aug 20th Council session, when Councilman Durham played his proverbial ‘card trick’ to convince the voters that passing this **Tax INCREASE** will actually Lower Taxes.

Don’t take the bait. VOTE NO on Prop 490 and send this ballot measure back to the drawing board, and insist that the council be truthful in the future when they refer a ballot measure to the voters.

Submitted By:
Bob Pejman
Scottsdale, AZ

ARGUMENT IN OPPOSITION TO PROPOSITION 490

I regret to tell you that the ballot language for the Prop 490 tax increase may be illegal.

After the courts ruled the prior version illegal, a divided City Council rushed through the version that's on your ballot.

Residents were denied enough time to review the hastily approved ballot language or submit a ballot argument. I'm allowed to share this with you only because I submitted an argument opposing the illegal version.

As your Vice Mayor and the only Certified Public Accountant holding public office in Arizona, I assure you that Scottsdale has enough money for parks. Our tax collections are higher than ever—so high that your permission is needed (Prop 491) to spend the taxes you're already paying.

The reason portions of a few parks in the south have experienced modest neglect is budget priorities.

Most residents would be disappointed—if not outraged—to learn the City Council majority has ignored basic maintenance of areas in the city with less political influence.

Instead of straightening-out its priorities, the City Council is asking you for a \$1.2 billion tax increase.

Another flaw with Prop 490—which would raise your cost of living for 30 years—is the fine print. There's no guarantee that dollars go to both the parks and Preserve—meaning it can be “redirected“ for political purposes.

Residents often tell me they don't trust the City Council. Unfortunately, Prop 490 weakens your influence by transferring more power to the City Council.

The City Council can always refer another ballot measure for targeted-investments—but it must contain critical taxpayer safeguards and total transparency.

If you approve Prop 490, I'll work to ensure it's spent wisely. But if you reject it, City Council should align its budget priorities with yours before asking you to increase your taxes.

Submitted By:
Barry Graham
Scottsdale Vice Mayor
Scottsdale, AZ

**PROPOSITION 491 BALLOT MEASURE
2024 SCOTTSDALE PERMANENT BASE ADJUSTMENT**

INFORMATION BEGINS ON NEXT PAGE INCLUDING:

RESOLUTION NO. 13093

RESOLUTION NO. 13093 EXHIBIT A – PROPOSITION 491 BALLOT TEXT

PERMANENT BASE ADJUSTMENT SUMMARY ANALYSIS

PERMANENT BASE ADJUSTMENT STATEMENT

QUESTIONS & ANSWERS – 2024 SCOTTSDALE PERMANENT BASE ADJUSTMENT

ARGUMENTS SUPPORTING PROPOSITION 491

ARGUMENT OPPOSING PROPOSITION 491

RESOLUTION NO. 13093

A RESOLUTION OF THE COUNCIL OF THE CITY OF SCOTTSDALE, MARICOPA COUNTY, ARIZONA, PROPOSING A PERMANENT ADJUSTMENT TO THE BASE EXPENDITURE LIMITATION OF THE CITY OF SCOTTSDALE.

WHEREAS, the Arizona State Constitution permits the submission of a permanent adjustment to the base expenditure limitation to the voters of the city or town; and

WHEREAS, on November 3, 1998, the qualified electors of the City of Scottsdale authorized the City Council to implement a Permanent Base Adjustment, which allowed the City to adjust its base expenditure limit by \$12.5 million to maintain existing and planned City services and programs; and

WHEREAS, on May 16, 2006, the qualified electors of the City of Scottsdale authorized the City Council to adjust its Permanent Base Adjustment by \$12 million, allowing the City to maintain existing and planned City services and programs; and

WHEREAS, on March 5, 2024, the City Council adopted Resolution No. 13065 calling a Primary Election for Tuesday, July 30, 2024, and if necessary, a General Election for Tuesday, November 5, 2024; and

WHEREAS, the City Council of Scottsdale has determined that a permanent base adjustment of \$22 million is necessary for the City of Scottsdale.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Scottsdale as follows:

Section 1. The Permanent Base Adjustment shall be submitted to the voters of the City of Scottsdale, substantially in the form shown in Exhibit A, at the General Election to be held on Tuesday, November 5, 2024.

Section 2. The City Council hereby directs the City Clerk, City Manager, City Attorney, and City Treasurer to take such steps as may be necessary to include this measure on the General Election ballot.

PASSED AND ADOPTED by the Council of the City of Scottsdale, Arizona, this 2nd day of April 2024.

CITY OF SCOTTSDALE, a municipal corporation

/s/ David D. Ortega
Mayor

ATTEST:
/s/ Ben Lane
City Clerk

APPROVED AS TO FORM:
/s/ Sherry R. Scott
City Attorney

RESOLUTION NO. 13093 EXHIBIT A – PROPOSITION 491 BALLOT TEXT

Full Text

Question 2 (Proposition 491)

Proposal Referred to the Voters by the Council of the City of Scottsdale

OFFICIAL TITLE: A RESOLUTION OF THE COUNCIL OF THE CITY OF SCOTTSDALE, ARIZONA PROPOSING A PERMANENT ADJUSTMENT TO THE STATE-IMPOSED BASE EXPENDITURE LIMITATION FOR THE CITY OF SCOTTSDALE.

DESCRIPTIVE TITLE: Pursuant to the Arizona State Constitution, the City of Scottsdale seeks voter approval to permanently adjust the expenditure base of the City of Scottsdale as determined by the Economic Estimates Commission. The City of Scottsdale seeks an adjustment of \$22 million.

A “**YES**” vote shall have the effect of allowing the City of Scottsdale to adjust its base expenditure limit to maintain existing and planned City services and programs. It is not a tax increase.

A “**NO**” vote shall have the effect of not allowing the City of Scottsdale to adjust its base expenditure limit and will impact the City’s ability to maintain existing and planned City services and programs.

