

Where we've been and where we're going

Fifty years ago, Scottsdale celebrated the opening of City Hall. Completing a project of that scale required cooperation between a renowned architect, residents and city staff. Thousands celebrated its grand opening, an opportunity that will be recreated this fall with 'Scottsdale Celebrate '68.'

Like constructing a building, operating a city is a collaborative effort. Voters elect a mayor and six council members to govern. Nearly 2,700 employees and more than 5,100 volunteers serve our nearly 250,000 residents.

As residents, your tax dollars support city services. Read this annual report to learn how. Please contact the City Manager's Office if you have comments or suggestions on how we can improve this report: 480-312-2800 | citymanager@ScottsdaleAZ.gov



Value Scottsdale's Unique Lifestyle and Character



Highlighted Accomplishments

- ▶ The city launched a rebranding effort to focus attention on Old Town Scottsdale and its unique character.

Looking Forward

- ▶ Scottsdale Arts, with additional financial support from the city, will continue to grow Canal Convergence, a destination event that brings increasing amounts of people and attention to Scottsdale.

WestWorld hosted **280 days**
of special events



More than 9,000 people
dug into the 42nd
Mighty Mud Mania



Get Involved

Looking for a way to
contribute your skills?
Volunteer as an Old
Town Ambassador.

 **Learn more at ScottsdaleAZ.gov, search "about"**



Seek Sustainability

Highlighted Accomplishments

- ▶ Residents diverted 28 percent of household waste to recycling, rather than shipping it to the landfill.
- ▶ The city recycled 8.3 million gallons of wastewater per day, treating it to a high standard and delivering it to turf irrigation at 24 golf courses, a service paid for by users of the recycled system.
- ▶ The city recharged 4.8 million gallons per day of ultra-pure, advanced-treated recycled water back into our local aquifer, replenishing our groundwater.

Looking Forward

- ▶ Scottsdale's solid waste team will continue to work with residents to increase the residential recycling rate to 30 percent by 2020.



Mechanized residential trash collection with standardized containers was **invented in 1969 by Scottsdale city staff.**

The average Scottsdale household **pays less** for monthly water, wastewater, trash and recycling pickup than residents in most other Valley cities.



\$66
Gilbert



\$79
Scottsdale



\$87
Average



\$123
Mesa

Actual bills may vary based on actual usage and size of property.

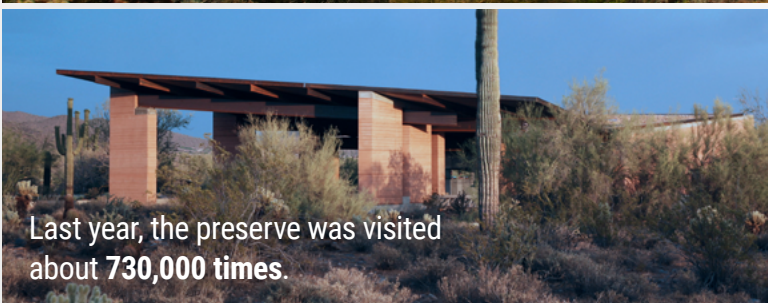
Source: City of Tempe



Preserve Meaningful Open Space



At nearly 48 square miles, Scottsdale's **McDowell Sonoran Preserve** is larger than San Francisco, covering one-third of Scottsdale's land area.



Last year, the preserve was visited about **730,000 times.**

Photos: McDowell Sonoran Conservancy/Michael Burns, Chris Brown

Highlighted Accomplishments

- ▶ New trailheads at Granite Mountain and Fraesfield will improve access into the northern reaches of Scottsdale's McDowell Sonoran Preserve.

Looking Forward

- ▶ Community Services will begin a new master plan for Vista del Camino Park and the adjacent Indian Bend Wash to improve park amenities, open spaces and functionality of this key storm water conveyance system.



Get Involved

Protect the beauty of the Sonoran Desert by volunteering at Pinnacle Peak Park.



Advance Transportation

Highlighted Accomplishments

- ▶ The city completed the Mustang Transit Center, which improved access to Mustang Library and HonorHealth Shea Medical Center, added connections to regional transit lines with additional capacity for future routes and provided better access for bicyclists and pedestrians using the Camelback Walk.
- ▶ Thanks to voter-approved bond financing, the city is well over halfway to resurfacing 20 streets, which will improve driving conditions and lower maintenance costs. By summer of 2019, over 194 lane miles will have been replaced—54 more than the original estimate.
- ▶ The city added bicycle lanes on Chaparral Road and bicycle signal detection at 16 intersections.

Looking Forward

- ▶ Trolley routes to change this fall will reduce travel times and expand service, including free 20-minute service frequency to neighborhoods from Roosevelt and Raintree.



More than 2 million people used public transit in Scottsdale last year on both Valley Metro buses and the **Scottsdale Trolley**.



You can explore Scottsdale's public art through **Cycle The Arts ride**, held each spring.



Enhance Neighborhoods



4:46 minutes for average fire response time



4:57 minutes for average police response time



1,282 number of families with children under five served at Paiute Neighborhood Center



447 volunteers with Vista del Camino and Paiute Neighborhood Center



1.1 million visitors to five library branches

Highlighted Accomplishments

- ▶ An all-inclusive playground was installed at Chaparral Park, serving both able-bodied children and those with disabilities.
- ▶ The city developed Scottsdale EZ, a single, mobile-optimized system to report issues that need to be fixed.
- ▶ Thanks to bond financing approved by voters in 2015, Fire Station 605 on Shea Boulevard was renovated to modern standards, and Fire Station 613 in Desert Foothills was built, replacing a “temporary” modular building that was used for more than 20 years.

Looking Forward

- ▶ The treatment systems at all four city aquatic centers will be modernized by the end of 2018. The advanced systems will improve water quality and swimming conditions while eliminating the need to store and handle large amounts of chemicals, making things safer for the public and staff.



Support Economic Vitality

Highlighted Accomplishments

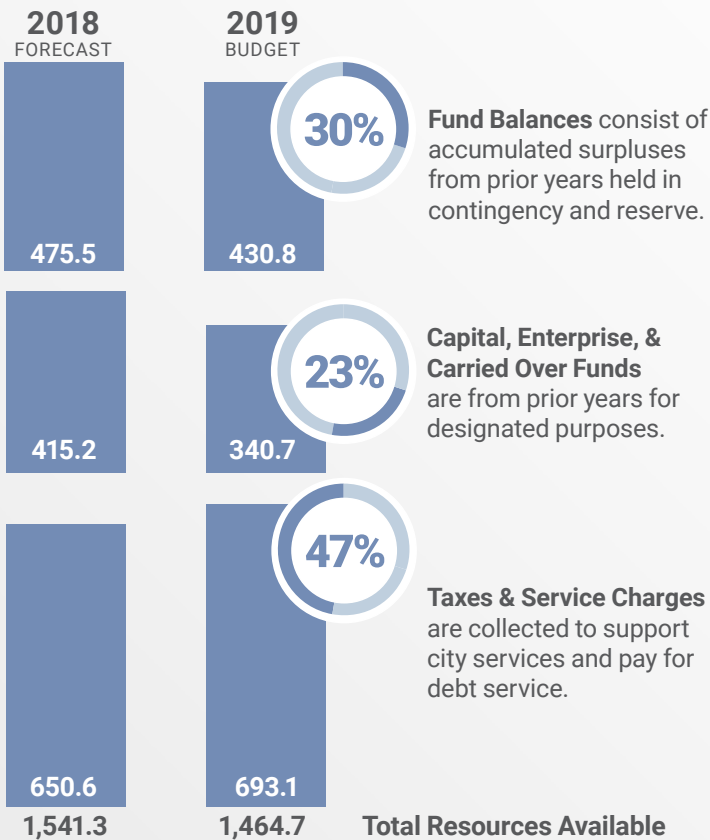
- ▶ Scottsdale Economic Development attracted new companies and helped others expand, resulting in 1,183 new jobs with an average wage of more than \$67,000.
- ▶ The city completed building two 30,000 square foot hangars at Scottsdale Airport, part of the \$27 million Terminal Area Redevelopment Project, which will include a new Aviation Business Center.
- ▶ The Scottsdale Job Board was launched, helping companies advertise open positions and workers find jobs. So far, more than 30 companies have posted around 300 openings.
- ▶ Scottsdale is required by law to adopt a budget each year and cannot spend more than that total amount. This includes all city funds for the fiscal year ending June 30. These numbers are as adopted by the City Council in June 2018. The city's financial statements are audited annually by an independent auditor. The most recent audit for 2017 received a clean opinion.



