

Exceptional Experience, Outstanding Livability, Community Prosperity, and Distinctive Character

Our future begins today. Building upon decades of planning and thousands of hours of community involvement, Scottsdale’s General Plan 2035 was approved in November to guide the physical development of Scottsdale and acts as a blueprint to enhance our community aspirations over the next 20 years.

This annual report provides an overview of Scottsdale’s goals, initiatives, and measures. It is organized around the seven strategic goals uses to achieve its mission. These goals are from the voter approved general plan.

If you have comments or suggestions on how we can improve this document, please contact the City Manager’s Office: 480-312-2800 | citymanager@ScottsdaleAZ.



Respect Character and Culture

Scottsdale protects and enhances the community’s unique features



Learn more at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search “general plan”



Scottsdale Stadium

Highlighted Accomplishments

- The inaugural Pac-12 Baseball Tournament was hosted at Scottsdale Stadium and televised nationally, the first of a three-year contract to hold the tournament here.
- “Meet Santa at the Market” – a new event developed in partnership with the Old Town Scottsdale Farmers Market – attracted more than 500 guests, one of 14 new events that bolstered the city’s monthlong Scottsdazzle holiday celebration.
- In November, Scottsdale voters approved the city’s new general plan, which is a policy document setting forth our long-term objectives, principles and expectations for future growth and government.

Looking Forward

- The city will present Scottsdale Super Season, promoting many events and activities to enjoy in the city during the week of Super Bowl LVII.

WestWorld’s Top Events



300,000
Scottsdale
Arabian Horse
Show



281,000
Barrett-Jackson
Collector Car
Auction



49,000
Arizona Bike
Week



13,000
Maricopa
County
Home Show



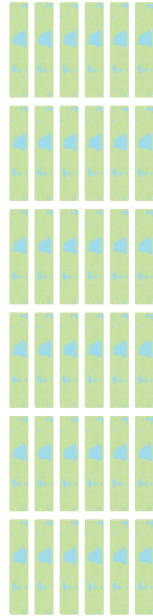
9,700
Goodguys
Car Show



Conserve and Preserve the Environment

Scottsdale leads in the stewardship of the Sonoran Desert environment

The **48 square miles** of Scottsdale's McDowell Sonoran Preserve is the equivalent to **36 of New York City's Central Park**



*NOT TO SCALE

Highlighted Accomplishments

- Scottsdale worked with the Arizona State Parks Site Steward Program to monitor the cultural sites within the McDowell Sonoran Preserve and trained 15 new volunteers to act as site stewards.
- Construction was completed on a new pollination garden at Pima Park, where some new winged neighbors – butterflies, bees, and birds – are enjoying the new plants.

Looking Forward

- The city will conduct water resource exercises to improve operational resiliency in water-related emergencies.
- The city's first Sustainability Plan will be completed and presented for adoption after intensive collaboration with the Scottsdale community and in partnership with the Scottsdale Environmental Advisory Commission and Arizona State University.



Learn more at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "preserve"



Collaborate and Engage

Scottsdale fosters transparent, responsive, and collaborative community involvement

Highlighted Accomplishments

- More than 500,000 residents and visitors were engaged and informed by content shared on the city's Twitter, Facebook, Instagram and Nextdoor accounts.
- As part of City Council direction to update the Old Town Scottsdale Character Area Plan and related ordinances, planning staff hosted six open house meetings along with several presentations to City Council and boards and commissions so that the community could learn about and provide feedback on the proposed updates, which are scheduled for Council consideration by the end of 2022.

Looking Forward

- Based on the most recent Community Survey results, qualitative research is being conducted to inform the city of how to better engage younger Scottsdale residents and communities of color.



Volunteers at the McDowell Sonoran Preserve

Reporting issues is EZ SCOTTSDALE EZ



Residents made **41,017 requests** using ScottsdaleEZ last year. The number one request? Residential container repair. Have a broken recycling container or other issues? Report it at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "EZ"



Foster Well-Being

Scottsdale promotes a culture of physical and mental health, safety, and well-being

Highlighted Accomplishments

- The Victim Services and Community Services departments launched a pilot program that helped victims overcome transportation barriers associated with accessing legal services.
- 402 families with young children were served and a combined 165 parenting classes were held both virtually and at the Family Resource Center.

Looking Forward

- A new indoor play facility is being designed for the McCormick-Stillman Railroad Park, making publicly accessible play opportunities available to Scottsdale youth year-round.



Connect the Community

Scottsdale connects all community members through safe and efficient mobility options

Highlighted Accomplishments

- After an extensive public outreach process, the City Council approved the 2022 Transportation Action Plan, a 10-year infrastructure roadmap focused on flexible transportation planning, implementing new technology and investing in existing infrastructure. TAP 2022 replaces the 2016 Transportation Master Plan.
- Two Pedestrian Hybrid Beacons – also known as HAWK signals – were installed. These signal-controlled crosswalks make crossing busy streets easier and safer for pedestrians.

Looking Forward

- Development will continue on a web-based performance measure tracking system for the Transportation Action Plan.



Advance Innovation and Prosperity

Scottsdale embraces a diverse and innovative economy

Highlighted Accomplishments

- Economic Development launched the Choose Scottsdale HUUB, a new city resource for small businesses, offering free access to technical assistance from consulting professionals, training webinars, workshops, grant opportunities and a two-year membership to the Arizona Small Business Association.
- The city's efforts to retain Axon Enterprises were recognized when the Economic Development department was awarded the Golden Prospector Award from the Arizona Association of Economic Development.

Looking Forward

- A new innovation fund in the city budget will function as a catalyst for projects that will benefit the Scottsdale community, support organizational goals, and deliver on council-driven initiatives.



5:36 minutes average police response time.



5:21 minutes average Fire response time.



Fire Department public education and outreach connected with **32,704 people**.



Scottsdale libraries welcomed more than **450,000 visitors**.



10 volunteers with Vista del Camino & Paiute Neighborhood Centers



13,331 food boxes provided at senior and community centers.



The McDowell Sonoran Mountain Preserve had **893,000 visits**.



Pedestrian Hybrid Beacon



Revitalize Responsibly

Scottsdale vigorously evaluates the short and long-term impacts of development and redevelopment decisions

Highlighted Accomplishments

- The Scottsdale Planning and Development Department released a **six-minute video** highlighting the planning, revitalization, and economic growth of the city. This video is part of a series that will be released periodically and will focus on the reinvestment occurring in Scottsdale by showcasing what project areas looked like before and after their completion.

Looking Forward

- Following last year’s voter approval of General Plan 2035, the Zoning Ordinance and Character Area Plans will be reviewed to best match Scottsdale’s vision for its future.

The typical Scottsdale household pays less for monthly water, wastewater, trash and recycling service than the average rates for other Valley cities.

\$72	Chandler
\$98	Scottsdale
\$99	Average
\$135	Mesa

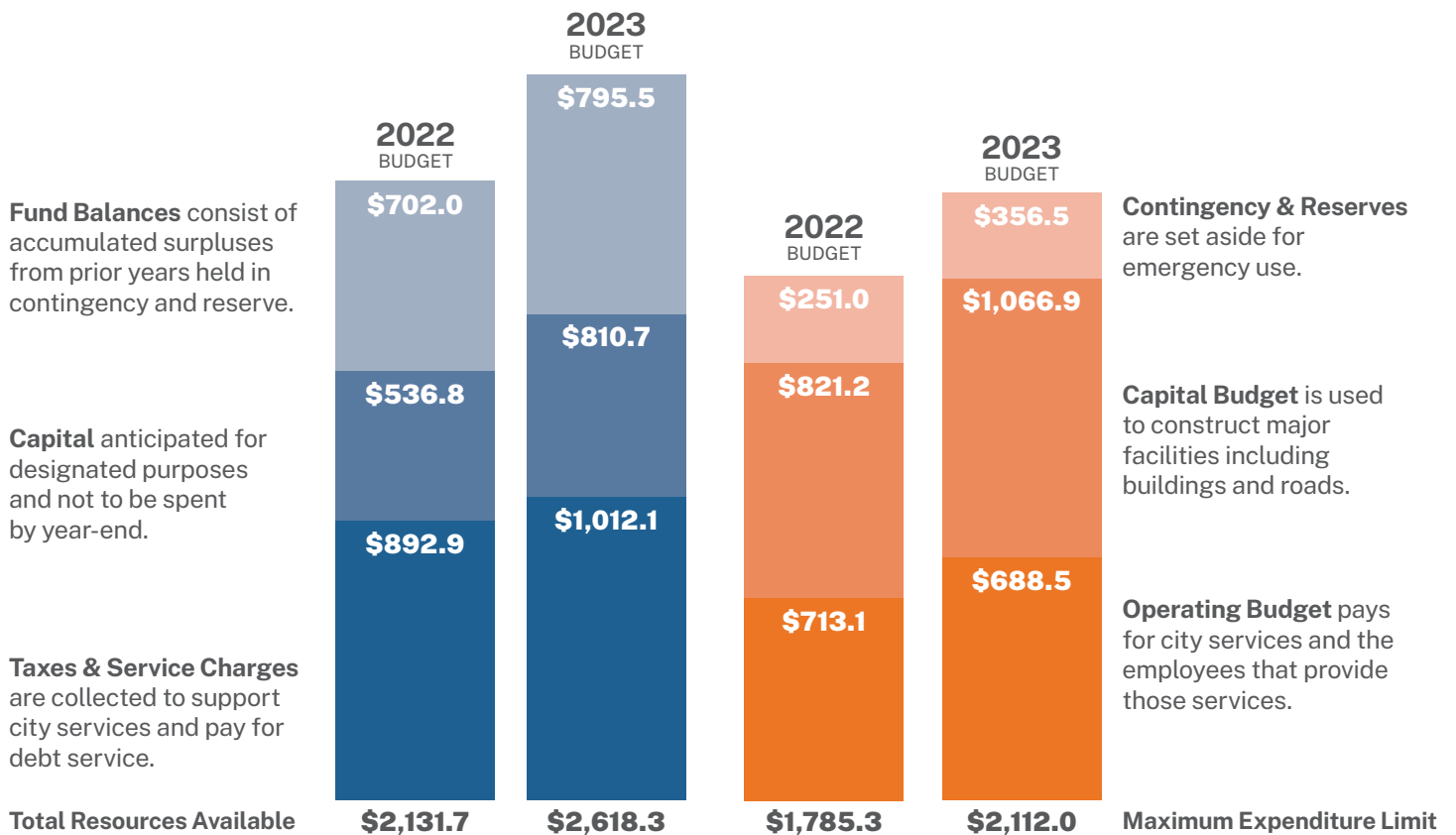
Actual bills may vary based on actual usage and size of property.
Source: City of Tempe 2022

Resources and Expenses

Scottsdale is required by law to adopt a budget each year and cannot spend more than the total budgeted amount. This includes all city funds for the fiscal year ending June 30. These numbers were adopted by the City Council in June 2022. The city’s financial statements are audited annually by an independent auditor. The most recent audit for 2022 received a clean opinion.