**YES
NO**

Tagline Text

Question 2 (Proposition 491)

Proposal Referred to the Voters by the Council of the City of Scottsdale

SHALL THE EXPENDITURE BASE OF THE CITY OF SCOTTSDALE BE PERMANENTLY ADJUSTED BY \$22 MILLION IN ORDER TO MAINTAIN EXISTING AND PLANNED CITY SERVICES AND PROGRAMS?

A “**YES**” vote shall have the effect of allowing the City of Scottsdale to adjust its base expenditure limit to maintain existing and planned City services and programs. It is not a tax increase.

A “**NO**” vote shall have the effect of not allowing the City of Scottsdale to adjust its base expenditure limit and will impact the City’s ability to maintain existing and planned City services and programs.

**YES
NO**

PERMANENT BASE ADJUSTMENT SUMMARY ANALYSIS

Pursuant to the Arizona State Constitution, the City of Scottsdale seeks voter approval to permanently adjust the expenditure base of the City as determined by the Economic Estimates Commission. If approved by the voters, the City's 1979-80 base expenditure limitation will be increased by \$22,000,000 adjusted each future year for population and inflation growth since 1979-80.

With voter approval, in Fiscal Year 2025-2026, the City's expenditure limitation will increase by \$249,908,000 from \$634,555,000 to \$884,463,000. The City will utilize the additional expenditure authority for any local budgetary purposes including police, fire, water, sewer, solid waste, airport, and other general government operations. The dollar figures in this statement are estimates only.

If approved, the additional authorized expenditures will be funded from revenues obtained from federal, state and local sources.

PERMANENT BASE ADJUSTMENT STATEMENT

This ballot measure will allow the City of Scottsdale to spend the revenue it collects to provide current and additional levels of services for its residents, businesses and visitors. Its adoption will not result in an increase in City taxes.

The expenditure base is a fixed amount, set according to the services and programs provided by Scottsdale in the 1980 budget year and adjusted annually to account for population growth and inflation only. The expenditure base is not adjusted for revenue changes and the new services, programs and priorities of each city.

When cities add new services or build new facilities, the added operating costs count against the base. New programs are not exempt, even if they have their own revenue source such as the City's new ambulance service.

Raising the base will assure that the City can continue to use current and anticipated revenue sources to enhance core city services such as public safety, and to cover the operating costs associated with the voter-approved 2015 and 2019 bond programs which added new fire stations, police and fire training facility, and other new public facilities.

Scottsdale's annual budget will continue to be subject to all state laws including the requirement that cities must pass balanced budgets and spend no more money than they receive.

QUESTIONS & ANSWERS – 2024 SCOTTSDALE PERMANENT BASE ADJUSTMENT

1. Overview

Scottsdale voters will decide on Nov. 5, 2024, whether to increase the city's state-imposed expenditure limitation baseline by \$22 million. All Arizona cities have such expenditure limitations, which limits the maximum amount a city can spend each year to provide services and programs. Most Arizona cities – 82 of 91 – have gone to their voters and adjusted their expenditure limitation baselines or adopted an alternative limitation since they took effect in the 1979-80 budget year. Many cities have made more than one adjustment to their baseline.

Changing Scottsdale's expenditure baseline is not an increase in taxes. The proposed change allows the city to operate within an expenditure limitation that more closely matches existing revenue sources to meet current and planned services and programs.

Without the adjustment, the city will have to consider which services and programs to continue funding based upon a budget amount that fits within the city's current state-imposed spending limitation.

2. What is a Permanent Base Adjustment?

The state of Arizona imposes an expenditure limitation on all Arizona cities and towns, based on a formula adopted by the State Legislature in 1979/80. The formula determines the amount of money that can be spent for municipal services each year, regardless of the money the city collects via taxes and fees.

The state formula uses an expenditure baseline based upon the services and programs each city had in place for the 1979-80 budget year. The formula provides an annual adjustment to account for inflation and population changes; however, it does not account for new services, rises in operating costs beyond population and inflation, new facilities, new programs or revenue growth.

The state offers options for cities – with voter approval – to adjust this annual expenditure limit.

One of those options is a Permanent Base Adjustment, which resets a city's expenditure limitation base. Since the state formula was imposed in 1979/80, Scottsdale voters have approved permanent base adjustments in 1998 and 2006.

The Permanent Base Adjustment allows the city of Scottsdale to operate within an expenditure limit that more closely matches existing revenues. The Permanent Base Adjustment:

- does **not** raise or impose taxes
- does **not** allow the city to spend more than it receives in revenue
- does **not** allow the city to spend more than its legally adopted annual budget

3. What is the specific ballot question?

The city is requesting voters consider a \$22 million Permanent Base Adjustment to the 1979/80 expenditure base for planned new programs and services and to maintain existing programs and services.

4. How was the \$22 million adjustment determined?

The requested base adjustment was determined using the state prescribed process that requires the city to estimate revenues available using historical revenue growth rates to determine the expenditure limitation that can be supported with existing revenue sources.

This adjustment would reset Scottsdale’s expenditure limitation as shown below:

State-Imposed Expenditure Limitation
with \$22,000,000 Permanent Base Adjustment

	<u>1979/80 Expenditure Base</u>		<u>Population and Inflation Factors</u>		<u>Expenditure Limitation</u>
Fiscal Year 25/26 Estimate	\$77,861,444	x	11.35944	=	\$884,463,000

5. Would this adjustment increase taxes or create new taxes?

No. Approving a Permanent Base Adjustment does not authorize the city to increase taxes, it would only allow the city to spend the revenue it collects to provide services and programs. By law, the city must obtain specific voter approval to increase or extend taxes – this ballot item does not do that.

6. Does the Permanent Base Adjustment allow the city to exceed its budget?

No. Approving a Permanent Base Adjustment does not allow the city to exceed its legally adopted budget. Scottsdale’s annual budget will continue to be subject to all state laws, including the requirement that cities must pass balanced budgets and spend no more money than the revenues received.

7. Why is the Permanent Base Adjustment needed now?

Since a Permanent Base Adjustment was last approved by voters 18 years ago (in May 2006), Scottsdale has seen significant increases in visitors, services, revenues, and operating costs that exceed the population and inflation factors in the state adjustment formula. Adjusting the expenditure limitation base is necessary to address these increases and new services and programs for Scottsdale citizens.