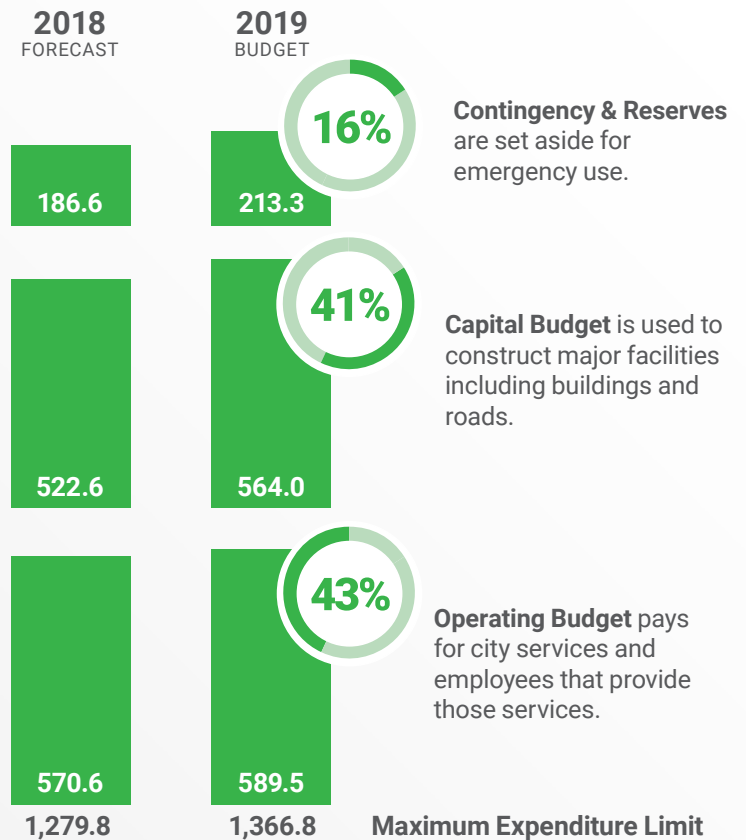
Looking Forward

- ▶ Proposed Museum Square and Southbridge expansions could, if approved, bring more than \$700 million in new mixed-use development to Old Town Scottsdale.

Resources (in millions of dollars)



Expenses (in millions of dollars)

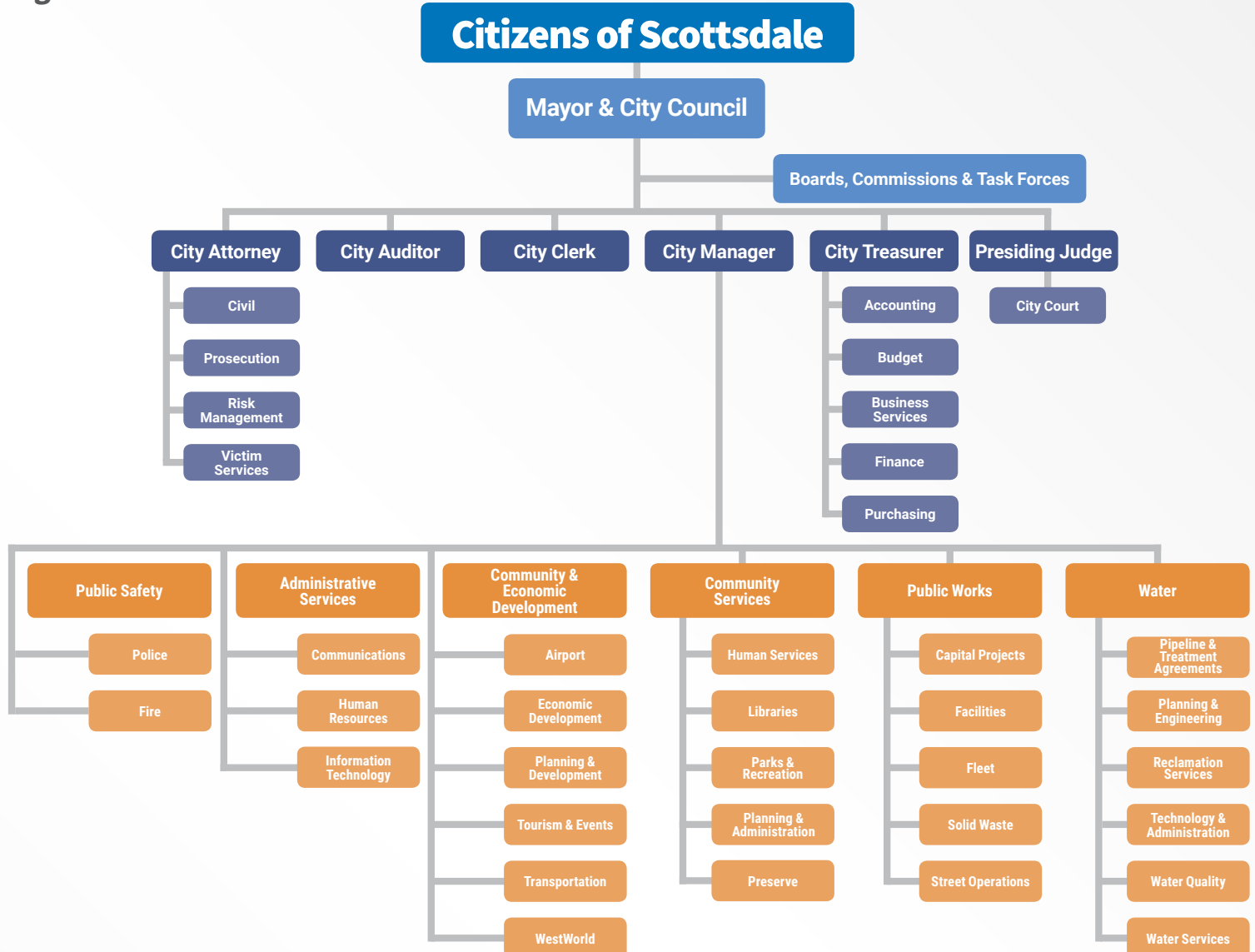


An Introduction to Our Leadership

The City Council is the governing body for Scottsdale. The council consists of the mayor and six council members who are elected to represent the city at large and serve overlapping, four-year terms. These seven citizens oversee city government and set policy, approve programs, appropriate funds, enact laws, select charter officers, and appoint residents to serve on advisory bodies. The mayor is the chair of the Scottsdale City Council and presides over its meetings, which are typically held on Tuesdays in the City Hall Kiva Forum located at 3939 North Drinkwater Boulevard in Old Town Scottsdale.