Resources (in millions of dollars)

Expenses (in millions of dollars)



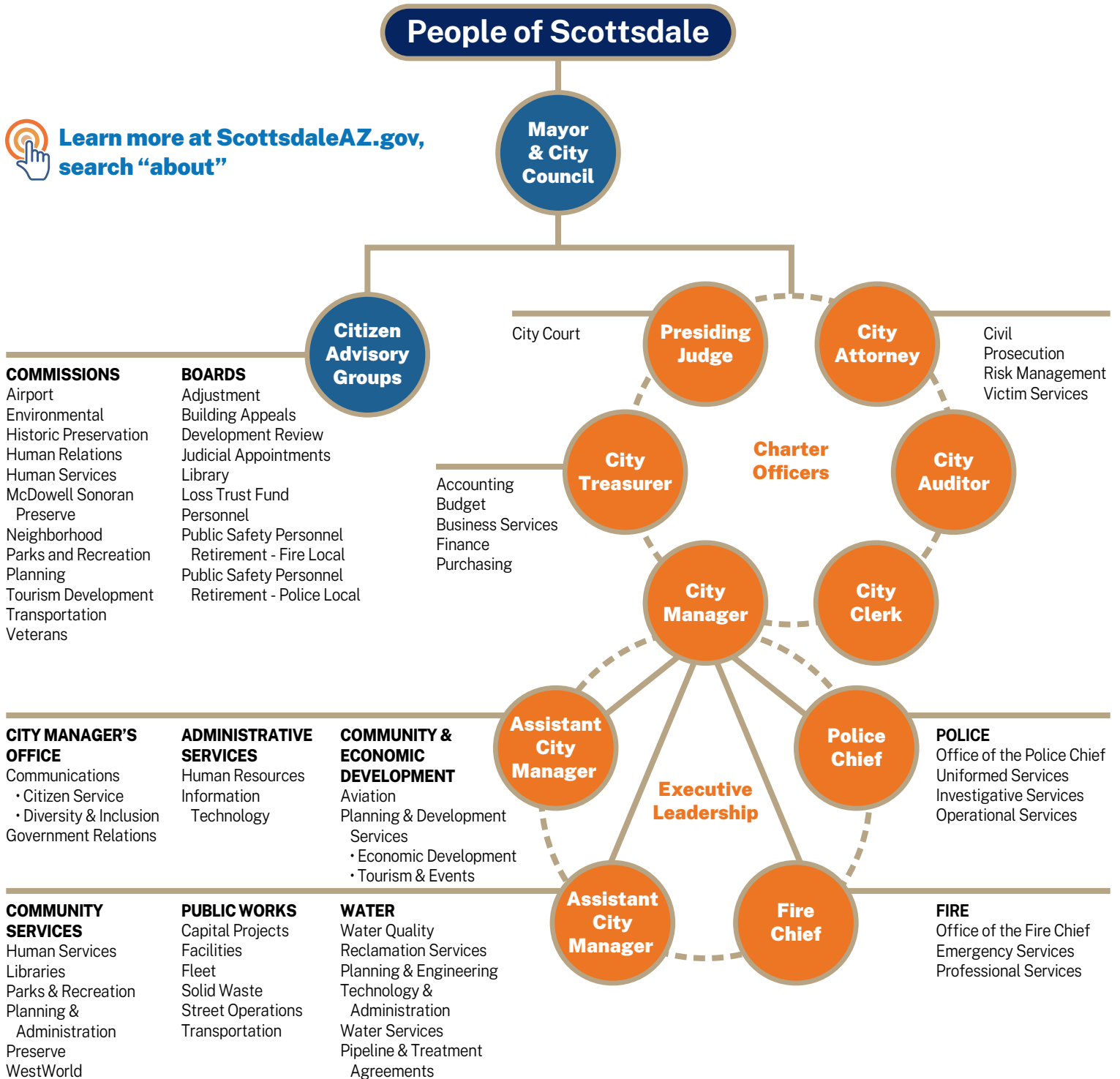
[Learn more at ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search “finance”

Some numbers may not add correctly due to rounding.

An Introduction to Our Leadership

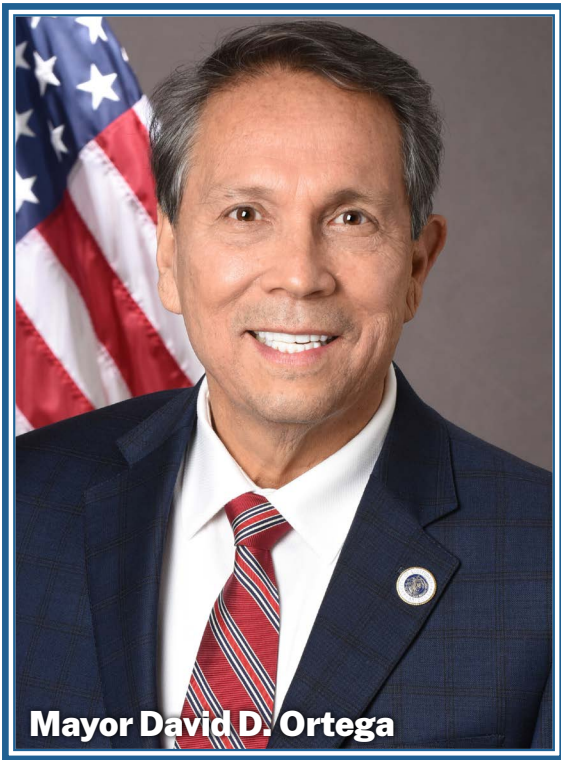
The voter-approved City Charter established the Council Manager form of government which combines the strong political leadership of elected officials with the professional experience of an appointed local government manager.

 [Learn more at ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search “about”



Scottsdale City Council

The City Council consists of the mayor and six council members who are elected to represent the city at large and serve overlapping, four-year terms. These seven citizens oversee city government and set policy, approve programs, appropriate funds, enact laws, select charter officers, and appoint residents to serve on advisory boards. The mayor is the chair of the Scottsdale City Council and presides over its meetings, which are typically held on Tuesdays in the City Hall Kiva Forum located at 3939 N. Drinkwater Blvd. in Old Town Scottsdale.



Mayor David D. Ortega

Mayor David D. Ortega began his term of office in January 2021. He is focused on safeguarding public health and safety; maintaining Scottsdale's family-friendly neighborhoods; protecting the McDowell Sonoran Preserve and strengthening Scottsdale's world-renowned reputation. As mayor, he is committed to equal rights for all, responsive city government and adoption of citizen-driven General Plan 2035 to support economic vitality. Mayor Ortega is a registered Arizona architect and designed many landmark buildings in Old Town Scottsdale. He is a graduate of the University of Arizona and was an apprentice architect to Bennie Gonzales FAIA, the award-winning designer of Scottsdale City Hall, Civic Center Library and Scottsdale Center for the Performing Arts. Throughout his life, Mayor Ortega has served on numerous city, county and state commissions, and on many civic and nonprofit organizations including serving as a Scottsdale City Councilman from 2000 to 2004, on the Scottsdale Downtown Architectural Guidelines Committee, Scottsdale Development Review Board, the State of Arizona School Facilities Board and the Governor's Latino Advisory Council. He is a member of the American Institute of Architects, Scottsdale Leadership and Friends of the Scottsdale Library. He is a past president of the Scottsdale Sunrise Rotary Club. Mayor Ortega and his wife, Rosemary Gannon, have been married for 40 years. They live in the Park Scottsdale neighborhood near Saguaro High School where they raised their children Alexandra and Luke.

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**Councilwoman
Betty Janik**

Councilwoman Janik began her first term on the Scottsdale City Council in January 2021. She was born and raised in Chicago and earned a Bachelor of Science in Chemistry from the University of Illinois Chicago. After college, she was employed by GD Searle, where her primary research concentrated on dissolving blood clots – an endeavor which was

awarded in international publication. Thereafter she took time off to start a family. She taught math and science for nearly 10 years at both the middle school and high school levels in the Denver area. After relocating to Scottsdale, she has served in many volunteer roles including as the past treasurer of Protect Our Preserve and past president of the Board of the Coalition for Greater Scottsdale. She and her husband, Joe, a pediatric surgeon (now retired), have been married for 50 years. They have three grown children, all physicians, and nine delightful grandchildren.

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**Councilmember
Linda Milhaven**

Linda Milhaven began serving on the Scottsdale City Council in January 2011 and was re-elected to a third term that began in January 2019. She has served in numerous volunteer capacities including Chair of the Board of Trustees of the Scottsdale Cultural Council, Chair of the Board of the Scottsdale Area Chamber of Commerce and Chair

of the Board of the Better Business Bureau. She was a member of Class VIII of Scottsdale Leadership and in 2009 earned their Frank B. Hodges Alumni Achievement Award. As part of her 30-year banking career, she was a community bank president in Scottsdale from 1993 to 2005. Councilwoman Milhaven graduated from Paradise Valley High School. She holds a Bachelor of Arts degree in Psychology from Wellesley College in Wellesley, Massachusetts, and a Masters in Business Administration from Columbia University in New York.

LMilhaven@ScottsdaleAZ.gov | 480-312-7454



**Councilmember
Tom Durham**

Councilmember Durham began his first term on the Scottsdale City Council in January 2021. He grew up in a small town in Iowa and attended Cornell College in Mt. Vernon, Iowa, where he graduated Phi Beta Kappa and magna cum laude in 1977, with majors in philosophy and history. After graduating from Cornell College, he attended New York

University Law School. He then joined international law firm Mayer Brown, where he specialized in tax controversy, representing the firm's clients in audits, trials, and appeals of local, state, and federal tax cases. During his time at Mayer Brown, he was recognized by Chambers USA as one of the top 25 tax controversy lawyers in the nation. Councilmember Durham retired from Mayer Brown in April 2015 and soon thereafter became a full-time resident of the city of Scottsdale. He served as treasurer of the Protect Our Preserve political action committee and has also volunteered as a mock trial coach at a local high school, teaching trial skills, teamwork, and the rules of evidence. His wife Martha has served as an Episcopal Deacon at a local church; together they have two sons.