8. What are specific examples of new costs impacting the city's base expenditure limitation?

Some costs that are supported by current revenue sources, but impact Scottsdale's expenditure limitation include:

Public safety: personnel and equipment costs (e.g. body cameras, ballistic vests), new fire stations, new police and fire training facilities, new crime lab, and new services such as the short-term rental enforcement unit and new ambulance services. These cost increases are paid for with current taxes and fees.

Water: the cost to purchase and treat Central Arizona Project water and operate new and expanded treatment facilities. These cost increases are paid for with existing and approved water rates.

Tourism: increased costs for destination marketing, events and other tourism related costs paid for with the voter approved increase in transient lodging tax from 3% to 5% in 2010.

New facilities: new operating costs for community facilities built with voter approved bond financing that have opened since the city's last Permanent Base Adjustment in 2006, such as libraries, trailheads, neighborhood parks, and sports fields.

Adjusting Scottsdale's expenditure limitation will allow the city to continue these programs and services.

9. How have other Arizona cities adjusted expenditure limits?

The Arizona State Constitution allows local voters to change a city's baseline if they believe an adjustment is necessary. Voters in most Arizona cities (82 of 91) have approved at least one increase to the expenditure limitation base or adopted an alternative limitation since the expenditure limitation took effect in the 1979-80 budget year.

10. How does Scottsdale's expenditure limitation compare to other Valley cities?

Scottsdale's Fiscal Year 2023/24 expenditure limitation and per capita expenditure limitation are among the lowest in the Valley.

** Expenditure Limitation based on voter approved Home Rule Alternative*

City	FY23/24 Expenditure Limitation	Limitation Per Capita
Phoenix*	\$11,623,359,000	\$7,015
Mesa*	\$2,560,000,000	\$4,957
Chandler *	\$1,656,274,385	\$5,855
Surprise	\$1,478,748,668	\$9,517
Peoria	\$1,232,516,693	\$6,180
Glendale	\$730,770,870	\$2,877
Maricopa	\$644,026,349	\$9,948
Queen Creek	\$631,421,266	\$8,899
Tempe	\$624,338,073	\$3,332
Goodyear	\$622,516,993	\$5,868
Buckeye	\$595,412,188	\$5,600
Scottsdale	\$586,300,525	\$2,393
Avondale	\$567,836,304	\$6,150
Gilbert	\$544,824,047	\$1,963

11. Have Scottsdale voters previously adjusted the city's expenditure baseline?

Yes. Historically, the state-mandated expenditure limitation adjusted by annual population growth and inflation has not kept pace with Scottsdale's available revenues and service changes and the programs and services that these revenues and charges support. Scottsdale voters have previously approved two adjustments:

- In 1998, voters approved an adjustment to the expenditure limitation baseline of \$12.5 million. Voters approved this adjustment to use existing revenues to fund new programs and improvements including operation of the new Water Campus, development of new water sources, providing transit services such as Dial-a-Ride, and upgrades of signal and traffic coordination systems.
- In 2006, voters approved an adjustment to the expenditure limitation baseline of \$12 million. This action accommodated a dedicated transportation sales tax approved by voters in 2004, staffing and operating costs related to Bond 2000 construction projects, and technology investments police dispatch and communications and water, wastewater and solid waste billing systems.

12. What happens if the ballot measure is approved by voters?

The ballot question will ask voters to increase the existing 1979-80 baseline by \$22 million. If approved, the state will adjust the city's expenditure base by \$22 million which will increase the city's expenditure limitation to about \$884 million effective for FY25/26 when population and inflation factors are included.

The State Economic Estimates Commission determines the final amount, based on statutory formulas. This new expenditure limitation would not obligate the city to spend more money. The City Council is required to approve a balanced budget and would set the amount of spending each year. The new expenditure limitation will allow the city to continue to use the revenues it collects to meet service demands and provide voter approved programs for the foreseeable future as determined by the City Council in the annual public budget process.

13. What happens if Scottsdale's expenditure limitation is not increased?

The Permanent Base Adjustment will enable the city to meet current and forecasted demands for services and programs, using existing revenue sources. Without the adjustment, the city will have to consider which services and programs to continue as the city's budget cannot exceed the current state-imposed Expenditure Limitation regardless of the revenues collected. Not increasing the expenditure limitation would have a negative impact on the city's operations.

ARGUMENTS SUPPORTING PROPOSITION 491

The following "supporting" arguments were reproduced exactly as submitted and were not edited for spelling, grammar, or punctuation. These arguments represent the opinions of the authors and have not been checked for accuracy of content.

ARGUMENT IN SUPPORT OF PROPOSITION 491

Hello Scottsdale Citizens,

I strongly support and ask all Voters to VOTE YES! Yes, to update, the state-mandated expenditure limit so that the City of Scottsdale can pay for the outstanding facilities and excellent services we demand in Scottsdale.

For cities, like Scottsdale, the State of Arizona set a Permanent Base spending limit based on 1980 dollars! The state-imposed formula is based on Scottsdale in 1980, plus some spending increases, which have not kept up with new programs and inflation in 2024.

Scottsdale has not adjusted the spending capacity for 18 years! The State formula allows Scottsdale to reset the 2024 Permanent Base, subject to Voter approval.

The City Treasurer calculated the new base increase of \$22 million using the Arizona Auditor formula, and Council unanimously agreed to bring this adjustment to Voters.

This proposition is not a tax increase. We are at the spending limit now and must increase it to operate services and buildings which were not anticipated in 1980. New fire stations, new police technology, and core services enhancements necessary in 2024 and beyond.

Please join me and VOTE YES! Yes, to align our spending with the expectations of our residents and visitors alike. Thank you!

Submitted By:
David "Dave" Ortega
Scottsdale Mayor
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 491

Scottsdale Should Control Its Own destiny. Please Vote YES and then YES.

