

Community Area Planning and General Plan Update

February 13, 2007

City Council

Work Study Session

Council Work Study Session

Community Area Planning and General Plan Update

■ Study Session Purpose

- Examine Phoenix Village Planning model and other forms of community based planning
- Assess the Advance Planning Work Program
- Review the process of updating the General Plan
- Identify potential community planning areas for Scottsdale
- Discuss the boundaries, structure and alternatives for a community area planning model for Scottsdale

Background

- August 29th Council requested staff examine the Phoenix Village Planning Model
- Phoenix Village Model is built on:
 - Population 1,460,000
 - Council Districts/ Village Committees
 - Village Committee Recommendation
 - ↳ Planning Commission Recommendation
 - ↳ City Council Action

Advance Planning Work Program

- Policy and Plan Alignment
 - June 2005 Council Work Study Session
- Downtown Plan Update
 - Fall 2007 completion
- Greater Airpark Area Plan
 - 2006 State of the City Address
- South Scottsdale Plan
 - 2006 State of the City Address
- General Plan Update 2011/2012
 - State mandated update every 10 years

2011 General Plan Update

- The General Plan is the overarching policy document for the City
- Last updated in 2001 and ratified by the citizens in 2002
- State law requires it to be updated every 10 years – 2011/2012
- The process of updating the General Plan takes an average of 3-5 years
 - Requires extensive community outreach

What is Community Based Planning?

- Community Based Planning:
 - Encourages Community Involvement
 - Identifies Issues/ Opportunities
 - Examines Regional Influences
 - Proactively Plans for the Future
 - Achieves Policy and Plan Alignment
- Accomplished by creating planning areas in a city
- Each area has a long range community plan



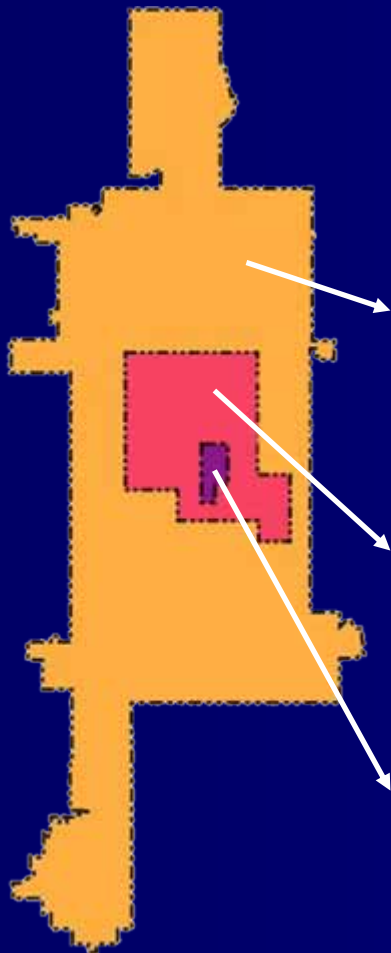
Phoenix Village Planning

- Phoenix is divided into 15 “villages”
 - Each village has an approximate population of 125,000 – 150,000
- Each village has a Village Planning Committee
 - Appointed by Mayor and Council
 - Each village has 21 members
- Planning staff are assigned to each committee
- The Chair or Vice-Chair of a Village Planning Committee is on the Planning Commission
- Committee reviews all development cases before going to Planning Commission

Other Cities - Community Based Planning

- Staff analyzed 12 other cities
 - San Diego: voluntarily formed groups
 - Milwaukee: area plans included in General Plan
 - Sydney, Australia: overlapping area boundaries
- Findings from research include:
 - Cities start with long range planning goal
 - Formalized groups become current planning focused
 - Current planning emphasis offsets long-range planning goals