TDurham@ScottsdaleAZ.gov | 480-312-7456



**Councilwoman
Tammy Caputi**

Councilwoman Caputi began her first term on the Scottsdale City Council in January 2021. She has lived and worked in Scottsdale for over 20 years. She is the president and owner of Yale Electric West, Inc, a company she founded in Scottsdale in 2001. Councilwoman Caputi holds a Bachelor of Arts degree in Economics from Wellesley College in Wellesley,

Massachusetts and a Master of Business Administration from Simmons University in Boston. Councilwoman Caputi is a Fellow with the Flinn-Brown Arizona Center for Civic Leadership and Leading for Change and current chair of the Scottsdale Coalition of Today and Tomorrow (SCOTT), an organization dedicated to promoting, enhancing, and improving Scottsdale's quality of life and economic vitality through community education and involvement in public policy issues. Councilwoman Caputi, along with her husband, Steve, enjoys many outdoor activities and physical pursuits. They have three young daughters who attend local public schools.

TCaputi@ScottsdaleAZ.gov | 480-312-7402



**Councilwoman
Kathy Littlefield**

Kathy Littlefield began her second term on the Scottsdale City Council in January 2019. She has 25 years of financial and management experience. She co-founded (with her husband Bob Littlefield, who served three terms on the Scottsdale City Council from 2002 to 2015) and continues to manage a successful Scottsdale-based

computer company, NetXpert Systems, Inc. Her previous professional experience includes working in the Budget Office of the City of Plano, Texas, as an office manager for a local greetings company, and as the finance director for Girls Ranch, a nonprofit organization formerly in Scottsdale. She served as president of her Civitan Club (an organization that helps developmentally disabled and underprivileged children), where she was chosen "Civitan of the Year" for her efforts. Councilwoman Littlefield is a Scottsdale native. She attended the Scottsdale Unified Schools Ingleside Elementary and Arcadia High and graduated with distinction from Arizona State University in 1970 with a bachelor's degree in business education.

KLittlefield@ScottsdaleAZ.gov | 480-312-7412



**Councilwoman
Solange Whitehead**

Councilwoman Whitehead began her first term on the Scottsdale City Council in January 2019. She came to Scottsdale in 1996 from San Diego for 'just six months', fell in love with everything Arizona and never went back. Councilwoman Whitehead graduated from the University of Florida where she earned a degree in electrical

engineering. She is an accomplished businesswoman, currently working in the real estate field. She served 10 years as executive director of the Environmental Fund for Arizona and in that capacity was named Arizona Wildlife Federation's "Arizona Conservationist of the Year" in 2009. Councilwoman Whitehead is a former Scottsdale McDowell Sonoran Preserve Commissioner, proudly helped lead the monumental effort to pass Proposition 420 in November 2018 and provided funding for the initial 3D Printer Lab at Scottsdale Community College. She and her husband Mike have three grown children and spend a lot of time outdoors.

SWhitehead@ScottsdaleAZ.gov | 480-312-7423

Charter Officers

The City Council hires six officers to advise them on policy issues and run day-to-day operations. They are collectively known as the charter officers because their positions are spelled out in the City Charter, a voter-approved document which describes the organization and authority of the city government in Scottsdale. These positions are the city attorney, city auditor, city clerk, city manager, city treasurer, and presiding city judge. The city manager is the chief executive officer and is responsible for about 90 percent of the city's workforce.



Jim Thompson
City Manager
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480-312-2800



Sherry R. Scott
City Attorney
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Sharron Walker
City Auditor
SWalker@ScottsdaleAZ.gov
480-312-7756



Ben Lane
City Clerk
BLane@ScottsdaleAZ.gov
480-312-2412



Sonia Andrews
City Treasurer
SAndrews@ScottsdaleAZ.gov
480-312-2364



Marianne Bayardi
Presiding Judge
MBayardi@ScottsdaleAZ.gov
480-312-7604

Highlighted Recognition

The Friends of Scottsdale Public Library received a \$10,000 grant from Fiesta Bowl Charities. This grant paid for technology in the library's brand-new space, the Sky Room – an expanded space for children's storytime activities that includes a state-of-the-art audio/visual system.

Scottsdale Water earned two awards at this year's WaterReuse Symposium.

The Excellence in Action Award recognized Scottsdale's Reclaimed Water Distribution and its 30 years of using recycled water to supply 26 golf courses in the community – saving 100 billion gallons of potable water through its decades of service. The Service Award honored Scottsdale Water Executive Director Brian Biesemeyer, whose commitment, leadership, and vision have helped drive nationally adopted water reuse policies and programs.

Scottsdale's annual Employee Awards recognizes outstanding performance and commitment from city employees.

The Herbert R. Drinkwater Award, which recognizes an employee's impact on the community, was awarded to Cynthia Logan who does double duty as the senior administrative secretary in the City Attorney's Office, while also volunteering for the employee Diversity Advisory Committee and annual Martin Luther King Jr. events. Melissa Orr took home the Value Diversity award. Melissa is constantly thinking of ways to be inclusive and serve our community with respect, dignity and compassion. Melissa arranged to have the "Loan Ranger" book bike stop at homeless shelters and passionately organized a team of library employees to walk in the Pride Parade. These highlight just a few of the 40 employees and volunteers honored this year whose continued commitment to the community inspires many.



Find more recognitions and rankings at ScottsdaleAZ.gov, search "recognition"

Welcome to Scottsdale, Arizona

A World-Class Community

Located in the beautiful Sonoran Desert, Scottsdale is nestled at the foot of the McDowell Mountains in the Valley of the Sun. Scottsdale is a premier community known for a high quality of life with attractive residential, working and shopping areas. It is an internationally recognized destination and a thriving home to businesses of all kinds.

Scottsdale consistently ranks among the nation's best places to live, with top-rated schools, award-winning parks, low crime rates and a vibrant economy. In Old Town Scottsdale you will find world-class restaurants, shops, art galleries and resort hotels. Scottsdale's McDowell Sonoran Preserve is a permanently protected Sonoran Desert habitat encompassing nearly 48 square miles. There are recreational opportunities for everyone with golf courses, tennis courts, parks, pools, bike paths and trails.

Scottsdale was founded by Army Chaplain Winfield Scott in 1888 but was not incorporated until 1951 when Scottsdale was a small community of 2,021 residents situated on about two square miles of land. Today, Scottsdale has more than 240,000 residents enjoying the rich diversity of experiences offered within the city's 185 square miles.



2022 Juneteenth Event



Scottsdale Quarter Splash Pad
(Photo by Jenna McKone)



Gateway Trailhead McDowell Sonoran Preserve (Photo by Chris Brown)



Western Week Event

Work Hard, Play Hard

Business

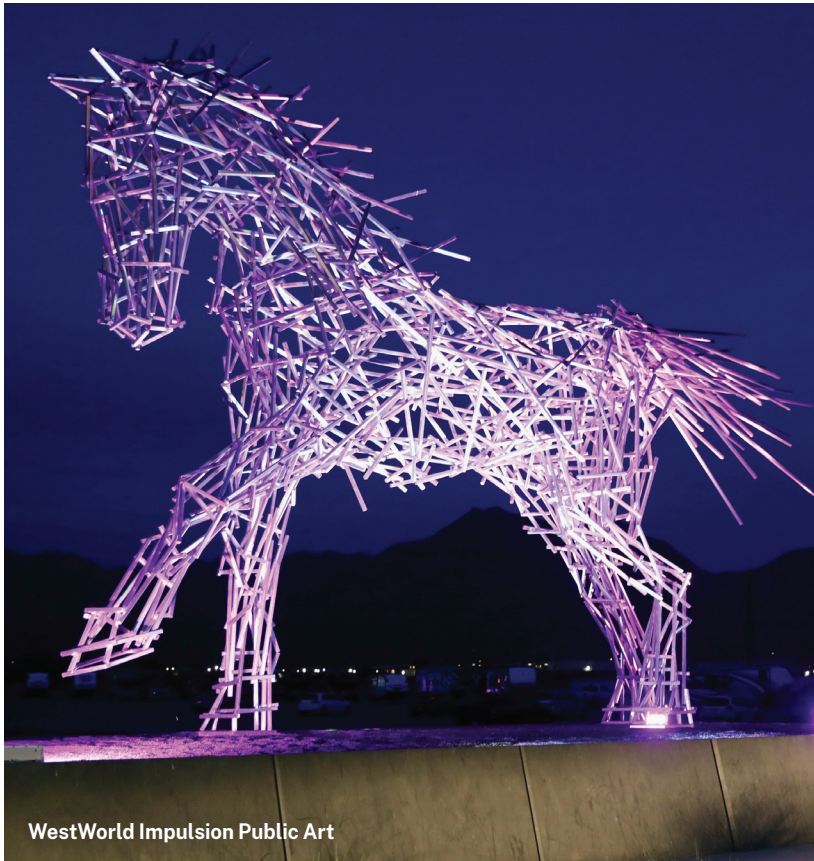
Scottsdale is one of the state's leading job centers with a robust economy anchored by bio-life science companies, high-tech innovation, financial services, tourism and corporate headquarters. More than 28,000 companies do business in Scottsdale, with nearly 210,000 employees. SkySong, the ASU Scottsdale Innovation Center, is designed to help companies grow through a unique partnership with Arizona State University. Scottsdale's downtown, Old Town Scottsdale, is an emerging center for high-tech businesses. To the north, the Scottsdale Airpark is the city's largest employment area, and the Scottsdale Cure Corridor is a hub of premier healthcare providers and biomedical companies.

Tourism

With great weather, breathtaking scenery and a calendar full of special events, Scottsdale is a popular tourist destination in Arizona that welcomes millions of visitors annually. The city boasts many hotels, resorts, restaurants and spas. That activity adds up to big business. The annual economic impact of Scottsdale visitors is estimated at \$2 billion dollars. Visitors generate more than \$38 million dollars of annual tax revenue— representing about one in every five city sales tax dollars.