The Permanent Base Adjustment increases Scottsdale's spending limits which were set more than two decades ago by the state. It's not a tax increase or a budget override. It just gives local government the ability to spend the money it has to deliver the services you demand.

Without this base adjustment, city services would falter, infrastructure would suffer, and our first responders might not get all the resources they need to keep us safe.

Scottsdale is blessed with a robust economy and tourism revenue that should be used to give Scottsdale services and amenities that are second to none. But that can't happen when the leaders we elect are constrained by outdated budget rules imposed on our city.

The To Protect and To Preserve issue is also on the ballot. It will increase our quality of life while decreasing our sales tax. If approved, we would see improvements made to Indian Bend Wash parks and additional citywide parks. We would get additional police rangers to patrol the parks and the McDowell Sonoran Preserve. And a lot more. I served on the task force that identified where resources are needed thanks to resident input.

Unfortunately, there are a few naysayers who don't want to invest in the city's future through this plan. Some prefer bonding which would increase Scottsdale property taxes. I must respectfully disagree. Doesn't it make more sense to fund these projects using sales tax revenues. That way those visiting and shopping in Scottsdale would pay a substantial portion. A sales tax decrease sounds a lot better than a property tax increase. Perhaps my friends on the other side of this issue should check their math.

Please vote YES on both of these needed measures.

Submitted By:
Dan Schweiker
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 491
Vote YES for "The Permanent Base Adjustment"

A Permanent Base Adjustment is NOT a tax increase, NOR a budget override!

In 1979/80 the Arizona Legislature imposed expenditure limitations on all Arizona cities and towns. It determines the amount of money which can be spent on municipal services each year. The formula only allows adjustment for inflation and population changes. However, it does not account for new services, new facilities, new programs, rises in operating costs, or revenue growth over the years and decades. Without this Permanent Base Adjustment, Scottsdale's quality of life and water, police, solid waste, fire and other operations would be negatively impacted.

The State law allows cities, with voter approval, to adjust its annual expenditure limit. Scottsdale last raised the Permanent Base Adjustment in 2006. Voting YES for the Permanent Base Adjustment means that the city can continue to meet current and forecasted demands for programs and services, using existing revenues. Without this adjustment, the city will have to decide which programs and services to continue because the budget cannot exceed the state-imposed expenditure limitation no matter how much revenue the city collects due to the 1979 law. That would have a negative impact on our community and the city's operations.

This ballot measure does NOT allow the city to spend more than it receives in revenue. It does NOT allow the city to impose new taxes or raise existing ones. It also does NOT allow the city to spend more than its legally adopted annual budget. But it will allow Scottsdale to continue to improve its wonderful quality of life, and it is very important to our city's future.

Please join us in voting YES for the Permanent Base Adjustment.

Submitted By:

Mary Manross

Chairperson

Vote Yes-Yes Scottsdale PAC

Scottsdale, AZ

Pruitt Layton

Treasurer

Vote Yes-Yes Scottsdale PAC

Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 491

Vote **YES** on PROPOSITION 491

DON'T strangle our city with an 18-year-old Arizona Expenditure ceiling.

VOTE YES to allow the city to budget the money it collects in 2025 and the future.

VOTE YES to funding programs and services that we residents expect and deserve.

Do you know that:

- Cost of each police officer with necessary equipment increased 76% in 18 yrs.
- Cost of one ladder truck with four firefighters increased 73%.
- Cost of purchasing the water for our homes and treatment of that CAP water has increased a blazing 310%.
- City Budget Adjustment is needed-- just like your home budget needs have increased in 18 years.

CONTINUE our city services, recreational programs, library amenities, and more by approving this request to increase the Permanent Base Adjustment and still keep Scottsdale among the lowest per capita cities in the valley.

NO! This is not a property tax or sales tax.

<https://coalitionofgreaterScottsdale.org/> all-volunteers' 501(c)4

Submitted By:

Marilyn Atkinson

Board of Directors Member

Coalition of Greater Scottsdale

Scottsdale, AZ

Sonnie Kirtley

Board of Directors Member

Coalition of Greater Scottsdale

Scottsdale, AZ

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City Clerk's Office – Election Information

3939 N. Drinkwater Blvd., Scottsdale, AZ 85251

Email cityclerk@scottsdaleaz.gov / Call 480-312-2412 / Visit [Scottsdale.Vote](https://www.scottsdale.vote)

ARGUMENT IN SUPPORT OF PROPOSITION 491

“Vote YES-YES Scottsdale” and support compromise to keep Scottsdale amazing.

As a Scottsdale resident, I support the success of the “To Protect and To Preserve Scottsdale” and “Permanent Base Adjustment” ballot measures. These two proposals are critical to maintain an exceptional quality of life for residents and a wonderful experience for visitors.

I have not taken this position lightly and respect friends and colleagues who raise questions: Can't we let a *temporary* tax expire for once? Can we trust in the city's transparency and efficiency? What about Items, which stretch the 'Protect and Preserve' idea, remaining in place? Other items I deeply care about - funding public art conservation and small cultural organizations - have not been included.

Scottsdale remains successful and holds a significant fund balance. The permanent base adjustment does not issue a blank check, but rather authorizes deployment of budgeted funds. After almost two decades, it is critical to enable city officials to use available funds to maintain and improve Scottsdale.

The “Protect and Preserve” tax measure does not accomplish everything I'd like to see. But in its compromise, it provides for the continued improvement of public & event spaces, parks & rec, and our treasured McDowell Sonoran Preserve.

I believe that we rely on a system of checks and balances between elected leadership and city staff. With this ballot measure, city leadership will remain accountable for all expenditures and our taxes remain among the lowest in the Valley. Scottsdale is beautiful and holds a strong cultural identity. We are thriving but it is this very success and the growth it brings that requires careful calibration.

Moments like these are not about “what's best for me”, but “what's best for Scottsdale”. I believe “Vote YES-YES Scottsdale” is a big step in the right direction.

