

Neighborhood Watch

Creative Ways to Increase Attendance

- Go door to door introducing yourself and your passion for setting up the Neighborhood Watch program and write down names and telephone numbers for a follow up phone call before the scheduled meeting.
- Be sure to always call the “potential attendees” a few days prior to the meeting to ensure their participation.
- Food is the #1 attraction for people to attend.
- Send out and/or post flyers in addition to word of mouth.
- Contact local TV/Radio stations to use your meeting or block party for a live remote for weather.
- Have raffles and door prizes; solicit donations from stores in your neighborhood.
- Have a local celebrity (the Mayor, council person, sports person and etc.) make an appearance at your NW meeting.
- Get subject specialists from the Police Department or some other city/county/state subject specialist.
- Discuss topics of interest with the neighbors at your meetings.
- Ask neighbors what has happened to them in the past year. Go to the library or check on-line at www.scottsdalepd.com to get crime stats for your neighborhood.
- Use an agenda for each meeting and limit to 1 hour or 1 and 1/2 hours.
- Involve co-captains by letting them run some of the meetings.
- Rotate your Captains so no one burns out.
- Develop and use a newsletter to communicate.