The City Council hires six officers to advise them on policy issues and run day-to-day operations. They are collectively known as the charter officers, because their positions are spelled out in the City Charter, a voter-approved document which describes the organization and authority of city government in Scottsdale. These positions are the city attorney, city auditor, city clerk, city manager, city treasurer and presiding city judge.

Organization Chart



 **Learn more at ScottsdaleAZ.gov, search "about"**

Scottsdale City Council



Mayor W. J. "Jim" Lane

W. J. "Jim" Lane served for four years on the Scottsdale City Council beginning in June 2004, and began his third term as mayor in January 2017. Mayor Lane currently represents the city as a member of the Flinn Foundation Arizona Bioscience Roadmap Steering Committee. He is the current President of the Arizona Municipal Water Users Association, a member of the Governor's Arizona Workforce Committee, member of the Executive Committee of the League of Arizona Cities and Towns, and a Chairman of the Maricopa Association of Governments Economic Development Committee. He is a former Chairman of the MAG Regional Council and former President of the MAG Executive Board. He serves on the Scottsdale Leadership Advisory Board, Arizona Game and Fish Appointment Recommendation Board, he is a member of the Phoenix Committee on Foreign Relations and an honorary member of the Taliesin West Board of Stewards. He came to Scottsdale from New Jersey in 1973 to take a position with KPMG (Peat Marwick), an international Certified Public Accountant firm. He worked as an Arizona Certified Public Accountant for 20 years with five of those years in public accounting as a financial statement auditor. Mayor Lane has owned and operated businesses in construction, mining, computer technology, telecommunications, regional aviation and financial consulting. Mayor Lane is also a former adjunct professor of Business and Accounting at Scottsdale Community College. He holds a Bachelor of Science degree in Accounting from Saint Joseph's University in Philadelphia.

jlane@ScottsdaleAZ.gov • 480-312-2433



**Councilwoman
Suzanne Klapp**

Suzanne Klapp began her first term on the Scottsdale City Council in January 2009, and began her third term in January 2017. She has more than 40 years of management experience in manufacturing, distribution and retail operations. She began her career with Whirlpool Corp. where she worked for 14 years in a variety of

positions in marketing, communications, human resources, production and material control. Later, she owned a custom plastics manufacturing plant in Indiana. She moved to Scottsdale in 1998 and has since owned custom framing retail stores in Scottsdale and Phoenix. She is a member of the Valley Metro Regional Public Transportation Authority board and is a founder of the Scottsdale Gateway Alliance. She is a graduate of Valley Leadership and is on the Scottsdale Leadership Advisory Board. She serves as Chairman of the City Council's Audit Subcommittee. She holds a Bachelor of Arts degree in English and Journalism from the University of Evansville and Master of Business Administration from Southern Methodist University.

sklapp@ScottsdaleAZ.gov • 480-312-7402



**Councilmember
Virginia Korte**

Councilmember Virginia Korte began her second term on the Scottsdale City Council in January 2017. She has an extensive background in business and non-profit management as well as community service. In 1981 she joined her family business (Ray Korte Chevrolet) to work with and learn from her father where she served

in various roles until becoming general manager and dealer in 1991. After selling the dealership in 1998, Virginia was hired as a biology professor at Scottsdale Community College and became the first Executive Director of their Center for Native & Urban Wildlife, serving until 2002. In 1996, Virginia was named to the Board of Directors of the Scottsdale Area Chamber of Commerce, and in 2002, she was hired as President and CEO. Virginia left the Chamber in 2008 to take on another challenge where she served as President and Chief Executive Officer of Scottsdale Training and Rehabilitation Services (STARS) until 2014. Throughout her 30 plus years in Scottsdale, Virginia served on many nonprofit and community boards and is passionate about public education where she currently serves as a member of the board for Business United for Scottsdale Schools.

vkorte@ScottsdaleAZ.gov • 480-312-7456



**Councilwoman
Kathy Littlefield**

Kathy Littlefield began her first term on the Scottsdale City Council in January 2015. She has 25 years of financial and management experience. She co-founded (with her husband Bob Littlefield, who served three terms on the Scottsdale City Council from 2002 to 2015) and continues to manage a successful Scottsdale-

based computer company, NetXpert Systems, Inc. Her previous professional experience includes several years working in the Budget Office of the City of Plano, Texas. Councilwoman Littlefield was President of her Civitan Club (an organization that helps developmentally disabled and underprivileged children) and was chosen "Civitan of the Year" for her efforts during her term of office. Currently she is active in the Daughters of the American Revolution working to help veterans and their families. Councilwoman Littlefield is a Scottsdale native who attended Ingleside Elementary and Arcadia High. She graduated with distinction from Arizona State University in 1970 with a bachelor's degree in business education.

klittlefield@ScottsdaleAZ.gov • 480-312-7412



**Councilman
Guy Phillips**

Guy Phillips began his second term on the Scottsdale City Council in January 2017. Councilman Phillips was raised in Phoenix where he graduated from Camelback High School in 1977. He moved to Scottsdale in 1994. He attended Maricopa Community College and subsequently started the air conditioning

contracting business that he still owns and operates. He was a general contractor and homebuilder whose business was one of the first to implement Scottsdale's Green Building Program. He is a member of the Better Business Bureau, the Arizona Small Business Association, the North Scottsdale Chamber of Commerce, the Heritage Foundation, the National Rifle Association, and the Arizona Archaeological Society. Councilman Phillips has created many startup businesses with a patent pending and in his spare time he likes to restore vintage muscle cars. Scottsdale is where Guy Phillips met his wife Cora, and together they raised a family of five children who all attended Scottsdale public schools.

gphillips@ScottsdaleAZ.gov • 480-312-2374

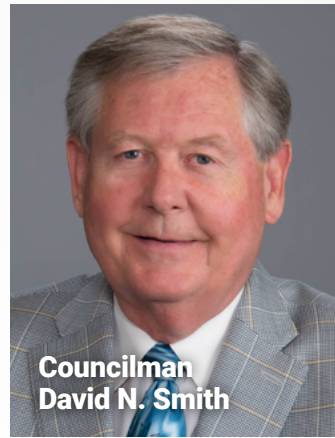


**Councilwoman
Linda Milhaven**

Linda Milhaven began serving on the Scottsdale City Council in January 2011 and was re-elected to a second term that began in January 2015. She has served in numerous volunteer capacities including Chair of the Board of Trustees of the Scottsdale Cultural Council, Chair of the Board of the Scottsdale Area Chamber of

Commerce and Chair of the Board of the Better Business Bureau. She was a member of Class VIII of Scottsdale Leadership and in 2009 earned their Frank B. Hodges Alumni Achievement Award. As part of her 30 year banking career, she was a community bank president in Scottsdale from 1993 to 2005. Councilwoman Milhaven graduated from Paradise Valley High School. She holds a Bachelor of Arts degree in Psychology from Wellesley College in Wellesley, Massachusetts, and a Masters in Business Administration from Columbia University in New York.