Submitted By:
Dr. Gerd Wuestemann
President & CEO
Scottsdale Arts
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 491

Vote YES On “The Permanent Base Adjustment”

Since 1962, when the one-story City Hospital of Scottsdale opened on Osborn Road, HonorHealth has grown to meet the needs of our community and expand access to care. As the city's largest healthcare provider and employer, HonorHealth urges you to vote YES on “The Permanent Base Adjustment” to ensure the City can continue providing essential services.

The state of Arizona imposes an expenditure limitation on all Arizona cities and towns. Voter approval

is required to raise this expenditure limit for Scottsdale to maintain existing and planned city services and programs. "The Permanent Base Adjustment" would allow the City to fund services like public safety essentials for our firefighters, who act as the primary responder in any emergency situation and provide direct patient care until the individual is transferred into our emergency room.

The City of Scottsdale is known for high quality community services and programs but has not increased its expenditure limit since 2006. Voting YES on "The Permanent Base Adjustment" will ensure that the City can recognize cost increases over the last two decades while only continuing to spend the existing revenues it collects.

Submitted By:
Todd LaPorte
CEO
HonorHealth
Scottsdale, AZ

Michelle Pabis
Vice President, Government & Community Affairs
HonorHealth
Phoenix, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 491

Please vote YES and YES for our parks, quality of life, economy, and western heritage

Scottsdale's budget rules lack the horsepower to keep our economy strong and our quality of life vibrant. That's why I am asking you to vote yes on The Permanent Base Adjustment. It increases Scottsdale's 20-year-old spending limits imposed on the city by the state. It won't increase taxes or override the budget. It just gives Scottsdale more freedom and local control to improve Scottsdale's quality of life and economy.

I am also asking you to vote yes on the To Protect and To Preserve ballot measure. It funds a long list of improvements while lowering and extending an expiring sales tax.

The measure would fund improvements to parks at the Indian Bend Wash as well as citywide parks. Resources would be used for police rangers at local parks and the McDowell Sonoran Preserve. WestWorld would get much needed infrastructure including resources for flood control.

As CEO of the Arizona Quarter Horse Association, I can attest that while WestWorld is a signature equestrian facility, it is much more.

WestWorld plays a huge role in Scottsdale's economy. According to a 2019 study from ASU's Seidman Research Institute, the total economic impact of Westworld's operations and events for the City of Scottsdale economy was more than \$111 million.

The study shows WestWorld is responsible for nearly 1,900 jobs and \$3.9 million in transaction privilege tax and bed tax revenues because of its 12-month calendar of events, direct operations, and State Shared Revenue allocations. A new study due for release this year will show improvement to these already impressive figures.

From Barrett-Jackson to the Scottsdale Arabian Horse Show, and much more, WestWorld adds significant horsepower to our local economy.

Please vote YES on both of these measures.

Submitted By:

Doug Huls
CEO

Arizona Quarter Horse Association
Skull Valley, AZ

Fred Fisher
President

Arizona Quarter Horse Association
Phoenix, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 491

Please Vote YES And YES for Props 490 and 491 To Keep Scottsdale Safe and Successful

The Scottsdale Area Chamber of Commerce asks that you vote YES on Prop 491, the “Permanent Base Adjustment”.

Scottsdale is blessed with a vibrant economy, but state-imposed spending limits that are nearly two decades old are keeping Scottsdale from reaping the rewards of that economy.

That is why we support Prop 491.

It doesn't raise taxes or override the budget. Prop 491 just gives our local elected leaders the financial freedom to spend the money Scottsdale already has. That money is needed to make sure our firefighters and police officers have the resources to keep us safe. It allows the city to fund amenities and essential services our residents need and deserve.

The Chamber also asks that you vote YES on Prop 490, the “To Protect and To Preserve” ballot measure. Prop 490 will replace and reduce an expiring sales tax that funds improvements to parks citywide, beginning in the Indian Bend Wash, and protects the McDowell Sonoran Preserve. Prop 490 also provides needed resources for our first responders.

Please join us in voting YES-YES on Props 490 and 491.

Submitted By:

Eric Luoma
Vice Chair

Scottsdale Area Chamber of Commerce
Scottsdale, AZ

Mark Stanton
Secretary

Scottsdale Area Chamber of Commerce
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 491

Let's Keep the Good Work Going!

Scottsdale is special because it's citizens have had vision and a willingness to invest in their community.

Imagine a giant concrete ditch splitting Scottsdale in half instead of the beautiful Indian Bend Wash Greenbelt filled with endless outdoor opportunities. Imagine another city up north filled with thousands of people instead of our precious natural treasure, the McDowell Sonoran Preserve.

Instead we have two of Scottsdale's signature crown jewels. These happened because some residents had the guts to try for impossible dreams and their fellow citizens voted to fund them.

Now is the time for Scottsdale voters to keep this good work going.

Prop 491 will remove twenty year old state imposed constraints on Scottsdale's budget and allow us to spend the money we have on programs and services we want. It is not a tax increase or a budget override.

This proposition, along with Prop 490 which replaces an expiring sales tax with a lower one to fund investments in our parks, our Preserve and public safety, are the fiscally responsible way to keep investing in our community and everything that makes it the place we love to live.

Please join me in doing what's best for our City. Vote YES-YES on Props 490 & 491. Let's keep Scottsdale special!

Submitted By:

Carla

Preserve Pioneer & Peaceful Valley Resident

Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 491

I am supporting the Permanent Base Adjustment initiative that increases Scottsdale's spending limit from \$634.6 to \$884.4 million. Wow! Your first reaction might be that this is a lot of money. Where and why do we need it? This will permit the use of City funds to maintain existing and planned City services and programs. It's important to note that Scottsdale has not asked for an increase in this state-imposed spending limit for 18 years.

Our police and fire departments are first class, and they need additional funding to both maintain and continue to improve our services. If this proposition does not pass, some of their necessary funding will be cut.

I recently attended the Citizens Police Academy, and I had no idea the vast expertise that our Scottsdale Police provide for us. For over ten weeks, we studied and learned about forensics, therapy dogs, drunk driving, speed enforcement, our swat team, and numerous other departments that I had previously taken for granted or didn't even know existed. Our Fire Department needs support to build our own training facility. We currently send our officers to another city, and pay that city, to train our fire fighters.