Special Events

Every spring, Scottsdale garners national attention with an eclectic mix of sporting and cultural events that draw hundreds of thousands of spectators and millions of television viewers. Scottsdale resorts annually host Fiesta Bowl teams as Old Town becomes a focal point for pep rallies and fan parties. The Barrett-Jackson Collector Car Auction headlines a week of automotive attractions and becomes the star of more than 40 hours of live television coverage. The Waste Management Phoenix Open unfolds at TPC Scottsdale, teeing up more national TV coverage and the largest, loudest galleries in golf. The Scottsdale Arabian Horse Show — among the largest horse shows in the nation — and Scottsdale's festive Parada del Sol Parade and Rodeo follow later. In March, Major League Baseball takes center stage. Old Town Scottsdale serves as the spring home of the San Francisco Giants and makes the city a home base for visiting fans and media from across the nation.



WestWorld Impulsion Public Art



Eagle Dancer at Arizona Indian Festival at Civic Center Park
(Photo by Christine Johnson for City of Scottsdale)

Scottsdale Top Attractions



1. Pinnacle Peak Park



2. Preserve Gateway and Scottsdale's McDowell Sonoran Preserve



3. TPC Scottsdale



4. WestWorld



5. Scottsdale Airport/Airpark



6. McCormick-Stillman Railroad Park



7. Indian Bend Wash Greenbelt



8. Scottsdale Fashion Square



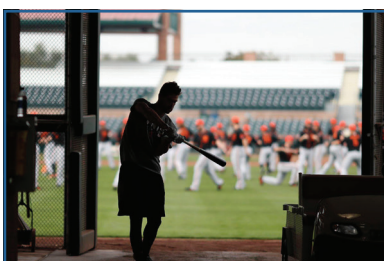
9. Old Town Scottsdale



10. Scottsdale Historical Museum



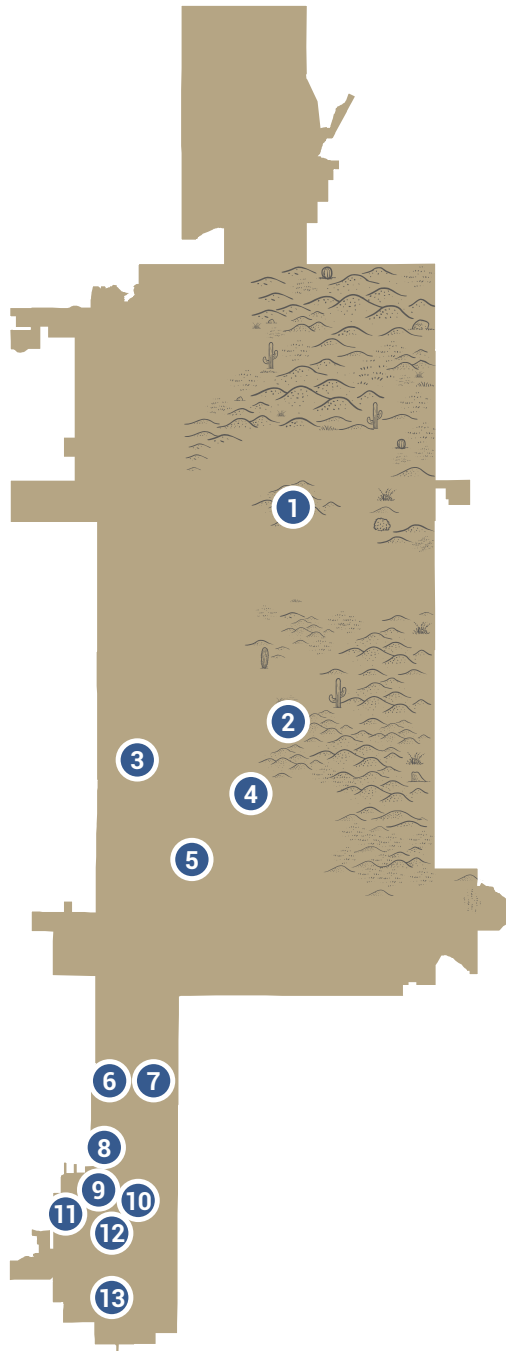
11. Scottsdale's Museum of the West



12. Scottsdale Stadium



13. SkySong



A Place Like No Other – Scottsdale’s Diverse Architecture and Design

Scottsdale is a pillar in the legacies of Frank Lloyd Wright, Bennie Gonzales, Paolo Soleri and many more architects. Their work continues to be celebrated and preserved in the West’s Most Western Town.

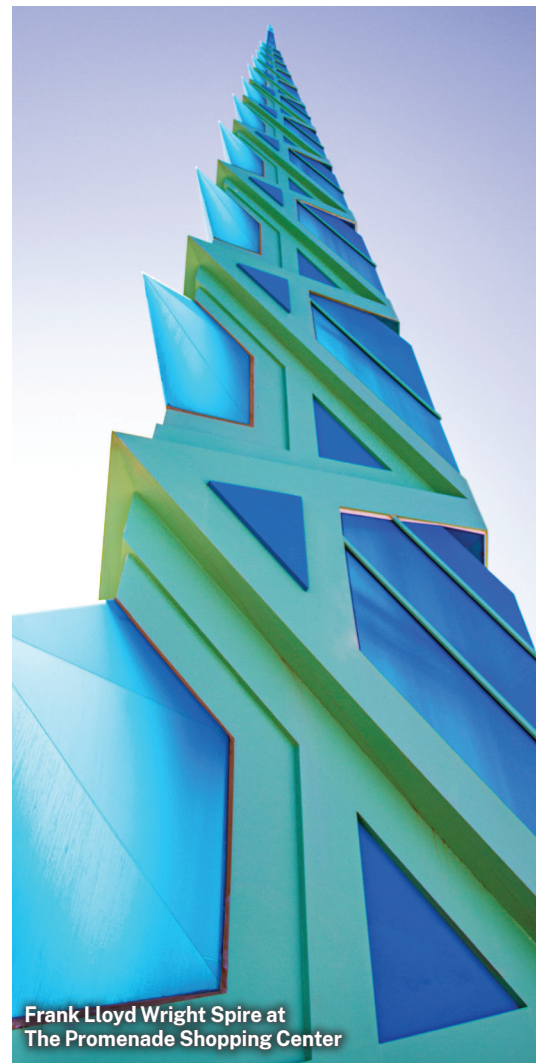
As you explore the city, you will see constant reminders of Frank Lloyd Wright’s distinct architectural style. Visit the base of the McDowell Mountains to find Wright’s primary winter residence, Taliesin West. This UNESCO World Heritage Site and National Historic Landmark – designed to reflect the sweeping expansiveness of the desert landscape – continues to educate, entertain, and inspire members of the community. Take a drive down Scottsdale Road and see Wright’s 125-foot structure known as the Spire. Initially designed to top the Arizona State Capitol, this piece’s aqua-blue glass surface accentuates Scottsdale’s unique character.

The captivating work of Bennie Gonzales also lives on in Scottsdale. Catch a show at the Scottsdale Center for the Performing Arts. As one of Scottsdale’s signature municipal structures – conceived by Gonzales in 1974 – this space is recognized by the American Institute of Architects (AIA) for its excellence. Attend a City Council meeting and admire the adobe-style City Hall that Gonzales designed, with its distinctive public meeting area, the “Kiva,” modeled after traditional Native American gathering spaces.

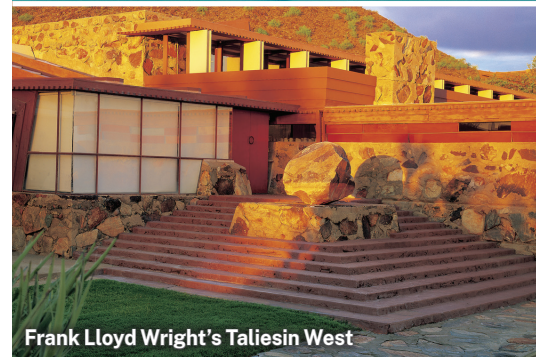
In Solstice Park you can see the Soleri Bridge and Plaza by renowned artist, architect, and philosopher Paolo Soleri. The plaza is at once a pedestrian passage, solar calendar, and gathering place along the Scottsdale Waterfront. The dynamic project elements reference the range of Soleri’s work: a bridge marks solar events, monolithic earth-cast panels reflect the Cosanti aesthetic, and classic bronze bells are recognized internationally.

Scottsdale is a world-class community because of the people that call it home and the striking landscape upon which it sits. Those people and this place have shaped a beautiful architectural identity which in and of itself is a community amenity to be cultivated and preserved.

 [Learn more at ExperienceScottsdale.com](https://www.experiencescottsdale.com)



Frank Lloyd Wright Spire at The Promenade Shopping Center



Frank Lloyd Wright's Taliesin West



Scottsdale City Hall



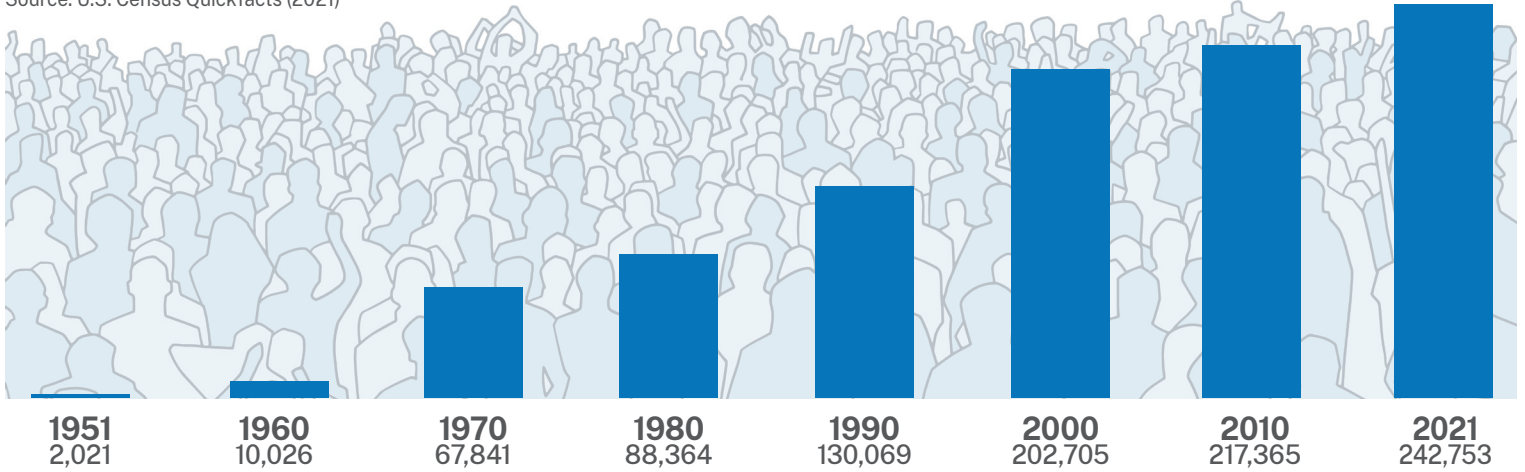
City Hall Kiva



Solstice Park
(Photo by Bill Timmerman)