lmilhaven@ScottsdaleAZ.gov • 480-312-7454



**Councilman
David N. Smith**

David N. Smith began his first term on the Scottsdale City Council in January 2015. Councilman Smith has more than 40 years of senior financial management experience, mostly in the public service and not-for-profit sectors. He served as Scottsdale's City Treasurer and Chief Financial Officer from October 2009 until he

retired in July 2013. Prior to that, he served as vice chair of Scottsdale's Budget Review Commission. Before his service with the City of Scottsdale, Councilman Smith was the Chief Financial Officer for Amtrak from 2004 to 2007 and served as the Chief Financial Officer for the Tennessee Valley Authority, the nation's largest electric utility, from 1995 to 2003. He and his wife Diana owned and published the Scottsdale Airpark News from 1986 to 1997. Councilman Smith earned a bachelor's degree in business administration and accounting from Northwestern University and a master's degree in finance from Northwestern's Kellogg School of Management.

dsmith@ScottsdaleAZ.gov • 480-312-7423

Charter Officers



Jim Thompson
City Manager
jthompson@ScottsdaleAZ.gov
480-312-2800



Bruce Washburn
City Attorney
bwashburn@ScottsdaleAZ.gov
480-312-2659



Sharron Walker
City Auditor
swalker@ScottsdaleAZ.gov
480-312-7867



Carolyn Jagger
City Clerk
cjagger@ScottsdaleAZ.gov
480-312-2411



Jeff Nichols
City Treasurer
jenichols@ScottsdaleAZ.gov
480-312-2364



Joseph Olcavage
Presiding Judge
jolcavage@ScottsdaleAZ.gov
480-312-7604



Welcome to Scottsdale, Arizona

A world-class community

Located in the beautiful Sonoran Desert, Scottsdale is nestled between Paradise Valley and the McDowell Mountains. Scottsdale is a premier community known for a high quality of life with attractive residential, working and shopping areas. It is an internationally recognized visitor destination and a thriving location for business.

Scottsdale consistently ranks among the nation's best places to live, with top-rated schools, award winning parks, low crime and a vibrant economy. Old Town Scottsdale is home to many restaurants, retail shops, art galleries, and hotels. Scottsdale's McDowell Sonoran Preserve, in the city's northern reaches, is the largest municipally-owned park or preserve in the United States. There are recreational opportunities for everyone with many golf courses, tennis courts, parks, pools, bike paths and trails.

Scottsdale was founded by Army Chaplain Winfield Scott in 1888 but was not incorporated until 1951 when Scottsdale was a small community of 2,000 residents situated on about two square miles of land. Today, Scottsdale has nearly 250,000 residents spread across 185 square miles.





All Work and All Play Business

Scottsdale is one of the state's leading job centers with a diverse economy built on medical research, high-tech innovation, tourism and corporate headquarters. Scottsdale is home to nearly 18,000 businesses supplying more than 150,000 jobs. The high-tech innovation center SkySong in south Scottsdale is designed to help companies grow through a unique partnership with nearby Arizona State University. Scottsdale's downtown, Old Town Scottsdale, is an emerging center for high-tech businesses. Farther north, the Scottsdale Airpark is the city's largest employment area and the Scottsdale Cure Corridor is a partnership of premier health care providers and biomedical companies.

Tourism

With great weather, fantastic scenery and a calendar full of special events, Scottsdale is among the most popular tourist destinations in Arizona. About 9 million people visit Scottsdale annually. The city boasts many hotels and resorts, restaurants, and spas. That activity adds up to big business. The annual economic impact of Scottsdale visitors is estimated at several billion dollars. Annual tax revenue generated by visitors was estimated around \$41 million – representing about one in every five city tax dollars.

Special Events

Every January through March, Scottsdale captures the national spotlight with an eclectic mix of sport and cultural events that draw thousands of spectators and millions of television viewers. Scottsdale resorts annually host Fiesta Bowl teams and the city's downtown becomes the focal point for pep rallies and fan parties. The Barrett-Jackson Collector Car Auction headlines a week of local automotive attractions and becomes the star of more than 40 hours of live TV coverage. The Waste Management Phoenix Open unfolds at the TPC Scottsdale, featuring more national TV coverage and the largest, loudest galleries in golf. The Scottsdale Arabian Horse Show – among the largest horse shows in the nation – and Scottsdale's festive Parada del Sol Parade and Rodeo follow later. In March, Major League Baseball takes center stage. Old Town Scottsdale serves as the spring home of the San Francisco Giants and makes the city a headquarters for visiting fans and media from across the nation.



Scottsdale Top Attractions



1. Pinnacle Peak Park



2. Preserve Gateway



3. TPC Scottsdale



4. WestWorld



6. McCormick-Stillman Railroad Park



8. Scottsdale Fashion Square



10. Scottsdale Historical Museum



12. Scottsdale Stadium



Photos by: Bernard Gagnon, Ken Greshowak, Maureen Isree, Lou Parker, McDowell Sonoran Conservancy, Daniel Ortega, Bill Timmerman



5. Scottsdale Airport/Airpark



7. Indian Bend Wash Greenbelt



9. Old Town Scottsdale



11. Scottsdale's Museum of the West



13. SkySong



A special event commemorates a special year in Scottsdale

2018 marks the 50th anniversary of Scottsdale City Hall and Civic Center Library, and to commemorate our iconic civic home, the city is hosting **Scottsdale Celebrate '68**, a modern day take on the community celebration held when the building opened in 1968.

Mark your calendars for **Saturday, October 13** and find details at ScottsdaleAZ.gov, search **"Celebrate '68."**



A civic center of art and culture

Scottsdale's innovative and longstanding public art program makes the city a special place, contributing to the community's creative, cultural and economic vitality. The program is one of several managed by Scottsdale Arts, the non-profit agency focused on art and culture in Scottsdale. These public art pieces showcase City Hall as we celebrate its 50th anniversary in our World-Class Community.



Fountain of Youth, 1968

By Bennie Gonzales

Location: Civic Center Mall



Kiva Skylights, 1968

By Glidden Parker

Location: City Hall



Windbells, 1968

By Paolo Soleri

Location: City Hall



Mother and Child, 1969

By John Waddell

Location: Civic Center Mall



Woman and Fish, 1968

By Abbot Pattison

Location: Civic Center Mall



Don Quixote, 1968

By Dale Wright

Location: Civic Center Mall

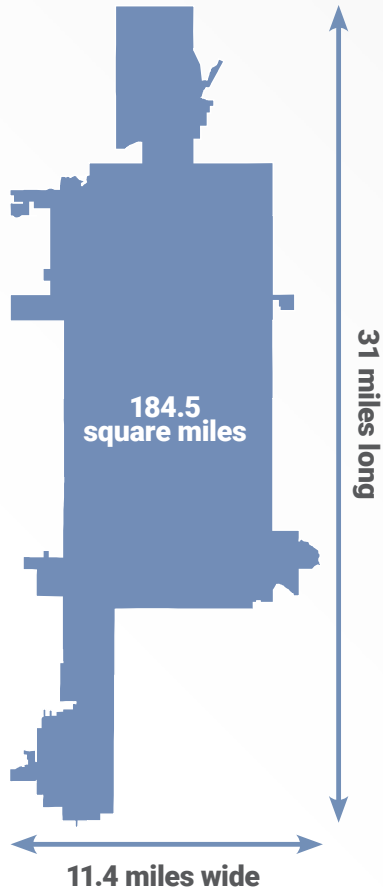
 **Learn more at ScottsdaleAZ.gov, search "about"**