These groups keep us safe, and we need to support them.

I am proudly supporting this Adjustment, and I hope you will also.

Submitted By:
Michal Ann Joyner
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 491

Please join us in funding the services Scottsdale residents value - Vote YES on Prop 491

Residents in DC Ranch, like residents throughout Scottsdale, appreciate the high quality of life and world-class amenities Scottsdale provides. Prop 491 The Expenditure Limit, sometimes referred to as a Permanent Base Adjustment, does not increase taxes or allow the city to spend more than it brings in.

The state legislature sets the limit for how much a city can spend annually. Scottsdale's is much lower per capita than Phoenix and most other valley cities. Any change must be approved by voters. Scottsdale has not asked voters for an increase in 18 years.

Prop 491 gives Scottsdale the ability to spend revenue the city has generated to provide and maintain amenities and services residents value and expect. It allows the city budget to keep pace with inflation without increasing taxes, making support of Prop 491 a good decision whether you live in DC Ranch or elsewhere in Scottsdale.

Please vote YES on Proposition 491.

Submitted By:
Ethan Knowlden
President
DC Ranch Community Council
Scottsdale, AZ

Dinesh Kakwani
Secretary & Treasurer
DC Ranch Community Council
Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 491

Vote YES YES for a Special, Safer Scottsdale

Scottsdale has public safety needs that are not keeping pace with inflation. Its residents deserve the highest quality parks and open spaces and the resources to keep them safe. That's why the Scottsdale Fire Fighters Association supports To Protect and To Preserve and the Permanent Base Adjustment. To Protect and To Preserve will replace and reduce an expiring sales tax to fund improvements to the parks at the Indian Bend Wash parks first, then additional citywide parks as they age. It will fund ongoing care for the McDowell Sonoran Preserve, more police rangers for parks, and more Fire Department resources to reduce fire loads and increase public safety.

The Preserve and the Indian Bend Wash make Scottsdale a very special place to live. Let's keep them special.

The Permanent Base Adjustment allows Scottsdale to increase 20-year-old spending limits that currently prevent the city from spending the money it has to deliver the services its residents want. It's not a budget override or a tax increase. It's just common sense.

As representatives of the Scottsdale Fire Fighters Association, we can't think of a better way to increase our quality of life while decreasing our sales tax.

We hope you agree and will vote YES on both of these measures.

Submitted By:

Sasha Weller

President

Scottsdale Fire Fighters Association

Scottsdale, AZ

Bradley Clawson

Vice President

Scottsdale Fire Fighters Association

Scottsdale, AZ

ARGUMENT IN SUPPORT OF PROPOSITION 491

I strongly support the passage of Proposition 491, which would allow Scottsdale to increase its expenditure limitation.

The state legislature has set an expenditure limitation on cities, which limits the amount which the City can spend. But the citizens can change the limitation in a municipal election. Many of our neighboring cities have regularly increased their limitation, but Scottsdale has not increased its limitation since 2016. And our limitation per capita is one of the lowest in the Valley.

An increase in the limitation is necessary to provide critical services, particularly for fire and police. For example, the police were able to stop the recent string of dinnertime burglaries using advanced technology. If we do not pass the expenditure limitation, the police could be hamstrung in adopting new technologies. The same is true for the fire department and its plans to provide ambulance service.

Also, the City is incurring increasing costs in providing water for our citizens.

The increase in the expenditure limitation is not a tax increase. It simply allows Scottsdale to spend the money it already has. And it does not change the requirement to pass a balanced budget.

If Proposition 491 is not passed, the services provided in future budgets could be limited to fit under the limitation. This could have a serious effect on police, fire, waste, and water operations.

I urge you to vote to approve Proposition 491.

Submitted By:

Tom Durham

Scottsdale, AZ

ARGUMENT OPPOSING PROPOSITION 491

The following "opposing" argument was reproduced exactly as submitted and was not edited for spelling, grammar, or punctuation. This argument represents the opinion of the author and has not been checked for accuracy of content.

ARGUMENT IN OPPOSITION TO PROPOSITION 491

Fellow Scottsdale citizens,

Before voting on Proposition 491, consider:

In the ten years ended FY2020-21, Scottsdale's *Arizona State Expenditure Limitation* ["Limit"] increased 34% for inflation and population. Scottsdale's expenditures also increased, but well below the "Limit" every year. Over the next three years, the "Limit" increased another 12%, but Scottsdale's expenditures increased 37% – *three times as fast*. Expenditures are now approaching the "Limit".

When this happens Scottsdale must:

1. Identify ways to reduce expenditures (with productivity improvements, headcount reductions, etc.), or
2. Identify services to reduce or eliminate, or
3. Ask voters to authorize an increased "Limit".

Proposition 491 opts for #3, warning voters the "Limit" must be increased \$22 million "**...IN ORDER TO MAINTAIN EXISTING AND PLANNED CITY SERVICES AND PROGRAMS.**"

Do you believe the City has been open and transparent in explaining a \$22 million increase will actually increase the current spending "Limit" from \$635 million to \$885 million – **a \$250 million increase of 39.4%!**

Vote **NO** if you believe the City has not been open and transparent.

Has the City satisfactorily explained what services and programs might be cut if you do not authorize another \$250 million of "spending authority"?

Vote **NO** if you believe the City has not justified a requested 39.4% increase.

Do you believe the City has considered all other options before asking voters to authorize an increase in the "Limit"?

Vote **NO** if you believe the City did not consider any options to reduce spending or programs.

Do you believe the City has been transparent justifying why expenditures over the past three years have increased three times as fast as the "Limit"?

Vote **NO** if you believe the City has not justified double-digit expenditure increases in spending in recent years.

I have served you as City Treasurer and Councilman and I'm voting **NO** to Proposition 491.

Submitted By:
David N. Smith
Scottsdale, AZ

CANDIDATE FOR MAYOR



Name: David "Dave" Ortega
Age: 70
Education: College Of Architecture University of Arizona;
Scottsdale Leadership Alum
Occupation: Scottsdale Architect
Website: electDaveOrtegaMayor.com
Email: Dave@electDaveOrtegaMayor.com

Together We Keep Scottsdale Safe and Exceptional!