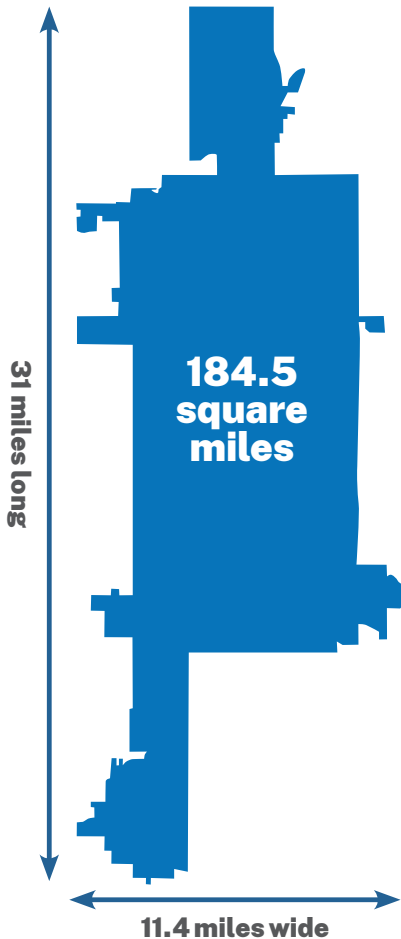
Scottsdale by the Numbers: A Demographic Summary

Source: U.S. Census Quickfacts (2021)



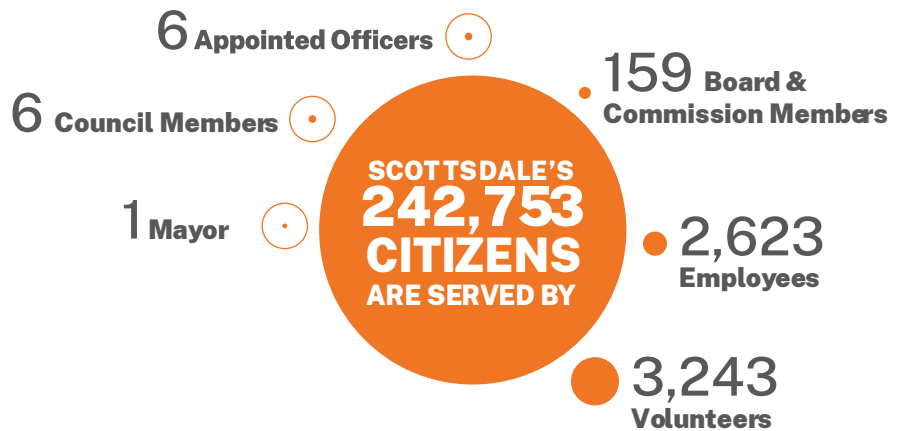
Scottsdale is the 48th largest city in the U.S. by area.

Source: U.S. Census (2020-2021) and City of Scottsdale



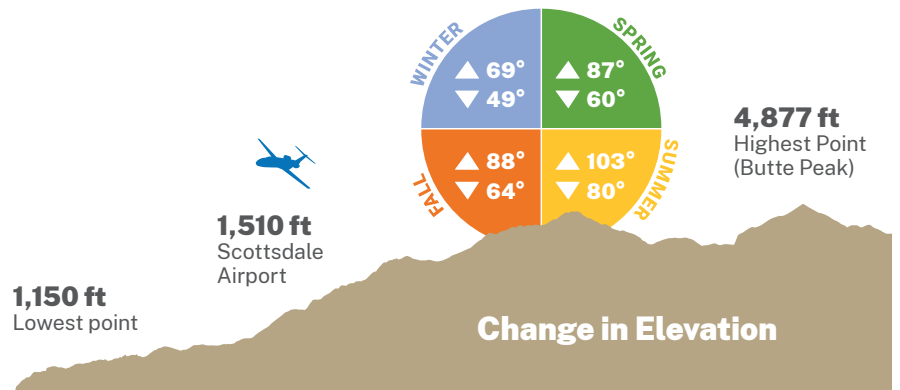
Over 6,000 people directly serve the residents of Scottsdale.

Source: U.S. Census Quickfacts (2021) and City of Scottsdale



Scottsdale's elevation rises by nearly 4,000 feet from south to north.

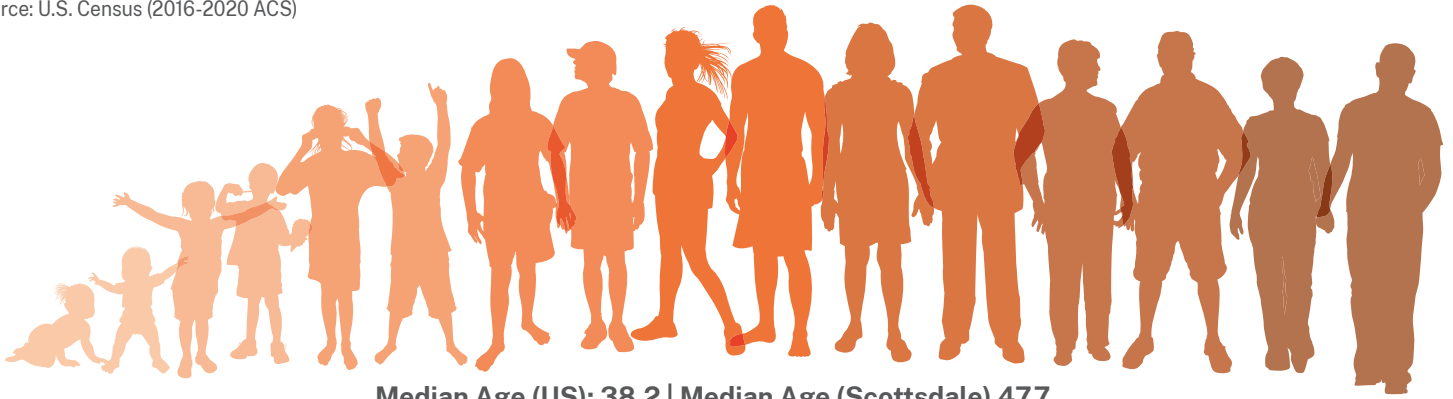
Source: Scottsdale Airport Weather Station (2021-2022) and City of Scottsdale



Scottsdale Residents

Scottsdale's median age of 47.7 is almost 10 years older than the U.S. median age of 38.2.

Source: U.S. Census (2016-2020 ACS)

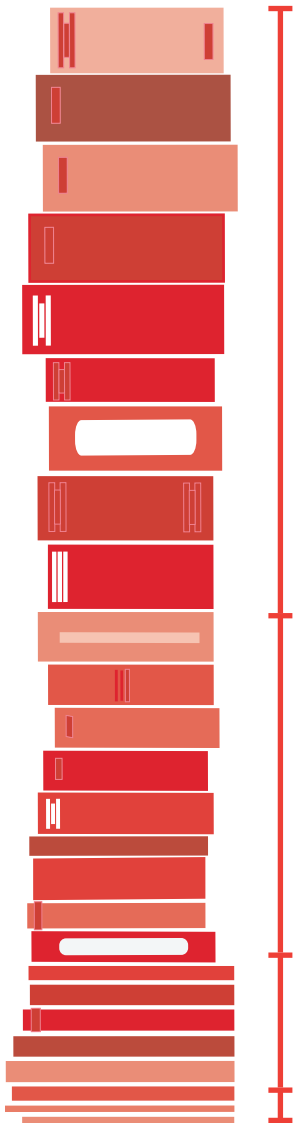


Median Age (US): 38.2 | Median Age (Scottsdale) 47.7

Age Under 5 9,358	5-19 32,722	20-24 13,853	25-54 97,314	55-74 73,379	75+ 28,369
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Nearly 4 out of 7 Scottsdale adults have earned a bachelor's degree or higher.

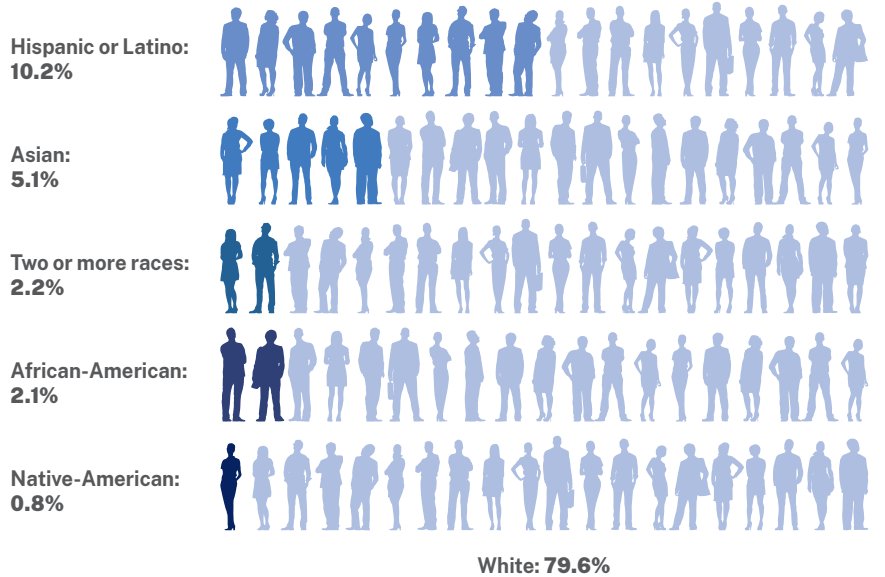
Source: U.S. Census (2016-2020 ACS)



199,062 Population
25 years & older

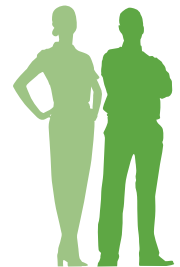
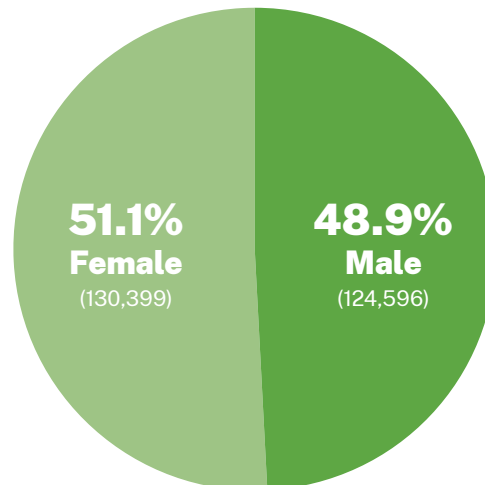
One in five Scottsdale residents is a person of color.