Scottsdale By The Numbers

A Demographic Summary

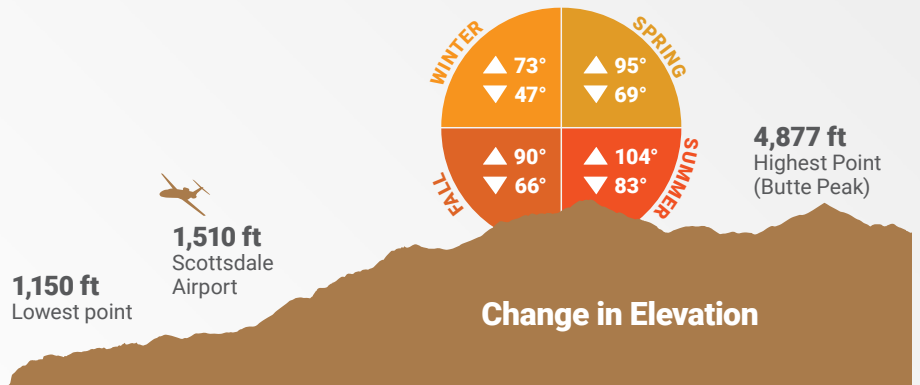
Scottsdale is the 45th largest city in the U.S. by area.

Source: U.S. Census and City of Scottsdale (2010)



Scottsdale's elevation rises by nearly 4,000 feet from south to north.

Source: City of Scottsdale and Scottsdale Airport Weather Station (2017-18)



6 Council Members

6 Appointed Officers

1 Mayor

SCOTTSDALE'S
249,950
CITIZENS
ARE SERVED BY

163 Boards & Commission Members

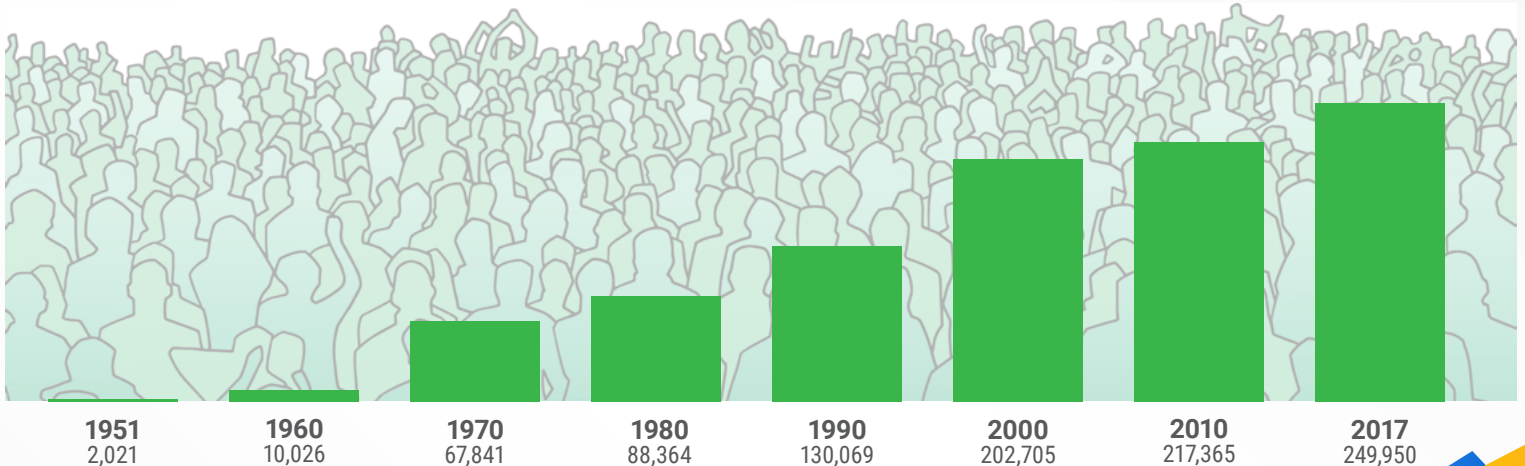
538 Part-time Employees

2,156 Full-time Employees

5,013 Volunteers

Scottsdale is the 85th largest city in the U.S. by population, and currently has nearly a quarter million residents.

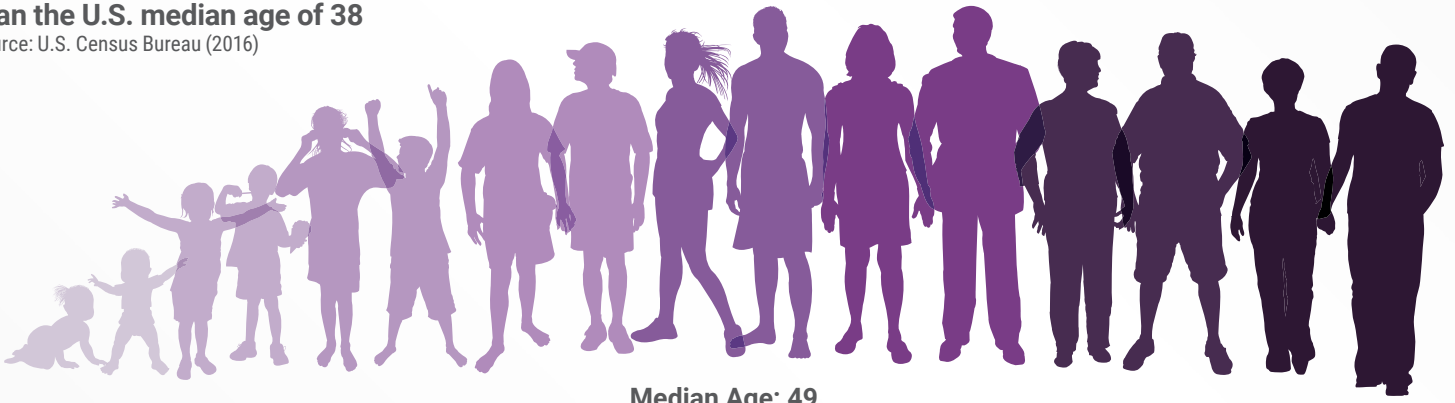
Source: U.S. Census (2017)



Scottsdale Residents

Scottsdale's median age of 49 is 11 years older than the U.S. median age of 38

Source: U.S. Census Bureau (2016)