Scottsdale Currently – Long Range Planning

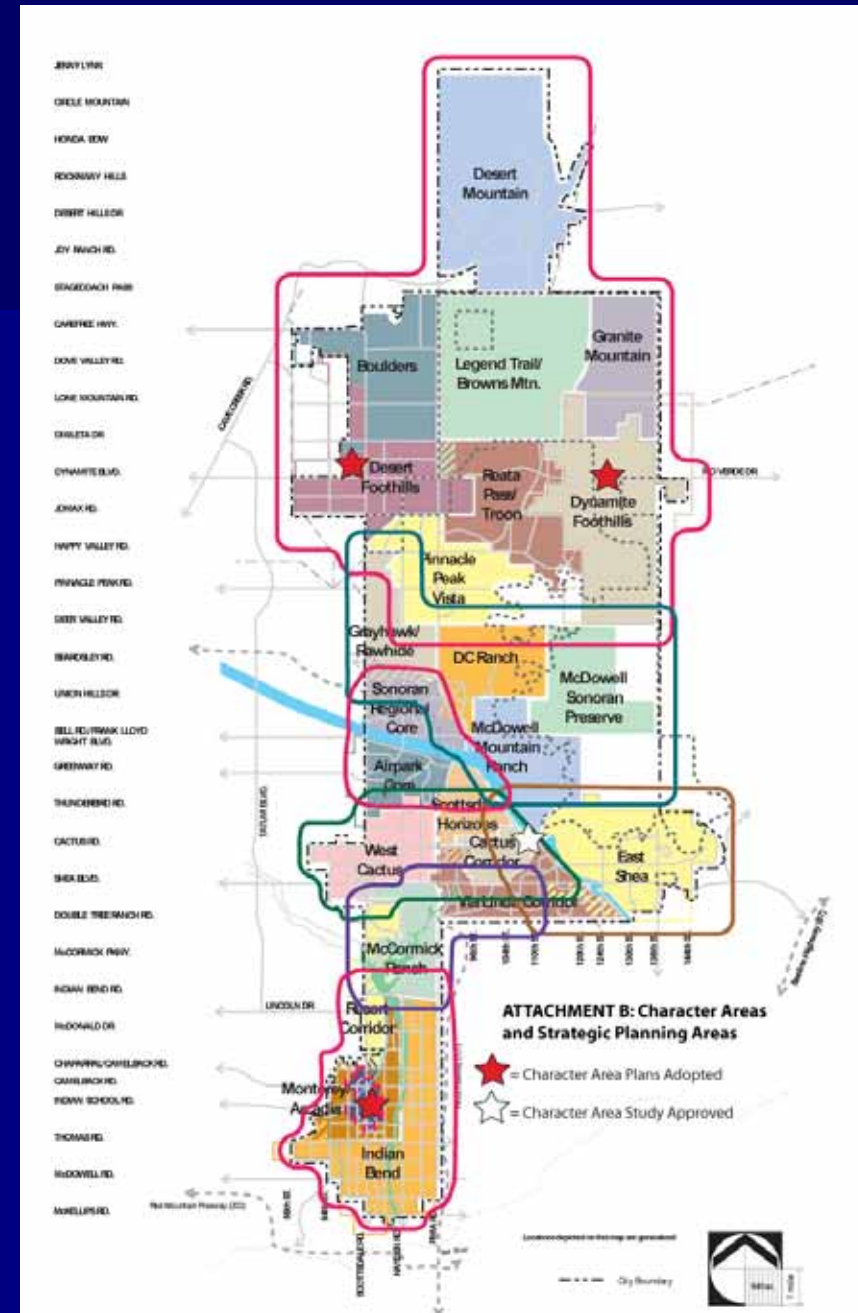


- As stated in the General Plan, Scottsdale has a three level planning approach:
 1. General Plan
 - Broad, citywide guiding principles
 2. Character Plan
 - Vision and role of an area
 - Addresses the “edges”
 3. Neighborhood Plan
 - Detailed, specific planning

Character Area Plans

■ 24 Character Areas

- Downtown, Desert and Dynamite Foothills- *adopted*
- Downtown Plan Update- *underway*
- 21 Character Areas remaining without final plans