Source: U.S. Census (2016-2020 ACS)



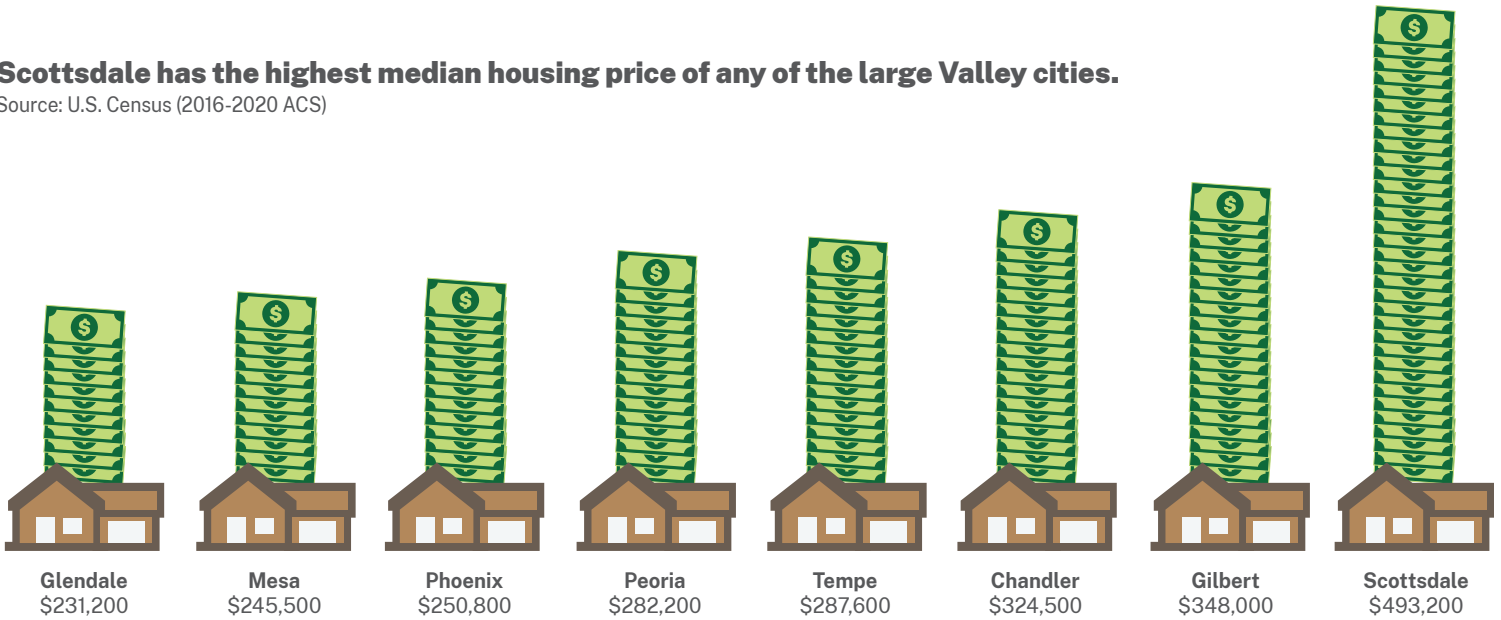
There are slightly more women than men in Scottsdale.

Source: U.S. Census (2016-2020 ACS)



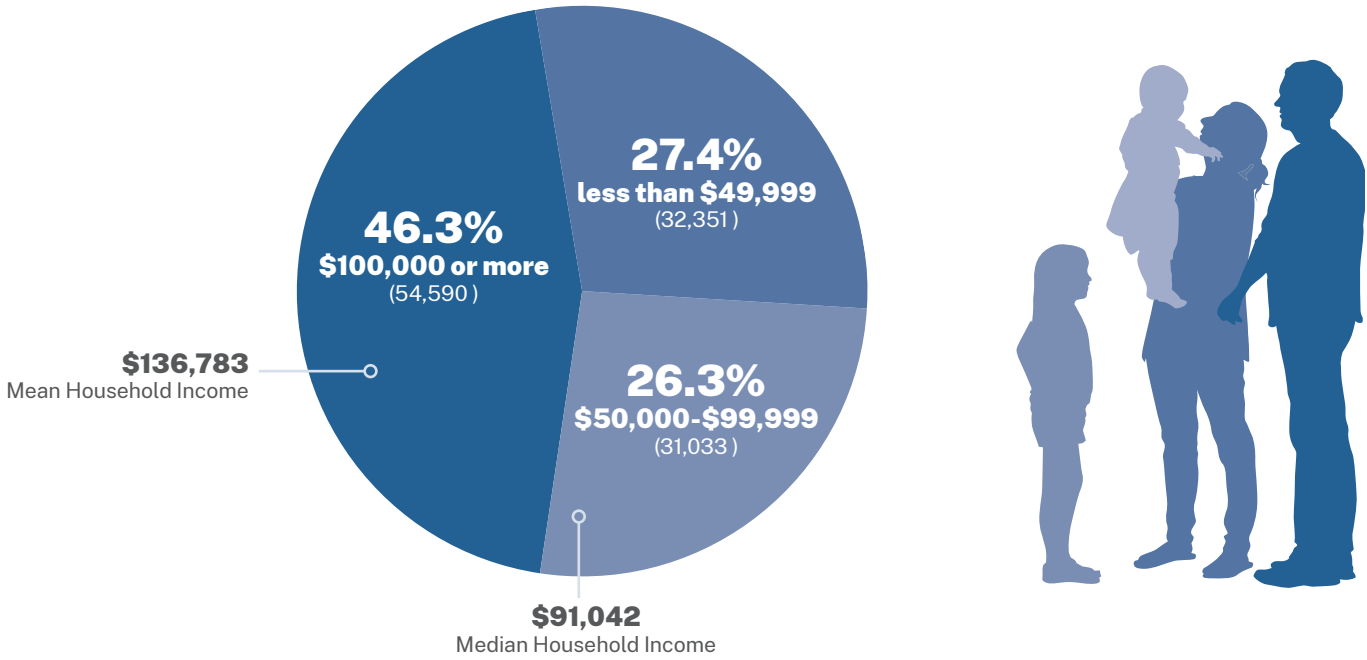
Scottsdale has the highest median housing price of any of the large Valley cities.

Source: U.S. Census (2016-2020 ACS)



Nearly half of all Scottsdale households make more than \$100,000 a year.

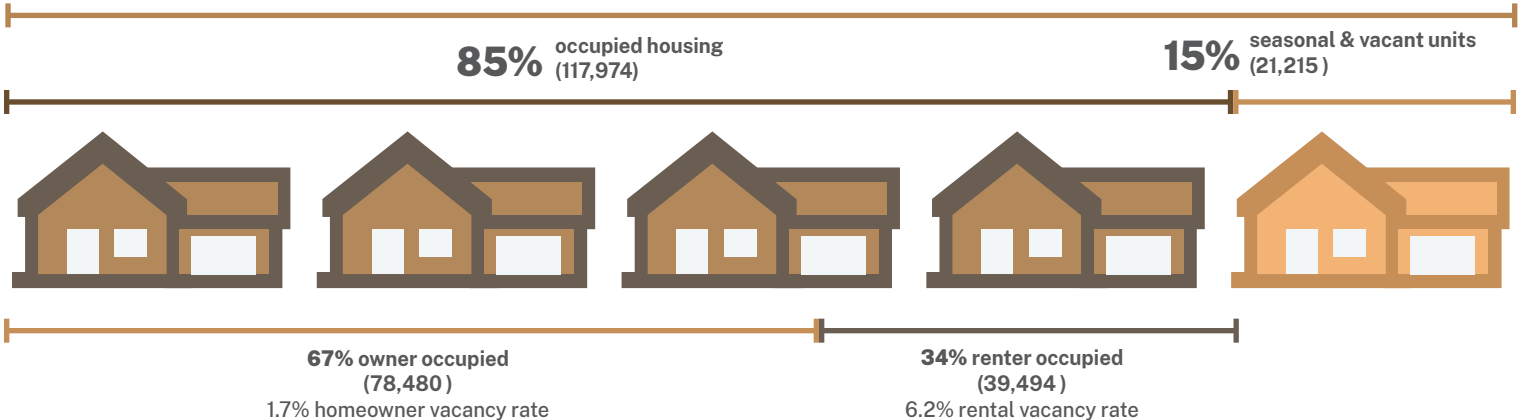
Source: U.S. Census (2016-2020 ACS)



The majority of housing units in Scottsdale are owner occupied.