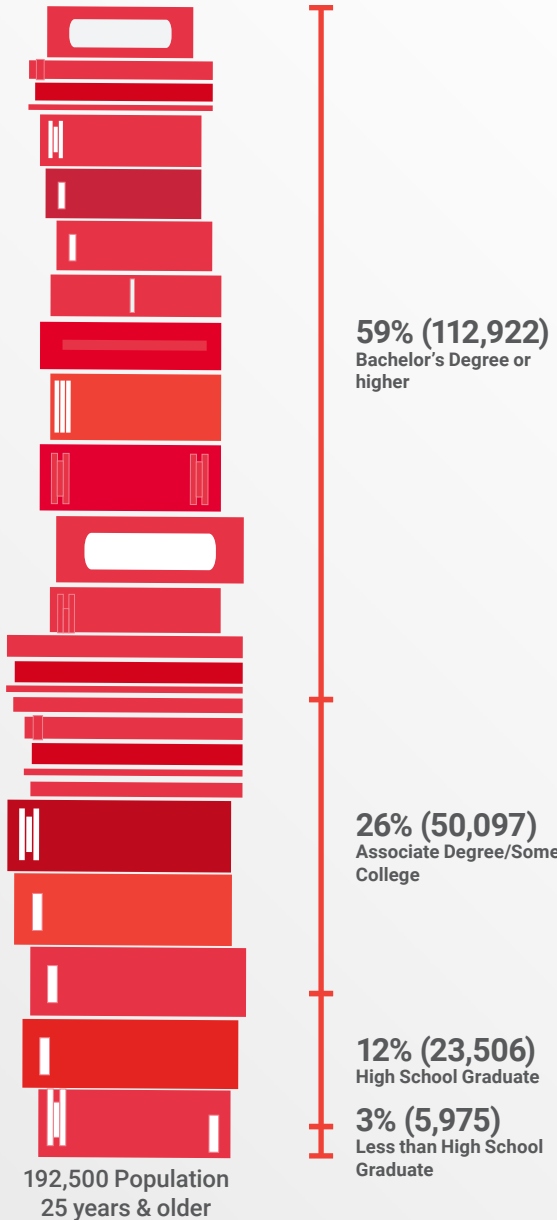


Median Age: 49



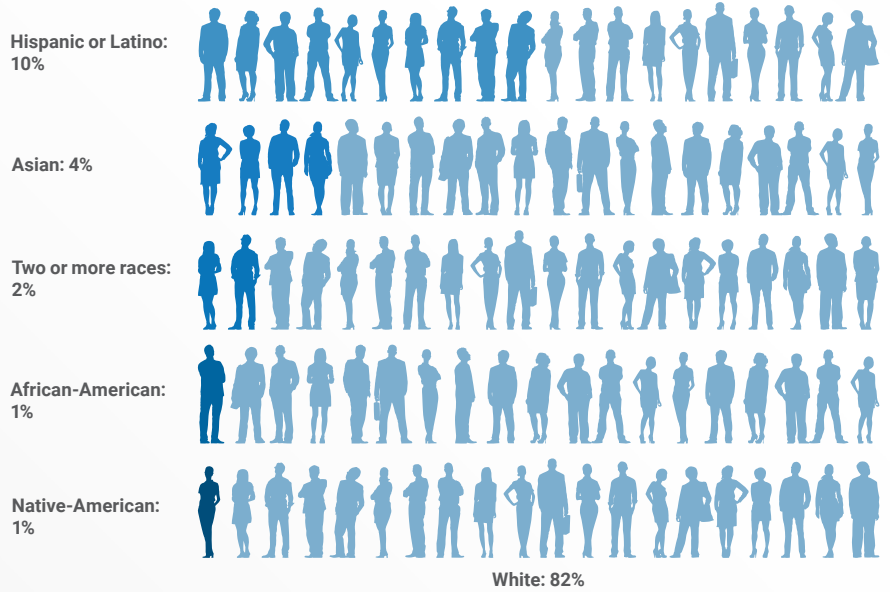
More than half of Scottsdale adults have earned a bachelor's degree or higher.

Source: U.S. Census Bureau (2016)



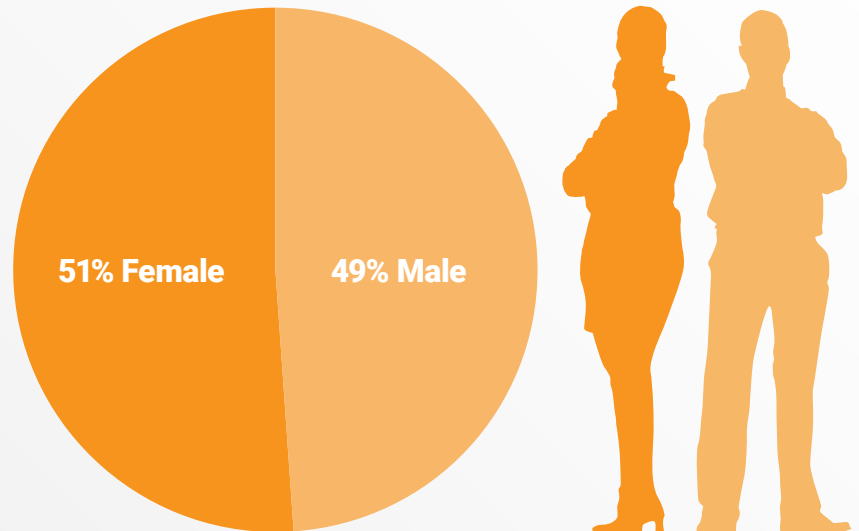
While most residents are white, about 1 in 10 are Hispanic or Latino.

Source: U.S. Census Bureau (2016)



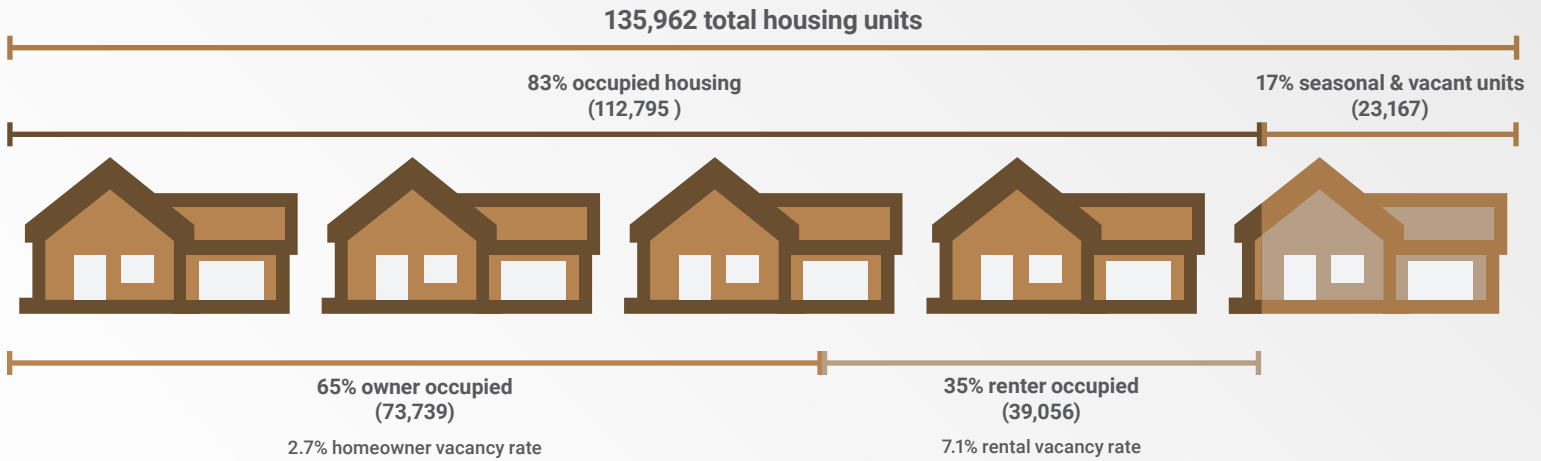
There are more women than men in Scottsdale

Source: U.S. Census Bureau (2016)