Scottsdale shaped me as an involved parent, successful businessman, Little League coach and church and community volunteer. As mayor, architect, independent leader, and 45-year resident I am proud of my record in contrast to my opponent.

My opponent is a zoning attorney who upzoned Spring Creek Ranch adding 2000 rentals on 284 pristine acres near Sedona, see KeepSedonaBeautiful.org. In Scottsdale, she upzoned 6274 apartments, triggering more than 23,689 apartments, **BEFORE** I took office in 2021. She refused to sign the petitions to stop SouthBridge2 in Old Town and to stop the Discovery Center in the Preserve. Today my opponent puts our Preserve and water at risk.

My positive record is clear:

- Increased funding each year for Scottsdale Police and Fire Departments to protect our neighborhoods, visitors and business districts.
- Halted the reckless depletion of Scottsdale water trucked thru our neighborhoods, sapping vital resources to subsidize dry-lot "wildcat" subdivisions in the county.
- Fight Short-term Rentals at the Legislature and led council to adopt and enforce the toughest ordinances to demand compliance, shut down party houses and restore peace.
- Support small businesses, especially in Old Town, respecting our Western heritage and slashed density and height gifted to speculators by the previous councils.
- Champion community vision of economic vitality, infrastructure, arts & culture, outdoor recreation, and community wellness.
- Strongly support the Protect & Preserve measure to renew 48 city parks, protect the Preserve and fund police, firefighters and rangers at each site.
- Uses architect expertise, despite inflation, to complete projects, which were grossly underestimated **BEFORE** I took office.

I interact with federal and state officials to secure our water. I care deeply about details --noise, lighting, safety, and traffic in neighborhoods. **It is truly an honor to serve Scottsdale. I humbly ask for your VOTE.**

CANDIDATE FOR MAYOR



Name: Lisa Borowsky
Age: 58
Education: St. John's University, School of Law, J.D.
Arizona State University, B.S.
Occupation: Business, Litigation and Homeowners Attorney
Website: lisaformayor.org
Email: lisa@lisaformayor.org

IT'S TIME FOR CHANGE!

It's time for City Hall to start working for Scottsdale residents again.

It's time to stop Mayor Ortega from approving thousands more mediocre, high-density apartments, which only congest our streets.

It's time to stop the expansion of his "homeless hotels" program and put an end to his "road diets", eliminating car lanes in favor of bicycles.

It's time that we get our fair share of our transportation taxes and stop being a donor city, subsidizing the rest of the Valley; we should be using those dollars here.

It's time for the truth about taxes. Ortega claims he lowered your property taxes, when he has raised them by 9%, and now he's pushing for a new sales tax hike because he's failed to adequately fund police and fire services.

It's time to reestablish the Budget Commission so we can do a deep dive into the budget *before* asking residents for more tax money. I am certain we can find 15% of waste in the budget that can be redirected for essential services and amenities, thereby eliminating the need for increasing taxes.

It's time for citizen voices to be respected at City Hall again. Since becoming Mayor, Ortega has silenced citizens and refused to listen to their concerns and input.

It's time to get back to what made Scottsdale great by prioritizing citizen involvement, respecting our neighborhoods and protecting our quality of life.

WE CAN DO BETTER!

I've spent my career as a lawyer dedicated to aggressively representing homeowners in court against builders who didn't live up to their promises. As your Mayor, I will tenaciously protect our quality of life and bring a resident-first approach to City Hall.

Let's make City Hall work for us. Vote for me on November 5th. Together, **let's PROTECT OUR FUTURE!**

CANDIDATE FOR COUNCIL



Name: Tammy Caputi
Age: 55
Education: BA, Wellesley College, Wellesley, MA;
MBA, Simmons University, Boston, MA;
Fellow, Flinn Brown Arizona Center for Civic Leadership
Occupation: President, Yale Electric West, Inc.;
Councilwoman, City of Scottsdale
Website: www.tammycaputi.com
Email: tammy@tammycaputi.com

I've had the honor and privilege of serving as your City Councilwoman for 4 years. I humbly ask for your support in continuing the great work we've done. I will ensure Scottsdale remains the Gold Standard of the Valley and is even better for our kids than it's been for me – a 25-year resident, business owner, mother of 3, and outdoor enthusiast.

Along with my council colleagues, I've increased high paying jobs by 10%, increased our rainy-day reserve, fully funded public safety, and brought Tourism back to pre-pandemic levels. I helped pass a voter-approved 10-year General Plan. I've protected our neighborhoods with ordinances for controlling STRs, protected our most vulnerable residents, and helped reduce crime rates to the lowest in the Valley. I've improved downtown parking, traffic safety and bulked up our streets with many new lane miles. In my time on council, only 1 handful of the highest quality development projects have been approved, all with meaningful community benefits like workforce housing for teachers and first responders. I've stood up from Day 1 for our kids' education; I founded our education subcommittee and wrote an education element into the General Plan. All our residents deserve the best possible Scottsdale.

Scottsdale has a winning formula: our vibrant economy keeps our property values and amenities high and our property taxes low. Our city is 40% open space: one third of our land is protected in perpetuity. We must carefully balance open space with the economic vitality that pays for our unique Preserve and world-class services. It's how we maintain a successful, balanced community for ourselves and future generations.

Scottsdale will be facing many new challenges. I will keep us moving forward in a positive direction. Successful cities do not stagnate; we can't sit still if we want to maintain our excellence.

CANDIDATE FOR COUNCIL



Name: Maryann McAllen
Age: 60
Education: Bachelor of Arts, Arizona State University
Occupation: Small Business Owner
Website: MaryannMcAllenforScottsdale.com
Email: McAllenforScottsdale@gmail.com

Scottsdale is a world class city, people from all over the world come here to visit, for me Scottsdale is home. I love Scottsdale and I want to serve the community where I grew up. My husband and I were both raised in South Scottsdale and that is where we raised our four children.