Source: U.S. Census (2016-2020 ACS)

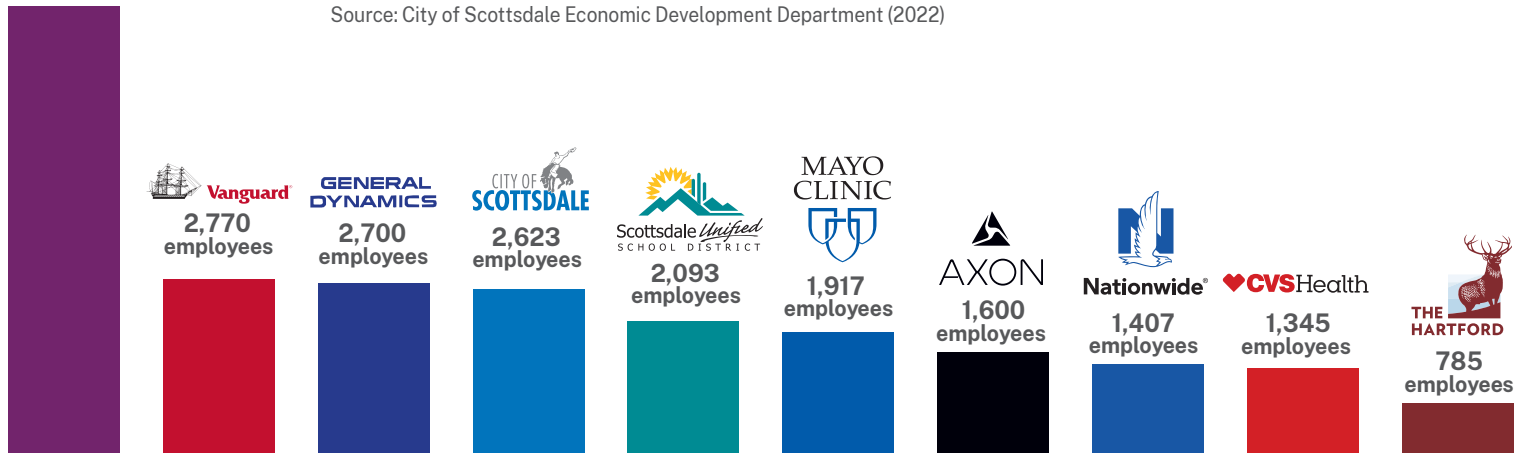
139,189 total housing units



7,131 employees

Health care, finance, and technology firms lead the list of large employers.

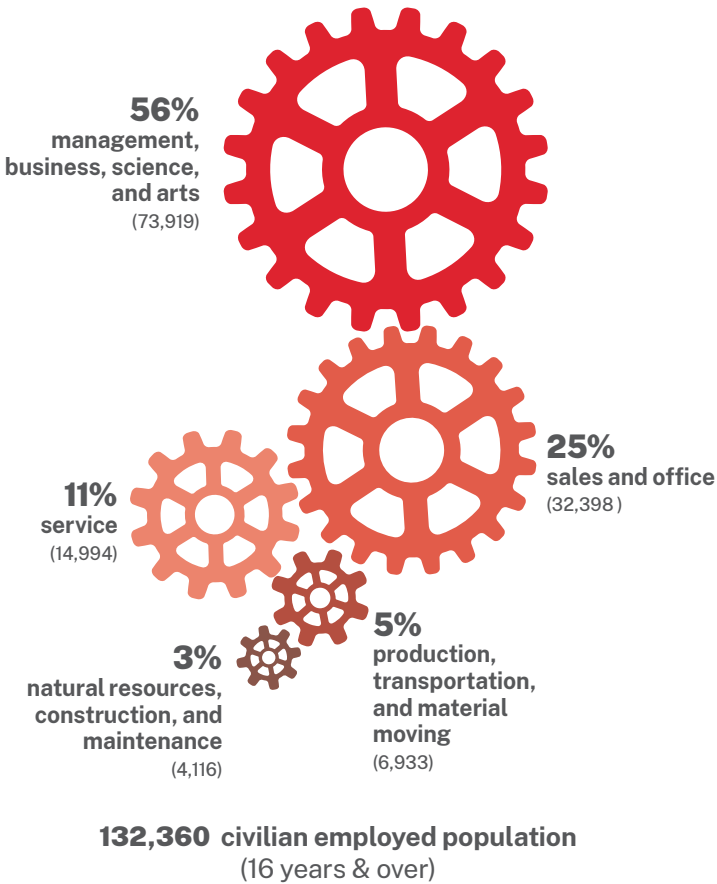
Source: City of Scottsdale Economic Development Department (2022)



* Excludes grocers, convenience stores and traditional retail stores.

Most Scottsdale residents work in management or office jobs.

Source: U.S. Census (2016-2020 ACS)



More people come to work in Scottsdale each day than leave to work in other communities.

Source: U.S. Census Inflow/Outflow Analysis (2019)

Scottsdale has 207,610 jobs



To view additional demographic information, visit ScottsdaleAZ.gov and search "about"

Note: Total population is determined by the Decennial Census. Demographic numbers are based on five-year estimates.

Scottsdale employees provide Simply Better Service that help keep the community clean and healthy.



Learn more at ScottsdaleAZ.gov, search "about"

8 WATER FACILITIES

67.7
MILLION
GALLONS
OF DRINKING
WATER
DELIVERED
DAILY

53 SOLID WASTE
TRUCKS

1,520
MILES OF
SANITARY
SEWERS

2,148 MILES OF WATER MAINS



Scottsdale employees provide Simply Better Service that help keep our World-Class Community safe.

4 POLICE STATIONS

352 POLICE VEHICLES



15 FIRE STATIONS



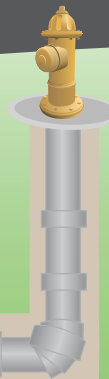
40 FIRE RESPONSE VEHICLES

315 TRAFFIC SIGNALS



2,852 LANE MILES OF ROADS

11,582 FIRE HYDRANTS



Scottsdale employees provide Simply Better Service that enhance the quality of life of residents and visitors.

43 PARKS

30,500 ACRES OF PRESERVE LAND

11 TRAILHEADS AND 230 MILES OF NON-MOTORIZED TRAILS IN THE PRESERVE

975 TOTAL ACRES

37 PLAYGROUNDS

5 URBAN LAKES

74 ATHLETIC FIELDS

39 BASKETBALL COURTS

3 OFF-LEASH AREAS

4 AQUATIC FACILITIES

35 VOLLEYBALL COURTS

30 PICKLEBALL & RACQUETBALL COURTS

5 SPRAY FEATURES

2 SKATE PARKS

49 TENNIS COURTS 2 TENNIS CENTERS

1 RAILROAD PARK

3 EQUESTRIAN FACILITIES

1 BASEBALL STADIUM

160 MILES OF PAVED PATHWAYS, 129 UNPAVED

2 SENIOR CENTERS

6 COMMUNITY CENTERS

4 PUBLIC LIBRARIES

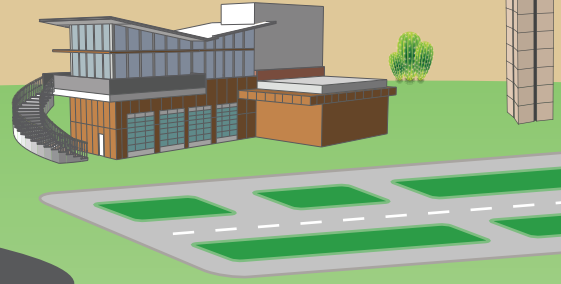
Scottsdale has a vibrant business community and is a destination for arts, dining and tourism.



53 HOTELS
9,334 ROOMS



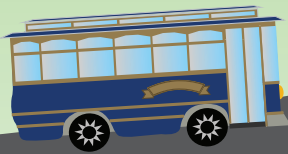
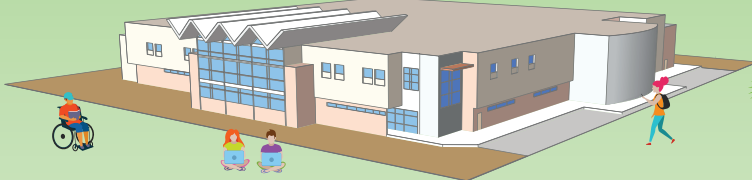
1 AIRPORT