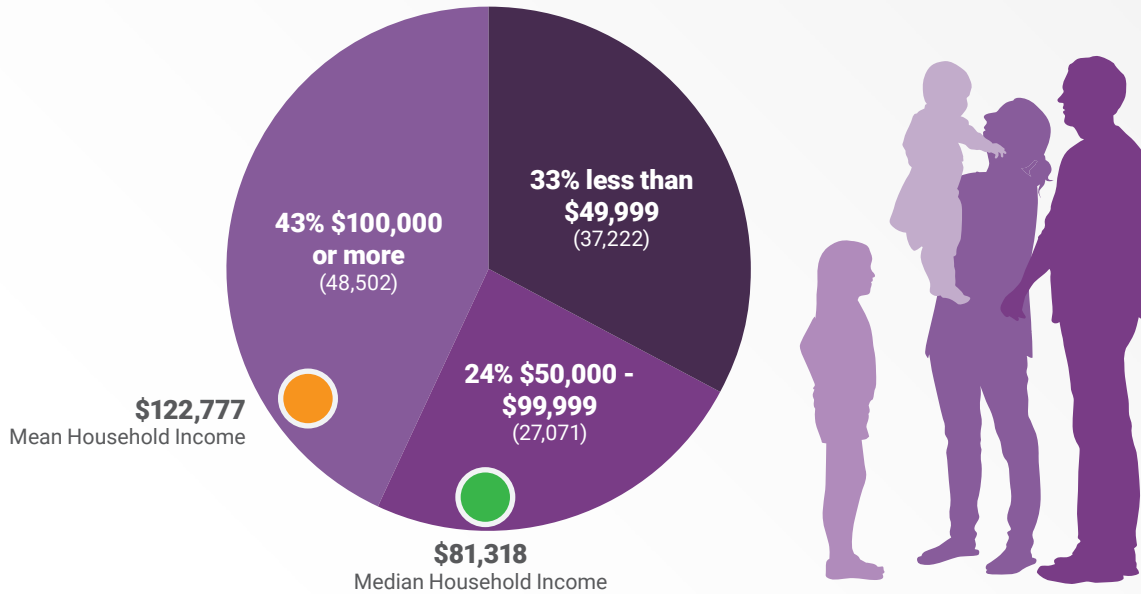
While most homes are owner-occupied year-round, about 16,000 homes (12 percent) are for seasonal residents.

Source: U.S. Census Bureau (2016)



More than 40% of Scottsdale households make more than \$100,000 a year.

Source: U.S. Census Bureau (2016)



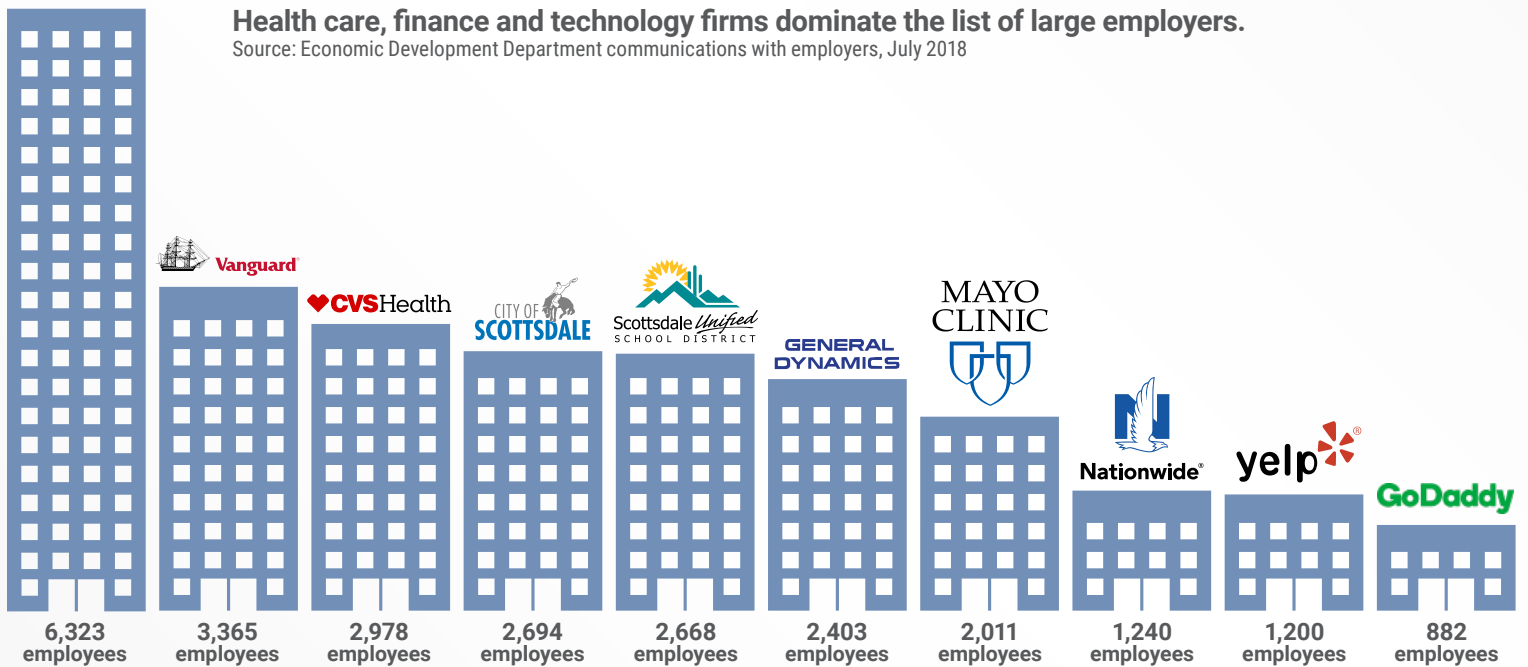
Scottsdale has the highest median housing price of any of the large Valley cities.

Source: U.S. Census Bureau (2016)



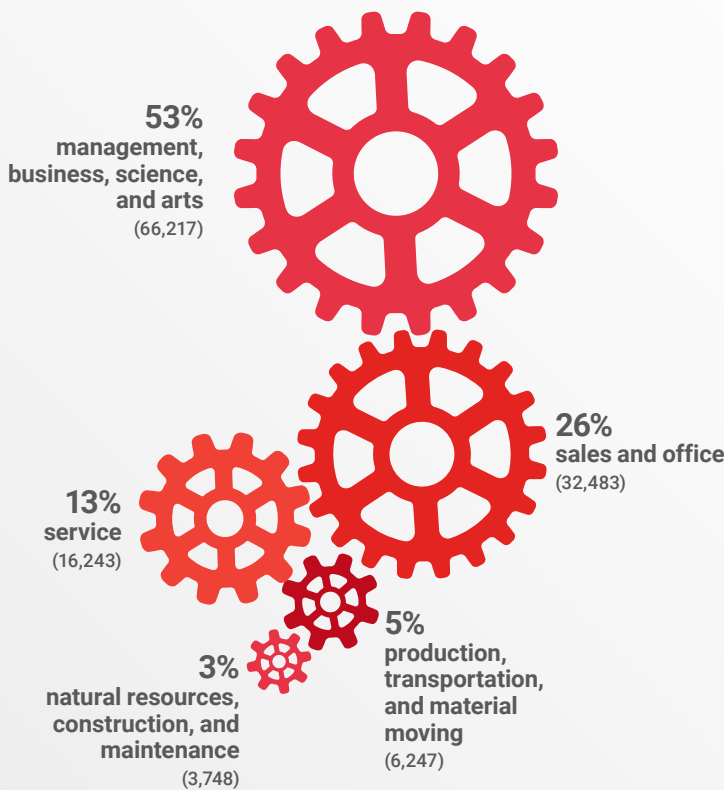
Health care, finance and technology firms dominate the list of large employers.

Source: Economic Development Department communications with employers, July 2018



Most residents work in management or office jobs.