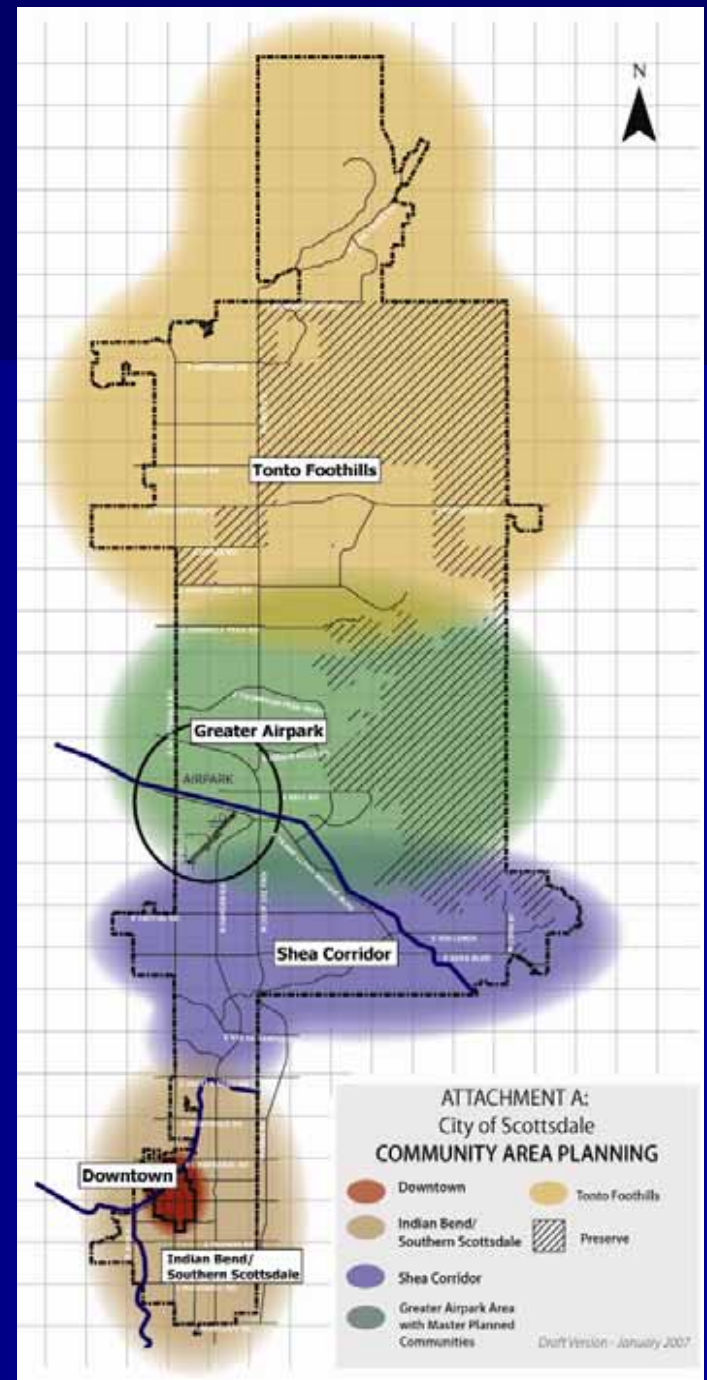
Community Area Planning- Potential Areas

- Examined boundaries currently used in Scottsdale
 - Land Use, Current Planning, Code Enforcement, Police/ Fire, School Districts, Character and Strategic Areas, Census, Past Plans/ Policies
- Held brainstorming sessions with other departments in the City
 - Current Planning, Transportation, Economic Vitality, Preservation, Citizen and Neighborhood Resources

Community Planning Areas

FIVE POTENTIAL AREAS

- Downtown
- Indian Bend/ Southern Scottsdale
- Shea Corridor
- Greater Airpark Area with Master Planned Communities
- Tonto Foothills



Community Area Planning - Structure

- Five potential Community Planning Areas
- Each area will have a Community Area Group
- Planning Commission participation
- Beginning in Fall 2007, each area will have a workshop to kick off the process