28,224 COMPANIES DOING BUSINESS IN SCOTTSDALE



37 PUBLIC SCHOOLS
24,686 ENROLLMENT



4 FREE TROLLEY ROUTES

7 MUSEUMS

109 ART GALLERIES & ART DEALERS



905 RESTAURANTS



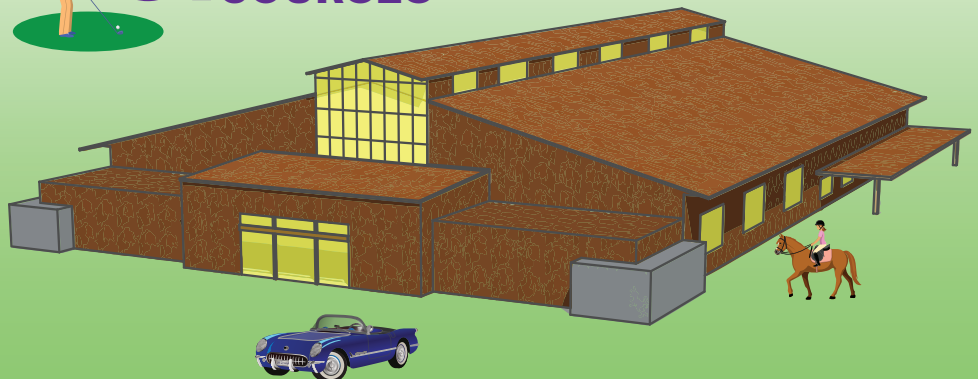
11 BUS ROUTES



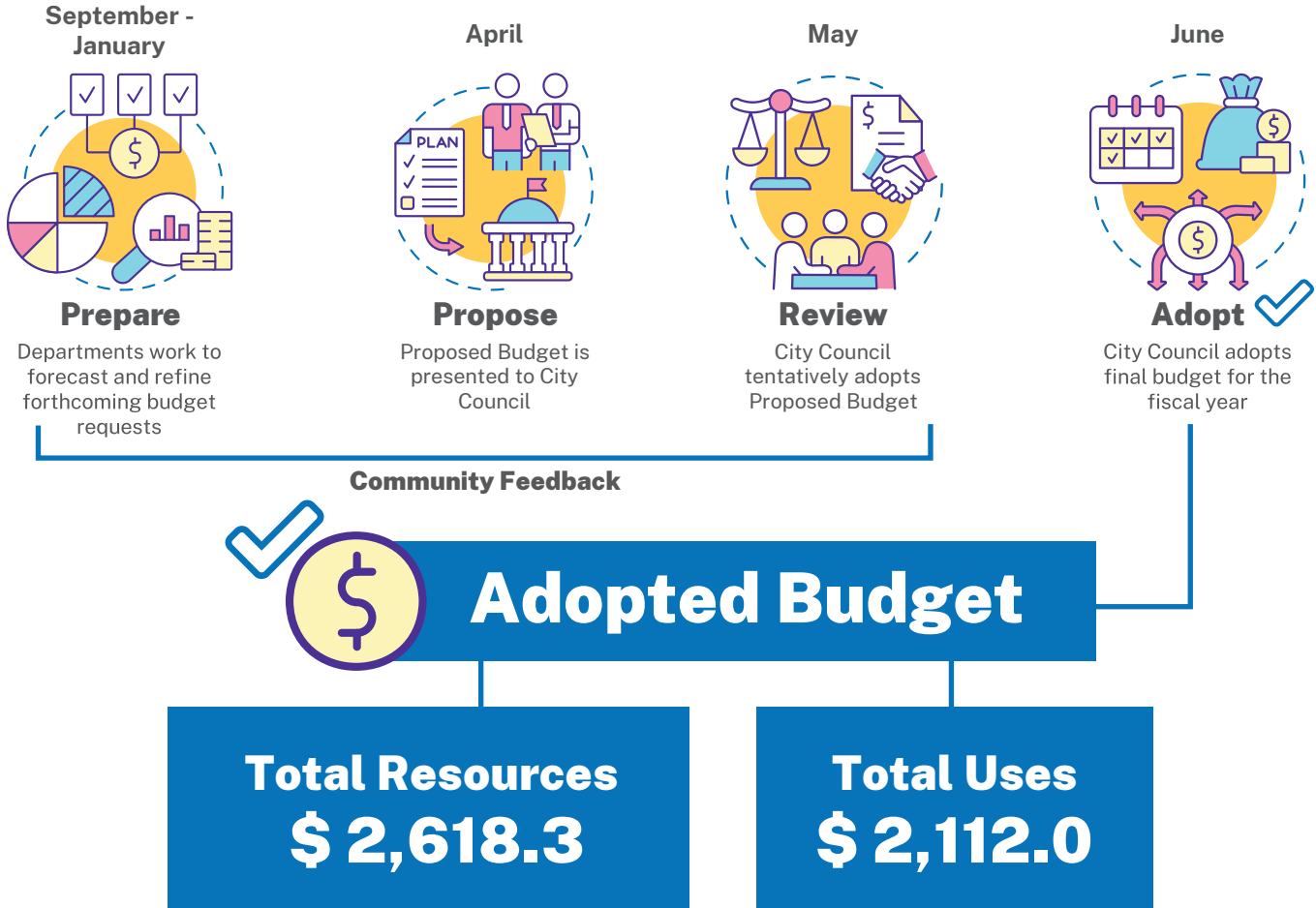
323 DAYS OF SPECIAL EVENTS AT WEST WORLD



51 GOLF COURSES




Making Cents of Numbers



Comparing Scottsdale's Budgets

Capital Budget



Funds long-term investments in the city such as building, acquisition and improvement of infrastructure and facilities

FY 2022/23
Budget \$1,121.6
(in millions of dollars)


Top Use of Funds


Water Management


Transportation


Service & Community Facilities

Operating Budget



Funds the day-to-day operations and services of the city

FY 2022/23
Budget \$990.4
(in millions of dollars)

Top Use of Funds
General Fund


Public Safety

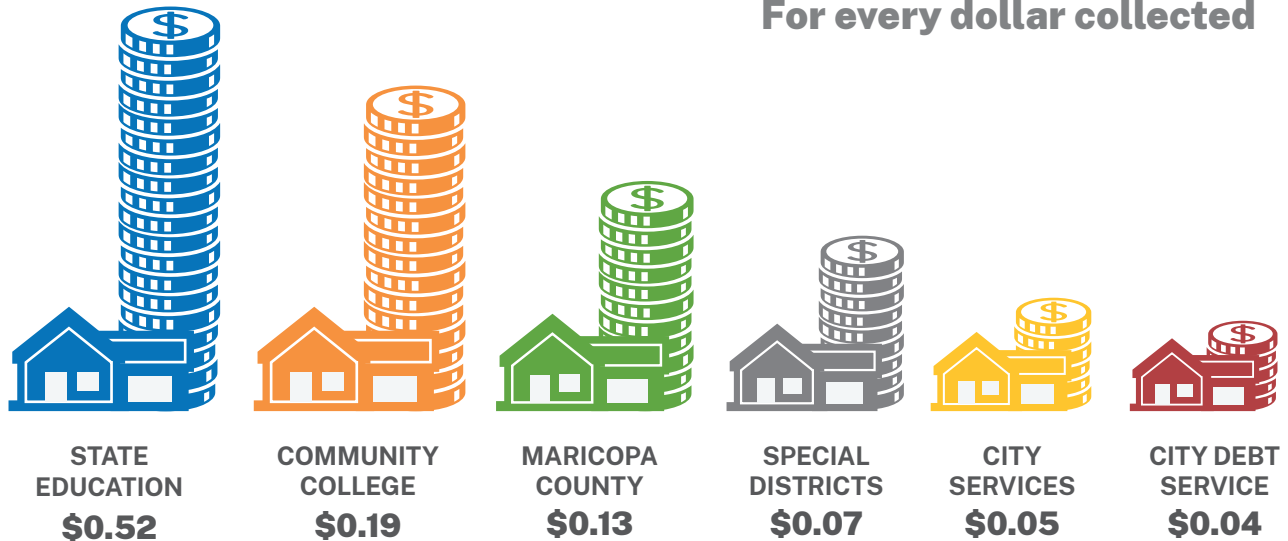

Community Services


Community & Economic Development

Where do my

Property Taxes go?

For every dollar collected



Where do my

Sales Taxes go?



State Sales Tax - 5.6%

County Sales Tax - 0.7%

City of Scottsdale Sales Tax - 1.75%



VARIOUS CITY SERVICES
1.00%



PRESERVE
0.45%



TRANSPORTATION
0.20%



PUBLIC SAFETY
0.10%

The Capital Improvement Plan (CIP) consists of the projects the city will build, repair, expand or maintain to best serve the community. A five-year CIP is developed and updated annually, including anticipated funding sources. \$1.1 billion has been approved for capital improvements, with an estimated \$256 million for the upcoming fiscal year (FY 2022/23). These projects address City Council priorities and critical capital infrastructure needs in a variety of areas and are supported by different funding sources, including many directly funded by the city's voters through bond elections.

A few notable capital improvement projects completed during FY 2021/22 and planned for the upcoming FY 2022/23 are highlighted below.

Service Facilities

Service Facilities provide buildings and technology for efficient and effective city operations.

Highlighted Accomplishment

The batteries in Uninterrupted Power Supplies at public safety radio sites were replaced, ensuring that Police and Fire radio communications can confidently transmit critical and time sensitive information even in the event of a power interruption.

Looking Forward

Design will continue at the 75th Street parking lot near the City Court and Scottsdale Stadium. The future enhancements will address parking needs of the City Court and provide additional parking for those attending Spring Training games and other events at Scottsdale Stadium.



Scottsdale Stadium in Old Town

Community Facilities

Community Facilities help the city deliver services via recreation facilities, parks, paths, aquatic centers, libraries and senior centers.

Highlighted Accomplishment

Six multi-use sport fields at the Bell94 Sports Complex were completed and will help the city meet increased demand for flat field sports such as soccer, lacrosse, football and rugby, and will also serve as an overflow parking for events like the WM Phoenix Open and Barrett-Jackson Collector Car Auction.



Looking Forward

The Scottsdale Civic Center Plaza renovation will be completed in early in 2023. Scottsdale's signature special event and public gathering space will be even better suited to bring the community together while maintaining a park-like environment to be enjoyed year-round.

Drainage / Flood Control

Drainage / Flood Control projects prevent property damage from flooding with detention basins, culvert and channel projects, and a program of neighborhood drainage improvements.

Highlighted Accomplishment

The first phase of the Crossroads East Drainage Infrastructure was completed, adding important channels and detention basins in the area of Loop 101 and Pima Road.

Looking Forward

The Rawhide Wash Mitigation Project will continue moving forward, in partnership with the City of Phoenix, the Arizona State Land Department, and the Maricopa County Flood Control District. The project includes design of a floodwall and levee system to contain the 100-year flood, a flood that has a 1% chance of occurring in any given year.

Public Safety

Public Safety projects help keep Scottsdale safe via modern fire and police stations, training facilities and automation systems related to fire and police operations.

Highlighted Accomplishment

The Police Department's Computer Aided Dispatch and Records Management systems were replaced with an upgraded system that enhances mapping and radio capabilities, improves dispatching, and provides better case management for law enforcement. The system is expected to "go live" in October 2022.



Looking Forward

Preparation will continue for the future construction of a new 12,000 square foot fire station, Station 612, located near Loop 101 and Hayden Road.

Preservation

Preservation Programs focus on preserving the character and environment of Scottsdale with an emphasis on maintaining open space such as Scottsdale's McDowell Sonoran Preserve.

Highlighted Accomplishment

Construction was completed on the Pima-Dynamite Trailhead, providing access to the northern region of the preserve and its 225 miles of trails; amenities include restrooms, an educational amphitheater, and drinking fountains for hikers and dogs.

Looking Forward

Preservation to uphold the unique ecosystem of Scottsdale's McDowell Sonoran Preserve will continue with efforts to eradicate unwanted trails and roads, remove invasive plants, and establish wildland fire prevention buffers along road and driveway edges of the preserve.



Pima Dynamite Trailhead welcomes outdoor enthusiasts
(Photos by Bill Timmerman)

Transportation

Transportation projects provide safe, efficient, and affordable mobility options via streets, roads, paths, traffic signals and traffic management technology.

Highlighted Accomplishment

Construction of bike lanes along McDowell Road from Pima Road to 64th Street was completed. Bike lanes are now provided along the entire McDowell corridor.

Looking Forward

Design will continue for roadway and pedestrian enhancements on 2nd Street between Drinkwater and Goldwater boulevards – the goal is to create a better pedestrian experience in Old Town Scottsdale by widening and repairing sidewalks, adding bike lanes, new landscaping and pedestrian lighting, and building two pocket parks.



Bicyclists on multiuse path

Water Management

Water Management projects are the means by which the city delivers safe, reliable water and water reclamation services.

Highlighted Accomplishment

Three deep water recharge and recovery wells were built to ensure long-term sustainability of the city’s drinking water aquifer.

Looking Forward

Water Resources will continue to maintain, update and enhance Scottsdale’s water and wastewater treatment plants and systems as well as inspect and repair sewer systems and water storage reservoirs.