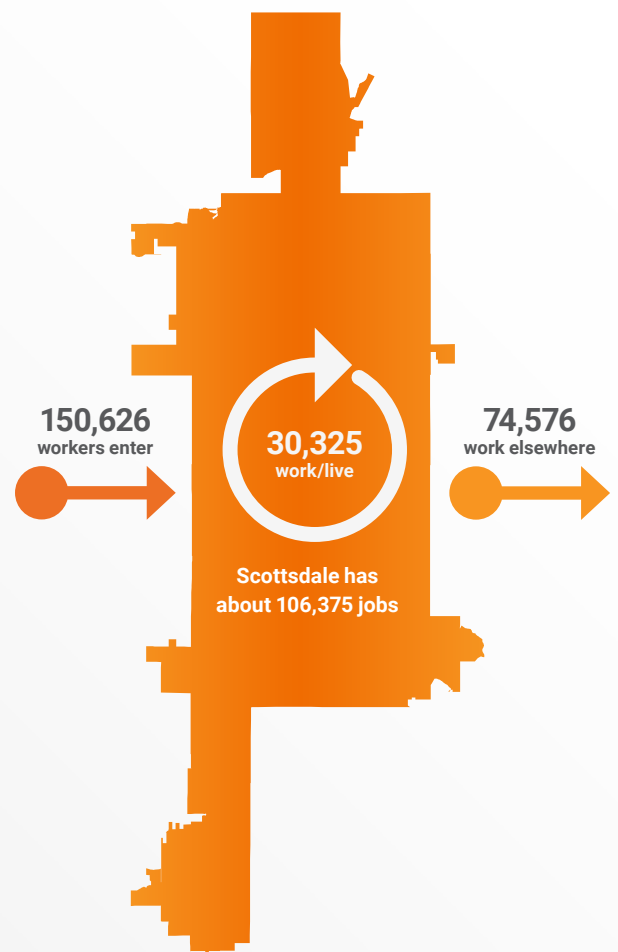
Source: U.S. Census Bureau (2016)



124, 938 Civilian Employed Population (16 years & over)

More workers come to Scottsdale than leave to work in other communities.

Source: U.S. Census Bureau (2015)



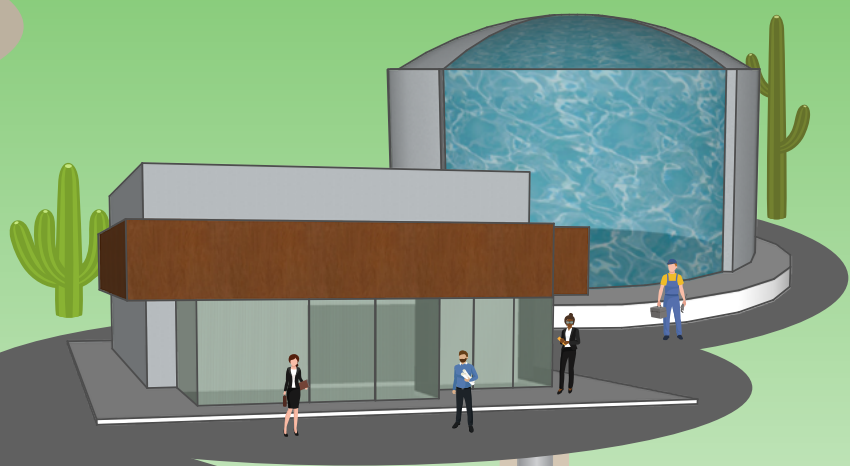
Learn more at ScottsdaleAZ.gov, search "about"

The mission of the City of Scottsdale is to provide *Simply Better Service for a World-Class Community*. Scottsdale employees provide services that help keep the community clean and healthy.

Learn more at ScottsdaleAZ.gov, search "about"



6 WATER FACILITIES



70.9 MILLIONS GALLONS OF WATER DELIVERED DAILY

54 SOLID WASTE TRUCKS



1,468 MILES OF SANITARY SEWERS

2,102 MILES OF WATER MAINS

Scottsdale employees provide Simply Better Service that help keep our World-Class Community safe.

4 POLICE STATIONS **343 POLICE VEHICLES**



15 FIRE STATIONS



39 FIRE RESPONSE VEHICLES



296 TRAFFIC SIGNALS



2,990 LANE MILES OF ROADS

11,213 FIRE HYDRANTS



Scottsdale employees provide Simply Better Service that enhance the quality of life of residents and visitors.

**42
PARKS**

**30,500
ACRES OF
PRESERVE LAND**

**11 TRAILHEADS AND 215 MILES
OF NON-MOTORIZED TRAILS
IN THE PRESERVE**

**975 TOTAL
ACRES**

37 PLAYGROUNDS

**4 URBAN
LAKES**

**70 ATHLETIC
FIELDS**

**39 BASKETBALL
COURTS**

**3 OFF-LEASH
AREAS**

**4 AQUATIC
FACILITIES**

**30 VOLLEYBALL
COURTS**

**12 PICKLEBALL
COURTS**

**7 SPRAY
FEATURES**

**2 SKATE
PARKS**

**53 TENNIS COURTS
2 TENNIS CENTERS**

**1 BASEBALL
STADIUM**

1 RAILROAD PARK

**3 EQUESTRIAN
CENTERS**

105 MILES OF PAVED PATHWAYS, 147 UNPAVED

**2 SENIOR
CENTERS**

**5 PUBLIC
LIBRARIES**

**6 COMMUNITY
CENTERS**

Scottsdale has a vibrant business community and is a destination for arts, dining and tourism.



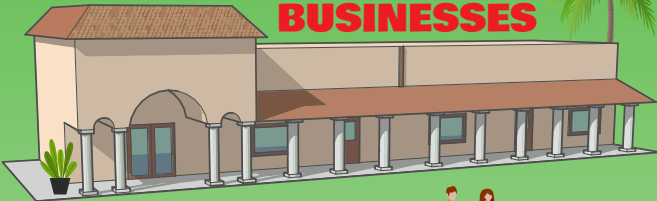
50 HOTELS
8,875 ROOMS



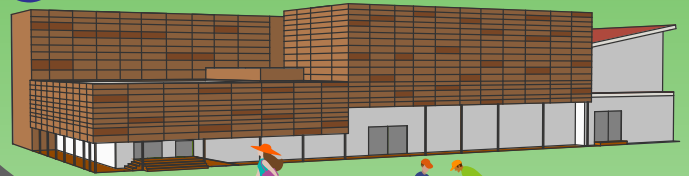
1 AIRPORT



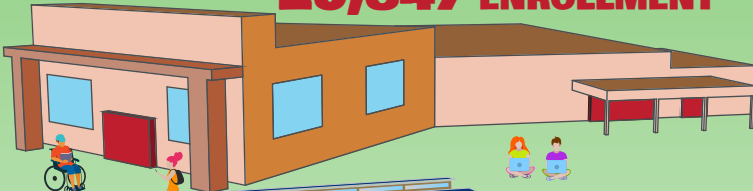
21,600+
BUSINESSES



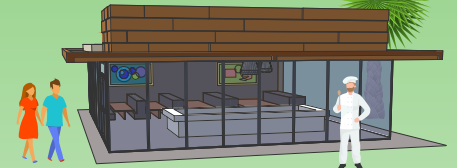
6 MUSEUMS
150+ ART GALLERIES & ART DEALERS



38 PUBLIC SCHOOLS
25,847 ENROLLMENT



900+ RESTAURANTS



4 FREE TROLLEY ROUTES



11 BUS ROUTES



280 DAYS
OF SPECIAL
EVENTS AT
WESTWORLD



51 GOLF COURSES