As a City of Scottsdale employee, I designed and operated the Via Linda Senior Center and have firsthand knowledge of how the city operates. As a 60-year resident, I served as past Chair of the Parks and Recreation Commission, as a member of the Paths and Trails Sub-Committee, lead non-profit Boards, SUSD Bond Oversight Committee, and volunteered with many community organizations.

I have spent decades working as a community leader. As a small business owner, I want to make sure our city operates as effectively as possible, as well as maintaining its vibrancy and charm.

As a City Councilwoman I will work to:

- **Advocate for our residents and families.**
- **Protect our Neighborhoods.**
- **Support Public Safety and First Responders.**
- **Preserve our open spaces, keep our parks beautiful and clean.**
- **Attract and retain companies that help to sustain our workforce and tax base.**
- **Invite tourism that supports our city and its character.**
- **Ensuring responsible use of our tax dollars, keeping our budget in check.**
- **Planning for the future, long-term growth, and its impact on our city.**
- **Providing essential services for our most vulnerable populations.**
- **Actively protecting our Natural resources so that we have water for the future.**

Thank you for your Vote, and for the opportunity to serve you the citizens of Scottsdale. Keeping Scottsdale, the safe and beautiful community we call home is my top priority.

Vote for Maryann McAllen, your hometown advocate on November 5th, 2024

CANDIDATE FOR COUNCIL



Name: Adam Kwasman
Age: 41
Education: J.D. - Arizona State University's Sandra Day O'Connor College of Law
M.A. in Economics from George Mason University
B.A. - Tulane University (*Cum Laude*)
Occupation: Attorney and President of Kwasman Law
Website: AdamKwasman.com
Email: Adam@AdamKwasman.com

Who I am:

I'm **ADAM KWASMAN**. I'm a Scottsdale attorney, businessman, and most importantly, a proud husband and father of four young children. I am a commonsense Republican, who will promote responsible solutions to secure Scottsdale's future.

Why I'm running:

I'm an Arizona native, and a decade ago, my wife and I, like so many of you, made the conscious choice to make Scottsdale our home. We decided to move here because we wanted to raise our family in a safe, vibrant city that valued residents.

Right now, Scottsdale's special character is under threat. It is evident that Scottsdale is simply not the same city that it was just a few years ago. Homelessness has run rampant, irresponsible financial decisions threaten our business-friendly reputation, and reckless overdevelopment is turning Scottsdale from a city of family-focused neighborhoods into a less-safe, traffic-snarled eyesore. Council Members are seemingly more interested in housing illegals in our neighborhoods than they are ensuring that we are safe, secure, and prosperous.

As residents, we feel the effects of these failures every day. To protect and preserve Scottsdale's future, we all must join together and refocus on residents.

What I Believe:

I'm interested in problem-solving, not platitudes. As your Councilman, I will:

- **Ensure that public safety is our top priority**
- **Reduce homelessness and reinforce vagrancy laws**
- **Prevent housing of those here illegally**
- **Restore fiscal responsibility and fight against tax increases**
- **Stop reckless overdevelopment**
- **PUT RESIDENTS AND FAMILIES FIRST**

I'm endorsed by many prominent Republicans and Democrats, because of my commonsense, solutions-based vision for Scottsdale. Learn more at: <https://www.adamkwasman.com/endorsements>

While I'm the **only** Republican running for Council, I'm fighting for **ALL** residents, whether Republican, Independent, or Democrat, to feel safe, prosperous, and joyful in our incredible community.

VOTE ADAM KWASMAN FOR CITY COUNCIL!

CANDIDATE FOR COUNCIL



Name: Tom Durham

Age: 69

Education: Cornell College, Phi Beta Kappa in history and philosophy, *magna cum laude*;

J. D., New York University Law School, Research Editor of Review of Law and Social Change

Occupation: Current City Council member;

Retired partner in Mayer Brown LLP, an international law firm

Website: tomdurham2024.com

Email: thomascdurham@gmail.com

I'm proud of the current City Council's accomplishments. We've passed a new General Plan, increased pay for police and fire personnel, kept taxes low and services high, addressed short-term rentals, and created a task force for the long-term security of the McDowell Sonoran Preserve and our parks. We have also strengthened requirements for development, including lowering building heights in Old Town.

City Council elections should be non-partisan, but Adam Kwasman has claimed he was the "most conservative member of the Arizona legislature." Adam first came to public attention when he accosted a school bus filled with young YMCA campers in the mistaken belief they were migrants.

<https://www.youtube.com/watch?v=oqc6VBIFH-g>

What does Adam's brand of conservatism mean for Scottsdale? It means slashing services in the name of "fiscal conservatism." Adam opposes funding for our parks and Preserve, claiming they can be maintained through the General Fund. But most of the General Fund is already devoted to police and fire services. Where will Adam find the funds for parks and the Preserve without cutting fire and police services? He's not saying. As the Arizona Progress & Gazette stated, "we'll figure it out" is not a solution." Adam claims to be "family" friendly but letting our parks decay to lower taxes is not good for families. That's especially true since Scottsdale already has one of the lowest tax burdens in the Valley.

And Council member Graham voted against raises for police and fire personnel. Adam will undoubtedly join him.

I am focused on measures that will work for everyone in Scottsdale, regardless of partisan ideology. That means fully funding Scottsdale's excellent services, while continuing to keep taxes low.

I have been endorsed by Council member Solange Whitehead, along with the Police Officers of Scottsdale Association and the Scottsdale Firefighters Association.

NOTES

NOTES

CITY OF SCOTTSDALE
CITY CLERK DEPARTMENT
3939 N. Drinkwater Blvd.
Scottsdale, Arizona 85251



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MATERIALES OFICIALES ELECTORALES - SOLAMENTE UN FOLLETO SE HA ENVIADO A CADA DOMICILIO EN EL CUAL RESIDE UN VOTANTE REGISTRADO. FAVOR DE UTILIZARLO PARA TODOS LOS VOTANTES REGISTRADOS EN SU DOMICILIO.