Public Vision

Public Input

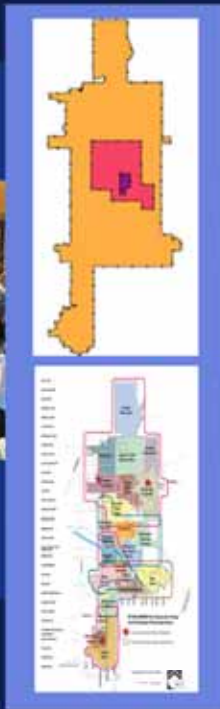
Public Review

Workshop

Workshop

Workshop

Workshop

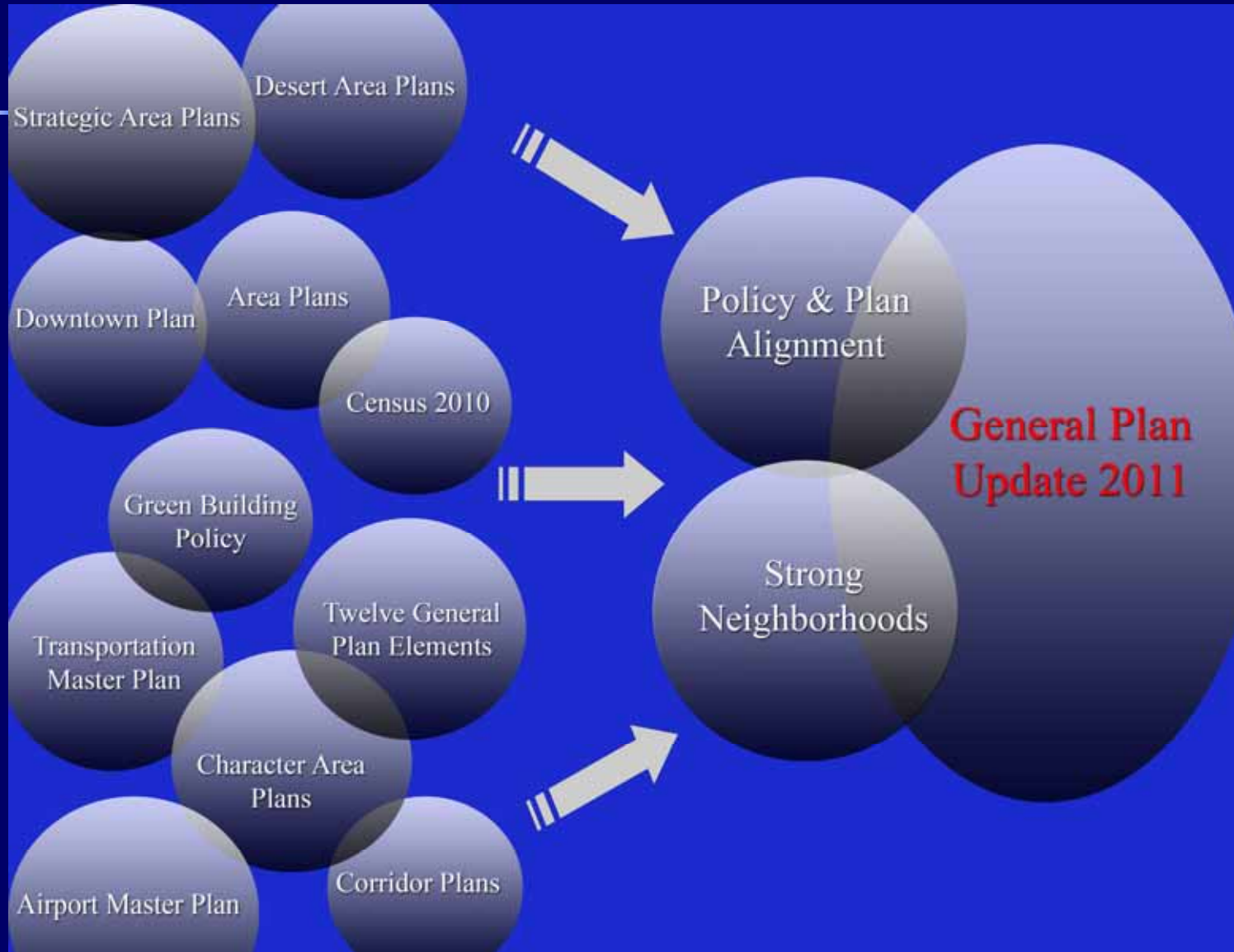


Issues Identification

Community Area Plans

2011 General Plan Update

Issues Identification: What are we trying to solve?



Community Area Planning – Alternatives

- A. Community Area Plans completed by 2010 and incorporated in General Plan update
 - Two plans created a year
 - Each area has a Community Area Group
 - Each Community Area Group's work will be completed with the adoption of the General Plan
- B. Complete remaining 21 Character Area Plans leading to General Plan update
 - Five plans created a year
 - Staffing levels, community outreach, Planning Commission and City Council timelines would not allow for completion of five plans per year

Community Area Planning – Alternatives

- c. Establish formalized Community Area Groups
 - Similar to Phoenix Village Model
 - Focus on current planning cases
 - Not long range oriented
- d. Complete long range work program and General Plan update with recommendation for implementation program

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