

Scottsdale's Smart City Initiative

**Brent Stockwell,
Assistant City Manager**





A Smart City combines traditional infrastructure such as roads and buildings with technology to enrich people's lives



It's more than technology... it's about people!



We want to engage with people about how the use of smart city solutions could solve community challenges, improve the quality of life and enhance interactions with the city.

“The fundamental question... is not whether to be for or against innovation, nor for or against technology – it is how to facilitate that innovation and progress that will most benefit city residents.”

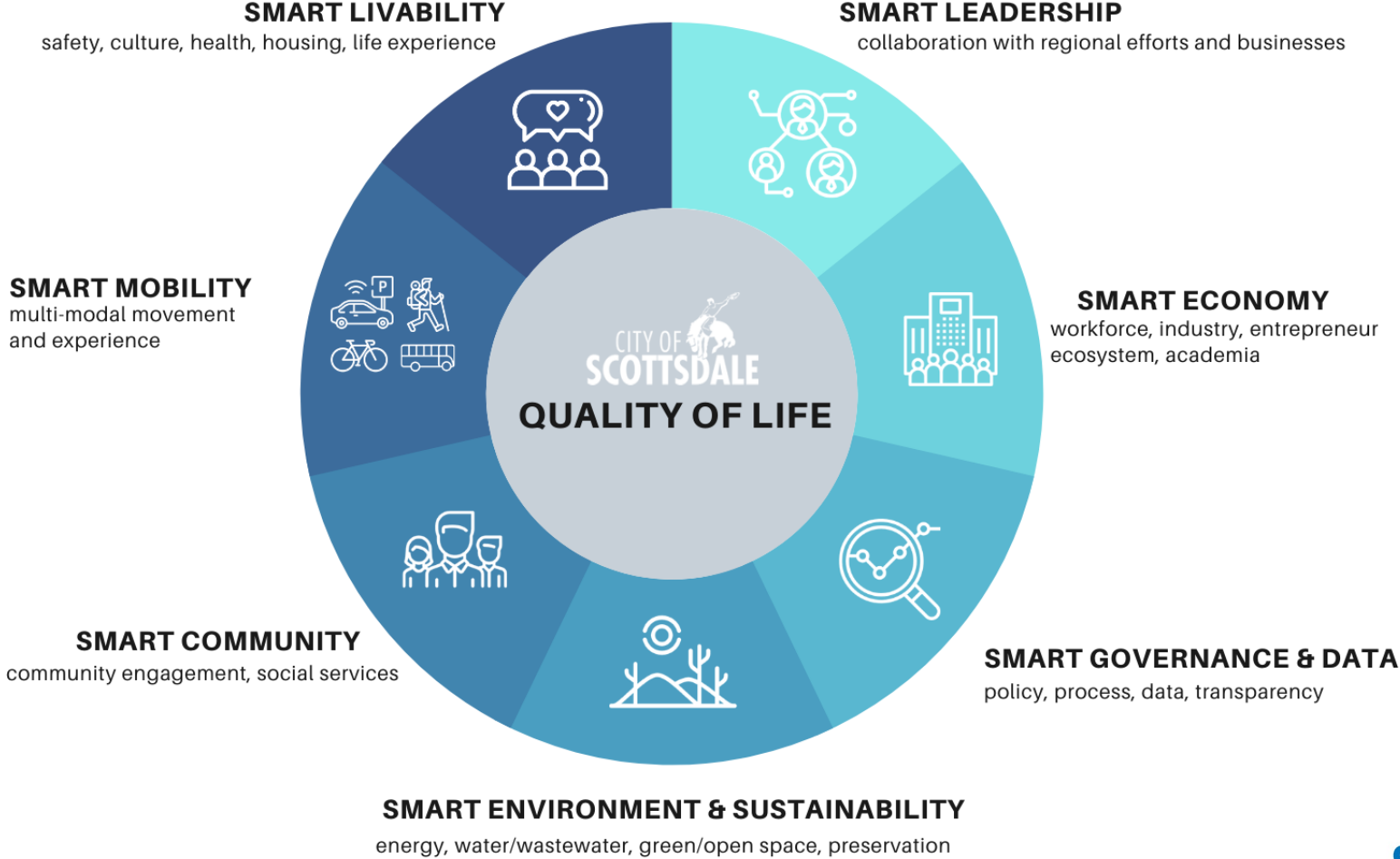
- Ben Green, The Smart-Enough City



The key is to figure out which smart city solutions are most likely to result in a more efficient, responsive and sustainable city that delivers better outcomes for people in Scottsdale



SCOTTSDALE SMART CITY THEMES





Scottsdale's digital privacy policy safeguards public trust in the use of new and emerging technologies and protects digital privacy rights

**SkySong is a hub for innovation improving
the lives of people in the surrounding neighborhoods**





Reduce impacts from loud music from the Old Town Entertainment District for nearby neighborhoods

**For more
information,
go to
ScottsdaleAZ.gov
and search
“smart city”**

